

## Mission Statement

**INDA Promotes the Value of the Nonwovens Industry Worldwide. We Monitor, Analyze and Influence Trends that Affect this Industry for the Benefit of the Members.**

## Vision Statement

**Be the Premier Provider for Networking and Information for the Nonwovens/Engineered Fabrics Industry Worldwide.**

# Critical Success Factors

To Retain and Expand the Customer Base, we will:

- 1. Seek, Summarize and Disseminate Relevant and Emerging Market Information.**
- 2. Foster a Culture of Innovation.**
- 3. Become Industry Leader and Implement Networking Services for Customers.**
- 4. Achieve a Strong and Diversified Financial Platform for Long Term Growth.**