

**Created**  
**by experts / for experts**



**OCTOBER 12-14, 2021**  
Navy Pier, Chicago, IL USA

**FiltXPO™**  
International Filtration/Separation  
Exhibition & Technical Conference

# FiltXPO™

International Filtration/Separation  
Exhibition & Technical Conference

FiltXPO™ has been established to bring together the technical and commercial sectors involved in the filtration and separation industries and to develop global business relationships with those interested in the North American market. FiltXPO™ 2021 will be an international platform and solution provider for all industries covering every market segment. FiltXPO™ 2021 will feature **200+ exhibitors** at Navy Pier's Festival Hall A in Chicago, Illinois, USA, a direct flight from many destinations both domestically and internationally.

FiltXPO™ expects **2,000 participants** from all over the world to attend this event. Over **40 different countries** are expected to be represented, which will offer exhibitors a unique opportunity to **generate new business**.

## HOW TO EXHIBIT

- STEP 1** / Request a current floor plan from Joe Tessari (joe@filtxpo; +1.919.459.3729).
- STEP 2** / Chose your desired stand.
- STEP 3** / Sign and return the stand space rental agreement and make the stand payments according to your invoice.
- STEP 4** / Create/edit your Company profile for the FiltXPO™ Exhibition Program.

### Space price\*:

Association Rate: \$25.00 per sq. ft.

Standard Rate: \$30.00 per sq. ft.

### Stand space includes:

Concrete floor space; pipe & drape; and stand identification sign

## QUESTIONS?

Please contact

Joe Tessari

[joe@filtxpo.com](mailto:joe@filtxpo.com)

T : +1 919 459 3729

\*Association Rate available to members of AFS, AIChE, ANFA, ASHRAE, EDANA, Geo-Institute | ASCE, IEST, INDA, NAFA, NTEA, SAE, TAPPI, The Filtration Society, and WFI.



# YOUR PARTICIPATION INCLUDES

## Print Communication Package

One-page entry in the Event Program including contact details, 4-color company logo, company/product description, and 18 keywords in the product index listing.

## Online Communication Package

Listing on the FiltXPO™ website including company description, 4-color company logo, product pictures & graphics, YouTube links, 18 keywords in the product index, and 10 keywords in the market index listing.

## Customer Passes

Unlimited free customer passes to invite clients/customers.

## Conference Registration

Up to 5 Full Conference Registrations at the reduced rate of \$495.

## Press Publication

Free publication of Exhibitor news/press releases on the FiltXPO™ 2021 Website.

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# EVENT SCHEDULE-AT-A-GLANCE

## MONDAY, OCTOBER 11



8:00 am – 4:30 pm Exhibitor Installation  
8:00 am – 5:00 pm Registration Open  
9:00 am – 6:00 pm Filter Media Training Course

## TUESDAY, OCTOBER 12



8:00 am – 10:00 am Exhibitor Installation  
8:00 am – 4:30 pm Registration Open  
9:00 am – 12:00 pm Filter Media Training Course  
9:00 am – 4:00 pm Conference  
10:00 am – 4:30 pm Exhibition Hours

## WEDNESDAY, OCTOBER 13



8:30 am – 4:30 pm Registration Open  
9:00 am – 4:00 pm Conference  
10:00 am – 4:30 pm Exhibition Hours

## THURSDAY, OCTOBER 14



8:30 am – 1:30 pm Registration Open  
9:00 am – 12:00 pm Conference  
10:00 am – 2:00 pm Exhibition Hours  
2:01 pm – 8:00 pm Exhibitor Dismantle

## FRIDAY, OCTOBER 15



8:00 am – 11:00 am Exhibitor Dismantle  
(NOTE: All carriers must check in by 10:00 am)

### ATTENTION

**All Attendees and Exhibitors are recommended to enter Navy Pier at Entrance 1 Lobby 1.**

**The exhibition area is all of Festival Hall A.**

It is forbidden to clear the stand partly or completely before the end of the exhibition at 2:00 pm. This applies to personnel, products, decoration and stand construction. In the event of contravention, the organizer will charge the exhibitor concerned a fine of \$1,000 for failing to comply with regulations/provisions and reserves the right not to admit the exhibitor to the next exhibition.

Any equipment left in the hall on Friday, October 15, 2021 after 11:00 am will be disposed of and invoiced to the exhibitor.

This schedule is tentative and is subject to change. A final schedule will be included in the Exhibitor Portal.

**Research**  
meets **Biopharmaceutical**

# EXHIBIT INFORMATION

- + All stands are a minimum of 100 square feet (10 feet x 10 feet).
- + All stand space is sold on a square foot basis.
- + The association rate is \$25 per square foot and the standard rate is \$30 per square foot.
- + Each company that shares a stand space will be charged a flat fee of \$250 per additional company in addition to the space rental fee; stands that are 300 square feet or larger are exempt.

**EXAMPLE:** Three companies share a 10 feet x 20 feet stand. They will be charged for the raw space (@ \$25 or \$30/ sq. ft.) plus \$250 each for the additional two companies occupying the stand for a total additional charge of \$500.

## STAND PACKAGE INCLUDES

- + **Stand identification sign**
  - Complimentary 7 inches high x 44 inches wide identification sign with your company name and stand number.
- + **Linear stands include**
  - Eight-foot high draped back wall and three-foot high draped sidewalls.
- + **24-hour perimeter security services.**
- + **Opportunity to send an email to the FiltXPO™ 2021 registered attendees for a fee.**
- + **Attendee contact information may be captured by scanning each attendee's badge with a lead retrieval app.** The information to order the lead retrieval devices will be provided in the Exhibitor Portal.
- + **Access to online Exhibitor Portal to place orders for exhibition services.**
- + **Priority status on stand selection for FiltXPO™ 2023.**
- + **Exhibit Personnel Registration:**
  - Two (2) Exhibit Personnel Passes will be provided for every 100 square feet of exhibit space, with a maximum of 20 passes.
  - The Exhibit Personnel Passes provide stand personnel access to the exhibition floor only and do not allow access to conference sessions.
  - Additional Exhibit Personnel Passes may be purchased for \$30 each.
- + **Conference Registration**
  - Up to 5 Full Conference Registrations may be purchased at the reduced rate of \$495 each.
  - These Full Conference Registrations provide access to the conference sessions, the online conference proceedings, conference breaks/lunches, and access to the exhibition floor.
- + **Print Communication Package (Deadline: August 17, 2021)**
  - One-page entry in the Event Program including contact details. 4-color company logo, company/product description, and 18 keywords in the product index listing.
- + **Online Communication Package**
  - Free listing on the FiltXPO™ 2021 website including company description, 4-color company logo, product pictures & graphics, YouTube links, 18 keywords in the product index, and 10 keywords in the market index listing.
- + **Customer Passes**
  - Unlimited free Customer Passes to invite clients/customers.
- + **Press Publication**
  - Free publication of Exhibitor news/press releases on the FiltXPO™ 2021 website.



## KEY CONTACTS

### Exhibits

**Joe Tessari**, Exhibit Sales  
joe@filtxpo.com  
**T** : +1 919 459 3729

**Lori Reynolds**, Event Manager  
lori@filtxpo.com  
**T** : +1 919 459 3716

### General Service Contractor

**Jan Alexander**, Brede National  
jalexander@brede.com  
**T** : +1 301 937 2951  
**F** : +1 301 937 2952

### Hotel Reservations

**Andreana Leach**, Event Assistant  
andreana@filtxpo.com  
**T** : +1 919 459 3724

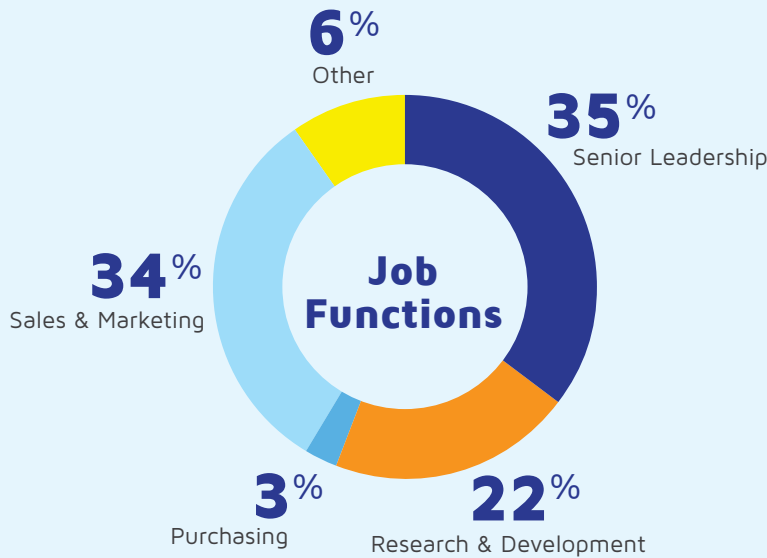
### Registrations

**Tracie Leatham**, Registrar  
tracie@filtxpo.com  
**T** : +1 919 459 3726

### Sponsorships & Advertising

**Joe Tessari**, Exhibit Sales  
joe@filtxpo.com  
**T** : +1 919 459 3729

# ATTENDEE DEMOGRAPHICS



- Senior Leadership\*
- R&D, Plant Production, Engineers, QC
- Purchasing
- Sales/Marketing
- Other\*\*

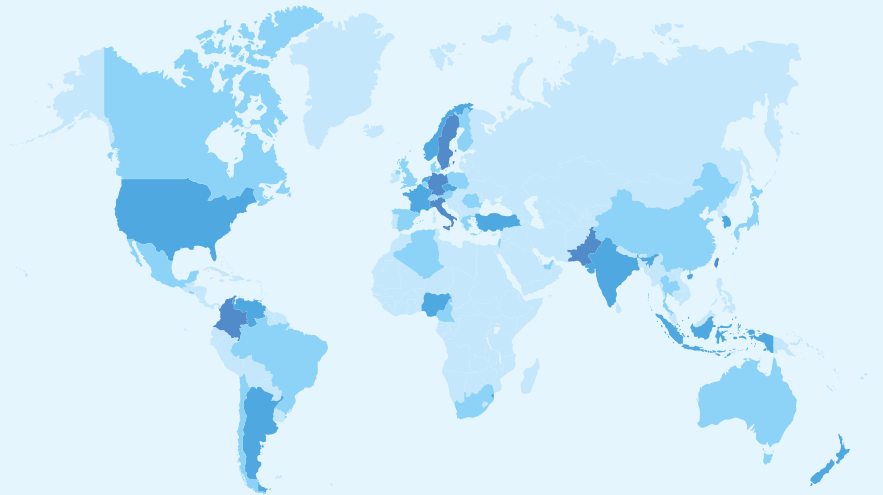
\* Senior leadership includes CEOs, Presidents, Owners, VPs, Directors, Division Management

\*\* Other includes consultants, academia, office managers, administration, press, business analysts, finance, information systems, and government

## REGIONAL PARTICIPATION

**40 COUNTRIES**

visited the FiltXPO™ 2020 to source new technologies/products and find new partners!



**OVER 1,300 PARTICIPANTS AT FILTXPO™ 2020**

**Where Business meets Customers**

# EXHIBITORS\*

5K Fibres	Dessau Precision	Gusbi/Autec
A2Z Filtration Specialities Pvt. Ltd.	Dexmet Corporation	H.B. Fuller
ACA Systems Oy	D-Mark Inc.	Hangzhou Special Paper Industry Co., Ltd.
Advanced Testing Instruments Corporation	Dongguan Air Guard Filter Manufacturing Co., Ltd.	Hangzhou Srilan Filtration Technology Co., Ltd.
AFG, USA	Dongguan Dacheng Filter Material Co., Ltd.	Hebei Hanlong Industrial Trading Co., Ltd.
AFPRO Filters	Dongguan Retop Filter Material Co., Ltd.	Hebei Hatong Wire Mesh Co., Ltd.
AGC Plasma Technology Solutions	Dongguan Walsen Environmental Protection Technology Co., Ltd.	Helix International
Ahlstrom-Munksjö	Dongguan Yimao Filter Media Co., Ltd.	Hengshui Heli Wire Cloth Co., Ltd.
Air Techniques International	Dongying JOFO Filtration Technology Co., Ltd.	Henkel Corporation
Albarrie Canada Limited	Dow Chemical	Herrmann Ultrasonics, Inc.
Allied Group, Inc.	Durco Filters by Ascension	Hezhong Technology New Materials Co., Ltd.
American Truetzschler, Inc.	Elmarco, Inc.	HIFYBER
AST – Adhesive Systems Technology Corp.	Elsner Engineering Works, Inc.	Hollingsworth & Vose Company
ATEX Inc.	Emerson/Branson Ultrasonics	The Hollingsworth Companies
ATI (Air Techniques International)	Epic Resins	Hongyuan Envirotech Co., Ltd.
Atlantic Packaging	Europlasma N.V.	IFS Industries, Inc.
Axim Technology-Widmann	Ever Green Ultrasonic Company, Ltd.	Industrial Netting, Inc.
Baoding Easy Import & Export Co., Ltd.	Fiber Bond Corporation	Innovatec Microfibre Technology GmbH & Co. KG
Baoji Jiaxin Filter Materials Tech.Co., Ltd.	Fibertex Nonwovens, LLC	Innovative Resin Systems, Inc.
BCH Business Co-ordination House	FiberVisions Corporation	Intermas Nets USA Inc.
Bdtronic	Fibraway Material Science & Technology Development Co., Ltd.	International Fiber Journal
Beckmann Converting, Inc.	Fil-Tec Inc.	International Filtration News
Beijing HJT International Exhibition Co., Ltd.	Filter Holdings, Inc.	IWM International
Berry Global Group, Inc.	Filtration Parts Incorporated	Jakob Haerdi AG
Beverlin Manufacturing Corp.	Filtration Technology Systems	JCEM Inc.
BIA Separations D.O.O.	Fluid Management Solutions, LLC	Jiangsu Blue Sky Environmental Protection Group
Biax-Fiberfilm Corporation	Foshan Nanhai Pure Green Materials Co., Ltd.	Jiangsu DR Green Textile Co., Ltd.
Blue Heaven Technologies	Franklin Adhesives & Polymers	Jiangxi National Bridge Industrial Co., Ltd.
Bondex Inc.	Fushun TianCheng Environmental Protection Technology Co., Ltd.	Jowat Corporation
BWG Filtration, Inc.	Fybon Nonwovens Inc. (Formerly Matador Converters Co. Ltd.)	JP Air Tech
Cardinal Manufacturing Company, Inc.	General Metals, Inc.	JX Nippon ANCI, Inc.
Carlisle Construction Materials, LLC	Global Expanded Metals	K.J. Filtration Technologies Ltd.
Central Alliance Non-Woven Co., Ltd.	Graphic Packaging International, LLC	Kem-Wove, Inc.
CEREX Advanced Fabrics, Inc.	Guangdong Fresh Filter Co., Ltd.	Kimberly-Clark Professional
CFM Global	Guangdong Jofo Enterprises Co., Ltd.	Knowlton Technologies, LLC
Changzhou Wayon Mstar Technology Co., Ltd.	Guangzhou Clean-Link Filtration Technology Co., Ltd.	Lenzing AG
Chase Machine & Engineering, Inc.	Guangzhou Kanglv Purification Technology Co., Ltd.	Liaoning Hexhong Technology New Material Co., Ltd.
Chemline, Inc.		LiaoNing KaiFu Environmental Technology Group
Clean & Science Co, Ltd.		
CTT Group – Centre for Textile Technologies		

# EXHIBITORS\*

LiquidFilterHousings.Com  
Low & Bonar  
Lydall Performance Materials  
Maishi Manufacture Group Limited  
Massman Automation Designs, LLC  
Math2Market GmbH  
Membrane Solutions Corp.  
Metalex, Powered by UPG  
Mid Atlantic Industrial Textiles Inc.  
Midwest Filtration LLC  
Modular Web Solutions  
MÖLLER Filter Frames  
Muller Textiles North America  
Nanoscience Instruments, Inc.  
National Air Filtration Association (NAFA)  
NDC Hot Melt Adhesive Application System Co., Ltd.  
Neenah Filtration  
Neenah Gessner GmbH  
Neocorp Mfg.  
New Era Converting Machinery, Inc.  
Ningbo Changqi Porous Membrane Technology Co., Ltd.  
Nitto, Inc.  
Nonwovens Industry  
The Nonwovens Institute / NCSU  
Norddeutsche Seekabelwerke GmbH  
NXTNANO  
O.V.R. Manufacturing SpA  
Oerlikon Nonwoven Zweigniederlassung der Oerlikon Textile GmbH & Co. KG  
O'Neal Inc.  
Onyx Specialty Papers, Inc.  
P.A.R.K. Industries (Pvt) Ltd.  
Paint Pockets – Bonded Fibers Midwest – CFM Global  
Palas GmbH  
PARK Nonwovens  
Parker Hannifin Corporation  
Pasquato SNC  
PFAFF Industriesysteme & Maschinen GmbH  
PFP, LLC  
Phifer Incorporated  
Pleating Systems & Equipment  
Polimeros y Derivados S.A. de C.V.  
Polyset Company Incorporated  
Porometer NV  
Porous Materials Inc.  
Potdevin Glue Machine Company  
Potdevin Machine Co.  
PSP Marketing Inc.  
Quantachrome Instruments  
Quantum Plastics  
Rando Machine Corporation  
Reifenhäuser REICOFIL GmbH & Co. KG  
The Reynolds Company  
Rostar Filters  
Roth Composite Machinery GmbH  
RP Fedder Industrial LLC  
S.P.M. Srl  
Sandler AG  
SGS-IPS Testing, Inc.  
Shandong Taipeng Nonwovens Co., Ltd.  
Shandong Xinli Environmental Protection Materials Co., Ltd.  
Shanghai Everspring Filtration Technology Co., Ltd.  
Shanghai Feng Cheng Machinery Engineering Co., Ltd.  
Shanghai German-Typical Filtech Co., Ltd.  
Shanghai Lingqiao E.P.E.W. Co., Ltd. & Innovative Air Management  
Shanghai Shangshai Bolting Cloth Manufacturing Co., Ltd.  
Shenzhen China Textile Filters  
Shijiazhuang Chentai Filter Paper Co., Ltd.  
SIFA Technology Srl  
Sincerehope Industry Co., Ltd.  
Sinoma Science & Technology Co., Ltd.  
Sonobond Ultrasonics  
Southeast Nonwovens, Inc. (SENW)  
Southern Felt Company  
Spunfab, Ltd.  
Stockmeier Urethanes USA, Inc.  
Super Aero Co., Ltd.  
Superior Felt & Filtration, LLC  
Superior Fibers, LLC  
Suzhou PuLiShen Machinery Co., Ltd.  
Suzhou Sihong Filtration Co., Ltd.  
Switzer  
SWM International  
Tailored Chemical Products  
Taipeng Nonwoven Co., Ltd.  
Taiwan Textile Research Institute, TTRI  
Teijin Frontier (U.S.A.), Inc.  
Tenax Corporation  
TENOWO Nonwovens  
Tex Tech Industries  
Texel Technical Materials  
Thrace Nonwovens and Geosynthetics S.A.  
TMCI Padovan SpA  
Tongxiang Jianmin Filter Material Product Co., Ltd.  
Topas GmbH  
Toray International America, Inc.  
Toyobo Kureha America Co., Ltd.  
TSI Incorporated  
TTG, Inc.  
UFT Canada, Inc.  
Ver-Mac Industries, Inc.  
Viking Plastics  
VPC Group Inc.  
W.S. Tyler  
Wallner Expac  
Welcron Co., Ltd.  
Welspun India Limited  
Wenzhou Yonghong Chemical Fiber Co., Ltd.  
Wuhan Goldenlaser  
Xinji Huarui Filter Paper Co., Ltd.  
Xinxiang Lifeierte Filter Corp., Ltd.  
Zhejiang Y.G. Nonwoven Interlining Co., Ltd.  
Zhejiang ZaoHui Filter Technology Co., Ltd.  
Zhuhai Feibo Filtration Media Co., Ltd.



# Where Marketing meets Science

## QUESTIONS?

Please contact

Joe Tessari

[joe@filtxpo.com](mailto:joe@filtxpo.com)

FAX

+1 855 766 3016 (U.S.A.)

+1 919 883 5765 (International)

## STAND RESERVATION PROCESS

- 1/** Complete the Stand Reservation Form on the pages following and send it to Joe Tessari, [joe@filtxpo.com](mailto:joe@filtxpo.com), or, Fax in the U.S.A.: +1 855 766 3016 and International Fax +1 919 883 5765.
- 2/** Upon receipt of your request, you will receive a floor plan showing the best available stand locations in your selected sizes.
- 3/** Stand spaces are assigned on a first come, first served basis. As the same stand choices may have been sent to other companies, it is recommended that you specify your first stand choice and at least one alternate choice. Upon receipt of your preferred stand space selections, you will be assigned one of your choices in order of preference based on availability.
- 4/** You will receive a stand space contract and an invoice.
- 5/** Stand space payment is due 30 days upon receipt of the assigned stand space along with the signed stand space contract. Failure to do so may result in the stand being assigned to another exhibitor.
- 6/** Stand space must be paid in full prior to FiltXPO™ 2021 opening or the Exhibitor will not be allowed to set up their stand. There are no exceptions to this rule.
- 7/** Login and password information for the online Exhibitor Portal will be sent to Exhibitors after April 15, 2021.

# **PRIOR TO SUBMITTING A STAND RESERVATION, PLEASE READ THE EXHIBIT RULES AND REGULATIONS ON PAGES 23-26.**

## **RESERVATION DEADLINE**

There is no deadline to reserve a stand. Management will continue to sell stands until all floor space is sold. Potential exhibitors are encouraged to submit stand reservations early to secure a selected stand space and a listing in the Event Program. The deadline to be listed in the Event Program is August 17, 2021. Any reservation received after this date will be processed; however, it may not be listed in onsite publications.

## **CANCELLATION POLICY**

Any Exhibitor who cancels all of their purchased stand space after submitting a signed stand space contract will forfeit and pay, as liquidated damages, a sum of money equal to 100 percent of the full price of the Exhibitor's stand space. In the event of a default by the Exhibitor, as set forth in the previous sentence, the Exhibitor shall forfeit as liquidated damages, the amount set forth above, regardless of whether or not Management enters into a further lease for the space involved. **Cancellation requests must be submitted in writing to Joe Tessari, [joe@filtxpo.com](mailto:joe@filtxpo.com).**

## **HOUSING**

The number of hotel room nights reserved through the official FiltXPO™ 2021 hotel block determines the ability to get first priority dates for future FiltXPO™ Exhibitions. Therefore, Exhibitors are required to use the housing room block for all registered participants from the exhibiting company. It should be noted that Management does not profit from these reserved hotel rooms.

## **SPACE REDUCTION**

Should an Exhibitor reduce the size of their contracted stand space on or before March 31, 2021, a 15 percent service charge of the original contract price will be assessed by FiltXPO™ 2021. Any payment previously received will be applied to the revised stand fee balance. Any remaining balance, less the revised space fees and a 15 percent service charge, will be refunded up to a maximum of \$5,000. After March 31, 2021, an Exhibitor is permitted to reduce the size of their contracted space; however, refunds will not be provided. FiltXPO™ 2021 Management has the right to reassign the Exhibitor to a different stand space based on the revised size requirements. **Space reduction requests must be submitted in writing to Joe Tessari, [joe@filtxpo.com](mailto:joe@filtxpo.com)**

## **ASSOCIATION RATE**

In order to qualify for the association stand rate, an Exhibitor must be a member in good standing of one of the following associations (AFS, AICHE, ANFA, ASHRAE, EDANA, Geo-Institute | ASCE, IEST, INDA, NAFA, NTEA, SAE, TAPPI, The Filtration Society, WFI)

## **QUESTIONS?**

**Please contact  
Joe Tessari  
[joe@filtxpo.com](mailto:joe@filtxpo.com)**

# STAND RESERVATION FORM

**Conference & Exhibition:** October 12-14, 2021  
Navy Pier | 600 East Grand Avenue | Chicago, IL, USA



If it filters, it's here. The intersection of process and product. Three power-packed days of exhibition and conference sessions at the crossroads of many industries. It's where transit meets healthcare. Where industrial meets residential. Where designers meet ideas. It's where everyone involved in filtration and separation makes contacts. Take full advantage of FiltXPO™'s intersection of industries, markets, research and innovation by exhibiting in this technical event.

Fill out and return the form below to ensure your company receives the stand size and location your company needs.

Stand Contact Name \_\_\_\_\_

Business Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Country \_\_\_\_\_

Zip/Postal Code \_\_\_\_\_ Telephone \_\_\_\_\_

Email \_\_\_\_\_ Mobile \_\_\_\_\_

Stand Size: \_\_\_\_\_ x \_\_\_\_\_

Stand Type:  Linear Stand (1 open side)     Corner Stand (2 open sides)     Peninsula/Split Island (3 open sides)     Island (4 open sides)     Perimeter (stands along outsides of exhibition floor)

**Association Rate:** \$25/sq. ft. raw exhibit space

**Standard Rate:** \$30/sq. ft. raw exhibit space

Exhibitors sharing a stand may be subject to an additional co-exhibitor fee of \$250.

There is a \$200 administrative fee in addition to the booth rental fee.

Please complete and return this form to **Joe Tessari**, joe@filtxpo.com

**T** : +1 919 459 3729 / **F** : +1 855 766 3016 (toll-free U.S.A.) / **F** : +1 919 883 5765 (International)

Reserve your space today at **FiltXPO.com**

# SPONSORSHIP OPPORTUNITIES\*

Engage with more than 2,000 senior-level professionals and 200 exhibitors in the filtration and separation industry. From a prestigious Platinum Sponsorship to a variety of sponsorships that fit any budget – FiltXPO™ presents the best way to leverage your marketing and networking efforts. Here are the many creative ways your company can gain recognition within these multi-billion dollar sectors.

## PLATINUM SPONSOR

**Association Rate: \$20,000**

**Standard Rate: \$26,000**

**Only 2 Sponsorships Available!**

- + Two-unit stand, 10' x 20' (3m x 6m)
- + Two hotel rooms for four nights at a FiltXPO™ hotel
- + Two-minute welcome message during Opening General Session
- + Premium Ad Space in FiltXPO™ Event Program
- + Email blast to FiltXPO™ attendees two weeks prior to FiltXPO™
- + Email blast to FiltXPO™ attendees two weeks post FiltXPO™
- + Four full conference registrations
- + Twenty stand personnel passes for FiltXPO™ exhibition floor
- + Scrolling Banner Ad on FiltXPO™ Website linked to your website
- + One 3' x 3' floor graphic inside the exhibit hall
- + Recognition as Platinum Sponsors:
  - FiltXPO™ Entrance
  - FiltXPO™ Event Program
  - Conference Signage
  - FiltXPO™ Website
  - Mobile App: Banner Ad
  - Welcome PowerPoint slide in sessions

## DIAMOND SPONSOR

**Association Rate: \$15,000**

**Standard Rate: \$19,500**

**Only 4 Sponsorships Available!**

- + One-unit stand, 10' x 10' (3m x 3m)
- + One hotel room for 4 nights at a FiltXPO™ hotel
- + Full page Ad in FiltXPO™ Event Program
- + Email blast to FiltXPO™ attendees two weeks prior to FiltXPO™
- + Four full conference registrations
- + Ten stand personnel passes for FiltXPO™ exhibition floor
- + Recognition as Diamond Sponsors:
  - FiltXPO™ Entrance
  - FiltXPO™ Event Program
  - Conference Signage
  - FiltXPO™ Website
  - Mobile App: Banner Ad
  - Welcome PowerPoint slide in sessions

\*If you are a member of any of these organizations you will receive an Association Rate: AFS, AICHE, ANFA, ASHRAE, EDANA, Geo-Institute | ASCE, IEST, INDA, NAFA, NTEA, SAE, TAPPI, The Filtration Society, WFI.

## CANCELLATION POLICY

Refunds due to sponsorship cancellation will not be granted. Sponsors will be obligated to pay any outstanding balance due on the sponsorship as outlined in the Sponsorship Agreement.



# Where YOU meet Opportunity

## SILVER SPONSOR

Association Rate: **\$10,000**

Standard Rate: **\$13,000**

Only 4 Sponsorships Available!

- + One-unit stand, 10' x 10' (3m x 3m)
- + Half page Ad in FiltXPO™ Event Program
- + Email blast to FiltXPO™ attendees two weeks prior to FiltXPO™
- + Two full conference registrations
- + Ten stand personnel passes for FiltXPO™ exhibition floor
- + Recognition as Silver Sponsors:
  - FiltXPO™ Entrance
  - FiltXPO™ Event Program
  - FiltXPO™ Website
  - Mobile App: Banner Ad
  - Welcome PowerPoint slide in sessions

## BRONZE SPONSOR

Association Rate: **\$5,000**

Standard Rate: **\$6,500**

Only 6 Sponsorships Available!

- + 50% Discount off one-unit stand, 10' x 10' (3m x 3m)
- + Two full conference registrations
- + Five stand personnel passes for FiltXPO™ exhibition floor
- + Recognition as Bronze Sponsors:
  - FiltXPO™ Entrance
  - FiltXPO™ Event Program
  - FiltXPO™ Website
  - Mobile App: Banner Ad
  - Welcome PowerPoint Slide in sessions

## A LA CARTE SPONSORSHIPS

Sponsorship Benefits	Sapphire	Emerald
Association Rate	\$5,000 (Limit 10)	\$3,500 (Limit 12)
Standard Rate	\$6,500 (Limit 10)	\$4,550 (Limit 12)
Logo on FiltXPO™ Website	Included	Included
Mention in Media Releases	Included	N/A
Social Media Visibility	Included	N/A
FiltXPO™ Event Program Ad	Half Page	N/A
Logo in FiltXPO™ Event Program	Included	Included
Logo on FiltXPO™ Signage	Included	Included
Full Conference Registration	1	0
50% Discount Off Full Conference Registrations	4	2
Sponsorship Recognition in Mobile App	App Sponsor	N/A

### Sapphire Specialty Options

(Choose only one)

- + Keynote Speaker Available: PowerPoint slide and an announcement
- + Mobile App: Banner Ad
- + Conference Lunch (3) Available: Tuesday, Wednesday, Thursday
- + Lanyards

### Emerald Specialty Options

(Choose only one)

- + Charging Stations
- + Water Cooler Stations
- + Conference Proceedings

# SPONSORSHIP AGREEMENT FORM



Conference & Exhibition: October 12-14, 2021  
Navy Pier | 600 East Grand Avenue | Chicago, IL, USA

**Platinum Sponsor**  
(Association Rate: \$20,000 / Standard Rate: \$26,000)

**Diamond Sponsor**  
(Association Rate: \$15,000 / Standard Rate: \$19,500)

**Silver Sponsor**  
(Association Rate: \$10,000 / Standard Rate: \$13,000)

**Bronze Sponsor**  
(Association Rate: \$5,000 / Standard Rate: \$6,500)

If you are a member of any of these organizations you will receive an Association Rate (please check)

- AFS  AIChE  ANFA  ASHRAE  EDANA
- Geo-Institute | ASCE  IEST  INDA  NAFA  NTEA  SAE
- TAPPI  The Filtration Society  WFI

**Sapphire Sponsor**  
(Association Rate: \$5,000 / Standard Rate: \$6,500)

**Specialty Options** (please select one)

- Keynote Speaker Available: PowerPoint slide and an announcement
- Mobile App: Banner Ad
- Conference Lunch (3) Available  
( Tuesday  Wednesday  Thursday)
- Lanyards

**Emerald Sponsor**  
(Association Rate: \$3,500 / Standard Rate: \$4,550)

**Specialty Options** (please select one)

- Charging Stations
- Water Cooler Stations
- Conference Proceedings

## PAYMENT METHOD

American Express  MasterCard  Visa  Check / Money Order (in U.S. funds drawn on U.S. Bank. Check should be made payable to FiltXPO™ 2021 and reference FiltXPO™ Sponsorship)

Wire Transfer \_\_\_\_\_ in US dollars. Please contact Joe Tessari, joe@filtxpo.com, for wire transfer details.

Total Enclosed \$ \_\_\_\_\_ Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_  
(Month/Year)

CVV Code \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Cardholder's Name \_\_\_\_\_ Cardholder's Signature \_\_\_\_\_  
(Please Print)

## AUTHORIZATION

By signing this agreement, I confirm that I have read the above guidelines, and will abide by these terms and conditions. A Sponsorship Agreement must be signed in order to confirm a reservation.

Exhibiting Company \_\_\_\_\_

Name \_\_\_\_\_ Authorized Signature \_\_\_\_\_  
(Please Print)

Date \_\_\_\_\_ Business Title \_\_\_\_\_

Please complete and return this form to **Joe Tessari**, Exhibit Sales Manager, joe@filtxpo.com  
**T** : +1 919 459 3729 / **F** : +1 855 766 3016 (toll-free U.S.A.) / **F** : +1 919 883 5765 (International)

# EXHIBITOR MEETING ROOMS

FiltXPO™ 2021 offers meeting rooms for Exhibitors who have exhibit space of at least 200 square feet. These meeting rooms will be available from 7:30 am to 5:30 pm each day of the event. The meeting rooms may be rented for a full day (7:30 am – 5:30 pm), or for a half day (7:30 am – 12:00 pm / 1:00 pm – 5:30 pm).

Each room is set conference style or U-shaped provided the Exhibitor informs FiltXPO™ 2021 Management of their preference prior to September 1, 2021. The meeting room will be set conference style for 10 people if Exhibitors do not express a preference. **Changes after September 1, 2021 will incur a \$250 fee.**

A sign will be placed outside each meeting room with the Exhibitor's corporate logo, provided that the Exhibitor sends their corporate logo art file to FiltXPO™ 2021 Management before September 1, 2021. This signage is not provided for meeting rooms on demand.

Exhibitors are responsible for any additional costs including, but not limited to, internet, electricity, phones, catering, audio visual equipment, and office equipment.

**Association Rate:** \$500/full day or \$300/half-day

**Standard Rate:** \$650/full day or \$350/half-day

## MEETING ROOMS ON DEMAND

FiltXPO™ 2021 offers Meeting Rooms on Demand for Exhibitors with exhibit space of **less than 200 square feet**. Meeting Rooms on Demand can be rented for a total of four hours per day. The meeting rooms will be available from 7:30 am to 5:30 pm each day of the event, October 12-14, 2021.

**Meeting Rooms on Demand may be reserved by Exhibitors beginning August 12, 2021.**

Each room is set conference style for eight people. Exhibitors are required to exit the meeting room promptly at the end of their scheduled time. Exhibitors are encouraged to be considerate of time as other Exhibitors may be waiting to use the room after you. Due to the short meeting schedule; services such as a secure internet, additional electricity, catering of food and beverage, or audio visual equipment is not permissible. A sign is not provided for these rooms as they are designed to be turned frequently.

**Association Rate:** \$250/hour

**Standard Rate:** \$300/hour

## QUESTIONS?

Please contact

Lori Reynolds

[lori@filtxpo.com](mailto:lori@filtxpo.com)

T : +1 919 459 3716



# MEETING ROOM RENTAL AGREEMENT

(For Exhibitors with exhibit space of 200 sq. ft. or more.)

**Conference & Exhibition:** October 12-14, 2021  
Navy Pier | 600 East Grand Avenue | Chicago, IL, USA



## MEETING ROOM RESERVATION SELECTION

I would like to reserve the following meeting room days and times:

### Full Day

(Association Rate: \$500 / Standard Rate: \$650)

- Tuesday (Oct. 12)
- Wednesday (Oct. 13)
- Thursday (Oct. 14)

### Half Day

(Association Rate: \$300 / Standard Rate: \$350)

- Tuesday AM       Tuesday PM
- Wednesday AM       Wednesday PM
- Thursday AM       Thursday PM

### Association Rate:

\_\_\_\_\_ # Full Days @ \$500 each = \$ \_\_\_\_\_

\_\_\_\_\_ # Half Days @ \$300 each = \$ \_\_\_\_\_

### Standard Rate:

\_\_\_\_\_ # Full Days @ \$650 each = \$ \_\_\_\_\_

\_\_\_\_\_ # Half Days @ \$350 each = \$ \_\_\_\_\_

**Total Due = \$ \_\_\_\_\_**

\_\_\_\_\_ Largest number of people  
expected at one time

\_\_\_\_\_ Preferred room set-up  
(please provide by August 12, 2021)\*

- Conference Style     U-Shape     Reception
- Classroom           Theater Style
- Other \_\_\_\_\_

\* Changes after August 12, 2021 will incur a \$250 fee.

(Please print)

Company \_\_\_\_\_

Stand number \_\_\_\_\_

Total square feet of stand space \_\_\_\_\_

Contact person \_\_\_\_\_

Street address \_\_\_\_\_

City \_\_\_\_\_

State/Province \_\_\_\_\_

Zip/Postal code \_\_\_\_\_

Country \_\_\_\_\_

Telephone \_\_\_\_\_

Mobile \_\_\_\_\_

Email \_\_\_\_\_

## CORPORATE LOGO RECOGNITION ON SIGNAGE

I agree to provide my corporate logo in an .eps file format to Lori Reynolds via email at lori@filtxpo.com within five business days of signing the Meeting Room Rental Agreement. If my corporate logo changes, I will notify Lori Reynolds and send the new corporate logo in an .eps file format.

Due to the production time of certain items, if a graphic change occurs, it is not guaranteed that the item can be printed with the new graphic. Please confirm the production times of each individual item for any changes.

\* Signage at the venue may not be available for those reserving a meeting room after August 12, 2021.



## PAYMENT SCHEDULE

Full payment must accompany this signed agreement. Without full payment, the meeting room may be released, reassigned, and this Meeting Room Rental Agreement will be voided.

## PAYMENT METHOD

American Express     MasterCard     Visa     Check / Money Order (in U.S. funds drawn on U.S. Bank. Check should be made payable to FiltXPO™ 2021 and reference FiltXPO™ Meeting Room)

Wire Transfer \_\_\_\_\_ in US dollars. Please contact Tracie Leatham, [tracie@filtxpo.com](mailto:tracie@filtxpo.com), for wire transfer details.

Total Enclosed \$ \_\_\_\_\_ Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_  
(Month/Year)

CVV Code \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Cardholder's Name \_\_\_\_\_ Cardholder's Signature \_\_\_\_\_  
(Please Print)

## AUTHORIZATION

By signing this agreement, I confirm that I have read the above guidelines, and will abide by these terms and conditions. A Meeting Room Rental Agreement must be signed in order to confirm a reservation.

Name \_\_\_\_\_ Authorized Signature \_\_\_\_\_  
(Please Print)

Date \_\_\_\_\_ Business Title \_\_\_\_\_

## CONFIRMATION

You will receive confirmation and the meeting room name once this agreement and payment are received. Agreements are subject to availability and are filled on a first-come, first-served basis.

## CANCELLATION POLICY

Refunds due to meeting room cancellations will not be granted. Exhibitors will be obligated to pay any outstanding balance due on meeting room rental fees as outlined in the Meeting Room Rental Agreement.

## RETURN APPLICATION TO:

### FiltXPO™ 2021 – Meeting Room Rentals

Mail to: PO Box 1288, Cary, NC 27512-1288, USA

Fax in the U.S.A.: +1 866 770 3291

International Fax: +1 919 459 3701

Email: [lori@filtxpo.com](mailto:lori@filtxpo.com)

Telephone: +1 919 459 3716

### QUESTIONS?

Please contact

Lori Reynolds

[lori@filtxpo.com](mailto:lori@filtxpo.com)

T : +1 919 459 3716

Reserve your room today at [FiltXPO.com](http://FiltXPO.com)

# MEETING ROOM ON DEMAND AGREEMENT

(May be reserved by Exhibitors beginning August 12, 2021)

**Conference & Exhibition:** October 12-14, 2021  
 Navy Pier | 600 East Grand Avenue | Chicago, IL, USA



## RESERVATION SELECTION

### Tuesday, October 12

Association Rate/ Standard Rate

- 7:30 am – 8:30 am \$250/\$300
- 9:00 am – 10:00 am \$250/\$300
- 10:30 am – 11:30 am \$250/\$300
- 12:00 pm – 1:00 pm \$250/\$300
- 1:30 pm – 2:30 pm \$250/\$300
- 3:00 pm – 4:00 pm \$250/\$300
- 4:30 pm – 5:30 pm \$250/\$300

### Wednesday, October 13

- 7:30 am – 8:30 am \$250/\$300
- 9:00 am – 10:00 am \$250/\$300
- 10:30 am – 11:30 am \$250/\$300
- 12:00 pm – 1:00 pm \$250/\$300
- 1:30 pm – 2:30 pm \$250/\$300
- 3:00 pm – 4:00 pm \$250/\$300
- 4:30 pm – 5:30 pm \$250/\$300

### Thursday, October 14

- 7:30 am – 8:30 am \$250/\$300
- 9:00 am – 10:00 am \$250/\$300
- 10:30 am – 11:30 am \$250/\$300
- 12:00 pm – 1:00 pm \$250/\$300
- 1:30 pm – 2:30 pm \$250/\$300
- 3:00 pm – 4:00 pm \$250/\$300
- 4:30 pm – 5:30 pm \$250/\$300

(Please print)

Exhibiting Company \_\_\_\_\_

Stand number \_\_\_\_\_

Total square feet of stand space \_\_\_\_\_

Contact person \_\_\_\_\_

Street address \_\_\_\_\_

City \_\_\_\_\_

State/Province \_\_\_\_\_

Zip/Postal code \_\_\_\_\_

Country \_\_\_\_\_

Office Phone \_\_\_\_\_

Mobile \_\_\_\_\_

Email \_\_\_\_\_

Association Rate \$250 X \_\_\_\_\_ hrs. = \$ \_\_\_\_\_ TOTAL DUE

Standard Rate \$300 X \_\_\_\_\_ hrs. = \$ \_\_\_\_\_ TOTAL DUE

## PAYMENT SCHEDULE

Full payment must accompany this signed agreement. Without full payment, the meeting room may be released, reassigned, and this Meeting Room on Demand Agreement will be voided.

## PAYMENT METHOD

American Express    MasterCard    Visa    Check / Money Order (in U.S. funds drawn on U.S. Bank. Check should be made payable to FiltXPO™ 2021 and reference FiltXPO™ Meeting Rooms on demand)

Wire Transfer \_\_\_\_\_ in US dollars. Please contact Tracie Leatham, [tracie@filtxpo.com](mailto:tracie@filtxpo.com), for wire transfer details.

Total Enclosed \$ \_\_\_\_\_ Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_  
(Month/Year)

CVV Code \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Cardholder's Name \_\_\_\_\_ Cardholder's Signature \_\_\_\_\_  
(Please Print)

## AUTHORIZATION

By signing this agreement, I confirm that I have read the above guidelines, and will abide by these terms and conditions. A Meeting Room on Demand Agreement must be signed in order to confirm a reservation.

Name \_\_\_\_\_ Authorized Signature \_\_\_\_\_  
(Please Print)

Date \_\_\_\_\_ Business Title \_\_\_\_\_

## CONFIRMATION

You will receive confirmation and the meeting room name once this agreement and payment are received. Agreements are subject to availability and are filled on a first-come, first-served basis.

## CANCELLATION POLICY

Refunds due to Meeting Room on Demand cancellations will not be granted. Exhibitors will be obligated to pay any outstanding balance due as outlined in the Meeting Room on Demand Agreement.

## RETURN APPLICATION TO:

### FiltXPO™ 2021 – Meeting Room on Demand Rentals

Mail to: PO Box 1288, Cary, NC 27512-1288, USA

Fax in the U.S.A.: +1 866 770 3291

International Fax: +1 919 459 3701

Email: [lori@filtxpo.com](mailto:lori@filtxpo.com)

Telephone: +1 919 459 3716

### QUESTIONS?

Please contact

Lori Reynolds

[lori@filtxpo.com](mailto:lori@filtxpo.com)

T : +1 919 459 3716

Reserve your room today at [FiltXPO.com](http://FiltXPO.com)

# Where Science meets **Food & Beverage**



## QUESTIONS?

Please contact Joe Tessari

Exhibit Sales

[joe@filtxpo.com](mailto:joe@filtxpo.com)

T : +1 919 459 3729

## PRINT AND ONLINE ADVERTISING

### FILT XPO™ 2021 EVENT PROGRAM

The FiltXPO™ 2021 Event Program is a four-color, high quality publication distributed to each attendee. The Event Program contains the conference session details and lists each exhibiting company, company logo, stand numbers, contact information, and a company description. Each exhibiting company is allotted one-half page. Attendees rely on the Event Program to navigate the exhibition floor and keep as a reference until the next exhibition.

The deadline to submit art files for inclusion in the FiltXPO™ 2021 Event Program is **August 17, 2021**.\*

#### Advertising Opportunities for Exhibitors

**Inside Front Cover, 4-Color**                      **\$3,125** Association Rate / **\$4,050** Standard Rate

**Inside Back Cover, 4-Color**                      **\$3,125** Association Rate / **\$4,050** Standard Rate

**Full Page, 4-Color**                                      **\$2,400** Association Rate / **\$3,100** Standard Rate

**Half Page – Vertical, 4-Color**                      **\$1,210** Association Rate / **\$1,540** Standard Rate

**Half Page – Horizontal, 4-Color**                      **\$1,210** Association Rate / **\$1,540** Standard Rate

#### Promotional Email

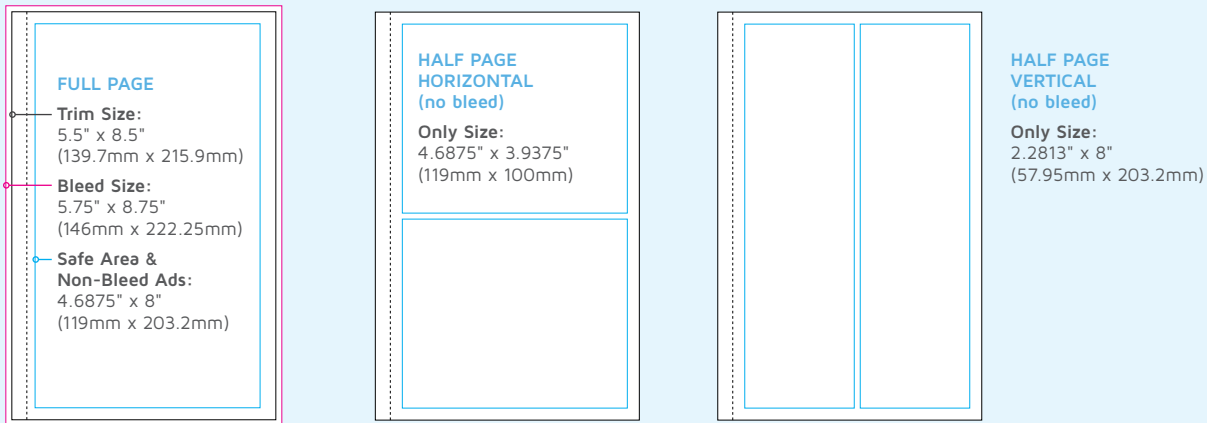
**\$1,200** Association Rate / **\$1,560** Standard Rate (Each piece)

Exhibitors may highlight their presence at FiltXPO™ 2021 via email to FiltXPO™ 2021 registered attendees for a fee. Exhibitors may provide HTML files to FiltXPO™ 2021 before September 30, 2021, so FiltXPO™ 2021 may send out the email on the exhibitor's behalf.

\* Please see page 18 for advertising specifications.



# EVENT PROGRAM PRINT AD SPECIFICATIONS



**NOTE:** For bleed ads, all type and important content must be contained within the Safe Image Area. All Bleed Ads must include crop marks placed outside of the bleed area.

**Deadline for Materials: August 17, 2021**

**Colors/Ink Specs:** 4-Color Process (CMYK)

**Required Digital Ad File Formats:**

**Acceptable file formats include:**

- + Hi-Resolution PDF. PDF/X-1a file format preferred. If PDF/X-1a setting is not available, select Press Quality PDF.  
When preparing files for PDF conversion, all images must be CMYK and at least 300dpi @ 100% of size.
- + High-Resolution .EPS, .TIFF or .JPG files. All images must be CMYK and at least 300dpi @ 100% of size.  
Line art or monochrome images must be at least 1200dpi @ 100% of size.

**File Formats NOT Accepted:**

Native application files such as Word, PowerPoint, Excel, Publisher, Quark, InDesign, Illustrator, Photoshop, etc.

**Proofs:**

A PDF proof of the ad will be submitted by email to the advertiser for approval with a 24-hour reply deadline.

**How to Send Your Files:**

- + Files under 5 MB may be emailed to [jenna@filtxpo.com](mailto:jenna@filtxpo.com)  
**NOTE:** "FiltXPO™ 2021 Ad File" must be included in the subject line.
- + Larger files may be transferred via FTP. For instructions, please send a request to [jenna@filtxpo.com](mailto:jenna@filtxpo.com), with "FiltXPO™ 2021 Ad File" in the subject line.

**Design Services:**

Professional creative services are available at the advertiser's expense, billed at \$150/hr. Estimates are provided based on rough layouts supplied by the advertiser, and all creative fees will be added to the advertiser invoice.

**IMPORTANT! Before Submitting Your Files:** Please check that the size is correct and all specifications noted above are met. Advertisers will be charged (at a rate of \$150/hr.) for any work required as a result of files not meeting the required specifications.

## QUESTIONS?

Please contact Jenna Todd  
[jenna@filtxpo.com](mailto:jenna@filtxpo.com), T : +1 919 459 3723

# PRINT AND ONLINE ADVERTISEMENT AGREEMENT



Conference & Exhibition: October 12-14, 2021  
Navy Pier | 600 East Grand Avenue | Chicago, IL, USA

## ADVERTISEMENT SELECTION

I would like to reserve the following advertisement space(s) based upon availability:

- Inside Front Cover, 4-Color**  
\$3,125 Association Rate / \$4,050 Standard Rate
- Inside Back Cover, 4-Color**  
\$3,125 Association Rate / \$4,050 Standard Rate
- Full Page, 4-Color**  
\$2,400 Association Rate / \$3,100 Standard Rate
- Half Page – Vertical, 4-Color**  
\$1,210 Association Rate / \$1,540 Standard Rate
- Half Page – Horizontal, 4-Color**  
\$1,210 Association Rate / \$1,540 Standard Rate
- Promotional Email**  
\$1,200 Association Rate / \$1,560 Standard Rate

TOTAL DUE \$ \_\_\_\_\_

(Please print)

Exhibiting Company \_\_\_\_\_  
Stand number \_\_\_\_\_  
Total square feet of stand space \_\_\_\_\_  
Contact person \_\_\_\_\_  
Street address \_\_\_\_\_  
City \_\_\_\_\_  
State/Province \_\_\_\_\_  
Zip/Postal code \_\_\_\_\_  
Country \_\_\_\_\_  
Office Phone \_\_\_\_\_  
Mobile \_\_\_\_\_  
Email \_\_\_\_\_

## ADVERTISEMENT DEADLINES

- Please reserve your print advertisement space by **July 30, 2021**.
- Please submit print advertisement artwork by **August 17, 2021**.
- Please submit your promotional email before **September 30, 2021**.

## PAYMENT SCHEDULE

Full payment must accompany this signed agreement. Without full payment, the advertisement space may be released, reassigned, and this Print and Online Advertisement Agreement will be voided.

## PAYMENT METHOD

American Express     MasterCard     Visa     Check / Money Order (in U.S. funds drawn on U.S. Bank. Check should be made payable to FiltXPO™ 2021 and reference FiltXPO™ Advertising)

Wire Transfer \_\_\_\_\_ in US dollars. Please contact Joe Tessari, joe@filtxpo.com, for wire transfer details.

Total Enclosed \$ \_\_\_\_\_ Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_  
(Month/Year)

CVV Code \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Cardholder's Name \_\_\_\_\_ Cardholder's Signature \_\_\_\_\_  
(Please Print)

## AUTHORIZATION

By signing this agreement, I confirm that I have read the above guidelines, and will abide by these terms and conditions. A Print and Online Advertisement Agreement must be signed in order to confirm advertisement reservation.

Name \_\_\_\_\_ Authorized Signature \_\_\_\_\_  
(Please Print)

Date \_\_\_\_\_ Business Title \_\_\_\_\_

## CONFIRMATION

You will receive confirmation once this agreement and payment are received. Agreements are subject to availability and are filled on a first-come, first-served basis.

## CANCELLATION POLICY

Refunds due to Print and Online Advertisement cancellations will not be granted. Exhibitors will be obligated to pay any outstanding balance due on Print and Online Advertisement fees as outlined in the Print and Online Advertisement Agreement.

## RETURN APPLICATION TO:

### FiltXPO™ 2021 – Print and Online Advertisement

Mail to: PO Box 1288, Cary, NC 27512-1288, USA

Fax in the U.S.A.: +1 866 766 3016

International Fax: +1 919 883 5765

Email: joe@filtxpo.com

Telephone: +1 919 459 3729

### QUESTIONS?

Please contact

Joe Tessari

joe@filtxpo.com

T : +1 919 459 3729

Reserve your ad space today at **FiltXPO.com**

# Industry meets Solutions

## QUESTIONS?

**Exhibit Sales,  
Advertising &  
Sponsorships**

**Joe Tessari**  
joe@filtxpo.com

**FiltXPO Management,  
Meeting Room Rentals**

**Lori Reynolds**  
lori@filtxpo.com

**Registration**

**Tracie Leatham**  
tracie@filtxpo.com

## EXHIBIT PERSONNEL PASSES

- + Exhibit personnel passes provide access to the exhibition floor for the stand personnel.
- + Exhibit Personnel passes **do not** provide access to the Conference Sessions or the Conference Proceedings.
- + Additional exhibit personnel passes are available for a separate fee of \$30.
- + An Event Program will be provided to each Badge Holder.

## CUSTOMER PASSES

FiltXPO™ makes it easy for exhibitors to invite customers and prospective customers to the exhibition floor with a complimentary Customer Pass. Each exhibitor will have access to an **unlimited** supply of print and digital Customer Passes. Digital or traditionally printed Customer Passes are available for exhibitor customers – each Complimentary Customer Pass offers free access to the FiltXPO™ exhibition floor.

### Exhibitors can give customers even more!

The Customer Pass can be redeemed to provide a \$300 discount towards a full 3-day conference & exhibition fee, or \$150 discount toward a daily conference & exhibition fee.

Exhibitors may order digital and/or printed customer passes in the exhibitor portal or by contacting Joe Tessari at joe@filtxpo.com or 919-459-3729.





# FILTPO™ 2021 EXHIBITION HALL SCHEDULE: INSTALLATION, EXHIBITION, AND DISMANTLING

## MONDAY, OCTOBER 11



8:00 am – 4:30 pm Exhibitor Installation  
 8:00 am – 5:00 pm Registration Open  
 9:00 am – 6:00 pm Filter Media Training Course

## TUESDAY OCTOBER 12



8:00 am – 10:00 am Exhibitor Installation  
 8:00 am – 4:00 pm Registration Open  
 9:00 am – 12:00 pm Filter Media Training Course  
 9:00 am – 4:00 pm Conference  
 10:00 am – 4:30 pm Exhibition Hours

## WEDNESDAY OCTOBER 13



8:30 am – 4:30 pm Registration Open  
 9:00 am – 4:00 pm Conference  
 10:00 am – 4:30 pm Exhibition Hours

## THURSDAY, OCTOBER 14



8:30 am – 1:30 pm Registration Open  
 9:00 am – 12:00 pm Conference  
 10:00 am – 2:00 pm Exhibition Hours  
 2:01 pm – 8:00 pm Exhibitor Dismantle

## FRIDAY, OCTOBER 15



8:00 am – 11:00 am Exhibitor Dismantle

### ATTENTION

**All Attendees and Exhibitors are recommended to enter Navy Pier at Entrance 1 Lobby 1.**

**The exhibition area is all of Festival Hall A.**

It is forbidden to clear the stand partly or completely before the end of the exhibition at 2:00 pm. This applies to personnel, products, decoration and stand construction. In the event of contravention, the organizer will charge the exhibitor concerned a fine of \$1,000 for failing to comply with regulations/provisions and reserves the right not to admit the exhibitor to the next exhibition.

Any equipment left in the hall on Friday, October 15, 2021 after 11:00 am will be disposed of and invoiced to the exhibitor.

This schedule is tentative and is subject to change. A final schedule will be included in the Exhibitor Portal.



# RULES GOVERNING EXHIBITION

Each Exhibitor agrees to abide by all rules, regulations, and guidelines governing the FiltXPO™ 2021 exhibition as set forth below.

**1. Management.** The word “Management” as used herein shall mean Management as FiltXPO™, its officers, or committee or agents or employees acting for it in the management of FiltXPO™ 2021 Exhibition.

**2. Sub-leasing.** Exhibitor may not sub-let their space, nor any part thereof, nor exhibit, offer for sale, give as a premium, or advertise articles not manufactured or sold in their own name, except **(a)** where such articles are required for the proper demonstration or operation of Exhibitor’s display, in which case identification of such articles shall be limited to the regular nameplate, imprint, or other identification which in standard practice appears normally on them, or **(b)** in accordance with Paragraph 27. Exhibitor may not permit in their stand non-exhibiting companies’ representatives. Rulings of the Management shall in all instances be final with regard to use of any exhibit space.

**3. Default in Occupancy.** Any Exhibitor failing to occupy space contracted for is not relieved of the obligations of paying the full rental of such space. If a stand space is not occupied by the date and time of display installation and completion, such space may be possessed by Management and reallocated or assigned for such purposes as it may see fit.

**4. Eligible Exhibits.** Management has the sole right to determine the eligibility of any company or product for inclusion in the exhibition. Exhibitor may not promote products or services that compete with the products and services of Management, including, but not limited to, conferences, seminars, and/or exhibitions relating to the nonwovens industry, without prior written consent by Management. Any Exhibitor engaged in the business of conducting, or offering conferences, seminars, exhibitions, publications, and other services or products similar to those offered by Management shall be required to submit all products and/or services it intends to promote at the exhibition to Management for approval. Only those products and/or services approved in writing by Management may be promoted at the exhibition. Any Exhibitor who fails to submit its products and/or services to Management for approval in accordance with this section automatically forfeits its rental fee and is not authorized to participate as an Exhibitor at the exhibition.

**5. Limitation.** Exhibitor agrees to make no claim for any reason whatsoever against Management for loss, theft, damage, or destruction of goods, nor for any injury to itself, its employees, its invitees, or its agents while in the exhibition quarters; nor for any damage of any nature, including damage to its business, by reason of failure to provide space for their exhibit; nor for any action of any nature of Management; nor for failure to hold the exhibition as scheduled.

**6. Installation – Exhibit Hours – Dismantling.** Hours and dates for installation, exhibition hours, and dismantling shall be those specified by Management. Exhibitor shall be liable for all storage and handling charges resulting from failure to remove exhibit material from the exhibition upon the conclusion of the dismantling period as specified by Management.

**7. Damage of Property.** Exhibitor is liable for any damage caused to building floors, walls or columns, or to standard and “packaged” stand equipment, or to other Exhibitors’ property. Exhibitor may not apply paint, lacquer adhesive, or other coatings to building columns and floors or to standard stand equipment.

**8. Alcoholic Beverages.** Alcoholic beverages may be served in the Exhibitor’s exhibition space provided the Exhibitor receives written authorization from Management and if the Exhibitor has a written agreement with the official caterer of the exhibit facility. Exhibitor and its employees and agents shall not serve alcoholic beverages to anyone less than 21 years of age or to anyone regardless of age who is obviously intoxicated. Exhibitor agrees to indemnify and hold FiltXPO™ harmless with respect to any and all claims, losses, damages, liabilities, judgment, or settlements, including reasonable attorney’s fees, costs, and other expenses incurred by FiltXPO™ on account of any alcohol served at the Exhibitor’s exhibit space.

**9. Arrangement of Exhibits; Display Heights.** **A.** For standard stands (stands together in a straight line), the display fixtures in the 5 feet (1.52m) of the exhibit area closest to the aisle must be at a height no higher than 4 feet (1.22m). Display fixtures in the other area of the stand are limited to a height of 8 feet 3 inches (2.5m). **B.** For peninsula stands (two stands back-to-back and aisles on three sides). Display fixtures and identification signs are limited to a height of 16 feet (4.88m) with written approval of Management 30 days prior to exhibition move-in. In addition, all display fixtures over 4 feet (1.22m) in height and placed within 10 lineal feet (3.05m) of a neighboring exhibit must be confined to the area of the stand that is beyond 5 feet (1.52m) from the aisle. The back wall of such an exhibit that borders neighboring exhibits must be kept free of all copy and signage. **C.** For island stands (exhibits with aisles on all four sides), the exhibit height cannot exceed 16 feet (4.88m) absent written approval by Management at least 30 days prior to move-in. This rule shall not apply, however, in the case of machinery and equipment placed in position comparable to actual utilization for demonstration purposes. Management must approve any exceptions to this section in writing. All decisions by Management are binding.

**10. Attendance.** Management shall have sole control over admission policies at all times.

**11. Stand Representatives.** Each Exhibitor shall provide at least one stand attendant during exhibit hours. Failure to comply with this provision shall subject the Exhibitor to the sanctions and penalties as set forth in Paragraph 45. All stand representatives must be bona fide employees of the Exhibitor, or the Exhibitor’s manufacturer representative. In addition, Exhibitors may hire models to work in their exhibit space. The attire of the models employed by the Exhibitor

and other stand personnel shall not exceed the boundaries of good taste as judged by Management in the exercise of its sole discretion. Subject to these rules and regulations, no Exhibitor personnel shall be in the stand of another Exhibitor without such Exhibitor's permission. All stand representatives shall wear badge identification furnished by Management at all times. Management may limit the number of stand representatives at any time.

**12. Decoration.** Management shall have full discretion and authority in the placing, arrangement, and appearance of all items displayed by Exhibitor, and may require the replacing, rearrangement, or redecorating of any item or of any stand, and no liability shall attach to Management for costs that may devolve upon Exhibitor thereby. Exhibitors building special background or side dividers must make certain that the surfaces of such dividers are finished in such a manner as not to be unsightly to Exhibitors in adjoining stands. If such surfaces remain unfinished at 9 am of the day before the opening day of the Exhibition, Management shall authorize the official decorator to affect the necessary finishing and Exhibitor must pay all charges involved thereby. All exhibits must have floor covering, i.e., carpet, tile, laminate or other approved floor covering.

**13. Exhibitor's Admittance during Non-Exhibition Hours.** Stand representatives will not be permitted to enter the exhibition earlier than one hour before the scheduled opening time each day of the event, except the opening day, and will not be permitted to remain in the exhibition after the closing hour each night, with exception of the final night. Exhibitors having special circumstances that require additional time should check in with the Management 24 hours in advance.

**14. Exhibitor Portal.** A complete Exhibitor Portal will be furnished to each signed Exhibitor by Management covering in detail shipment of exhibit material, electrical requirements, and other subjects. This Manual will include prices for rental of furniture, draperies, special construction, etc. It will be available after April 15, 2021 for advance planning of merchandise shipments, electrical requirements, etc.

**15. Exhibitor Representatives' Responsibility.** Exhibitor agrees to indemnify Management against and hold it harmless for any claims arising out of the acts of negligence of Exhibitor, its agents, its invitees, or its employees.

**16. Failure to Hold Exhibition.** Should any contingency prevent holding of the exhibition, Management may retain such part of Exhibitor's rental as shall be required to recompense it for expenses incurred up to the time such contingency shall have occurred.

**17. Floor Load.** Under no circumstances may the weight of any equipment or exhibit material exceed the exhibition facility's maximum floor load which is considered limited. Exhibitor accepts full and sole responsibility for any injury or damage to property or person resulting from failure, knowingly or otherwise, to distribute the load of its exhibit material in conformity with the maximum floor load specifications.

**18. Inflammable Materials.** No inflammable materials of any nature, including decorative materials, use of which is prohibited by national, state, or city fire regulations, may be used in any stand.

**19. Insurance.** Insurance types/amounts with additional insureds noted will be listed in the Exhibitor Portal. Management has pre-arranged for such insurance and the premium will be covered by the Administrative fee referenced in Paragraph 44.

**20. Lotteries, Contests.** The operation of games of chance or lottery devices, or the actual or simulated pursuit of any recreational pastime is permitted only with prior written approval from Management.

**21. Noise and Odors.** No noisy or obstructive work will be permitted during open hours of the exhibition, nor will noisily operating displays, nor exhibits producing objectionable odors, be allowed.

**22. Obstruction of Aisles or Stands.** Any demonstrations or activity that results in excessive obstruction of aisles or prevents ready access to nearby Exhibitor's stand shall be suspended for any periods specified by Management.

**23. Power.** It is mutually understood and agreed that Management will use proper and reasonable care to prevent interruption in power service, but shall not be held responsible for any interruption that may occur due to breakage of machinery, apparatus, equipment, etc.

**24. Rebuilt Machinery.** Exhibitor may not exhibit rebuilt or reconditioned machinery or equipment unless integrated with an historical theme or background, and then only if it is expressly understood that such machinery or equipment is not intended or offered for sale.

**25. Rejected Displays.** Exhibitor agrees that their exhibit shall be admitted and shall remain from day-to-day solely on strict compliance with the rules herein laid down. Management reserves the right to reject, eject, or prohibit any exhibit in whole or in part, or Exhibitor or its representatives, with or without giving cause. If cause is not given, liability shall not exceed the return to Exhibitor of the amount of rental unearned at the time of ejection. If an exhibit or Exhibitor is ejected for violation of these rules or for other stated reasons, no reason shall be made.

**26. Safety Devices.** Exhibitor agrees to accept full responsibility for compliance with national, state, and city regulations in the provision and maintenance of adequate safety devices and conditions for the operation of machinery and equipment,

and to indemnify and hold harmless Management for any loss, cost, or damages including attorney's fees, for any violation of this requirement.

**27. Samples, Souvenirs, Retail Sales.** Samples, souvenirs, publications, etc., may be distributed by the Exhibitor only from within their stand. The distribution of any article that interferes with the activities in or obstructs access to neighboring stands or that impedes aisles is prohibited. No article containing any product other than the product or material made or processed or used by Exhibitor in or as the product or service it sells, may be distributed except by written permission of Management.

**28. Signs, Sign Copy, Illumination.** Electric flashers or signs involving the use of neon or similar gases are prohibited. Should the wording on any sign or any area in Exhibitor's stand be deemed by Management to be contrary in any way to the best interests of the exhibition, Exhibitor shall make such changes as are requested by Management. Merchandise prices and "sold" signs will not be permitted.

**29. Costumes.** Exhibitor's representatives wearing distinctive costumes, or carrying banners or signs separately or as a part of their apparel, must remain in their own stands. Stand representatives may not wear clothing that exceeds the boundary of good taste as judged by Management in its sole discretion.

**30. Soliciting Employment.** Exhibitor shall not have in its stand any displays, signs, literature, or related media that refer to or describe employment opportunities in its company.

**31. Sound Amplifying, Sound Producing Equipment, Noise Levels for Operating Equipment.** Exhibitors operating sound producing, sound amplifying equipment are required to operate same in such a manner that a maximum of 80db. reading on the "A" scale of a sound level meter may be read at the aisle(s) space adjacent to its stand or measured at a neighboring stand in an area bordering that of the sound equipment user. Management shall be the sole arbiter of acceptability of sound levels and may require reduction of sound level, or elimination of sound producing devices in those instances wherein the judgment of Management such sound is in violation of these standards or otherwise objectionable.

**32. Labor.** Exhibitor shall adhere to all labor practices and policies as required by the exhibit facility.

**33. Photographs.** No photographs of individual exhibits may be taken without the express permission of the Exhibitor. Management reserves the right to confiscate any photographic equipment and devices used in violation of this section.

**34. Smoking.** In accordance with State law, smoking is not permitted in the exhibit facility.

**35. Compliance With The Americans With Disabilities Act.** Exhibitor understands that the Americans with Disabilities Act (ADA) requires that its stand must be accessible to persons with disabilities, and Exhibitor agrees that its display complies with the ADA. Exhibitor hereby warrants that it will provide auxiliary aids and services to individuals with disabilities suitable for effective communication between all parties in accordance with the requirements of the ADA, so that Exhibitor's stand will be accessible, as defined in the ADA, to persons with disabilities. Exhibitor further warrants that where provision of such auxiliary aids would fundamentally alter the nature of the goods and/or services provided by the Exhibitor, or would result in the undue burden to Exhibitor, Exhibitor will notify Management of that fact at least four weeks in advance of the exhibition and of the alternative measures it intends to take to indemnify and hold FiltXPO™ harmless for any claims arising out of or in connection with the failure of Exhibitor's stand to comply with the ADA.

**36. Performance of Music in Stand.** Unless otherwise agreed to in writing by Management, Exhibitor shall assume sole responsibility for complying with the United States Copyright Act, 17 U.S.C. 101, et. seq., including, but not limited to, the obtaining of all licenses, and payment of all royalty fees, necessary to perform music in its stand. Exhibitor further agrees to defend, indemnify, and hold harmless FiltXPO™, its officers, employees, and agents, from any claims, losses, expenses, or damages resulting from the performance of music in its stand in violation of the Copyright Act.

**37. Suitcasing.** The act of soliciting business in the aisles during the exhibition or in other public spaces, including within a company's stand, is a practice of suitcasing. Delegates are not allowed to participate in any activity designed to solicit or sell products or services to delegates attending the event without the proper authorization by the event organizer or in ways that violate the rules of the event or exhibition.

**38. Hotel Reservations.** The number of hotel room nights reserved through the official FiltXPO™ hotel block determines Management's ability to get first priority dates for future FiltXPO™ events. Therefore, Exhibitors are required to utilize the FiltXPO™ housing block for all registered participants from the Exhibitor's company. FiltXPO™ Management does not profit from the rental of hotel rooms.

**39. Cancellation Policy.** Any Exhibitor who cancels all of their purchased stand space after submitting a signed stand space contract will forfeit and pay to FiltXPO™, as liquidated damages, a sum of money equal to 100 percent of the full price of the Exhibitor's stand space. In the event of a default by the Exhibitor, as set forth in the previous sentence, the Exhibitor shall forfeit as liquidated damages, the amount set forth above, regardless of whether or not FiltXPO™ Management enters into a further lease for the space involved. **Cancellation requests must be submitted in writing to Joe Tessari, joe@filtxpo.com.**

**40. Space Reduction.** Should an Exhibitor reduce the size of their contracted stand space on or before March 31, 2021,

a 15 percent service charge of the original contract price will be assessed by FiltXPO™. Any payment previously received will be applied to the revised stand fee balance. Any remaining balance, less the revised space fees and a 15 percent service charge, will be refunded up to a maximum of \$5,000. After March 31, 2021, an Exhibitor is permitted to reduce the size of their contracted space; however, refunds will not be provided. FiltXPO™ Management has the right to reassign the Exhibitor to a different stand space based on the revised size requirements. **Space reduction requests must be submitted in writing to Joe Tessari, joe@filtxpo.com.**

**41. Association Rate.** In order to qualify for the Association stand space rate, an Exhibitor must be a Member of one of the following associations: AFS, AICHE, ANFA, ASHRAE, EDANA, Geo-Institute | ASCE, IEST, INDA, NAFA, NTEA, SAE, TAPPI, The Filtration Society, WFI.

**42. Amendment to Rules.** Any and all matters or questions not specifically covered by this Agreement or the Exhibitor Portal and Event Program, shall be subject solely to the decision of Management. Except for stand rental prices, these rules and regulations may be amended at any time by Management and all amendments so made shall be binding on Exhibitors upon notice thereof. Exhibitor, for itself and its employees, agrees to abide by the foregoing rules, the rules in the Exhibitor Portal and the Event Program, and by any amendments that may be put into effect by Management.

**43. Exhibitor Opt-in for Email Communications with Contractors:** To ensure compliance with unsolicited commercial e-mail laws, exhibitor agrees that by purchasing exhibit space they are giving written "opt-in" consent to allow all event contractors to contact exhibitors by e-mail in connection with potential services to be provided in connection with FiltXPO™ 2021.

**44. Administrative Fee.** Each exhibitor is charged a mandatory administrative fee of \$200.

**45. Violations.** Management shall have the full power and authority to interpret and enforce all rules and regulations. Exhibitor agrees to observe all rules and regulations as promulgated and revised from time to time. Failure to comply with such rules and regulations will result in one or more sanctions imposed at the sole discretion of Management, but not limited to, prohibition, expulsion, and/or removal of any exhibit and/or Exhibitor, its employees, or stand personnel, closing of an exhibit or display, forfeiture of all fees of any kind paid in connection with such exhibit, loss of seniority, suspension and/or expulsion from future events Management, at its discretion, reserves the right **1)** to eject any Exhibitor violating its rules or decisions from the exhibition without any refund whatsoever of Exhibitor's rental fee, **2)** to restrict or limit the offending Exhibitor's participation at future Management exhibitions, or **3)** to take any other action Management, at its discretion, deems to be an appropriate response to the violation. Exhibitor agrees to be bound by Management's decision. Exhibitor further agrees to defend, indemnify, and hold harmless FiltXPO™, its officers, employees, and agents, from any claims, losses, expenses, or damages resulting from any violation of this agreement or of Management's rules and regulations pertaining to this exhibition by Exhibitor, its employees, its agents, or its invitees.

**46. Governing Law.** These rules and regulations and the underlying contract for exhibit space shall be governed by and construed in accordance with the laws of the State of North Carolina.

**47. It is forbidden to clear the stand partly or completely before the end of the exhibition at 2:00 pm.** This applies to personnel, products, decoration and stand construction. In the event of contravention, Management will charge the exhibitor concerned a fine of \$1,000 for failing to comply with regulations/provisions and reserves the right not to admit the Exhibitor to the next exhibition.

## QUESTIONS?

Please contact

Joe Tessari

joe@filtxpo.com

T : +1 919 459 3729

Lori Reynolds

lori@filtxpo.com

T : +1 919 459 3716





Where Filtration  
meets/ Transportation

## FOR ADDITIONAL INFORMATION

Please contact **Andreana Leach** at  
**andreana@filtxpo.com** or **+1 919 459 3724**

## FILT XPO™ HOUSING

FiltXPO™ 2021 handles its own housing and processes all hotel reservations for the event.

Please do not give your credit card information or make any reservations with any other housing bureau, housing company, or convention housing company appearing to represent FiltXPO™ 2021 and/or the FiltXPO™ 2021 Housing Bureau. These companies, frequently based out of Las Vegas and Eastern Europe call themselves Exposition Housing, Expo Housing Group, Convention Housing, etc.; all appear to offer lower rates for hotel rooms and are a **SCAM**. We are not able to verify the authenticity of such companies, and will not be able to provide resolution to issues related to these fraudulent reservations.

The FiltXPO™ 2021 Housing Bureau will ask for a credit card to guarantee reservations, but your card will not be charged in advance of the event. If anyone contacts you, offers you lower rates, and asks you to provide a credit card to PRE-PAY the reservation, then it is certain to be a **SCAM**. If someone requires you to PRE-PAY the cost for the entire stay, it is NOT the official FiltXPO™ 2021 Housing Bureau.

The most up-to-date housing list will be published in the Exhibitor Portal. **For additional information, please contact Andreana Leach at [andreana@filtxpo.com](mailto:andreana@filtxpo.com) or +1 919 459 3724 for assistance.**

Please do not contact the hotels directly. The hotels cannot make reservations in the FiltXPO™ 2021 room block; reservations must be made through FiltXPO™.

Please note that the number of rooms reserved through the official FiltXPO™ hotel block determines FiltXPO™'s ability to get first priority for dates for future FiltXPO™ events. Therefore, Exhibitors are required to use the FiltXPO™ housing block for all registered FiltXPO™ participants from the exhibiting company. It should be noted that FiltXPO™ does not profit from the hotel rooms reserved.

# IMPORTANT DATES AND DEADLINES

## APRIL 15, 2021

- Online Exhibitor Portal scheduled to be live after this date
- Advance Exhibit personnel passes; Registration begins
- Event Program listing submissions begins

## JULY 30, 2021

Deadline for reserving ad space in the Event Program

## AUGUST 12, 2021

Meeting Rooms on Demand – Reservations open for exhibitors with 200 or less square feet of exhibit space

## AUGUST 17, 2021

- Event Program listing due (link provided in Exhibitor Portal)
- Sponsorship deadline for recognition in Event Program
- Artwork for print advertisement in Event Program due

## SEPTEMBER 10, 2021

Advance warehouse shipping begins

## SEPTEMBER 10, 2021

- Group housing reservation cut off date
- Meeting room reservation deadline

## SEPTEMBER 30, 2021

Deadline for email blasts

## SEPTEMBER 30, 2021

Meeting Rooms on Demand – Reservation deadline for exhibitors with 200 or less square feet of exhibit space

## OCTOBER 1, 2021

Advance warehouse shipping ends

## OCTOBER 11, 2021

- Exhibitor move-in begins
- Direct to event shipments will be accepted

## OCTOBER 12, 2021

Exhibition floor hours: 10:00 am – 4:30 pm

## OCTOBER 13, 2021

Exhibition floor hours: 10:00 am – 4:30 pm

## OCTOBER 14, 2021

Exhibition floor hours: 10:00 am – 2:00 pm  
Exhibitor move-out begins: 2:01 pm

## OCTOBER 15, 2021

Exhibitor move-out ends: 11:00 am

Deadlines are subject to change.  
Please check the Exhibitor Portal for final deadline dates.

## QUESTIONS?

Please contact

Lori Reynolds

[lori@filtxpo.com](mailto:lori@filtxpo.com)

T : +1 919 459 3716





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