

Sponsorship Agreement



SPONSORSHIP SELECTION	MEMBER	NON-MEMBER
<input type="radio"/> Own The Wall	\$25,000	\$32,500
<input type="radio"/> Restaurant Naming	\$25,000	\$32,500
<input type="radio"/> Wireless Network	\$20,000	\$26,000
<input type="radio"/> Stair Graphics	\$15,000	\$19,500
<input type="radio"/> Espresso Bar	\$12,500	\$16,250
<input type="radio"/> Entrance Message Wrap	\$10,000	\$13,000
<input type="radio"/> Lobby Message Wrap	\$7,500	\$9,750
<input type="radio"/> Floor Graphics		
<input type="radio"/> Package 1	\$10,000	\$13,000
<input type="radio"/> Package 2	\$3,000	\$3,900
<input type="radio"/> Water Bottle Promotion	\$5,000	\$6,500
<input type="radio"/> Conference Naming	\$5,000	\$6,500

MOBILE APP PACKAGES:

<input type="radio"/> Video Ad	\$4,000	\$5,200
<input type="radio"/> Banner Ad	\$3,000	\$3,900
<input type="radio"/> Product Spotlight	\$2,000	\$2,600
<input type="radio"/> Push Alert	\$ 995	\$1,295
<input type="radio"/> Directional Signage	\$3,000	\$3,900
<input type="radio"/> Hand Sanitizing Station	\$3,000	\$3,900
<input type="radio"/> Literature - Restaurant	\$1,500	\$1,950
<input type="radio"/> Tuesday	<input type="radio"/> Wednesday	<input type="radio"/> Thursday
<input type="radio"/> Park Bench Advertising	\$1,200	\$1,560
Total	\$ _____	\$ _____

(Please print)

Company _____

Contact person _____

Street address _____

City _____

State/Province _____

Zip/Postal code _____

Country _____

T: _____

Mobile: _____

Email: _____

SPONSORSHIP BENEFITS

IDEA19 recognizes multiple levels of sponsorships; all event advertising and sponsorships are selected individually. Sponsorships may be combined to achieve a specific sponsor level and thereby receive the added sponsorship benefits of the below tiers once that spending level is achieved.

The total sponsorship contributions qualifies my company for:

	MEMBER	NON-MEMBER
<input type="radio"/> Platinum	\$27,500+	\$35,750+
<input type="radio"/> Gold	\$20,000+	\$26,000+
<input type="radio"/> Silver	\$12,500+	\$16,250+
<input type="radio"/> Bronze	\$5,000+	\$6,500+

CORPORATE LOGO RECOGNITION ON SIGNAGE

I agree to provide my corporate logo in an .eps file format to Lori Reynolds via email at lreynolds@inda.org within five business days of signing the Sponsorship Agreement. If my corporate logo changes, I will notify Lori Reynolds and send the new corporate logo in an .eps format.

Due to the production time of certain items, if a graphic change occurs, it is not guaranteed that the item can be printed with the new graphic. Please confirm the production times of each individual item for any changes.

PAYMENT

Full payment must accompany this signed agreement. Without full payment, the sponsorship item may be released, reassigned, and this Sponsorship Agreement will be voided.

PAYMENT METHOD

American Express MasterCard Visa Check / Money Order (in U.S. funds drawn on U.S. Bank. Check should be made payable to INDA and reference IDEA19 Sponsorships.)

Wire Transfer _____ in US dollars. Please contact Joe Tessari, jtessari@inda.org, for wire transfer details.

Total Enclosed \$ _____ Card # _____ Expiration Date _____
(Month/year)

Cardholder's Name _____ Cardholder's Signature _____
(Please print)

AUTHORIZATION

By signing this agreement, I confirm that I have read the above guidelines, and will abide by these terms and conditions. A Sponsorship Agreement must be signed in order to confirm sponsorship of an item.

Name _____ Authorized Signature _____
(Please print)

Date _____ Title _____

CANCELLATION POLICY

Refunds due to sponsorship cancellation will not be granted. Sponsors will be obligated to pay any outstanding balance due on the sponsorship as outlined in the Sponsorship Agreement.

RETURN CONTRACT TO:

IDEA19 – Sponsorships

Fax in the U.S.A.: 1 855 766 3016
International Fax: +1 919 883 5765
Mail to: PO Box 1288, Cary, NC 27512-1288, USA
Email: jtessari@inda.org
T: +1 919 459 3729

QUESTIONS? Please Contact

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Exhibit Sales
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