



LEARN THE INS AND OUTS FROM MAJOR POWERHOUSES OF THE NONWOVENS INDUSTRY.

INSTRUCTORS

Jim Loftus, Ph.D., INDA, Director of Education and Technical Affairs.

Loftus has over 26 years of materials experience, the last 22 of which have been in building materials with Owens Corning. He has an excellent knowledge of a wide variety of chemical and physical test methods. During his tenure at Owens Corning, Loftus was closely involved with the product stewardship process bringing his materials expertise to bear on product and process issues. He holds a BS, MS, and Ph.D. in Polymer Science and Engineering from Penn State University. Loftus currently holds 16 US patents and has numerous patent applications.

Brad Kalil, Director of Market Research and Statistics, INDA, joined INDA in April of 2013. Kalil is responsible for providing industry thought leadership through the gathering, analysis and dissemination of market information and industry reports for INDA. He is the author or co-author of INDA's triennial Industry Outlook reports on North America, South America and the Global Nonwovens Industry. He has a long history in research and market analysis advising the world's best known consumer packaged goods. He has had a number of market research/analysis roles through the last 25 years. His career also includes work with RISI and he spent seven years with Weyerhaeuser in the corporate economics research group and business intelligence in the cellulose fibers business.

"As a person new to the industry, the training at INDA in the Elementary Nonwovens course will allow me to speak more intelligently and confidently with customers as I review product offerings and options for their particular application."

- Samantha Bernardi
Project Manager,
Multi Pack Solutions



"Very helpful in understanding the basics of the different processes, why to use one over the other, and the abilities and opportunities of each process. The videos were super helpful. The instructor, Jim, was very easy to talk to and explained things in an easy to understand matter."

- Liz Sherzer
Applications Engineer, Owens Corning

