



## ELEMENTARY NONWOVENS TRAINING COURSE



Attend the ultimate “nonwovens 101” course – and enter the industry on solid ground!



INDA’s **Elementary Nonwovens Training Course** is designed for professionals who are new to nonwovens. Led by an industry and nonwoven expert, the Elementary Nonwovens Training Course uses personal instruction, visual aids, industry samples, and plant production videos to teach the essentials.

Attendees will gain a broad overview and be able to appreciate the diversity of nonwovens and use the nomenclature with confidence. The course includes fiber information, production methods, nonwoven attributes and differences, the value of finishes, world trends, and outlooks. Gain the versatile and flexible business training to improve:

- Engineered fabrics knowledge
- Career opportunities
- Organizational development
- Industry connections

### 1.5 DAYS

INDA/NWI Members: \$1,250  
Non-members: \$1,795

### WHEN\*

February 15-16, 2017  
June 20-21, 2017  
September 26-27, 2017

### WHERE

**INDA Headquarters**  
1100 Crescent Green, Suite 115  
Cary, NC 27518

Multiple registrants from the same company receive a discount.

A comprehensive guide of instruction and reference material is provided to each attendee.

\*The elementary training course is offered three times annually.



### OVERVIEW

Designed for professionals new to the nonwovens industry including:

- Administrative
- Business development
- Division management
- Executives
- Finance and accounting
- Human resources
- Legal
- Marketing and sales
- Purchase and supply chain

Manufacturing Processes and Techniques Include:

#### FIBER TO FABRIC

- Airlaid
- Carded
- Wet laid

#### POLYMER TO FABRIC

- Meltblown
- Spunbond

#### BONDING

- Chemical
- Hydroentangled
- Needle-punched
- Thermal

### YOU’LL LEAVE THIS CLASS READY TO:

- **Identify** the four steps in making nonwovens
- **Use** the nonwovens industry terminology with confidence
- **Understand** the different kinds of fibers used in nonwovens
- **Recognize** the different manufacturing technologies
- **Learn** market and business intelligence
- **Expand** your career and nonwovens business options
- **Network** with like-minded industry professionals



## WHAT INDUSTRY PROFESSIONALS SAY ABOUT INDA ELEMENTARY TRAINING

“This elementary course was a good, basic introduction into the industry and the various ways a nonwoven is produced and converted.”

-Nicole Thompson, Quality Excellence Manager,  
Georgia-Pacific Nonwovens

“This course is excellent training for all members of a sales team within a nonwovens manufacturer.”

-Robert Greer, Sales Manager, McAirLaid, Inc.

“This class gave me the basic understanding I was looking for and given its effectiveness, I am likely to talk to my company about signing me up for the intermediate training course. Very happy with everything from the course.”

-Will Matthews, Business Development Manager, Norafin (Americas) Inc.

“Great class to gain a high level understanding of nonwoven engineered fabrics and the basic understanding of their processes.”

-Tom Hicks , Technical Service Manager, Freudenberg Performance Materials

