# Where industry NEW DISCOVERS filtration ideas





OCTOBER 10-12, 2023
Navy Pier, Chicago, Illinois, USA



FiltXPO™ is North America's only exhibition and conference dedicated exclusively to filtration and separation industries bringing together both technical and commercial sectors in one international platform, October 10-12, 2023. Exhibit and tap into industry breakthroughs for seismic business growth at Navy Pier's Festival Hall in Chicago, Illinois, USA—a direct flight from many destinations both domestically and internationally. Over **15 countries** are expected to be represented, which offers exhibitors a unique opportunity to generate new business and grow global relationships with unparalleled exposure to the North American market.

FiltXPO™ expects **senior-level leaders** from all over the world in market segments that include: Automotive, aerospace, biotechnology/pharmaceuticals, building management, chemicals and coatings, clean rooms, food & beverage production, water & wastewater treatment, HVAC/indoor air quality, industrial manufacturing, metal processing, mining petrochemical, oil & gas production, plastics, power generation, pulp & paper, and transportation.

The three-day power-packed exposition and technical conference is the one place where you can connect with **100+ exhibitors** and **1,200 professionals** involved in the design, manufacture, sales, and use of filtration/separation products, and services.

# 44

Being there you are directly engaged. There's nothing that replaces that. Having healthier air clearly has an impact in the world. The challenges are only increasing in terms of air quality. That's why we need to really step up our game in terms of delivering those solutions.

Doug Huntley, Senior Global R&D Leader,
 Home Environment Markets, 3M



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FiltXPO is something you don't want to miss — it's more important now than ever that you stay ahead of this rapidly evolving industry — being able to identify shifts in customer demands could determine whether your company will exist in three years.

- Tom Justice, Proprietor and sole owner, Zene Filtration

# **TABLE OF CONTENTS** Attendee Demographics ...... 5 Key Contacts ...... 9 Click on the section or page number to quickly go to the topic Exhibit Rules and Regulations ......24 you want to find.



At FiltXPO in the best possible way, panel discussions offered data, insights and new perspectives. This was not a one-way exchange. The opportunities to have one-on-one afterwards, made it the most valuable.

 Doug Huntley, Senior Global R&D Leader, Home Environment Markets, 3M





I know for a fact we had purchasing people, we had commercial sales and marketing people, and then we had engineering and Ph.D. level innovators. We were very well represented. We had a large, cross-functional global contingent. We participated on multiple panels. When we're asked to help and serve, we are absolutely going to be there.

- Josh Ayer, President and CEO of Hollingsworth & Vose Company



# ATTENDEE DEMOGRAPHICS

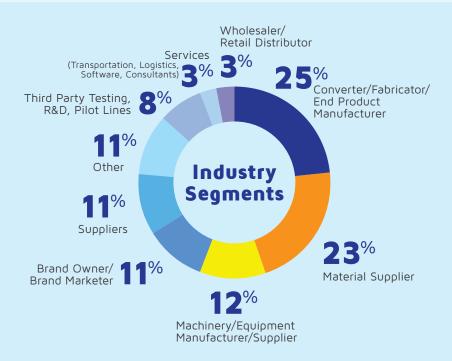


# OVER 1,200

# PARTICIPANTS AT FILTXPO™ 2022

- \* Senior leadership includes CEOs, Presidents, Owners, VPs, Directors, Division Management
- \*\* Other includes consultants, academia, office managers, administration, press, business analysts, finance, information systems, and government

Where
Business
meets
Customers





# EXHIBIT AT FILTXPO™ AND YOU'LL BE IN GOOD COMPANY\*

5K Fibres

A2Z Filtration Specialities Pvt. Ltd.

Advanced Testing Instruments

AGC Plasma Technology Solutions

**Ahlstrom** 

AHT/Hebei Hatong Wire Mesh Co., Ltd.

Air Techniques International (ATI)

Albarrie Canada Limited

Alkegen

American Truetzschler Inc.

ANCI

AST / Adhesive Systems Technology Corp.

ATEX, Inc.

Atlantic Packaging

ATPGroup

Beckmann Converting, Inc.

Berry Global, Inc.

**Beverlin Specialty Tube** 

**BIA Separations** 

BinNova Microfiltration

Blue Heaven Technologies

Bondex Inc.

Business Co-Ordination House (BCH)

Cardinal Manufacturing Company, Inc.

Central Alliance Non-Woven Co., Ltd.

CEREX Advanced Fabrics, Inc.

**CFM Global** 

Changzhou Wayon Mstar Technology Co., Ltd.

Chase Machine & Engineering

Chemline, Inc.

Clean & Science Co., Ltd.

Dongguan Walson Environmental Purification Technology Co., Ltd.

Dongying JOFO Filtration Technology Co., Ltd.

DWT/ PMF

E&H Co., Ltd.

ELSNER Engineering Works, Inc.

**Epic Resins** 

Europlasma N.V.

Europlasma Nanofics

Ever Green Ultrasonic

Fibertex Nonwovens A/S

Fibertex Nonwovens LLC

Fil-Tec Inc.

Filterbuy, Inc.

Filtration Technology Systems

Fybon Nonwovens

General Metals, Inc.

**Graphic Packaging International** 

Guangdong Fresh Filter Co., Ltd.

Guangzhou Clean-Link Filtration

Guangzhou Kanglv Purification Technology Co., Ltd.

GUSBI S.P.A.

Helix International

Hengshui Heli Wire Cloth Co., Ltd.

Herrmann Ultrasonics, Inc.

HIFYBER

Hollingsworth & Vose Company

Hongyuan Envirotech Co., Ltd.

Industrial Co., Ltd.

Industrial Netting

Innovatec Microfibre Technology GmbH & Co. KG

Innovative Resin Systems Inc.

**INTERMAS** 

International Fiber Journal

International Filtration News

IREMA-Filter GmbH

Jakob Haerdi AG

JCEM Inc.

Jelliff Corporation

Jiangsu DR Green Textile Co., Ltd.

Jiangxi National Bridge Industrial Co., Ltd.

**Jowat Corporation** 

JP Air Tech

Kimberly-Clark

KJ Filtration Technologies Ltd.



KT Corporation

Lanaco

Leanfil Oy

Lenzing AG

Liangyungang Boulder

Maishi Mfg.

Mariplast North America

Massman Automation Designs LLC

Material Product Co., Ltd.

Math2Market GmbH

Metalex, Powered By UPG

Mid Atlantic Industrial Textiles, Inc.

Midwest Filtration LLC

Modular Web Solutions

MÖLLER GmbH & Co. KG

Nanoscience Instruments, Inc.

National Air Filtration Association

Mativ

New Era Converting Machinery, Inc.

Nitto, Inc.

Nonwovens Industry

The Nonwovens Institute/ NC State

**NXTNANO** 

O.V.R. Manufacturing S.P.A.

O'Neal, Inc.

Oerlikon Nonwoven Zweigniederlassung Der Oerlikon Textile GmbH & Co. KG Onyx Specialty Papers, Inc.

Oxco, Inc.

Palas GmbH

Paper Point

Park Nonwoven

Parker Hannifin Corporation

PFAFF - Branch Office KSL

Phifer Incorporated

Pleating Systems & Equipment

Polimeros y Derivados S.A. de C.V.

Polyset

Porometer

PSE (Pleating Systems & Equipment)

PSP Marketing, Inc.

**Quantum Plastics** 

RAMPF Group, Inc.

Reifenhäuser Reicofil GmbH & Co. KG

RP Fedder Industrial

S.P.M. Srl

SAATI Americas Corp

SGS-IBR Laboratories

SGS-IPS Testing

Shandong Taipeng Nonwoven Co., Ltd.

Shanghai Feng Cheng Machinery

Engineering Co., Ltd.

Shanghai Lingqiao E.P.E.W. & Innovative Air Management

SIFA

Sinoma Science & Technology Co., Ltd.

Sonobond Ultrasonics

Spunfab, Ltd.

STOCKMEIER Urethanes USA, Inc.

Superior Felt & Filtration, LLC

Suzhou Sihong Filtration Co., Ltd.

**Tailored Chemical Products** 

Teijin Frontier (U.S.A.), Inc.

TelosAir

Tenax Corporation

Tex Tech Industries, Inc.

TMCI Padovan S.P.A.

Tongxiang Jianmin Filter Material Product Co., Ltd.

Toray Industries, Inc.

TSI Incorporated

TTG, Inc.

UFT Canada, Inc.

Ver-Mac Industries, Inc.

Wallner Expac, Inc.

Welspun Global Brands Limited

Wenzhou Yonghong Chemical Fiber

Wuhan Goldenlaser Co., Ltd.

Yanpai Filtration Technology Co, Ltd.

Zhejiang Y.G. Nonwoven Interlining Co., Ltd.



\* Companies in dark blue exhibited in both 2020 and 2022.

# **HOW TO EXHIBIT**

Request a current floor plan from Joe Tessari (jtessari@inda.org; +1 919 459 3729).

**STEP 2** Choose your desired stand.

STEP 3 / Sign and return the stand space rental agreement and make the stand payments according to your invoice.

STEP 4 / Create/edit your Company profile for the FiltXPO™ Exhibition Program.

# Stand space includes:

Stands 201 sq. ft. and larger are sold as raw exhibit space.

Stands 200 sq. ft. and under include 1 - 6' white draped table, 2 standard side chairs, 1 wastebasket, gray carpet.



# **QUESTIONS?**

Please contact Joe Tessari jtessari@inda.org T: +1 919 459 3729

# YOUR PARTICIPATION INCLUDES

# Online Communication Package

Listing on the FiltXPO™ website including company description, 4-color company logo, product pictures & graphics, YouTube links, 18 keywords in the product index, and 10 keywords in the market index listing.

### **Customer Passes**

Unlimited free customer passes to invite clients/customers.

### **Conference Registration**

Up to 5 Full Conference Registrations at the reduced rate of \$375.

# **Press Publication**

Free publication of Exhibitor news/press releases on the FiltXPO™ 2023 Website.

### **Exhibitor Badges**

Two complimentary Exhibitor Badges for every 100 square feet of exhibit space.

# SCHEDULE-AT-A-GLANCE

# MONDAY, OCTOBER 9



8:00 am - 6:00 pm Exhibitor Move-In

8:00 am - 6:00 pm Registration Open

9:00 am - 6:00 pm INDA Filter Media Course

# TUESDAY, OCTOBER 10



8:00 am - 4:00 pm Registration Open

9:00 am - 12:00 pm INDA Filter Media Course

9:00 am - 4:00 pm Conference Sessions

9:00 am - 4:00 pm Exhibit Hall Open

# WEDNESDAY, OCTOBER 11



8:30 am - 4:00 pm Registration Open

9:00 am - 4:00 pm Conference Sessions

9:00 am - 4:00 pm Exhibit Hall Open

# THURSDAY, OCTOBER 12



8:30 am - 1:00 pm Registration Open

9:00 am - 12:00 pm Conference Sessions

9:00 am - 1:00 pm Exhibit Hall Open

1:01 pm - 10:00 pm Exhibitor Move-Out

# FRIDAY, OCTOBER 13



8:00 am - 11:00 am Exhibitor Move-Out

# **KEY CONTACTS**

# SALES (EXHIBITS, SPONSORSHIPS & ADVERTISING)

### Joe Tessari

Exhibit Sales jtessari@inda.org **T**: +1 919 459 3729

# GENERAL SERVICE CONTRACTOR

### Jan Alexander

AEX Exposition Services jan@aexservices.com

**T**: +1 609 272 1600 **F**: +1 609 272 1680

### **REGISTRATIONS**

Registrar registrar@inda.org **T**: +1 919 459 3724

This schedule is tentative and is subject to change. A final schedule will be included in the Exhibitor Service Manual.

Research meets Biopharmaceutical



# **RESERVATION PROCESS**

• Complete the Exhibit Space Reservation Form on page 8 and send it to:

### Joe Tessari

jtessari@inda.org

T: +1 919 459 3729

F: +1 855 766 3016 (USA) or

+1 919 883 5765 (International)

INDA does not use a fixed floor plan for the FiltXPO $^{\text{\tiny TM}}$  exhibition. Instead, the floor plan is "built" to meet the needs of our exhibitors to the extent practical. Accordingly, it is beneficial for our Exhibitors to specify the type of stand they desire and the size they desire on the form, so we can best try and accommodate the request.

- Upon receipt of your request, you will receive a floor plan showing the best available exhibit space locations in your selected sizes.
- Exhibit space spaces are assigned on a first come, first served basis. As the same exhibit space choices may have been sent to other companies, it is recommended that you specify your first exhibit space choice and at least one alternate. Upon receipt of your preferred exhibit space selections, you will be assigned one of your choices in order of preference based on availability.
- Once the exhibit space is reserved, you will receive instructions on how to confirm the exhibit space location (which will at least require agreement to the Rules and Regulations of the Exhibition) and how to make payments for the exhibit space.
- Failure to confirm the exhibit space and/or make required payments within a reasonable time may result in the exhibit space being assigned to another exhibitor.
- Exhibit space must be paid in full prior to October 9, 2023 or the Exhibitor will not be allowed to set up their exhibit space. There are no exceptions to this requirement.
- + Login and password information for the online Exhibitor Service Manual will be sent to Exhibitors several months in advance of the exhibition. Exhibitors will use the online Exhibitor Service Manual to place orders for furniture, carpet, utilities (electricity, water, compressed air), labor, hanging signs and other goods or services they require for the exhibition.

# GENERAL EXHIBIT INFORMATION

- + All exhibit space is sold on a square foot basis.
- + All exhibit spaces are a minimum of 100 square feet (10 feet x 10 feet) and can be increased in increments of 5 feet.

# + Exhibit Space Price:

- Exhibit space prices start at \$29 per sq. ft. for INDA members and \$35/ sq. ft. for non-members. Exhibit space with 3 open sides (peninsula spaces) are charged an additional \$0.75 per sq. ft. Exhibit spaces with 4 open sides (island spaces) are charged an additional \$1.00/ sq. ft. over the base price.
- Co-exhibitors are charged \$750 for sharing exhibit space with the primary exhibitor.
- All Exhibitors are charged an administration fee of \$200 to cover the cost of liability insurance for the Exhibitor and other administrative expenses.
- Exhibit space prices do NOT include any utilities.
- Except as indicated below for exhibit spaces of 200 sq. ft. or less, exhibit space does not include carpet or furniture and Exhibitor will be responsible for the costs of such items.
- + Reservation Deadline There is no deadline to reserve exhibit space. INDA will continue to sell exhibit spaces until all floor space is sold. Potential exhibitors are encouraged to submit exhibit space reservations early to secure preferred exhibit space and a listing in the Digital Show Program. The deadline to be listed in the Digital Show Program is August 22, 2023. Any reservation received after this date will be processed; however, it may not be listed in onsite publications.
- + Cancellation Policy Any Exhibitor who cancels their exhibit space after confirming the space will forfeit and pay, as liquidated damages, a sum of money equal to 100 percent of the full price for such space, whether or not INDA enters into a further lease for the space involved. Cancellation requests must be submitted in writing to Joe Tessari, jtessari@inda.org.
- + Space Reduction Policy Should an Exhibitor reduce the size of their contracted exhibit space on or before June 10, 2023, a 15 percent service charge of the original contract price will be assessed added to the square foot price for the new (smaller) stand space. Payments received against the original exhibit space will be applied toward the new (smaller) exhibit space. Any remaining balance, up to a maximum of \$5,000, will be refunded to the Exhibitor. After June 10, 2023, an Exhibitor is permitted to reduce the size of their exhibit space but any overpayments on the new (smaller) stand will not be refunded. INDA has the right to reassign the Exhibitor to a different exhibit space based on the revised size requirements. Space reduction requests must be submitted in writing to Joe Tessari, jtessari@inda.org.
- **Early Dismantle** Exhibitors are not permitted to begin to dismantle, disassemble, or clear their exhibit space before the exhibition ends at 3:00 PM on Thursday, October 12, 2023. Exhibitors who are in violation of this rule will be assessed a fine of \$1,000 and INDA reserves the right to refuse the exhibitor any exhibit space at future events.
- + Abandoned Freight Exhibitors are required to remove all equipment, samples, and exhibit space construction materials from the show floor by the end of the exhibitor move-out period. All materials left behind by the Exhibitor at the end of the move-out period will be disposed of and the exhibitor will be invoiced for the disposal fee as determined by INDA.

### + Exhibit Prices Include:

- Eight-foot high back curtain wall and three-foot high curtain sidewalls (line and corner exhibit spaces; Eight-foot high back curtain wall (peninsula exhibit spaces).
- Complimentary 7 inches high x 44 inches wide identification sign with your company name and exhibit space number.
- Exhibit space of 200 sq. ft. or less include a small exhibitor package (carpet, table with cover, 2 side chairs and wastebasket). Exhibit spaces greater than 200 sq. ft. do not include carpet or furniture.
- Two (2) complimentary Exhibit Personnel Badges will be provided for every 100 square feet of exhibit space, with a maximum of 20 badges (badges provide access to the exhibition floor only).
- Ability to purchase additional exhibit Personnel Badges at a reduced fee.
- Up to five (5) discounted Full Conference Passes may be purchased at a reduced fee. Conference Passes provide access to the conference sessions, the online conference proceedings, conference breaks/ lunches, and access to the show floor.
- One-page entry in the Digital Show Program including contact details; 4-color logo, company/ product description.
- Listing on the FiltXPO<sup>™</sup> 2023 website including company description, 4-color company logo, product pictures & graphics, YouTube links, 18 keywords in the product index and 10 keywords in the market index listing.
- Unlimited free customer passes to invite clients/customers.
- Free publication of Exhibitor news/press releases on the FiltXPO™ 2023 website.
- 24-hour perimeter security services.
- Preference on exhibit space selection at the next edition of FiltXPO™.
- Opportunities to engage in promotional activities to draw traffic to your exhibit space. Additional fees may apply to participate in these promotional opportunities.



# **EXHIBIT SPACE RESERVATION FORM**

October 10-12, 2023 Navy Pier, Chicago, Illinois, USA



Fill out and return the form below company needs.	w to ensure your company	receives the exhibit spa	ce size and location your
Exhibit Space Contact Name			
Business Title			
Company			
Address			
City	State	Country _	
Zip/Postal Code	Telephone		
Email			
Exhibit Space Size:	feet X		
Exhibit Space Type: O Line (1 open side)	O Corner (2 open sides)	O Peninsula (3 open sides)	O Island (4 open sides)
INDA Member Rate: \$29/sq. ft.	1	Non-Members Rate: \$35	5/sq. ft.
Added charge of \$0.75/sq. ft. for Co-exhibitor fee of \$750 per add			khibitor.
Special requests on exhibit spac	e location		
Please complete and return this f			8 5765 (International)

# SPONSORSHIP OPPORTUNITIES

### Lanyards (1 available)

4-color logo replication on lanyards that are available for all attendees.

### INDA provides lanyards:

**\$7,500** (INDA member); **\$9,750** (non-member)

### Sponsor provides lanyards:

**\$2,500** (INDA member); **\$3,250** (non-member)

# Registration Sponsor (1 available)

Registration is the first point of visibility for your company before, FiltXPO $^{\text{TM}}$  and after. By sponsoring the registration area, your company will have the perfect opportunity to get your name in front of attendees. Build your brand months before FiltXPO $^{\text{TM}}$  with your logo featured on the registration website as well as the confirmation email each registrant receives when they register for FiltXPO $^{\text{TM}}$ . Your company logo will be front and center on the FiltXPO $^{\text{TM}}$  Mobile App and on registration signage onsite.

**\$3,500** (INDA member); **\$4,550** (non-members)

### Floor Graphics (5 available)

Feature your company brand by adding your 4-color graphic to the FiltXPO $^{\text{TM}}$  2023 exhibit floor. These brilliant floor graphics are 3 foot x 3 foot in size and are strategically placed in aisle intersections to maximize your brand exposure and increase traffic to your stand. Five sponsorships available.

**\$3,000** (INDA member); **\$3,900** (non-member)

# Filter Media Training Course Sponsor (1 available)

Sponsor the Filter Media Training Course offered at FiltXPO™ 2023.

**\$2,000** (INDA member); **\$2,600** (non-member)

# Conference Proceedings Password (1 available)

Connect your corporate brand to conference participants for a full year. After the FiltXPO $^{\text{TM}}$  2023 conference is over, your branded password welcomes participants and purchasers of the FiltXPO $^{\text{TM}}$  2023 conference presentations for twelve months.

**\$1,500** (INDA member); **\$1,950** (non-member)

# FiltXPO™ Conference Notepads (1 available)

Place notepads with your company name/logo in front of all participants in the FiltXPO™ 2023 Conference sessions

\$100 (INDA members); \$130 (non-member)

# FiltXPO™ Conference Pens

(1 available)

Place pens with your company name/logo in front of all participants in the FiltXPO™ 2023 Conference sessions.

\$100 (INDA members); \$130 (non-member)

# Training Classroom Education Notepads (1 available)

Place notepads with your company name/logo in front of all participants in the Filter Media Training Course offered at FiltXPO $^{\text{TM}}$  2023.

**\$100** (INDA members); **\$130** (non-member)

# Training Classroom Education Pens (1 available)

Place pens with your company name/logo in front of all participants in the Filter Media Training Course offered at FiltXPO™ 2023.

\$100 (INDA members); \$130 (non-member)

# **SPONSORSHIP AGREEMENT**

October 10-12, 2023 Navy Pier, Chicago, Illinois, USA



I would like to purchase the following sponsorship(s) for FiltXPO™ 2023.

SPONSORSHIP OPTION	Cost	
☐ Lanyards (INDA provides, member)	\$7,500	(PLEASE PRINT)
☐ Lanyards (INDA provides, non-member)	\$9,750	Company
☐ Lanyards (sponsor provides, member)	\$2,500	Contact person
☐ Lanyards (sponsor provides, non-member)	\$3,250	Street address
☐ Registration (member)	\$3,500	City
☐ Registration (non-member)	\$4,550	State/Province
☐ Floor Graphics (member)	\$3,000	Zip/Postal code
☐ Floor Graphics (non-member)	\$3,900	Country
☐ Filter Media Training Course (member)	\$2,000	Office Phone
☐ Filter Media Training Course (non-member		Mobile
☐ Conference Proceedings (member)	\$1,500	LITIOII
☐ Conference Proceedings (non-member)	\$1,950	
☐ Conference Notepads (member)	\$150	
☐ Conference Notepads (non-member)	\$195	CORPORATE LOGO RECOGNITION
·		ON SIGNAGE
☐ Conference Pens (member)	\$150	I agree to provide my corporate logo in an .eps
☐ Conference Pens (non-member)	\$195	file format to INDA via email at jtessari@inda.org within five business days of signing the Sponsorship
☐ Training Class Notepads (member)	\$150	Agreement. If my corporate logo changes, I will
☐ Training Class Notepads (non-member)	\$195	notify INDA and send the new corporate logo in an .eps file format.
☐ Training Class Pens (member)	\$150	Due to the production time of certain items, if a
☐ Training Class Pens (non-member)	\$195	graphic change occurs, it is not guaranteed that the item can be printed with the new graphic.
TOTAL \$		Please confirm the production time required of each individual item for any changes.

# **PAYMENT SCHEDULE**

Full payment must accompany this signed agreement. Without full payment, the Sponsorship will not be confirmed and may be given to another sponsor.

DAVMEN	

O American Express	O MasterCard	O Visa	O Check / Money Order (in U.S. funds drawn on U.S. Bank. Check should be made payable to INDA and reference FiltXPO™ 2023 Sponsorship Agreement
			t Joe Tessari, jtessari@inda.org, for wire transfer details.
Total Enclosed \$	Card #		Expiration Date(Month/Year)
			(Month/Year) _ Billing Zip Code
Cardholder's Name _	(Please Prir	nt)	_ Cardholder's Signature
AUTHORIZATIO	ON		
By signing this agreen conditions. A Sponsor			ad the above guidelines, and will abide by these terms and inless signed.
Name	(Please Print)		Authorized Signature
Date	·		Business Title

# **CONFIRMATION**

You will receive a confirmation once this agreement and payment are received. Agreements are subject to availability and are filled on a first-come, first-served basis.

# **CANCELLATION POLICY**

Refunds due to sponsorship cancellation will not be granted. Sponsors will be obligated to pay any outstanding balance due on the sponsorship.

# **RETURN APPLICATION TO:**

FiltXPO™ 2023 - Sponsorships

Mail to: INDA, 1100 Crescent Green,

Suite 115

Cary, NC 27518, USA

Fax: +1 855 766 3016 (USA) or

+1 919 883 5765 (International)

**Email:** jtessari@inda.org **Phone:** +1 919 459 3729

# **QUESTIONS?**

Please contact
Joe Tessari
jtessari@inda.org
T: +1 919 459 3729



# **ADVERTISING OPPORTUNITIES**

# FILTXPO™ 2023 DIGITAL SHOW PROGRAM

The Digital Show Program is a virtual guide to all events and exhibitors at FiltXPO $^{\text{TM}}$  2023. The program contains the conference session details (topic, speaker, schedule) and lists each exhibiting company, company logo, exhibit space numbers, contact information, and a company description. Each exhibiting company is allotted one page. The Digital Show Program will be sent via email to all FiltXPO $^{\text{TM}}$  2023 attendees in advance. Attendees rely on the Digital Show Program to navigate the show floor and keep as a reference until the next exhibition.

The deadline to submit art files for inclusion in the FiltXPO™ 2023 Event Program is September 11, 2023.\*

# Exhibitors may purchase a full-page advertisement in the Digital Show Program as follows:

Inside Front Cover (\$3,125 Member / \$4,050 Non-Member)
Inside Back Cover (\$3,125 Member / \$4,050 Non-Member)
Full Page (\$2,400 Member / \$3,100 Non-Member)

### **Promotional Email**

Exhibitors may highlight their presence at FiltXPO™ 2023 via email message to all registered attendees for a fee.

\$1,250 Member Rate/ \$1,800 Non-Member Rate

INDA will send your HTML file out on your behalf to registered participants. Promotional emails are limited to 2 promotional emails per day, one in the morning and one in the afternoon. Emails will be sent only between dates September 25 – October 6, and October 16-27, 2023. Exhibitors are required to provide INDA with an HTML file, a subject line and a sender name at least 5 days prior to the requested sending date.

# FILTXPO ™ WEBSITE ADVERTISEMENT

Available only to Exhibitors. Save 15% when you reserve ad space for three months.

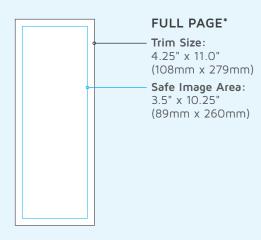
Box: 300px Wide x 250px High

(Member: \$1,800 month / Non-Member: \$2,350 month)

Banner: 300px Wide x 100px High

(Member: \$1,300 month / Non-Member: \$1,690 month) **Super Horizontal Banner:** 990px Wide x 100 px High
(Member: \$2,200 month / Non-Member: \$2,860 month)

# SHOW PROGRAM DIGITAL ADVERTISING SPECIFICATION



**IMPORTANT:** All type and important content must be contained within the Safe Image Area.

\*PLEASE NOTE: Advertising placement is first come – first serve.

Deadline for Materials: September 11, 2023

Colors/Ink Specs: RGB

Required Digital Ad File Formats:

### Acceptable file formats include:

 Hi-Resolution PDF. PDF/X-1a file format preferred. If PDF/X-1a setting is not available, select Press Quality PDF.

When preparing files for PDF conversion, all images must be RGB and at least 200dpi @ 100% of size.

High-Resolution .EPS, .TIFF or .JPG files.
 All images must be RGB and at least
 200dpi @ 100% of size.

Line art or monochrome images must be at least 1200dpi @ 100% of size.

### File Formats NOT Accepted:

Native application files such as Word, PowerPoint, Excel, Publisher, Quark, InDesign, Illustrator, Photoshop, etc.

### Proofs:

A PDF proof of the ad will be submitted by email to the advertiser for approval with a 24-hour reply deadline.

### How to Send Your Files:

+ Files under 5 MB may be emailed to tbranch@inda.org

**NOTE**: "FiltXPO™ 2023 Ad File" must be included in the subject line.

 Larger files may be transferred via FTP. For instructions, please send a request to tbranch@inda.org, with "FiltXPO™ 2023 Ad File" in the subject line.

### **Design Services:**

Professional creative services are available at the advertiser's expense, billed at \$200/hr. Estimates are provided based on rough layouts supplied by the advertiser, and all creative fees will be added to the advertiser invoice.

**IMPORTANT!** Before Submitting Your Files: Please check that the size is correct and all specifications noted above are met. Advertisers will be charged (at a rate of \$200/hr.) for any work required as a result of files not meeting the required specifications.

# **QUESTIONS?**

Please contact Tina Branch tbranch@inda.org, T: +1 919 459 3714

# **DIGITAL ADVERTISING AGREEMENT**

October 10-12, 2023 Navy Pier, Chicago, Illinois, USA



DIGITAL ADVERTISING	
I would like digital advertisements, promotional emails or website advertising. I understand	(PLEASE PRINT)
placement of digital advertisements and/or email	Company
launch date is first-come, first-served.	Exhibit space number
☐ Inside Front Cover, Full Color	Contact person
\$3,125 Member Rate / \$4,050 Non-Member Rate	Street address
☐ Inside Back Cover, Full Color	City
\$3,125 Member Rate / \$4,050 Non-Member Rate	State/Province
☐ Full Page, Full Color	Zip/Postal code
\$2,400 Member Rate / \$3,100 Non-Member Rate	Country
☐ Promotional Email	Office Phone
\$1,250 Member Rate / \$1,800 Non-Member Rate	Mobile
☐ Website Box	Email
\$1,800 Member Rate / \$2,350 Non-Member Rate	
☐ Website Banner \$1,300 Member Rate / \$1,690 Non-Member Rate	
☐ Website Super Horizontal Banner \$2,200 Member Rate / \$2,860 Non-Member Rate	DIGITAL ADVERTISEMENT DEADLINE
	Digital advertising placement is on a first-come, first served basis.
TOTAL \$	Please submit your digital advertisement before the deadline date of <b>September 11, 2023</b> .

the deadline date of **September 11, 2023**.

# **PAYMENT SCHEDULE**

Full payment must accompany this signed agreement. Without full payment, the Digital Advertising Agreement will not be confirmed and may be given to another sponsor.

# **PAYMENT METHOD**

• American Express	<b>○</b> MasterCard	<b>O</b> Visa	Check / Money Order (in U.S. funds drawn on U.S. Bank. Check should be made payable to INDA and reference FiltXPO™ 2023 Advertising Agreement
O Wire Transfer	_ in US dollars. Pl	ease contac	ct Joe Tessari, jtessari@inda.org, for wire transfer details.
Total Enclosed \$	Card #		Expiration Date(Month/Year)
CVV Code			Billing Zip Code
Cardholder's Name _	(Please Prir		Cardholder's Signature
AUTHORIZATIO	NC		
By signing this agreem conditions. An Adverti			ad the above guidelines, and will abide by these terms and unless signed.
Name	(Please Print)		Authorized Signature

\_\_\_ Business Title \_\_\_\_\_

# **CONFIRMATION**

Date \_\_

You will receive a confirmation once this agreement and payment are received. Agreements are subject to availability and are filled on a first-come, first-served basis.

# **RETURN APPLICATION TO:**

FiltXPO™ 2023 - Advertising

Mail to: INDA, 1100 Crescent Green,

Suite 115

Cary, NC 27518, USA

Fax: +1 855 766 3016 (USA) or

+1 919 883 5765 (International)

**Email:** jtessari@inda.org **Phone:** +1 919 459 3729

# **QUESTIONS?**

Please contact Joe Tessari jtessari@inda.org T: +1 919 459 3729



# **MEETING ROOMS**

Meeting rooms are available for rent from 7:30 am to 6:00 pm each day of the show. The meeting rooms may be rented for a full day (7:30 am -6:00 pm), or for a half day (7:30 am -12:00 pm /1:30 pm -6:00 pm).

Each room is set conference style or U-shaped provided the renter informs INDA of their preference prior to September 7, 2023. The meeting room will be set conference style for 10 people if renters do not express a preference. Changes after September 7, 2023 will incur a \$250 fee.

A sign will be placed outside each meeting room with the renter's corporate logo, provided that the renter sends their corporate logo art file to INDA before September 7, 2023. Signage may not be available for those reserving a meeting room after September 7, 2023.

Renters are responsible for any additional costs including, but not limited to, internet, electricity, phones, catering, audio visual equipment, and office equipment.

INDA Members Rate: \$500/full day or \$300/half-day Non-Members Rate: \$650/full day or \$350/half-day

# **MEETING ROOM RENTAL FORM**

October 10-12, 2023 Navy Pier, Chicago, Illinois, USA



I would like to reserve the following meeting room days and times:

Full Day	(PLEASE PRINT)	
(Members: \$500 / Non-Members: \$650)	Company	
☐ Tuesday (October 10) ☐ Wednesday (October 11)	Exhibit space number	
☐ Thursday (October 12)	Contact person	
	Street address	
Half Day (Members: \$300 / Non-Members: \$350)	City	
☐ Tuesday AM ☐ Tuesday PM	State/Province	
☐ Wednesday AM ☐ Wednesday PM	Zip/Postal code	
☐ Thursday AM ☐ Thursday PM	Country	
	Office Phone	
Members		
# Full Days @ \$500 each = \$ # Half Days @ \$300 each = \$	_	
# Hon Doys @ \$500 each - \$		
Non-Members		
# Full Days @ \$650 each = \$	CORPORATE LOGO RECOGNITION	
# Half Days @ \$350 each = \$	ON SIGNAGE	
Total Due = \$	I agree to provide my corporate logo in an .eps file	
Largest number of people expected at one time	format to INDA via email at jtessari@inda.org within five business days of signing the Meeting Room Rental Agreement. If my corporate logo changes, I will notify INDA and send the new corporate logo in an .eps file format.	
Preferred room set-up		
(please provide by Septmeber 7, 2023)*		
☐ Conference Style	Due to the production time of certain items, if a	
☐ U-Shape	graphic change occurs, it is not guaranteed that the item can be printed with the new graphic.	
— 0-зпаре	Please confirm the production time required of	
* Changes after Sentember 7, 2023 will incur a \$250 fee	each individual item for any changes	

# **PAYMENT SCHEDULE**

Full payment must accompany this signed agreement. Without full payment, the meeting room may be released, reassigned, and this Meeting Room Rental Agreement will be voided.

		· ME		
PA			IHU	

• American Express	O MasterCard	O Visa	O Check / Money Order (in U.S. funds drawn on U.S. Bank. Check should be made payable to INDA and reference FiltXPO™ 2023 Meeting Room
O Wire Transfer	_ in US dollars. Pl	ease conta	ct Joe Tessari, jtessari@inda.org, for wire transfer details.
Total Enclosed \$	Card #		Expiration Date(Month/Year)
CVV Code			Billing Zip Code
Cardholder's Name _	(Please Prii		Cardholder's Signature
AUTHORIZATIO	NC		
			ad the above guidelines, and will abide by these terms and ust be signed in order to confirm a reservation.
Name	(Please Print)		Authorized Signature

# **CONFIRMATION**

You will receive confirmation and the meeting room name once this agreement and payment are received. Agreements are subject to availability and are filled on a first-come, first-served basis.

\_\_\_\_\_ Business Title \_\_\_\_\_

# **CANCELLATION POLICY**

Refunds due to meeting room cancellations will not be granted. Exhibitors will be obligated to pay any outstanding balance due on meeting room rental fees as outlined in the Meeting Room Rental Agreement.

# **RETURN APPLICATION TO:**

FiltXPO™ 2023 - Meeting Room Rentals

Mail to: INDA, 1100 Crescent Green,

Suite 115

Cary, NC 27518, USA

Fax: +1 855 766 3016 (USA) or

+1 919 883 5765 (International)

**Email:** jtessari@inda.org **Phone:** +1 919 459 3729

# **QUESTIONS?**

Please contact Joe Tessari jtessari@inda.org T: +1 919 459 3729

# **RULES AND REGULATIONS GOVERNING EXPOSITION**

Each Exhibitor agrees to abide by all rules, regulations and guidelines governing the FiltXPO™ 2023 Exposition as set forth below.

- 1. Management. The word "Management" as used herein shall mean INDA, its officers, or committee or agents or employees acting for it in the management of FiltXPO™ 2023 Exposition.
- **2. Sub-leasing.** Exhibitor may not sub-let their space nor any part thereof and may not permit representatives of non-exhibiting companies to operate in the exhibitor's stand. Rulings of the Management shall in all instances be final with regard to use of any exhibit space.
- **3. Default in Occupancy.** Failure of the Exhibitor to occupy their stand space shall not relieve the obligation of the Exhibitor to pay for full rental cost for the stand space. Management shall have the right to possess and reallocate or reassign or otherwise utilize as Management may see fit any stand space not occupied by the Exhibitor at the end of the exhibitor installation period.
- 4. Eligible Exhibits. Management has the sole right to determine the eligibility of any company or product for inclusion in the exposition. Exhibitor may not promote products or services that compete with the products and services of Management, including, but not limited to, conferences, seminars, and/or expositions relating to the nonwovens industry, without prior written consent by Management. Any Exhibitor engaged in the business of conducting, or offering conferences, seminars, expositions, publications, and other services or products similar to those offered by Management shall be required to submit all products and/or services it intends to promote at the exposition to Management for approval. Only those products and/or services approved in writing by Management may be promoted at the exposition. Any Exhibitor who fails to submit its products and/or services to Management for approval in accordance with this section automatically forfeits its rental fee and is not authorized to participate as an Exhibitor at the exposition.
- **5. Limitation of Claims Against Management.** Exhibitor agrees to make no claim for any reason whatsoever against Management for loss, theft, damage, or destruction of goods, nor for any injury to itself, its employees, its invitees, or its agents while in the exposition venue; nor for any damage of any nature, including damage to its business, by reason of failure to provide space for their exhibit; nor for any action of any nature of Management; nor for failure to hold the exposition as scheduled.
- **6. Installation Show Hours Dismantling.** Hours and dates for installation, show hours, and dismantling shall be those specified by Management.
  - A. Exhibitors are prohibited from dismantling their display, in whole or in part, until the conclusion of the exposition hours. Exhibitors caught dismantling their stands, in whole or in part, prior to the conclusion of the exposition hours will be assessed a penalty determined by management.
  - **B.** Any exhibitor who fails to remove exhibit material from the exposition floor upon the conclusion of the dismantling period as specified by management shall be assessed a fee set by management to cover the handling and disposal of the material left behind.
- 7. Damage of Property. Exhibitor is liable for any damage caused by its employees, agents or representatives to building floors, walls or columns, or to standard and "packaged" stand equipment, or to other Exhibitor's property. Exhibitor may not apply paint, lacquer adhesive, or other coatings to building columns and floors or to standard stand equipment.
- 8. Alcoholic Beverages. Alcoholic beverages may be served in the Exhibitor's exposition space provided the Exhibitor receives written authorization from Management and if the Exhibitor has a written agreement with the official caterer of the exhibit facility. Exhibitor and its employees and agents shall not service alcoholic beverages to anyone less than 21 years of age or to anyone regardless of age who is obviously intoxicated.

Exhibitor agrees to indemnify and hold INDA harmless with respect to any and all claims, losses, damages, liabilities, judgment, or settlements, including reasonable attorney's fees, costs, and other expenses incurred by INDA on account of any alcohol served at the Exhibitor's exhibit space.

- 9. Exhibits and Displays; Height Limitations, Ceilings, Multi-Level Stands.
  - A. Exhibitors shall follow the International Association of Exhibitions and Event® Guidelines for Display Rules for a line of sight exposition in designing their stands and arranging their displays. The IAEE Guidelines for Display Rules will be reproduced in the Exhibitor Services Manual and are also available upon request to Management. In case of conflict between the IAEE Guidelines for Display Rules and these Rules Governing the Exposition, the latter shall control.
  - B. Height Limits
    - 1. For standard sized stands (stands that are together in a straight line), the display fixtures in the 5 feet (1.52m) of the exhibit area closest to the aisle must be at a height no higher than 4 feet (1.22m). Display fixtures in the other area of the stand are limited to a height of 8 feet 3 inches (2.5m).
    - 2. For end-cap peninsula stands (i.e., stands that border aisles on three sides and border at least one standard stand), display fixtures and identification signs are limited to a height of 8 feet 3 inches (2.52m) absent written approval of Management at least 30 days prior to show move-in. In addition, all display fixtures over 4 feet (1.22m) in height and placed within 10 lineal feet (3.05m) of a neighboring stand must be confined to the area of the stand that is beyond 5 feet (1.52m) from the aisle. The back wall of such an exhibit that borders neighboring exhibits must be kept free of all writing, cables, rigging and signage.

- 3. For split island peninsula stands (i.e., stands that border aisles on three sides and border another stand with aisles on three sides), display fixtures and identification signs are limited to a height of 16 feet (4.87m) absent written approval of Management at least 30 days prior to show move-in.
- **4. For island stands** (i.e., stands with aisles on all four sides), the exhibit height cannot exceed 16 feet (4.88m) absent written approval by Management at least 30 days prior to move-in. This rule shall not apply, however, in the case of machinery and equipment placed in position comparable to actual utilization for demonstration purposes. Management must approve any exceptions to this section in writing. All decisions by Management are binding.
- C. Ceilings: Stands with ceilings are prohibited. A ceiling is defined as any overhead horizontal surface that might interfere with the proper operation of the fire suppression systems, such as by impeding the flow of smoke, heat or water. All stands with overhead structures or surfaces, regardless of construction or materials, must be approved, in writing, by Management at least 60 days prior to move-in.
- **D. Multi-Level Stands**: All stands with more than one level must be approved by the fire marshal, the building inspector and Management. Applications for approval must be submitted, in writing, at least 90 days prior to move-in.
- E. All stand design elements, including overhangs and lighting, must fit within the footprint of the rented stand space.
- **F.** The use of helium balloons, fog or smoke effects, live animals, pyrotechnics, or laser light effects in any Exhibitor stand are prohibited.
- 10. Attendance. Management shall have sole control over admission policies at all times.
- 11. Stand Representatives. Each Exhibitor shall provide at least one stand attendant during exhibit hours. Failure to comply with this provision shall subject the Exhibitor to the sanctions and penalties as set forth in Paragraph 45. All stand representatives must be bona fide employees of the Exhibitor, or the Exhibitor's manufacturer representative. In addition, Exhibitors may hire models to work in their exhibit space. The attire of the models employed by the Exhibitor and other stand personnel shall not exceed the boundaries of good taste as judged by Management in the exercise of its sole discretion. Subject to these rules and regulations, no Exhibitor personnel shall be in the stand of another Exhibitor without such Exhibitor's permission. All stand representatives shall wear badge identification furnished by Management at all times. Management may limit the number of stand representatives at any time.
- 12. Decoration. Management shall have full discretion and authority in the placing, arrangement, and appearance of all items displayed by Exhibitor, and may require the replacing, rearrangement, or redecorating of any item or of any stand, and no liability shall attach to Management for costs that may devolve upon Exhibitor thereby. Exhibitors building special background or side dividers must make certain that the surfaces of such dividers are finished in such a manner as not to be unsightly to Exhibitors in adjoining stands. If such surfaces remain unfinished at 9 am of the day before the opening day of the Exposition, Management shall authorize the official decorator to affect the necessary finishing and Exhibitor must pay all charges involved thereby.
- 13. Exhibitor's Admittance during Non-Show Hours. Stand representatives will not be permitted to enter the exposition earlier than one hour before the scheduled opening time each day of the show, except the opening day, and will not be permitted to remain in the exposition after the closing hour each night, with exception of the final night. Exhibitors having special circumstances that require additional time should check in with the Management at least 24 hours in advance.
- 14. Exhibitor Services Manual. Management will furnish a complete Exhibitor Service Manual to each Exhibitor covering in detail shipment of exhibit material, electrical requirements, and other subjects. This Manual will include prices for rental of furniture, draperies, special construction, etc.
- **15. Exhibitor Representatives' Responsibility.** Exhibitor agrees to indemnify Management against and hold it harmless for any claims arising out of the acts of negligence of Exhibitor, its agents, representatives or employees.
- **16. Failure to Hold Exposition.** Should any contingency prevent holding of the exposition, management may retain such part of exhibitor's rental as shall be required to recompense it for expenses incurred up to the time such contingency shall have occurred.
- 17. Floor Load. Under no circumstances may the weight of any equipment or exhibit material exceed the exposition facility's maximum floor load which is considered limited. Exhibitor accepts full and sole responsibility for any injury or damage to property or person resulting from failure, knowingly or otherwise, to distribute the load of its exhibit material in conformity with the maximum floor load specifications.
- **18.** Inflammable Materials. No inflammable materials of any nature, including decorative materials, use of which is prohibited by national, state, or city fire regulations, may be used in any stand.
- 19. Lotteries, Contests. The operation of games of chance or lottery devices, or the actual or simulated pursuit of any recreational pastime is permitted only with prior written approval from Management.
- **20. Noise and Odors.** No noisy or obstructive work will be permitted during open hours of the exposition, nor will noisily operating displays, nor exhibits producing objectionable odors, be allowed.
- **21. Obstruction of Aisles or Stands.** Any demonstrations or activity that results in excessive obstruction of aisles or prevents ready access to nearby Exhibitor's stand shall be suspended for any periods specified by Management.
- **22. Power.** It is mutually understood and agreed that Management will use proper and reasonable care to prevent interruption in power service, but shall not be held responsible for any interruption that may occur due to breakage of machinery, apparatus, equipment, etc.
- 23. Rebuilt Machinery. Exhibitor may not exhibit rebuilt or reconditioned machinery or equipment unless integrated with an historical theme or background, and then only if it is expressly understood that such machinery or equipment is not intended or offered for sale.
- 24. Rejected Displays. Exhibitor agrees that their exhibit shall be admitted and shall remain from day-to-day solely on strict compliance with the rules herein laid down. Management reserves the right to reject, eject, or prohibit any exhibit in whole or in part, or Exhibitor or its representatives, with or without giving cause. If cause is not given, liability shall not exceed the return to Exhibitor of the amount of rental unearned at the time of ejection. If an exhibit or Exhibitor is ejected for violation of these rules or for other stated reasons, no liability of Management shall accrue.

- **25. Safety Devices.** Exhibitor agrees to accept full responsibility for compliance with national, state, and city regulations in the provision and maintenance of adequate safety devices and conditions for the operation of machinery and equipment, and to indemnify and hold harmless Management for any loss, cost, or damages including attorney's fees, for any violation of this requirement.
- 26. Samples, Souvenirs, Retail Sales. Except as permitted by this paragraph 26, Exhibitor may not exhibit, offer for sale, give as a premium, or advertise articles not manufactured or sold in their own name unless such articles are required for the proper demonstration or operation of Exhibitor's display. In that event, the identification of such articles shall be limited to the regular nameplate, imprint, or other identification which in standard practice appears normally on them. Samples, souvenirs, publications, etc., may be distributed by the Exhibitor only from within their stand. The distribution of any article that interferes with the activities in or obstructs access to neighboring stands or that impedes aisles is prohibited. No article containing any product other than the product or material made or processed or used by Exhibitor in or as the product or service it sells, may be distributed except by written permission of Management.
- 27. Signs, Sign Copy, Illumination. Electric flashers or signs involving the use of neon or similar gases are prohibited. Should the wording on any sign or any area in Exhibitor's stand be deemed by Management to be contrary in any way to the best interests of the exposition, Exhibitor shall make such changes as are requested by Management. Merchandise prices and "sold" signs will not be permitted.
- **28.** Costumes. Exhibitor's representatives wearing distinctive costumes, or carrying banners or signs separately or as a part of their apparel, must remain in their own stands. Stand representatives may not wear clothing that exceeds the boundary of good taste as judged by Management in its sole discretion.
- **29. Soliciting Employment.** Exhibitor shall not have in its stand any displays, signs, literature, or related media that refer to or describe employment opportunities in its company.
- **30. Sound Amplifying, Sound Producing Equipment, Noise Levels for Operating Equipment.** Exhibitors operating sound producing, sound amplifying equipment are required to operate same in such a manner that a maximum of 80db. reading on the "A" scale of a sound level meter may be read at the aisle(s) space adjacent to its stand or measured at a neighboring stand in an area bordering that of the sound equipment user. Management shall be the sole arbiter of acceptability of sound levels and may require reduction of sound level, or elimination of sound producing devices in those instances wherein the judgment of Management such sound is in violation of these standards or otherwise objectionable.
- 31. Labor. Exhibitor shall adhere to all labor practices and policies as required by the exhibit facility.
- **32. Photographs.** No photographs of individual exhibits may be taken without the express permission of the Exhibitor. Management reserves the right to confiscate any photographic equipment and devices used in violation of this section.
- 33. Smoking. In accordance with state law, smoking is not permitted in the exhibit facility.
- **34.** Compliance With The Americans With Disabilities Act. Exhibitor understands that the Americans with Disabilities Act (ADA) requires that its stand must be accessible to persons with disabilities, and Exhibitor agrees that its display complies with the ADA. Exhibitor hereby warrants that it will provide auxiliary aids and services to individuals with disabilities suitable for effective communication between all parties in accordance with the requirements of the ADA, so that Exhibitor's stand will be accessible, as defined in the ADA, to persons with disabilities. Exhibitor further warrants that where provision of such auxiliary aids would fundamentally alter the nature of the goods and/or services provided by the Exhibitor, or would result in the undue burden to Exhibitor, Exhibitor will notify Management of that fact at least four weeks in advance of the exposition and of the alternative measures it intends to take to indemnify and hold INDA harmless for any claims arising out of or in connection with the failure of Exhibitor's stand to comply with the ADA.
- **35. Performance of Music in Stand.** Unless otherwise agreed to in writing by Management, Exhibitor shall assume sole responsibility for complying with the United States Copyright Act, 17 U.S.C. 101, et. seq., including, but not limited to, the obtaining of all licenses, and payment of all royalty fees, necessary to perform music in its stand. Exhibitor further agrees to defend, indemnify, and hold harmless INDA, its officers, employees, and agents, from any claims, losses, expenses, or damages resulting from the performance of music in its stand in violation of the Copyright Act.
- **36. Suitcasing.** The act of soliciting business in the aisles during the exposition or in other public spaces, including within a company's stand, is a practice of suitcasing. Delegates are not allowed to participate in any activity designed to solicit or sell products or services to delegates attending the event without the proper authorization by the event organizer or in ways that violate the rules of the event or exposition.
- **37.** Cancellation Policy. Any Exhibitor who cancels all of their purchased stand space after submitting a signed stand space contract will forfeit and pay to INDA, as liquidated damages, a sum of money equal to 100 percent of the full price of the Exhibitor's stand space. In the event of a default by the Exhibitor, as set forth in the previous sentence, the Exhibitor shall forfeit as liquidated damages, the amount set forth above, regardless of whether or not Management enters into a further lease for the space involved. Cancellation requests must be submitted in writing to Joe Tessari, jtessari@inda.org.
- **38. Space Reduction.** Should an Exhibitor reduce the size of their contracted stand space on or before June 10, 2023, a 15 percent service charge of the original contract price will be assessed by INDA. Any payment previously received will be applied to the revised stand fee balance. Any remaining balance, less the revised space fees and a 15 percent service charge, will be refunded up to a maximum of \$5,000.

After June 10, 2023, an Exhibitor is permitted to reduce the size of their contracted space; however, refunds will not be provided. Management has the right to reassign the Exhibitor to a different stand space based on the revised size requirements. Space reduction requests must be submitted in writing to Joe Tessari, jtessari@inda.org.

**39. INDA Member Rate.** In order to qualify for the INDA Member stand space rate, an Exhibitor must be an INDA Member who is paid in full for the calendar year during which the exposition is held. In the event that an INDA Member Exhibitor does not remain a member in good standing for such period, they will be invoiced for the space rental difference and a 15 percent service charge. This invoice must be paid for the Exhibitor to remain in good standing for future events.

- **40. Insurance.** Management has pre-arranged for liability insurance on behalf of Exhibitor and the premium will be covered by the Administrative fee referenced in Paragraph 42.
- **41. Administrative Fee.** Each Exhibitor is charged a mandatory administrative fee for costs related to the event digital marketing/technology and mandatory liability insurance.
- **42. Amendment to Rules.** Any and all matters or questions not specifically covered by this Agreement or the Exhibitor Service Manual, shall be subject solely to the decision of Management. These rules and regulations may be amended at any time by Management and all amendments so made shall be binding on Exhibitors upon notice thereof. Exhibitor, for itself and its employees, agrees to abide by the foregoing rules and in the Exhibitor Service Manual, and by any amendments that may be put into effect by Management.
- **43.** Exhibitor Opt-in for Email Communications with Contractors: To ensure compliance with unsolicited commercial e-mail laws, exhibitor agrees that by purchasing exhibit space they are giving written "opt-in" consent to allow all show contractors to contact exhibitors by e-mail in connection with potential services to be provided in connection with FiltXPO™ 2023.
- 44. Violations. Management shall have the full power and authority to interpret and enforce all rules and regulations. Exhibitor agrees to observe all rules and regulations as promulgated and revised from time to time. Failure to comply with such rules and regulations will result in one or more sanctions imposed at the sole discretion of Management, but not limited to, prohibition, expulsion, and/or removal of any exhibit and/or Exhibitor, its employees, or stand personnel, closing of an exhibit or display, forfeiture of all fees of any kind paid in connection with such exhibit, loss of seniority, suspension and/or expulsion from future shows, and loss of membership in INDA. Management, at its discretion, reserves the right 1) to eject any Exhibitor violating its rules or decisions from the exposition without any refund whatsoever of Exhibitor's rental fee, 2) to restrict or limit the offending Exhibitor's participation at future Management expositions, or 3) to take any other action Management, at its discretion, deems to be an appropriate response to the violation. Exhibitor agrees to be bound by Management's decision. Exhibitor further agrees to defend, indemnify, and hold harmless INDA, its officers, employees, and agents, from any claims, losses, expenses, or damages resulting from any violation of this agreement or of Management's rules and regulations pertaining to this exposition by Exhibitor, its employees, its agents, or representatives.
- **45. Co-Exhibitor Fee.** Exhibitors are permitted to share their stand space with other exhibiting companies, provided, however, that Management may charge a co-exhibitor fee of seven hundred and fifty dollars (\$750.00) for each co-exhibitor, beyond the first exhibitor, that shares a stand space.
- **46. Authorization to Share Information.** Exhibitor understands that Management needs to share contact information of Exhibitor with vendors, contractors and other third parties who are providing services in connection with the FiltXPO™ 2023 Exposition and that such information sharing is essential to enable Exhibitor to receive services from such vendors, contractors and other third parties. Exhibitor hereby expressly grants to Management the right and ability to share such company information and personal information, including information that might be covered by General Data Protection Regulations ("GDPR") in Europe, to the extent necessary or required to enable the communication and ordering of services between the Exhibitor and the vendors, contractors and other third parties.
- **47. Governing Law.** These rules and regulations and the underlying contract for exhibit space shall be governed by and construed in accordance with the laws of the State of North Carolina, without regard to any conflict of law provisions.



