Did you know there are more than 1,000 patents filed for disposable diapers and their components?

Yes, diapers, along with adult incontinence and feminine hygiene products, are getting more and more complex – and that’s just one reason why you should attend INDA’s Absorbent Hygiene Training Course!

This intensive 2.5-day course is your opportunity to deepen your understanding of how baby diapers, incontinence and feminine hygiene products are designed, how they function, and how their material components influence final design and costs.

You’ll receive technical instruction on raw materials used in the components of modern absorbent hygiene products (AHPs) and how and why they’re assembled the way they are. You’ll reverse-engineer a selection of products to gain a hands-on understanding of product construction and component function. And you’ll learn how to test and evaluate products to meet specific market and design criteria. It’s all led by a former P&G Research Fellow in hygiene products and supplemented with four category experts.

OVERVIEW

PURPOSE: To present the design elements and functions of AHP systems and the materials that comprise their components – their function, performance limits, testing, quality control, and why they’re suitable for that particular use.

Concepts Covered
• Absorbency rate and capacity
• Elasticity versus extensibility
• Rewet
• Skincare consideration
• Haptics (softness, sound, drape, odor)
• Testing
• Converting
• Quality control
• Alternative materials
• Market disruptors

Product Scope
• Baby care diapers
• Incontinence care products
• Femcare pads/liners
• Components including topsheet, adhesives, fluff pulp, film, SAP, ADL, absorbent core, backsheet, fastening systems and leak-control cuffs

THE TAKEAWAY?

YOU’LL LEAVE HERE READY TO:
• Understand the components, the function of each component, and materials used in each
• Understand the performance versus cost balance of the components
• Design the next breakthrough product
• Identify key manufacturers
• Understand regional differences in design and performance levels
• Know more about Absorbent Hygiene Product Systems, materials and their innovations that can lead to a healthier, safer world!

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