MINGLE WITH THE STARS AT IDEA®22

MARCH 28-31, 2022
EXHIBITOR PROSPECTUS
BE PART OF THE NEW WAVE OF IDEAS AT IDEA22!

It’s where next-gen innovation converges with nonwovens and engineered materials – where scientists, users and senior industry leaders come together for the industry’s premier event!

Exhibit at IDEA22, and you’ll tap into a huge collection of qualified leads.

• Conference sessions occur during non-exhibit hours, maximizing networking.
• Pre- and post-event promotions highlight your product or service.
• Attendees are LOOKING to connect with innovations like yours!
• Enjoy discounted housing rates, too!

YOUR BIG IDEAS NEED TO BE AT IDEA22! REGISTER TO EXHIBIT TODAY!

In 2019, IDEA’s triennial event surpassed all prior exhibitor and attendee records. IDEA22 is bound to follow form. Register to exhibit – and ride the new wave of world-changing ideas!

RESERVE YOUR SPACE TODAY by contacting Joe Tessari jtessari@inda.org T: +1 919 459 3729

RECORD
168,600 square feet
15,663 square meters
9%↑ IN DISPLAY SPACE

more than
509 EXHIBITORS

6,500+ ATTENDEES
attendees and companies from 75 countries

MIAMI BEACH: SAND, PALM TREES AND AN INTERNATIONAL PULSE

It’s a city with amazing weather, exciting clubs and a vibe that is one-of-a-kind! Enjoy a multitude of dining options with an iconic Latin American flair, museums, dancing, sightseeing tours and awesome shopping, too.

Visit miamiandbeaches.com to learn more.
What You Need to Know

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<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>THURSDAY, MARCH 24</td>
<td>8:00 am - 4:30 pm</td>
<td>Exhibitor Installation</td>
</tr>
<tr>
<td>FRIDAY, MARCH 25</td>
<td>8:00 am - 4:30 pm</td>
<td>Exhibitor Installation</td>
</tr>
<tr>
<td>SATURDAY, MARCH 26</td>
<td>8:00 am - 4:30 pm</td>
<td>Exhibitor Installation (No Freight Deliveries)</td>
</tr>
<tr>
<td>SUNDAY, MARCH 27</td>
<td>8:00 am - 4:30 pm</td>
<td>Exhibitor Installation (No Freight Deliveries)</td>
</tr>
<tr>
<td>MONDAY, MARCH 28</td>
<td>8:00 am - 6:00 pm</td>
<td>Exhibitor Installation</td>
</tr>
<tr>
<td></td>
<td>8:00 pm - 10:00 pm</td>
<td>Welcome Reception</td>
</tr>
<tr>
<td>TUESDAY, MARCH 29</td>
<td>8:00 am - 10:30 am</td>
<td>Conference</td>
</tr>
<tr>
<td></td>
<td>9:00 am - 10:30 am</td>
<td>Conference</td>
</tr>
<tr>
<td></td>
<td>10:15 am - 10:30 am</td>
<td>Opening Ceremony</td>
</tr>
<tr>
<td></td>
<td>10:30 am - 6:00 pm</td>
<td>Show Hours (Exclusive)</td>
</tr>
<tr>
<td>WEDNESDAY, MARCH 30</td>
<td>9:00 am - 10:30 am</td>
<td>Conference</td>
</tr>
<tr>
<td></td>
<td>10:30 am - 6:00 pm</td>
<td>Show Hours (Exclusive)</td>
</tr>
<tr>
<td>THURSDAY, MARCH 31</td>
<td>9:00 am - 10:30 am</td>
<td>Conference</td>
</tr>
<tr>
<td></td>
<td>10:00 am - 2:30 pm</td>
<td>Global Nonwovens Summit (By Invitation Only)</td>
</tr>
<tr>
<td></td>
<td>10:30 am - 4:00 pm</td>
<td>Show Hours (Exclusive)</td>
</tr>
<tr>
<td></td>
<td>4:01 pm - 10:00 pm</td>
<td>Exhibitor Dismantle</td>
</tr>
<tr>
<td>FRIDAY, APRIL 1</td>
<td>8:00 am - 4:30 pm</td>
<td>Exhibitor Dismantle</td>
</tr>
<tr>
<td>SATURDAY, APRIL 2</td>
<td>8:00 am - 12:00 pm</td>
<td>Exhibitor Dismantle</td>
</tr>
</tbody>
</table>

This schedule is tentative and is subject to change. A final schedule will be included in the Exhibitor Service Manual.

MAXIMIZE YOUR POTENTIAL AT IDEA22!
Exhibit Information

All booths are a minimum of 150 square feet (10 feet x 15 feet). All booth space is sold on a square foot basis. The INDA Member price is $29 per square foot and the non-member price is $35.

Island booth space includes an additional fee of $1.00 per square foot. Booth space with three open sides includes an additional $0.75 per square foot.

The primary Exhibitor that shares a booth space will be charged a flat fee of $750 for each additional company in addition to the space rental fee.

EXAMPLE: Three member companies share a 10 feet x 15 feet booth. They will be charged $4,350 ($29/sq. ft.) for the raw space plus $750 each for the additional two companies occupying the booth for a total charge of $5,850.

BOOTH PACKAGE INCLUDES:

- Exhibit Personnel Exposition Passes are provided to companies based upon booth size. Please refer to the chart on page 28.
- Two (2) Exhibit Personnel Exposition Passes will be provided for every 150 square feet of exhibit space, with a maximum of 20 passes. The Exhibit Personnel Exposition Passes provide booth personnel access to the show floor only. Conference sessions and the Welcome Reception are not included; these options may be purchased for a separate fee.
- Additional Exhibit Personnel Exposition Passes may be purchased for $60 each when purchased prior to January 21, 2022.
- Up to five (5) discounted Full Conference Passes may be purchased at a fee of $495 each. These Full Conference Passes provide access to the conference sessions, the online conference proceedings, and access to the show floor. The Welcome Reception is a separate item and may be purchased for a fee of $75 each.
- Booth identification sign: you’ll receive a complimentary 7 inches high x 44 inches wide identification sign with your company name and booth number.
- Linear booths include an eight-foot high draped back wall and three-foot high draped sidewalls.
- 24-hour perimeter security services.
- Your company name, contact information, and a 25-word or less description will be featured in the IDEA22 Show Directory*.
- Opportunity to send an email or a postal mailing to the IDEA22 registered attendees for a fee. You must pay all printing and postage charges for a mailing and INDA handles the email/mailing on your behalf.
- Attendee contact information may be captured by scanning each attendee’s badge with a lead retrieval app. The information to order the lead retrieval devices will be provided in the Exhibitor Service Manual.
- Exclusive show floor hours: Conference sessions will not be held during exhibit hours.
- Access to a preferred selection time to reserve booth space for IDEA25.

*If booth space is confirmed and paid in full by January 14, 2022.

Note: The 25-word description for the IDEA22 Show Directory is due November 12, 2021.
**Attendee Demographics**

### JOB FUNCTIONS

<table>
<thead>
<tr>
<th>Function</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Senior Leadership (CEO, President, Owner, VP, etc.)</td>
<td>39%</td>
</tr>
<tr>
<td>Sales &amp; Marketing</td>
<td>33%</td>
</tr>
<tr>
<td>Research &amp; Development (Technical, Engineer, etc.)</td>
<td>16%</td>
</tr>
<tr>
<td>Purchasing</td>
<td>3%</td>
</tr>
<tr>
<td>Other (Office Management, Paralegal, Accounting, Finance, Human Resources, etc.)</td>
<td>9%</td>
</tr>
</tbody>
</table>

### MARKET SEGMENTS*

<table>
<thead>
<tr>
<th>Segment</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Absorbent Hygiene</td>
<td>56%</td>
</tr>
<tr>
<td>Wipes</td>
<td>41%</td>
</tr>
<tr>
<td>Filtration</td>
<td>40%</td>
</tr>
<tr>
<td>Home &amp; Office Furnishings</td>
<td>26%</td>
</tr>
<tr>
<td>Medical/Surgical</td>
<td>26%</td>
</tr>
<tr>
<td>Transportation (Excluding Filtration)</td>
<td>21%</td>
</tr>
<tr>
<td>Geosynthetics</td>
<td>20%</td>
</tr>
<tr>
<td>Building Construction</td>
<td>15%</td>
</tr>
<tr>
<td>Apparel</td>
<td>12%</td>
</tr>
<tr>
<td>Other Disposables (Protective Apparel, Sorbents, Scour Pads, Fabric Care, etc.)</td>
<td>8%</td>
</tr>
<tr>
<td>Other Durables (Graphics/Signage, Electronics, Machine Clothing, etc.)</td>
<td>8%</td>
</tr>
</tbody>
</table>

*One third of all visitors are involved in all industries.

Back to What You Need to Know »
### Regions

<table>
<thead>
<tr>
<th>Region</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>North America</td>
<td>55%</td>
</tr>
<tr>
<td>Asia/Pacific</td>
<td>22%</td>
</tr>
<tr>
<td>Western Europe</td>
<td>15%</td>
</tr>
<tr>
<td>Latin America</td>
<td>5%</td>
</tr>
<tr>
<td>Eastern Europe</td>
<td>2%</td>
</tr>
<tr>
<td>Middle East &amp; Africa</td>
<td>1%</td>
</tr>
</tbody>
</table>

### Industry Segments

<table>
<thead>
<tr>
<th>Industry Segment</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nonwoven Producer/Suppliers</td>
<td>21%</td>
</tr>
<tr>
<td>Raw Material Suppliers</td>
<td>20%</td>
</tr>
<tr>
<td>Machinery/Equipment Manufacturer or Suppliers</td>
<td>16%</td>
</tr>
<tr>
<td>Brand Owner/Brand Marketer</td>
<td>9%</td>
</tr>
<tr>
<td>Converter/Fabricator/End Product Manufacturer</td>
<td>9%</td>
</tr>
<tr>
<td>Other*</td>
<td>17%</td>
</tr>
</tbody>
</table>

* Other includes technical textiles, commission services, research/consulting, paper/packaging suppliers, health services, software/logistics suppliers, wholesale/retail distribution, computer/management systems, associations, academic institutions, government, and press/publishing.
**ALL THE BIG INDUSTRY LEADERS ARE HEADED TO THE BEACH!**

LIST OF IDEA19 EXHIBITORS

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Company Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>5kFibres</td>
<td>BMT Chemical</td>
</tr>
<tr>
<td>A.Celli Nonwovens</td>
<td>Bolger &amp; O’Hearn, Inc.</td>
</tr>
<tr>
<td>Accupro Technologies, Inc.</td>
<td>Bostik</td>
</tr>
<tr>
<td>Accusentry, Inc.</td>
<td>Böttcher Systems</td>
</tr>
<tr>
<td>Adtek Consolidated SDN. BHD.</td>
<td>Broadenwin Machinery Jiangsu Co., Ltd.</td>
</tr>
<tr>
<td>Advanced Testing Instruments Corp.</td>
<td>Brückner Textile Technologies GmbH &amp; Co. Kg</td>
</tr>
<tr>
<td>Ahlstrom–Munksjö</td>
<td>Bunting Magnetics Co.</td>
</tr>
<tr>
<td>Aichele Werkzeuge GmbH</td>
<td>BW Flexible Systems</td>
</tr>
<tr>
<td>AIS Gauging</td>
<td>Campbell Wrapper Corporation</td>
</tr>
<tr>
<td>Albany International</td>
<td>Changzhou Yatai Plastics Co., Ltd.</td>
</tr>
<tr>
<td>Albarrie Canada Limited</td>
<td>Card Clothing &amp; Services, Inc.</td>
</tr>
<tr>
<td>Allertex of America Ltd.</td>
<td>Carpenter Company</td>
</tr>
<tr>
<td>Alliance Machine and Engraving</td>
<td>CB Packaging – A.P.I. Srl</td>
</tr>
<tr>
<td>Allimand</td>
<td>CCPIT TEX</td>
</tr>
<tr>
<td>Alpha Foam Ltd.</td>
<td>Cellulose Converting Solutions SPA</td>
</tr>
<tr>
<td>Ambica Jute Mills Limited</td>
<td>Ceti European Center of Innovative Textiles</td>
</tr>
<tr>
<td>American Roller Company</td>
<td>Chang Hong Machinery Co., Ltd.</td>
</tr>
<tr>
<td>American Truetzschler Inc.</td>
<td>Changshu Feilong Nonwoven Machinery Co., Ltd.</td>
</tr>
<tr>
<td>Americhem Inc.</td>
<td>Changshu Sail Nonwoven Machine Co., Ltd.</td>
</tr>
<tr>
<td>Andritz Asselin-Thibeau S.A.S.</td>
<td>Changzhou New Renli Textile Equipments Co., Ltd.</td>
</tr>
<tr>
<td>Andritz Diatec Srl</td>
<td>Changzhou Seek Benefit Machinery Co., Ltd.</td>
</tr>
<tr>
<td>Andritz Küsters GmbH</td>
<td>Chengzhou Wujin Guangyu Embossing Roller Machinery Co., Ltd.</td>
</tr>
<tr>
<td>Andritz Küsters, Division of Andritz Inc.</td>
<td>Chase Machine and Engineering Inc.</td>
</tr>
<tr>
<td>Andritz Perfojet S.A.S.</td>
<td>Chengdu Julong Nonwoven Co., Ltd.</td>
</tr>
<tr>
<td>Anhui Medpurest Medical Technology Co., Ltd.</td>
<td>Chybond Materials Co., Ltd.</td>
</tr>
<tr>
<td>Anhui Yulu Packaging Machinery Co., Ltd.</td>
<td>Circle Packaging Machinery, Inc.</td>
</tr>
<tr>
<td>Anqing Jiaxin Medical Technology Co., Ltd.</td>
<td>CL Nonwoven</td>
</tr>
<tr>
<td>Apex Nonwovens</td>
<td>CNTA</td>
</tr>
<tr>
<td>Aplix, Inc.</td>
<td>Colquimica</td>
</tr>
<tr>
<td>Asian Nonwovens Fabrics Association (Anfa)</td>
<td>Consolidated Fibers, Inc.</td>
</tr>
<tr>
<td>Astenjohnson Advanced Fabrics</td>
<td>Converted Products, Inc.</td>
</tr>
<tr>
<td>Atex</td>
<td>Cormatex Srl</td>
</tr>
<tr>
<td>Aulona Machinery Srl</td>
<td>Cotton Incorporated</td>
</tr>
<tr>
<td>Auriga Polymers Inc.</td>
<td>Curt G. Joa, Inc. / Bikoma</td>
</tr>
<tr>
<td>Aurizon Ultrasonics</td>
<td>Dalco Nonwovens</td>
</tr>
<tr>
<td>Autefa Solutions Germany GmbH</td>
<td>Danson Technology</td>
</tr>
<tr>
<td>Avanti Manufacturing</td>
<td>Davis–Standard</td>
</tr>
<tr>
<td>Avgol Nonwoven Industries</td>
<td>Dell’orco &amp; Villani</td>
</tr>
<tr>
<td>Balkan Tekstil Mak. Ltd. Turkey</td>
<td>Delta Srl</td>
</tr>
<tr>
<td>Barnhardt Purified Cotton</td>
<td>Dextro Polymers, LP, A TSRC Company</td>
</tr>
<tr>
<td>BASF</td>
<td>Diaper Recycling Technology Pte. Ltd.</td>
</tr>
<tr>
<td>BCH – Business Co-Ordination House</td>
<td>Dilo Incorporated</td>
</tr>
<tr>
<td>Beaulieu Fibres International (Meralon)</td>
<td>Dilo Systems</td>
</tr>
<tr>
<td>Beautiful Nonwoven Co., Ltd.</td>
<td>Dino-Lite Scopes (BIGH)</td>
</tr>
<tr>
<td>Beckmann Converting, Inc.</td>
<td>Dongguan Cigna Nonwoven Tech Co., Ltd.</td>
</tr>
<tr>
<td>Beijing Alienbang Technology Co., Ltd.</td>
<td>Dongguan City Kehuan Mechanical Equipment Co., Ltd.</td>
</tr>
<tr>
<td>Beijing Dayuan Nonwoven Fabric Corp., Ltd.</td>
<td>Dongguan Greatech Nonwoven Co., Ltd.</td>
</tr>
<tr>
<td>Beijing Soonercleaning Technology Co., Ltd.</td>
<td>Dongguan Hengyao Ultrasonic Machinery Co., Ltd.</td>
</tr>
<tr>
<td>Berry Global, Inc.</td>
<td>Dongguan Yimao Filter Media Company, Ltd.</td>
</tr>
<tr>
<td>Biax-Fiberfilm Corporation</td>
<td>Doshi</td>
</tr>
</tbody>
</table>
General Nonwovens & Composites
Gevas Brasil Ltda.
Ginni Filaments Ltd.
Giugni S.R.L.
GKD-USA, Inc.
Glatfelter
Global Nonwovens Limited
Golden Phoenix Fiberwebs, Inc.
Gottlieb Binder GmbH & Co. KG
Goulston Technologies, Inc.
GP Cellulose, LLC
Graf Metallic of America, LLC
Groz-Beckert USA, Inc.
Guangdong SP Environmental Protection Technology Co., Ltd.
Guangdong Yizhou Advanced Materials Technology Co., Ltd.
Guangzhou Jinsheng Huihuang Non-Woven Fabric Industrial Co., Ltd.
Guangzhou Xingshi Equipments Co., Ltd.
H.B. Fuller
Haas Nonwovens Systems
Hangzhou Hanford Technology Co., Ltd.
Hangzhou Haoyue Personal Care Co., Ltd.
Hangzhou Nbond Nonwovens Co., Ltd.
Hangzhou New Yuhong Intelligent Equipment Co., Ltd.
Hangzhou Qianenyu Cleaning Material Co., Ltd.
Hangzhou Qianzhiya Sanitary Products Co., Ltd.
Hangzhou Senrun Nonwoven Technology Co., Ltd.
Hangzhou Siyueda Import & Export Co., Ltd.
Hangzhou Sriyan Filtration Technology Co., Ltd.
Hangzhou Wipex Nonwovens Co., Ltd.
Hangzhou Xiaoshan Hangmin Nonwovens Co., Ltd.
Hangzhou Xingnong Textile Co., Ltd.
Hastern GmbH
Healthy Machinery Co., Ltd.
Hefei Jingjie Health Technology Co., Ltd.
Hefei Fast Nonwovens Products Co., Ltd.
Hefei Telijie Sanitary Material Co., Ltd.
Heng Chang Machinery Co., Ltd.
Henkel Corporation
Hermann Ultrasonics, Inc.
Hg Nonwoven Machinery Co., Ltd.
Hills Inc.
Hi-Tech Fiber Group Corporation
Hi-Tech Heavy Industry Co., Ltd.
Hongda Research Institute Co., Ltd.
Huahao Nonwovens Co., Ltd.
Huangshan Fu Tian Machinery Co., Ltd.
Huzhou Jiiao Nonwovens Fabric Co., Ltd. / Zhejiang Jihe Hygiene Materials Co., Ltd.
Hysoung Corporation
IBIS International, Inc.
Idrosistem Energy Srl
INDA, Association of the Nonwoven Fabrics Industry
Indorama Polyester Industries PCL
Indorama Ventures Ltd.
Innovatec Microfibre Technology GmbH & Co. Kg
Innovent
International Fiber Journal
International Filtration News
International Paper
Investkonsult Sweden AB
INVISTA
ISRA VISION
Jacob Holm
Jiangsu Huaxicun Co., Ltd.
Jiangsu Jwc Machinery Co., Ltd.
Jiangsu Liyang New Material Co., Ltd.
Jiangsu Shinewin Machinery Manufacture Co., Ltd.
Jiannjiang Yingyang Nonwoven Machinery Co., Ltd.
Jinjiang Haina Machinery Co., Ltd.
Jinjiang Minghai Seiko Machinery Co., Ltd.
Jinjiang Shunchang Machinery Manufacturing Co., Ltd.
Jofo Group
JR Nonwoven Services Inc.
Junqi Nonwovens Enterprise Co., Ltd.
JX Nippon ANCI, Inc.
Kae Hwa Industrial Co., Ltd.
Kansan Machinery Co.
Kasen Nozzle Mfg. Co., Ltd.
Kelheim Fibres GmbH
Kisbu Doksusuz Orgusuz Tekstil San. ve Tic. A.S.
Kleen Test Products Corporation
Kleieverik Heli B.V.
Knh Enterprise Co., Ltd.
Ko-Asia (Xiamen) Sanitary Material Co., Ltd.
KOLMI HOPEN
KY Exports India Pvt. Ltd.
Kunshan Sanyang Textile Machine Co., Ltd.
Kunshan Yichen Clean Material Co., Ltd.
Kuraray America, Inc.
Kurt Nonwoven San. ve Tic A.S.
Laizhou Jiahong Plastic Co., Ltd.
Laroche S.A.
Lentex S.A.
Lenzing AG
Liaoning Hezhong New Technology Materials Co., Ltd.
Lohmann-koester
Loptex, S.R.L.
Ltg Incorporate
Lubrizol Performance Coatings
Lutz Blades GmbH & Co. KG
Luwa America, Inc.
Lydall Performance Materials
Lyish Paper Converting Machinery Mahlo America Inc.
Maria Cotta
Martin Automatic Inc.
Mascot New Technology Co., Ltd.
Maxcess International
Mcairlaid's, Inc.
Medtecs (Taiwan) Corporation
Mezger, Inc.
Mitsubishi International Polymers
MOBI-AIR Pte. Ltd.
Mogul Nonwovens & Composites
MoistTech Corp.
Mondi Consumer Packaging GmbH
Mondon Winding & Converting Machines
MONTALVO
Muller Textiles
Nanliu Enterprise Co., Ltd.
Napal Tela ve Elyaf Úretim San. Tic. Ltd. Sti
National Jet Company
Natureworks, LLC
Ncm Nonwoven Converting Machinery Co., Ltd.
Ningbo Riway Nonwovens Tech Co., Ltd.
Nippon Tungsten USA Inc.
Nitto Bento
Nonwovens Industry
Nonwovens Innovation and Research Institute (Niri)
The Nonwovens Institute / NCSU
Norafin (Americas) Inc.
Nordfab Ducting
Nox Bellcow Cosmetics Co., Ltd.
Nxtnano
Oerlikon Nonwoven Zweigniederlassung der Oerlikon Textile GmbH & Co. Kg
OMNOVA Solutions
Onyx Specialty Papers, Inc.
Optima Nonwovens GmbH
P&A (Xiamen) Photoelectric Technology Co., Ltd.
Palmetto Synthetics, LLC
Panjin Yuwang Non-Woven Co., Ltd.
Paper Converting Machine Company
Pelex S.A.S.
Perftech, Inc.
PETS
PFM Packaging Machinery Corporation
PFNonwovens
Pierret North American Division
Polimeros y Derivados S.A. de C.V.
Polymer Processing Machinery Sales, LLC
Polyvel, Inc.
Porous Materials, Inc.
Precision Fabrics Group
Precision Textiles
Probanadas America LLC
PROJET BV
PROLAMINA
Proton Products Inc.
Qifeng Tech. Co., Ltd.
Qingdao Huirun Packing Co., Ltd.
Qingdao Yihe Nonwovens Co., Ltd.
Quanta Gold Boat (Tianjin) Nonwoven Fabric Co., Ltd.
Quanzhou Cam Machinery Co., Ltd.
Quanzhou Chuangda Machinery Co., Ltd.
Quanzhou Dachang Paper Machinery Manufacturer Co., Ltd.
Quanzhou Global Plastic Co., Ltd.
Quanzhou Gooing Corporation
Quanzhou Hanwei Machinery Manufacturing Co., Ltd.
Quanzhou Licheng Minghui Non-Woven Fabric Co., Ltd.
Quanzhou Yanhua Machinery Co., Ltd.
R.B. TECH
RAMINA
Rando Machine Corporation
RCFIL Non-Tex
Once you determine the size of the booth you would like to have at IDEA22, send size requirements to Joe Tessari, jtessari@inda.org. Fax in the U.S.A.: 1 855 766 3016 and International Fax +1 919 883 5765.

Upon receipt of your request, you will receive a floor plan showing the best available booth locations in your selected sizes.

As the same booth choices may have been sent to other companies, it is important to email Joe Tessari and specify your first, second, and third booth space choices as soon as possible.

Upon receipt of your three preferred booth space selections, you will receive the first available booth space (of your three preferred choices as long as one of the three are available).

You will receive a booth space contract and an invoice with the booth space schedule of required payments.

Booth space payment is due 30 days upon receipt of the assigned booth space along with the signed last page of the booth space contract.

Subsequent payments, if applicable, are due as outlined in the invoice schedule.

Login and password information for the online Exhibitor Service Manual will be sent to Exhibitors after September 30, 2021.

Booth space must be paid in full prior to IDEA22 opening or the Exhibitor will not be allowed to set up their booth. There are no exceptions to this rule.
Prior to submitting a booth reservation, please read the exhibit rules and regulations on pages 30-33.

Once a booth reservation is received, the Exhibitor will be contacted regarding a booth selection. Once a booth number is assigned, a booth space contract and an invoice will be emailed to the booth contact person.

RESERVATION DEADLINE
There is no deadline to reserve a booth. INDA will continue to sell booths until all floor space is sold. Potential Exhibitors are encouraged to submit booth reservations early to secure a selected booth space and a listing in the Show Directory. The deadline to be listed in the Show Directory is November 12, 2021. Any reservation received after this date will be processed; however, it may not be listed in onsite publications.

CANCELLATION POLICY
Any Exhibitor who cancels all of their purchased booth space after submitting a signed booth space contract will forfeit and pay to INDA, as liquidated damages, a sum of money equal to 100 percent of the full price of the Exhibitor’s booth space. In the event of a default by the Exhibitor, as set forth in the previous sentence, the Exhibitor shall forfeit as liquidated damages, the amount set forth above, regardless of whether or not INDA Show Management enters into a further lease for the space involved. Cancellation requests must be submitted in writing to Joe Tessari, jtessari@inda.org.

SHOW HOUSING
The number of hotel room nights reserved through the official IDEA hotel block determines INDA’s ability to get first priority dates for future IDEA shows. Therefore, Exhibitors are required to use the show housing room block for all registered participants from the exhibiting company. It should be noted that INDA does not profit from these reserved hotel rooms.

SPACE REDUCTION
Should an Exhibitor reduce the size of their contracted booth space on or before September 1, 2021, a 15 percent service charge of the original contract price will be assessed by INDA. Any payment previously received will be applied to the revised booth fee balance. Any remaining balance, less the revised space fees and a 15 percent service charge, will be refunded up to a maximum of $5,000. After September 1, 2021, an Exhibitor is permitted to reduce the size of their contracted space; however, refunds will not be provided. INDA Show Management has the right to reassign the Exhibitor to a different booth space based on the revised size requirements. Space reduction requests must be submitted in writing to Joe Tessari, jtessari@inda.org.

INDA MEMBER RATE
In order to qualify for the INDA Member booth space rate, an Exhibitor must be an INDA Member who is paid in full for one of the following periods:

January 1, 2021 – December 31, 2022
January 1, 2022 – December 31, 2023

In the event that an INDA Member Exhibitor does not remain a member in good standing for one of these periods, they will be invoiced for the space rental difference and a 15 percent service charge. This invoice must be paid for the Exhibitor to remain in good standing for future events.

EXAMPLE: The INDA Member price for a 10 foot x 15 foot booth is $4,350 and the non-member price is $5,250, a difference of $900. The non-member Exhibitor will be invoiced $900 plus a 15 percent service charge for an additional amount due of $1,035. This invoice must be paid for the non-member Exhibitor to remain in good standing for future events.

QUESTIONS?
Please Contact
Joe Tessari
jtessari@inda.org
Lori Reynolds
lreynolds@inda.org
Reserve your space today at IDEA22 – The World’s Preeminent Event for Nonwovens & Engineered Fabrics

Grow your business and explore new markets at the largest and longest running nonwoven, engineered fabrics exposition in the world.

Fill out and return the form below to ensure your company receives the booth size and location your company needs.

Booth Contact Name ____________________________________________________________
Business Title _________________________________________________________________________
Company _______________________________________________________________________________
Address _______________________________________________________________________________
City ___________________________ State __________ Country ________________________________
Zip/Postal Code ___________________________ Telephone __________________________
Email ___________________________ Mobile ___________________________

Booth Size: ______ x ______

Booth Type: _____ Line Booth (one open side) _____ Corner Booth (two open sides) _____ Peninsula/Split Island (three open sides)
               _____ Island (four open sides) _____ Perimeter (booths along outsides of show floor)

INDA Member Rates: $29/sq. ft. raw exhibit space (island space: $30/sq ft., $29.75 three sides open)
Non-INDA Member Rates: $35/sq.ft raw exhibit space (island space: $36/sq.ft., $35.75 three sides open)
Exhibitors sharing a booth may be subject to an additional co-exhibitor fee of $750.
There is a $200 administrative fee in addition to the booth rental fee.
Special requests on booth location (list companies you do or do not want as neighbors)
____________________________________________________________________________________
____________________________________________________________________________________

Please complete and return this form to Joe Tessari, jtessari@inda.org, +1 919 459 3729 or fax toll-free, in the U.S.A., 1 855 766 3016, or international fax, +1 919 883 5765.
IDEA22 SPONSORSHIP OPPORTUNITIES

IMPROVE THE REACH AND DEPTH OF YOUR MARKETING!
Connect with thousands of dedicated professionals in the nonwovens and engineered fabrics industry. Choose a sponsorship today to promote your brand, products, and organization. Sponsorships are offered in print, digital, video advertising, signage, and other marketing opportunities.

Increase your booth traffic and maximize your corporate and product exposure! Sponsorship and advertising opportunities are exclusive to IDEA22 Exhibitors.

WIRELESS NETWORK SPONSORSHIP*  
$20,000 MEMBER/$28,000 NON-MEMBER  (ONE AVAILABLE)
Wireless network sponsorship for all show days. Wi-Fi will be available throughout the entire Miami Beach Convention Center. A splash page using your corporate logo will be provided acknowledging your sponsorship. Login information will be customized, so the password is your company name or your product name. (Passwords will be limited in length for ease of attendees typing the password in their electronic device.) Your sponsorship will also be acknowledged in IDEA22 promotions and the IDEA22 website giving your corporate brand and products greater exposure.

ESPRESSO BAR*  
$12,500 MEMBER / $17,500 NON-MEMBER  (ONE AVAILABLE)
A popular feature with IDEA visitors is the espresso bar. Your brand will connect with high energy and enjoyment. Your corporate logo will be displayed on a sponsorship sign at the espresso bar located in the INDA Booth.

FLOOR GRAPHICS*  
Drive traffic to your booth with floor graphics leading visitors to your booth. These custom graphics will feature your corporate branding or product message along with the IDEA22 logo.

Package 1 (two available):  
$11,000 Member/Non-member $15,500 each
This package includes a total of five floor graphics, with an approximate size of 3 feet high x 3 feet wide.

Package 2 (10 available):  
$3,100 Member/$4,500 Non-member each
This package includes one supersize 10 feet high x 10 feet wide graphic at an intersecting aisle. Direct traffic to your booth and highlight your entire product line as an extension of your booth messaging.

LANYARDS* (ONE AVAILABLE)  
Display your corporate logo or product brand name on 7,000 IDEA22 lanyards – one for each attendee.

Option 1: $8,500 Member/ $12,000 Non-member
Provide your corporate logo or product brand artwork no later than November 12, 2021 and we will produce a custom lanyard for you for distribution at the show.

Option 2: $5,000 Member/$7,000 Non-member
When you provide your own lanyards before January 14, 2022, IDEA22 Staff will distribute your lanyard to each attendee.

WATER BOTTLE PROMOTION*  
$5,000 MEMBER/$7,000 NON-MEMBER  (ONE AVAILABLE)
Highlight your corporate logo, message, and brand to each attendee on reusable water bottles that you provide. INDA staff will distribute the water bottles.

DIRECTIONAL SIGNAGE*  
$3,000 MEMBER/$4,500 NON-MEMBER EACH  (FIVE AVAILABLE)
Advertise with company graphics and logos on an IDEA22 directional sign in highly visible traffic areas. Measurements will vary from sign to sign.

ONLINE FLOOR PLAN SPONSORSHIPS
Sponsorship details will be available shortly.

QUESTIONS?
Please Contact
Joe Tessari  
Associate Director  
Exhibit Sales
jtessari@inda.org
T: +1 919 459 3729

Back to What You Need to Know »
**HAND SANITIZING DISPLAY**

$3,000 MEMBER/$4,500 NON-MEMBER EACH (SIX AVAILABLE)

Increase your exposure by displaying your hand sanitizing wipes in highly visible locations in the convention center. You must provide the wipes, keep them replenished, and provide the stand dispensers.

**PARK BENCH ADVERTISING**

$1,250 MEMBER/$1,800 NON-MEMBER EACH (SIX AVAILABLE)

Place your advertisement in one of the dedicated park bench areas on the show floor. The advertisement is a freestanding two-sided sign in a metal frame, 22 inches high x 28 inches wide, and will be positioned between the backs of the two park benches.

**PLATINUM SPONSORSHIP**

$27,500+ MEMBER/$37,000+ NON-MEMBER

- Your corporate logo and a hyperlink will be on IDEA22’s conference website, driving digital traffic to your website.
- Your corporate logo will be featured in pre-conference marketing and onsite signage.
- An onsite banner will display your corporate logo.
- You’ll have a platinum sponsor floor graphic in front of your booth.
- Get a full page, four-color advertisement in the IDEA22 Show Directory*.
- You’ll have an Enhanced Exhibitor listing with a 100-word description in the IDEA22 Show Directory.
- Your corporate logo highlighting your booth location will be on the IDEA22 Mobile App.

**GOLD SPONSORSHIP**

$20,000+ MEMBER/$28,500+ NON-MEMBER

- Your corporate logo and a hyperlink will be on IDEA22’s conference website driving digital traffic to your website.
- Your corporate logo will be featured in pre-conference marketing and onsite signage.
- You’ll have a gold sponsor floor graphic in front of your booth.
- Get a half page, four-color advertisement in Show Directory*.
- Your corporate logo highlighting your booth location will be on the IDEA22 Mobile App.

**SILVER SPONSORSHIP**

$12,500+ MEMBER/$18,000+ NON-MEMBER

- Your corporate logo and a hyperlink will be on IDEA22’s conference website driving digital traffic to your website.
- Your corporate logo will be featured in pre-conference marketing and onsite signage.
- You’ll have a silver sponsor floor graphic in front of your booth.

**BRONZE SPONSORSHIP**

$5,000+ MEMBER/$7,000+ NON-MEMBER

- Your corporate logo and a hyperlink will be on IDEA22’s conference website driving digital traffic to your website.
- Your corporate logo will be featured in pre-conference marketing and onsite signage.
- You’ll have a bronze sponsor floor graphic in front of your booth.

* Art materials must be received by December 10, 2021. Please note that these benefits are dependent upon receipt of the sponsorship contract by November 1, 2021. After this date, some benefits may not be available.
# Sponsorship Agreement

**SPONSORSHIP SELECTION**

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>MEMBER</th>
<th>NON-MEMBER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wireless Network</td>
<td>$20,000</td>
<td>$28,000</td>
</tr>
<tr>
<td>Espresso Bar</td>
<td>$12,500</td>
<td>$17,500</td>
</tr>
<tr>
<td>Floor Graphics</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Package 1</td>
<td>$11,000</td>
<td>$15,500</td>
</tr>
<tr>
<td>Package 2</td>
<td>$3,100</td>
<td>$4,500</td>
</tr>
<tr>
<td>Lanyards</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Option 1</td>
<td>$8,500</td>
<td>12,000</td>
</tr>
<tr>
<td>Option 2</td>
<td>$5,000</td>
<td>$7,000</td>
</tr>
<tr>
<td>Water Bottle Promotion</td>
<td>$5,000</td>
<td>$7,000</td>
</tr>
<tr>
<td>Directional Signage</td>
<td>$3,000</td>
<td>$4,500</td>
</tr>
<tr>
<td>Hand Sanitizing Station</td>
<td>$3,000</td>
<td>$4,500</td>
</tr>
<tr>
<td>Park Bench Advertising</td>
<td>$1,250</td>
<td>$1,800</td>
</tr>
<tr>
<td>Online Floor Plan Sponsorship</td>
<td>TBD</td>
<td>TBD</td>
</tr>
</tbody>
</table>

**Total**

<table>
<thead>
<tr>
<th>MEMBER</th>
<th>NON-MEMBER</th>
</tr>
</thead>
<tbody>
<tr>
<td>$______</td>
<td>$______</td>
</tr>
</tbody>
</table>

**SPONSORSHIP BENEFITS**

IDEA22 recognizes multiple levels of sponsorships; all event advertising and sponsorships are selected individually. Sponsorships may be combined to achieve a specific sponsor level and thereby receive the added sponsorship benefits of the below tiers once that spending level is achieved.

The total sponsorship contributions qualify my company for:

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>MEMBER</th>
<th>NON-MEMBER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum</td>
<td>$27,500+</td>
<td>$37,000+</td>
</tr>
<tr>
<td>Gold</td>
<td>$20,000+</td>
<td>$28,500+</td>
</tr>
<tr>
<td>Silver</td>
<td>$12,500+</td>
<td>$18,000+</td>
</tr>
<tr>
<td>Bronze</td>
<td>$5,000+</td>
<td>$7,000+</td>
</tr>
</tbody>
</table>
**Sponsorship Agreement** (page 2)

**CORPORATE LOGO RECOGNITION ON SIGNAGE**

I agree to provide my corporate logo in an .eps file format to Joe Tessari via email at jtessari@inda.org within five business days of signing the Sponsorship Agreement. If my corporate logo changes, I will notify Lori Reynolds and send the new corporate logo in an .eps format.

Due to the production time of certain items, if a graphic change occurs, it is not guaranteed that the item can be printed with the new graphic. Please confirm the production times of each individual item for any changes.

**PAYMENT**

Full payment must accompany this signed agreement. Without full payment, the sponsorship item may be released, reassigned, and this Sponsorship Agreement will be voided.

**PAYMENT METHOD**

- [ ] American Express
- [ ] MasterCard
- [ ] Visa
- [ ] Check / Money Order (in U.S. funds drawn on U.S. Bank. Check should be made payable to INDA and reference IDEA22 Sponsorships.)

Wire Transfer __________ in US dollars. Please contact Joe Tessari, jtessari@inda.org, for wire transfer details.

Total Enclosed $ __________  Card # ___________________________________________  Expiration Date ____________

CVV Code ____________________________  Billing Zip Code __________________________

Cardholder’s Name ______________________________ Cardholder’s Signature __________________________

(Please print)

**AUTHORIZATION**

By signing this agreement, I confirm that I have read the above guidelines, and will abide by these terms and conditions. A Sponsorship Agreement must be signed in order to confirm sponsorship of an item.

Name ______________________________ Authorized Signature __________________________

(Please print)

Date _______________________________ Title ______________________________

**CANCELLATION POLICY**

Refunds due to sponsorship cancellation will not be granted. Sponsors will be obligated to pay any outstanding balance due on the sponsorship as outlined in the Sponsorship Agreement.

**RETURN CONTRACT TO:**

IDEA22 – Sponsorships

Fax in the U.S.A.: 1 855 766 3016
International Fax: +1 919 883 5765
Mail to: PO Box 1288, Cary, NC 27512-1288, USA
Email: jtessari@inda.org
T: +1 919 459 3729

---

**QUESTIONS? Please Contact**

Joe Tessari
Associate Director
Exhibit Sales
jtessari@inda.org
T: +1 919 459 3729
Exhibitor Show Floor Meeting Rooms

IDEA22 offers meeting rooms for Exhibitors who have exhibit space of at least 400 square feet. These meeting rooms will be available from 9:00 am to 6:00 pm each day of the show. These meeting rooms must be rented for the duration of the show.

**15' x 15' meeting room on the show floor includes:**
- Hard wall island meeting room
- Carpet
- Lockable door
- Company name sign with logo mounted above entrance door (if artwork is provided to INDA prior to January 14, 2022)
- 4 spot lights with halogen bulbs
- 8' conference table and 10 chairs
- Daily cleaning
- One 500W electrical outlet

**20' x 20' meeting room on the show floor includes:**
- Hard wall island meeting room
- Carpet
- Lockable door
- Company name sign with logo mounted above entrance door (if artwork is provided to INDA prior to January 14, 2022)
- 4 spot lights with halogen bulbs
- 10’ conference table and 20 chairs
- Daily cleaning
- One 500W electrical outlet

Exhibitors are responsible for any additional costs including but not limited to internet, electricity, telephones, catering, audio visual equipment, and office equipment.

Meeting Rooms on Demand

IDEA22 offers Meeting Rooms on Demand for Exhibitors with exhibit space **of less than 400 square feet.** Meeting Rooms on Demand can be rented for a total of four hours per day.

The meeting rooms are located in the convention center (not on the show floor), and will be available from 9:00 am to 6:00 pm each day of the show, March 28-31, 2022.

Meeting Rooms on Demand may be reserved by Exhibitors beginning February 1, 2022. Each room is set conference style for ten people. Exhibitors are required to exit the meeting room promptly at the end of their scheduled time. Exhibitors are encouraged to be considerate of time as other Exhibitors may be waiting to use the room after you.

Due to the short meeting schedule, services such as a secure internet, additional electricity, catering of food and beverage, and audio visual equipment is not permissible. A sign is not provided for these rooms as they are designed to be turned frequently.

The fee is $500/hour for INDA Members and $700/hour for Non-members.

QUESTIONS?
Please Contact
Lori Reynolds
lreynolds@inda.org
T: +1 919 459 3716

Back to What You Need to Know »
SHOW FLOOR MEETING ROOM RENTAL AGREEMENT
(please check the appropriate circle)

I would like to reserve a meeting room on the show floor for the duration of the show (Tuesday – Thursday):

☐ 15’ x 15’ Meeting Room (10 people)
   INDA Members: $10,500
   Non-members: $15,500

☐ 20’ x 20’ Meeting Room (20 people)
   INDA Members: $15,000
   Non-members: $21,500

Total Due* $ __________

* Changes after January 14, 2022 will incur a $250 fee.

(Please print)
Company ____________________________
Booth number __________________________
Total square feet of booth space __________________________
Contact person ____________________________
Street address ____________________________
City ____________________________
State/Province ____________________________
Zip/Postal code ____________________________
Country ____________________________
T: ____________________________
Mobile: ____________________________
Email: ____________________________

CORPORATE LOGO RECOGNITION ON SIGNAGE
I agree to provide my corporate logo in an .eps file format to Lori Reynolds via email at lreynolds@inda.org within five business days of signing the Meeting Room Rental Agreement. If my corporate logo changes, I will notify Lori Reynolds and send the new corporate logo in an .eps file format.

Due to the production time of certain items, if a graphic change occurs, it is not guaranteed that the item can be printed with the new graphic. Please confirm the production times of each individual item for any changes.

* Signage at the venue may not be available for those reserving a meeting room after January 14, 2022.
Show Floor Meeting Room Rental Agreement

PAYMENT SCHEDULE

Full payment must accompany this signed agreement. Without full payment, the meeting room may be released, reassigned, and this Meeting Room Rental Agreement will be voided.

PAYMENT METHOD

☐ American Express  ☐ MasterCard  ☐ Visa  ☐ Check / Money Order (in U.S. funds drawn on U.S. Bank. Check should be made payable to INDA and reference IDEA22 Meeting Room)

Wire Transfer ___________ in US dollars. Please contact Lori Reynolds, lreynolds@inda.org, for wire transfer details.

Total Enclosed $ ___________ Card # ___________ Expiration Date (Month/year)

CVV Code ___________ Billing Zip Code ___________

Cardholder’s Name ___________ Cardholder’s Signature ___________

(Authorization)

BY SIGNING THIS AGREEMENT, I CONFIRM THAT I HAVE READ THE ABOVE GUIDELINES, AND WILL ABIDE BY THESE TERMS AND CONDITIONS. A MEETING ROOM RENTAL AGREEMENT MUST BE SIGNED IN ORDER TO CONFIRM A RESERVATION.

Name ___________ Authorized Signature ___________

Date (Please print) Business Title ___________

CONFIRMATION

You will receive confirmation and the meeting room number once this agreement and payment are received. Agreements are subject to availability and are filled on a first-come, first-served basis.

CANCELLATION POLICY

Refunds due to meeting room cancellations will not be granted. Exhibitors will be obligated to pay any outstanding balance due on meeting room rental fees as outlined in the Meeting Room Rental Agreement.

RETURN APPLICATION TO:

IDEA22 – Show Floor Meeting Room Rentals

Fax in the U.S.A.: 1 866 770 3291
International Fax: +1 919 459 3701
Mail to: PO Box 1288, Cary, NC 27512-1288, USA
Email: lreynolds@inda.org
T: +1 919 459 3716

QUESTIONS?
Please Contact
Lori Reynolds
lreynolds@inda.org
T: +1 919 459 3716

(inda.org)
Meeting Room on Demand Rental Agreement

(May be reserved by Exhibitors beginning February 1, 2022)

Meeting Room on Demand are located in the convention center (not on the show floor).

RESERVATION SELECTION
I would like to reserve the following Meeting Room on Demand time appointments with a maximum of four hours reserved per day:

<table>
<thead>
<tr>
<th>Meeting Time</th>
<th>Member</th>
<th>Non-Member</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuesday, March 29</td>
<td></td>
<td></td>
</tr>
<tr>
<td>9:00 am – 10:00 am</td>
<td>$500</td>
<td>$700</td>
</tr>
<tr>
<td>10:30 am – 11:30 am</td>
<td>$500</td>
<td>$700</td>
</tr>
<tr>
<td>12:00 pm – 1:00 pm</td>
<td>$500</td>
<td>$700</td>
</tr>
<tr>
<td>1:30 pm – 2:30 pm</td>
<td>$500</td>
<td>$700</td>
</tr>
<tr>
<td>3:00 pm – 4:00 pm</td>
<td>$500</td>
<td>$700</td>
</tr>
<tr>
<td>4:30 pm – 5:30 pm</td>
<td>$500</td>
<td>$700</td>
</tr>
<tr>
<td>Wednesday, March 30</td>
<td></td>
<td></td>
</tr>
<tr>
<td>9:00 am – 10:00 am</td>
<td>$500</td>
<td>$700</td>
</tr>
<tr>
<td>10:30 am – 11:30 am</td>
<td>$500</td>
<td>$700</td>
</tr>
<tr>
<td>12:00 pm – 1:00 pm</td>
<td>$500</td>
<td>$700</td>
</tr>
<tr>
<td>1:30 pm – 2:30 pm</td>
<td>$500</td>
<td>$700</td>
</tr>
<tr>
<td>3:00 pm – 4:00 pm</td>
<td>$500</td>
<td>$700</td>
</tr>
<tr>
<td>4:30 pm – 5:30 pm</td>
<td>$500</td>
<td>$700</td>
</tr>
<tr>
<td>Thursday, March 31</td>
<td></td>
<td></td>
</tr>
<tr>
<td>9:00 am – 10:00 am</td>
<td>$500</td>
<td>$700</td>
</tr>
<tr>
<td>10:30 am – 11:30 am</td>
<td>$500</td>
<td>$700</td>
</tr>
<tr>
<td>12:00 pm – 1:00 pm</td>
<td>$500</td>
<td>$700</td>
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<tr>
<td>1:30 pm – 2:30 pm</td>
<td>$500</td>
<td>$700</td>
</tr>
<tr>
<td>3:00 pm – 4:00 pm</td>
<td>$500</td>
<td>$700</td>
</tr>
<tr>
<td>4:30 pm – 5:30 pm</td>
<td>$500</td>
<td>$700</td>
</tr>
</tbody>
</table>

$500/$700 X ____ hrs. = $_______ TOTAL DUE

(Please print)
Exhibiting company _________________________________
Booth number _________________________________
Total square feet of booth space _______________________
Contact person _________________________________
Street address _________________________________
City _________________________________
State/Province _________________________________
Zip/Postal code _________________________________
Country _________________________________
T: _________________________________
Mobile: _________________________________
Email: _________________________________

continued »
PAYMENT SCHEDULE
Full payment must accompany this signed agreement. Without full payment, the meeting room may be released, reassigned, and this Meeting Room on Demand Agreement will be voided.

PAYMENT METHOD
○ American Express  ○ MasterCard  ○ Visa  ○ Check / Money Order (in U.S. funds drawn on U.S. Bank, payable to INDA and reference IDEA22 Meeting Rooms on Demand)

Wire Transfer ____________ in US dollars. Please contact Lori Reynolds, lreynolds@inda.org, for details.

Total Enclosed $ ____________ Card # ___________________________ Expiration Date ____________ (Month/year)

CVV Code ___________________________ Billing Zip Code ___________________________

Cardholder’s Name __________________ (Please print) __________________ Cardholder’s Signature ___________________________

AUTHORIZATION
By signing this agreement, I confirm that I have read the above guidelines, and will abide by these terms and conditions. A Meeting Room on Demand Agreement must be signed in order to confirm reservations.

Name ___________________________ (Please print) __________________ Authorized Signature ___________________________

Date ___________________________ Business Title ___________________________

CONFIRMATION
You will receive confirmation and the meeting room name once this agreement and payment are received. Appointments are subject to availability and filled on a first-come, first-served basis.

CANCELLATION POLICY
Refunds due to Meeting Room on Demand cancellations will not be granted. Exhibitors will be obligated to pay any outstanding balance due as outlined in the Meeting Room on Demand Agreement.

RETURN APPLICATION TO:
IDEA22 – Meeting Room on Demand Rentals
Fax in the U.S.A.: 1 866 770 3291
International Fax: +1 919 459 3701
Mail to: PO Box 1288, Cary, NC 27512-1288, USA
Email: lreynolds@inda.org
T: +1 919 459 3716

QUESTIONS?
Please Contact
Lori Reynolds
lreynolds@inda.org
T: +1 919 459 3716
IDEA22 SHOW DIRECTORY
The IDEA22 Show Directory is a four-color, high quality publication distributed to each attendee. The Show Directory contains the conference program details and lists each exhibiting company, booth numbers, contact information, and a 25-word company description. Attendees rely on the Show Directory to navigate the show floor and keep as a reference for the next two years.

Advertising Opportunities for Exhibitors

<table>
<thead>
<tr>
<th>Description</th>
<th>Member Cost</th>
<th>Non-member Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inside Front Cover, Four-color</td>
<td>$3,150</td>
<td>$4,500</td>
</tr>
<tr>
<td>Inside Back Cover, Four-color</td>
<td>$3,150</td>
<td>$4,500</td>
</tr>
<tr>
<td>Full Page, Four-Color</td>
<td>$2,450</td>
<td>$3,500</td>
</tr>
<tr>
<td>Half Page, Four-Color, Vertical</td>
<td>$1,250</td>
<td>$1,800</td>
</tr>
<tr>
<td>Half Page, Four-Color, Horizontal</td>
<td>$1,250</td>
<td>$1,800</td>
</tr>
</tbody>
</table>

IDEA22 MOBILE APP BANNER AD
$3,150 MEMBER/$4,500 NON-MEMBER EACH (FIVE AVAILABLE)
Attendees will see your advertisement with your corporate logo and messaging via smartphone and/or tablet. The IDEA22 app is the ideal method for show information, including a scalable floor plan, directions, company descriptions, and booth numbers. Materials are due by January 14, 2022.

PROMOTIONAL EMAIL
$1,250 MEMBER/$1,800 NON-MEMBER EACH
Exhibitors may highlight their presence at IDEA22 via email to INDA’s IDEA22 registered attendees for a fee. Exhibitors may provide HTML files to INDA before March 1, 2022, so INDA may send out the email on the exhibitor’s behalf.

QUESTIONS?
Please Contact
Joe Tessari
Associate Director
Exhibit Sales
jtessari@inda.org
T: +1 919 459 3729

Back to What You Need to Know »
Show Directory Print Ad Specifications

Deadline for Materials: December 10, 2021
Colors/Ink Specs: 4-Color Process (CMYK)
Required Digital Ad File Formats:
 Acceptable file formats include:
• Hi-Resolution PDF. PDF/X-1a file format preferred. If PDF/X-1a setting is not available, select Press Quality PDF.
  When preparing files for PDF conversion, all images must be CMYK and at least 300dpi @ 100% of size.
• High-Resolution .EPS, .TIFF or .JPG files. All images must be CMYK and at least 300dpi @ 100% of size.
  Line art or monochrome images must be at least 1200dpi @ 100% of size.
File Formats NOT Accepted:
Native application files such as Word, PowerPoint, Excel, Publisher, Quark, InDesign, Illustrator, Photoshop, etc.

Proofs:
A PDF proof of the ad will be submitted by email to the advertiser for approval with a 24-hour reply deadline.

How to Send Your Files:
• Files under 5 MB may be emailed to jtodd@inda.org.
  NOTE: “IDEA22 Ad File” must be included in the subject line.
• Larger files may be transferred via FTP. For instructions, please send a request to jtodd@inda.org, with “IDEA22 Ad File” in the subject line.

Design Services:
Professional creative services are available at the advertiser’s expense, billed at $150/hr. Estimates are provided based on rough layouts supplied by the advertiser, and all creative fees will be added to the advertiser invoice.

IMPORTANT! Before Submitting Your Files: Please check that the size is correct and all specifications noted above are met. Advertisers will be charged (at a rate of $150/hr.) for any work required as a result of files not meeting the required specifications. For any questions on specifications please contact Jenna Todd, jtodd@inda.org, +1 919 459 3723.

Note: For bleed ads, all type and important content must be contained within the Safe Image Area. All Bleed Ads must include crop marks placed outside of the bleed area.

FULL PAGE
Trim Size: 8.5” x 11.0” (216mm x 279mm)
Bleed Size: 8.75” x 11.25” (222mm x 286mm)
Safe Image Area & Non-Bleed Ads: 7.75” x 10.25” (197mm x 260mm)

1/2 PAGE HORIZONTAL
Trim Size: 8.5” x 5.5” (216mm x 140mm)
Bleed Size: 8.75” x 5.75” (222mm x 146mm)
Safe Image Area & Non-Bleed Ads: 7.75” x 4.75” (197mm x 121mm)

1/2 VERTICAL NON-BLEED ONLY!
Trim Size: 4.938” x 7.5” (125mm x 190mm)
Print and Online Advertisements Agreement

ADVERTISEMENT SELECTION
I would like to reserve the following advertisement space(s):

- Inside Front Cover, Four-color
  $3,150 Member/ $4,500 Non-member
- Inside Back Cover, Four-color
  $3,150 Member/ $4,500 Non-member
- Full Page, Four-Color
  $2,450 Member/ $3,500 Non-member
- Half Page, Four-Color, Vertical
  $1,250 Member/ $1,800 Non-member
- Half Page, Four-Color, Horizontal
  $1,250 Member/ $1,800 Non-member
- Mobile App Banner
  $3,150 Member/ $4,500 Non-member
- Promotional Email
  $1,250 Member/ $1,800 Non-member

Total Due $ __________

ADVERTISEMENT DEADLINES
Please reserve your print advertisement space by November 12, 2021.
Please submit print advertisement artwork by December 10, 2021.
Please submit your mobile banner ad by January 14, 2022.
Please submit your promotional email before February 14, 2022.

(Please print)
Company ___________________________
Contact person _____________________
Street address _______________________
City ________________________________
State/Province ______________________
Zip/Postal code ______________________
Country _____________________________
T: _________________________________
Mobile: _____________________________
Email: ______________________________

continued »
Print and Online Advertisements Agreement (page 2)

PAYMENT SCHEDULE

Full payment must accompany this signed agreement. Without full payment, the advertisement space may be released, reassigned, and this Print and Online Advertisement Agreement will be voided.

PAYMENT METHOD

- American Express
- MasterCard
- Visa
- Check / Money Order (in U.S. funds drawn on U.S. Bank, payable to INDA and reference IDEA22 Advertising.)
- Wire Transfer

Wire Transfer ___________ in US dollars. Please contact Joe Tessari, jtessari@inda.org, for wire transfer details.

Total Enclosed $ ___________ Card # ___________________________ Expiration Date ___________________________ (Month/year)
CVV Code ___________________________ Billing Zip Code ___________________________
Cardholder’s Name ___________________________ Cardholder’s Signature ___________________________

Please print

AUTHORIZATION

By signing this agreement, I confirm that I have read the above guidelines, and will abide by these terms and conditions. A Print and Online Advertisement Agreement must be signed in order to confirm advertisement reservation.

Name ___________________________ Authorized Signature ___________________________

Date ___________________________ Title ___________________________

CONFIRMATION

You will receive confirmation once this agreement and payment are received. Agreements are subject to availability and are filled on a first-come, first-served basis.

CANCELLATION POLICY

Refunds due to Print and Online Advertisement cancellations will not be granted. Exhibitors will be obligated to pay any outstanding balance due on Print and Online Advertisement fees as outlined in the Print and Online Advertisement Agreement.

RETURN APPLICATION TO:

IDEA22 – Print and Online Advertisements
Fax in the U.S.A.: 1 855 766 3016
International Fax: +1 919 883 5765
Mail to: PO Box 1288, Cary, NC 27512-1288, USA
Email: jtessari@inda.org
T: +1 919 459 3729

QUESTIONS?
Please Contact
Joe Tessari
Associate Director
Exhibit Sales
jtessari@inda.org
T: +1 919 459 3729
INVITE YOUR CUSTOMERS TO YOUR BOOTH OR MEETING ROOM WITH COMPLIMENTARY CUSTOMER PASSES

New to IDEA22, all Exhibitors with a minimum of 400 square feet rental space will receive complimentary customer passes to the IDEA22 show floor. Increase your booth traffic by giving these free passes to your customers, prospects, suppliers and other important contacts!

The chart below details the number of complimentary customer passes each exhibitor will be allocated based on booth size.

<table>
<thead>
<tr>
<th>BOOTH SQUARE FOOTAGE</th>
<th># COMPLIMENTARY CUSTOMER PASSES FOR THE SHOW FLOOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>up to 399</td>
<td>0</td>
</tr>
<tr>
<td>400 – 749</td>
<td>5</td>
</tr>
<tr>
<td>750 – 1,100</td>
<td>10</td>
</tr>
<tr>
<td>1,101 – 1,500</td>
<td>15</td>
</tr>
<tr>
<td>1,501 and above</td>
<td>20</td>
</tr>
</tbody>
</table>

NEW TO IDEA® 2022
## Exhibit Personnel Exposition Passes (Badges)

<table>
<thead>
<tr>
<th>Booth Size Square Feet</th>
<th>No. of Passes/Badges</th>
<th>Show Floor Access</th>
<th>Conference Sessions</th>
<th>Conference Proceedings</th>
<th>Welcome Reception</th>
<th>IDEA22 Show Directory</th>
</tr>
</thead>
<tbody>
<tr>
<td>150</td>
<td>2</td>
<td></td>
<td>Exhibit Personnel Exposition Passes provide access to the show floor</td>
<td>Exhibit Personnel Exposition Passes do not provide access to the Conference Sessions</td>
<td>Exhibit Personnel Exposition Passes do not provide access to the Conference Proceedings</td>
<td>Exhibit Personnel Exposition Passes do not provide access to the Welcome Reception. Tickets are available for a separate fee of $75</td>
</tr>
<tr>
<td>200 - 250</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>300 - 325</td>
<td>4</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>350 - 400</td>
<td>5</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>425 - 500</td>
<td>6</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>525 - 550</td>
<td>7</td>
<td></td>
<td></td>
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<td></td>
<td></td>
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<tr>
<td>575 - 625</td>
<td>8</td>
<td></td>
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<tr>
<td>650 - 700</td>
<td>9</td>
<td></td>
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<td></td>
<td></td>
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<tr>
<td>725 - 775</td>
<td>10</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>800 - 850</td>
<td>11</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>875 - 925</td>
<td>12</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>950 - 1,000</td>
<td>13</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1,025 - 1,075</td>
<td>14</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1,100 - 1,150</td>
<td>15</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1,175 - 1,225</td>
<td>16</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1,250 - 1,300</td>
<td>17</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1,325 - 1,400</td>
<td>18</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1,425 - 1,450</td>
<td>19</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1,500 and above</td>
<td>20</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Additional Exhibit Personnel Exposition Passes ($60 each)</td>
<td>Unlimited</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Discounted Full Conference Passes ($495 each)</td>
<td>Up to 5</td>
<td></td>
<td>Full Conference Passes provide access to the Conference Sessions</td>
<td>Full Conference Passes provide access to the Conference Proceedings</td>
<td>Full Conference Passes provide access to the Conference Proceedings</td>
<td></td>
</tr>
</tbody>
</table>

QUESTIONS?
Please Contact
Tracie Leatham, Registrar
tleatham@inda.org
Joe Tessari
jtessari@inda.org
Lori Reynolds
lreynolds@inda.org

Back to What You Need to Know »
IDEA22 Exhibit Hall Schedule: Installation, Exhibition, and Dismantling

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thursday, March 24</td>
<td>8:00 am - 4:30 pm</td>
<td>Exhibitor Installation</td>
</tr>
<tr>
<td>Friday, March 25</td>
<td>8:00 am - 4:30 pm</td>
<td>Exhibitor Installation</td>
</tr>
<tr>
<td>Saturday, March 26</td>
<td>8:00 am - 4:30 pm</td>
<td>Exhibitor Installation</td>
</tr>
<tr>
<td>Sunday, March 27</td>
<td>8:00 am - 4:30 pm</td>
<td>Exhibitor Installation</td>
</tr>
<tr>
<td>Monday, March 28</td>
<td>8:00 am - 6:00 pm</td>
<td>Exhibitor Installation</td>
</tr>
<tr>
<td>Tuesday, March 29</td>
<td>8:00 am - 10:30 am</td>
<td>Exhibitor Installation</td>
</tr>
<tr>
<td></td>
<td>10:30 am - 6:00 pm</td>
<td>Show Hours</td>
</tr>
<tr>
<td>Wednesday, March 30</td>
<td>10:30 am - 6:00 pm</td>
<td>Show Hours</td>
</tr>
<tr>
<td>Thursday, March 31</td>
<td>10:30 am - 4:00 pm</td>
<td>Show Hours</td>
</tr>
<tr>
<td>Friday, April 1</td>
<td>4:01 pm - 10:00 pm</td>
<td>Exhibitor Dismantle*</td>
</tr>
<tr>
<td>Saturday, April 2</td>
<td>8:00 am - 4:30 pm</td>
<td>Exhibitor Dismantle*</td>
</tr>
<tr>
<td></td>
<td>8:00 am - 12:00 pm</td>
<td>Exhibitor Dismantle*</td>
</tr>
</tbody>
</table>

This schedule is tentative and is subject to change. A final schedule will be included in the online Exhibitor Service Manual.

* Exhibitors are prohibited from dismantling their display, in whole or in part, until the conclusion of the exhibition hours. Exhibitors caught dismantling their booths, in whole or in part, prior to the conclusion of the exhibition hours will be assessed a penalty determined by Management.
MIAMI BEACH: THE PLACE FOR MEETING PEOPLE AND HAVING FUN
RULES GOVERNING EXPOSITION

Each Exhibitor agrees to abide by all rules, regulations and guidelines governing the IDEA®2022 exhibition as set forth below.

1. Management. The word “Management” as used herein shall mean Management as INDA, its officers, or committee or agents or employees acting for it in the management of IDEA®2022 Exposition.

2. Sub-leasing. Exhibitor may not sub-let their space nor any part thereof. Exhibitor may not permit in their booth non-exhibiting companies’ representatives. Rulings of the Management shall in all instances be final with regard to use of any exhibit space.

3. Default in Occupancy. Any Exhibitor failing to occupy space contracted for is not relieved of the obligations of paying the full rental of such space. If a booth space is not occupied by the date and time of display installation and completion, such space may be possessed by Management and reallocated or assigned for such purposes as it may see fit.

4. Eligible Exhibits. Management has the sole right to determine the eligibility of any company or product for inclusion in the exposition. Exhibitor may not promote products or services that compete with the products and services of Management, including, but not limited to, conferences, seminars, and/or expositions relating to the nonwovens industry, without prior written consent by Management. Any Exhibitor engaged in the business of conducting, or offering conferences, seminars, expositions, publications, and other services or products similar to those offered by Management shall be required to submit all products and/or services it intends to promote at the exposition to Management for approval. Only those products and/or services approved in writing by Management may be promoted at the exposition. Any Exhibitor who fails to submit its products and/or services to Management for approval in accordance with this section automatically forfeits its rental fee and is not authorized to participate as an Exhibitor at the exposition.

5. Limitation. Exhibitor agrees to make no claim for any reason whatsoever against Management for loss, theft, damage, or destruction of goods, nor for any injury to itself, its employees, its invitees, or its agents while in the exposition quarters; nor for any damage of any nature, including damage to its business, by reason of failure to provide space for their exhibit; nor for any action of any nature of Management; nor for failure to hold the exposition as scheduled.

6. Installation – Show Hours – Dismantling. Hours and dates for installation, show hours, and dismantling shall be those specified by Management.

   A. Exhibitors are prohibited from dismantling their display, in whole or in part, until the conclusion of the exhibition hours. Exhibitors caught dismantling their booths, in whole or in part, prior to the conclusion of the exhibition hours will be assessed a penalty determined by Management.

   B. Any Exhibitor who fails to remove exhibit material from the exposition floor upon the conclusion of the dismantling period as specified by Management shall be assessed a fee set by Management to cover the handling and disposal of the material left behind.

7. Damage of Property. Exhibitor is liable for any damage caused to building floors, walls or columns, or to standard and “packaged” booth equipment, or to other Exhibitor’s property. Exhibitor may not apply paint, lacquer adhesive, or other coatings to building columns and floors or to standard booth equipment.

8. Alcoholic Beverages. Alcoholic beverages may be served in the Exhibitor’s exhibition space provided the Exhibitor receives written authorization from Management and if the Exhibitor has a written agreement with the official caterer of the exhibit facility. Exhibitor and its employees and agents shall not serve alcoholic beverages to anyone less than 21 years of age or to anyone regardless of age who is obviously intoxicated.

Exhibitor agrees to indemnify and hold INDA harmless with respect to any and all claims, losses, damages, liabilities, judgment, or settlements, shall not service alcoholic beverages to anyone less than 21 years of age or to anyone regardless of age who is obviously intoxicated.

9. Exhibits and Displays; Height Limitations, Ceilings, Multi-Level Booths.

   A. Exhibitors shall follow the IAAE Guidelines for Display Rules for a line of sight exhibition in designing their booths and arranging their displays. The IAAE Guidelines for Display Rules will be reproduced in the Exhibitor Services Manual and are also available upon request to Management. In case of conflict between the IAAE Guidelines for Display Rules and these Rules Governing the Exposition, the latter shall control.

   B. Height Limits

   1. For standard booths (booths together in a straight line), the display fixtures in the 5 feet (1.52m) of the exhibit area closest to the aisle must be at a height no higher than 4 feet (1.22m). Display fixtures in the other area of the booth are limited to a height of 8 feet 3 inches (2.5m).

   2. For end-cap peninsula booths (i.e., booths that border aisles on three sides and border at least one standard booth), display fixtures and identification signs are limited to a height of 8 feet 3 inches absent written approval of Management at least 30 days prior to show move-in. In addition, all display fixtures over 4 feet (1.22m) in height and placed within 10 lineal feet (3.05m) of a neighboring booth must be confined to the area of the booth that is beyond 5 feet (1.52m) from the aisle. The back wall of such an exhibit that borders neighboring exhibits must be kept free of all writing, cables, rigging and signage.

   3. For split island peninsula booths (i.e., booths that border aisles on three sides and border another booth with aisles on three sides), display fixtures and identification signs are limited to a height of 16 feet absent written approval of Management at least 30 days prior to show move-in.

   4. For island booths (i.e., booths with aisles on all four sides), the exhibit height cannot exceed 16 feet (4.88m) absent written approval by Management at least 30 days prior to move-in. This rule shall not apply, however, in the case of machinery and equipment placed in position comparable to actual utilization for demonstration purposes. Management must approve any exceptions to this section in writing. All decisions by Management are binding.
C. Ceilings: Booths with ceilings are prohibited. A ceiling is defined as any overhead horizontal surface that might interfere with the proper operation of the fire suppression systems, such as by impeding the flow of smoke, heat or water. All booths with overhead structures or surfaces, regardless of construction or materials, must be approved, in writing, by Management at least 90 days prior to move-in.

D. Furnishing and Structure: All booth furnishings, flooring, and structural components need to be made from flame retardant materials.

E. Multi-Level Booths: Applications for approval must be submitted, in writing, at least 120 days prior to move-in. All booths with more than one level must be approved by Management. In addition, all multilevel booths/structures will need to be approved by a Florida licensed structural engineer and permitted by the Miami Beach Building Department. Applications should be submitted to:

Antonio Gonzalez
Operations Manager
Miami Beach Building Department
1700 Convention Center Drive, 2nd Floor
Miami Beach, FL 33139
www.miamibeachfl.gov

Design requirements for multi-story booths are subject to change. Currently the design requirements are as follows:

- Upper level floor systems shall support a live load of one hundred pounds per square foot (100 lbs./sq. ft./48.82 kg/sq. m) and shall have guardrails a minimum of forty-two inches (42”/1.07m) in height with intermediate rails through which a four-inch (4”/10.16cm) sphere cannot pass.
- Stairs for upper levels shall support a live load of seventy-five pounds per square foot (75 lbs./sq. ft./366.18 kg/sq. m) and shall have a minimum width of thirty-six inches (36”/91.44cm) when serving an occupant load of less than fifty (50) occupants and forty-four inches (44”/1.12m) when serving an occupant load of fifty (50) or more occupants.
- Stair risers should be not less than four inches (4”/10.16cm) nor greater than seven inches (7”/17.78cm) in height and treads shall have a minimum run of eleven inches (11”/27.94cm), excluding nosing.
  - Spiral stairs are not recommended for areas to be occupied by the general public, visitors or clientele, unless specifically approved by the Miami Beach Fire Department.
  - Handrails shall be provided on at least one side of every stairway.
- Upper level(s) shall have at least two (2) exits for every three hundred square feet (300 sq. ft./27.87 sq. m) of occupied space, and these shall be as remote from each other as possible.

10. Attendance. Management shall have sole control over admission policies at all times.

11. Booth Representatives. Each Exhibitor shall provide at least one booth attendant during exhibit hours. Failure to comply with this provision shall subject the Exhibitor to the sanctions and penalties as set forth in Paragraph 45. All booth representatives must be bona fide employees of the Exhibitor, or the Exhibitor's manufacturer representative. In addition, Exhibitors may hire models to work in their exhibit space. The attire of the models employed by the Exhibitor and other booth personnel shall not exceed the boundaries of good taste as judged by Management in the exercise of its sole discretion. Subject to these rules and regulations, no Exhibitor personnel shall be in the booth of another Exhibitor without such Exhibitor's permission. All booth representatives shall wear badge identification furnished by Management at all times. Management may limit the number of booth representatives at any time.

12. Decoration. Management shall have full discretion and authority in the placing, arrangement, and appearance of all items displayed by Exhibitor, and may require the replacing, rearrangement, or redecorating of any item or of any booth, and no liability shall attach to Management for costs that may devolve upon Exhibitor thereby. Exhibitors building special background or side dividers must make certain that the surfaces of such dividers are finished in such a manner as not to be unsightly to Exhibitors in adjoining booths. If such surfaces remain unfinished at 9 am of the day before the opening day of the Exposition, Management shall authorize the official decorator to affect the necessary finishing and Exhibitor must pay all charges involved thereby.

13. Exhibitor’s Admittance during Non-Show Hours. Booth representatives will not be permitted to enter the exposition earlier than one hour before the scheduled opening time each day of the show, except the opening day, and will not be permitted to remain in the exposition after the closing hour each night, with exception of the final night. Exhibitors having special circumstances that require additional time should check in with the Management at least 24 hours in advance.

14. Exhibitor Services Manual. Management will furnish a complete Exhibitor Service Manual to each Exhibitor covering in detail shipment of exhibit material, electrical requirements, and other subjects. This Manual will include prices for rental of furniture, draperies, special construction, etc. It will be available after September 30, 2021 for advance planning of merchandise shipments, electrical requirements, etc.

15. Exhibitor Representatives’ Responsibility. Exhibitor agrees to indemnify Management against and hold it harmless for any claims arising out of the acts of negligence of Exhibitor, its agents, its invitees, or its employees.

16. Failure to Hold Exposition. Should any contingency prevent holding of the exposition, Management may retain such part of Exhibitor's rental as shall be required to recompense it for expenses incurred up to the time such contingency shall have occurred.

17. Floor Load. Under no circumstances may the weight of any equipment or exhibit material exceed the exposition facility’s maximum floor load which is considered limited. Exhibitor accepts full and sole responsibility for any injury or damage to property or person resulting from failure, knowingly or otherwise, to distribute the load of its exhibit material in conformity with the maximum floor load specifications.

18. Inflammable Materials. No inflammable materials of any nature, including decorative materials, use of which is prohibited by national, state, or city fire regulations, may be used in any booth.

19. Lotteries, Contests. The operation of games of chance or lottery devices, or the actual or simulated pursuit of any recreational pastime is permitted only with prior written approval from Management.
20. Noise and Odors. No noisy or obstructive work will be permitted during open hours of the exposition, nor exhibits producing objectionable odors, be allowed.

21. Obstruction of Aisles or Booths. Any demonstrations or activity that results in excessive obstruction of aisles or prevents ready access to nearby Exhibitor’s booth shall be suspended for any periods specified by Management.

22. Power. It is mutually understood and agreed that Management will use proper and reasonable care to prevent interruption in power service, but shall not be held responsible for any interruption that may occur due to breakage of machinery, apparatus, equipment, etc.

23. Rebuilt Machinery. Exhibitor may not exhibit rebuilt or reconditioned machinery or equipment unless integrated with an historical theme or background, and then only if it is expressly understood that such machinery or equipment is not intended or offered for sale.

24. Rejected Displays. Exhibitor agrees that their exhibit shall be admitted and shall remain from day-to-day solely on strict compliance with the rules herein laid down. Management reserves the right to reject, eject, or prohibit any exhibit in whole or in part, or Exhibit or its representatives, with or without giving cause. If cause is not given, liability shall not exceed the return to Exhibitor of the amount of rental unearned at the time of ejection. If an exhibit or Exhibitor is ejected for violation of these rules or for other stated reasons, no reason shall be made.

25. Safety Devices. Exhibitor agrees to accept full responsibility for compliance with national, state, and city regulations in the provision and maintenance of adequate safety devices and conditions for the operation of machinery and equipment, and to indemnify and hold harmless Management for any loss, cost, or damages including attorney’s fees, for any violation of this requirement.

26. Samples, Souvenirs, Retail Sales. Except as permitted by this paragraph 26, Exhibitor may not exhibit, offer for sale, give as a premium, or advertise articles not manufactured or sold in their own name unless such articles are required for the proper demonstration or operation of Exhibitor’s display. In that event, the identification of such articles shall be limited to the regular nameplate, imprint, or other identification which in standard practice appears normally on them. Samples, souvenirs, publications, etc., may be distributed by the Exhibitor only from within their booth. The distribution of any article that interferes with the activities in or obstructs access to neighboring booths or that impedes aisles is prohibited. No article containing any product other than the product or material made or processed by Exhibitor in or as the product or service it sells, may be distributed except by written permission of Management.

27. Signs, Sign Copy, Illumination. Electric flashers or signs involving the use of neon or similar gases are prohibited. Should the wording on any sign or any area in Exhibitor’s booth be deemed by Management to be contrary in any way to the best interests of the exposition, Exhibitor shall make such changes as are requested by Management. Merchandise prices and “sold” signs will not be permitted.

28. Costumes. Exhibitor’s representatives wearing distinctive costumes, or carrying banners or signs separately or as a part of their apparel, must remain in their own booths. Booth representatives may not wear clothing that exceeds the boundary of good taste as judged by Management in its sole discretion.

29. Soliciting Employment. Exhibitor shall not have in its booth any displays, signs, literature, or related media that refer to or describe employment opportunities in its company.

30. Sound Amplifying, Sound Producing Equipment, Noise Levels for Operating Equipment. Exhibitors operating sound producing, sound amplifying equipment are required to operate same in such a manner that a maximum of 80db. reading on the “A” scale of a sound level meter may be read at the aisle(s) space adjacent to its booth or measured at a neighboring booth in an area bordering that of the sound equipment user. Management shall be the sole arbiter of acceptability of sound levels and may require reduction of sound level, or elimination of sound producing devices in those instances wherein the judgment of Management such sound is in violation of these standards or otherwise objectionable.

31. Labor. Exhibitor shall adhere to all labor practices and policies as required by the exhibit facility.

32. Photographs/Videos. No photographs/videos of individual exhibits may be taken without the express permission of the Exhibitor. Management reserves the right to confiscate any photographic/ video equipment and devices used in violation of this section.

33. Smoking. In accordance with State law, smoking is not permitted in the exhibit facility.

34. Compliance With The Americans With Disabilities Act. Exhibitor understands that the Americans with Disabilities Act (ADA) requires that its booth must be accessible to persons with disabilities, and Exhibitor agrees that its display complies with the ADA. Exhibitor hereby warrants that it will provide auxiliary aids and services to individuals with disabilities suitable for effective communication between all parties in accordance with the requirements of the ADA, so that Exhibitor’s booth will be accessible, as defined in the ADA, to persons with disabilities. Exhibitor further warrants that where provision of such auxiliary aids would fundamentally alter the nature of the goods and/or services provided by the Exhibitor, or would result in the undue burden to Exhibitor, Exhibitor will notify Management of that fact at least four weeks in advance of the exposition and of the alternative measures it intends to take to indemnify and hold INDA harmless for any claims arising out of or in connection with the failure of Exhibitor’s booth to comply with the ADA.

35. Performance of Music in Booth. Unless otherwise agreed to in writing by Management, Exhibitor shall assume sole responsibility for complying with the United States Copyright Act, 17 U.S.C. 101, et. seq., including, but not limited to, the obtaining of all licenses, and payment of all royalty fees, necessary to perform music in its booth. Exhibitor further agrees to defend, indemnify, and hold harmless INDA, its officers, employees, and agents, from any claims, losses, expenses, or damages resulting from the performance of music in its booth in violation of the Copyright Act.

36. Suitcasing. The act of soliciting business in the aisles during the exhibition or in other public spaces, including within a company’s booth, is a practice of suitcasing. Delegates are not allowed to participate in any activity designed to solicit or sell products or services to delegates attending the event without the proper authorization by the event organizer or in ways that violate the rules of the event or exhibition.

37. Cancellation Policy. Any Exhibitor who cancels all of their purchased booth space after submitting a signed booth space contract will forfeit and pay to INDA, as liquidated damages, a sum of money equal to 100 percent of the full price of the Exhibitor’s booth space. In the event of a default by the Exhibitor, as set forth in the previous sentence, the Exhibitor shall forfeit as liquidated damages, the amount set forth above, regardless of whether or not INDA Show Management enters into a further lease for the space involved.

Cancellation requests must be submitted in writing to Joe Tessari, j tessari@inda.org.
38. **Space Reduction.** Should an Exhibitor reduce the size of their contracted booth space on or before September 1, 2021, a 15 percent service charge of the original contract price will be assessed by INDA. Any payment previously received will be applied to the revised booth fee balance. Any remaining balance, less the revised space fees and a 15 percent service charge, will be refunded up to a maximum of $5,000. After September 1, 2021, an Exhibitor is permitted to reduce the size of their contracted space; however, refunds will not be provided. INDA Show Management has the right to reallocate the exhibitor to a different booth space based on the revised size requirements. **Space reduction requests must be submitted in writing to Joe Tessari, jtessari@inda.org.**

39. **INDA Member Rate.** In order to qualify for the INDA Member booth space rate, an Exhibitor must be an INDA Member who is paid in full for one of the following periods:

- January 1, 2021 – December 31, 2022
- January 1, 2022 – December 31, 2023

In the event that an INDA Member Exhibitor does not remain a member in good standing for one of these periods, they will be invoiced for the space rental difference and a 15 percent service charge. This invoice must be paid for the Exhibitor to remain in good standing for future events.

40. **Show Housing.** The number of hotel room nights reserved through the official IDEA®2022 hotel block determines INDA’s ability to get first priority dates for future IDEA®2022 shows. Therefore, exhibitors are required to utilize the IDEA®2022 housing block for all registered IDEA®2022 participants from the exhibiting company. It should be noted that INDA does not profit from the hotel rooms reserved.

41. **Insurance.** All Exhibitors are required to carry liability insurance to cover injuries occurring within their exhibit space. Management has pre-arranged for such insurance and the premium will be covered by the Administrative fee referenced in Paragraph 42.

42. **Administrative Fee.** Each exhibitor is charged a mandatory administrative fee of $200.

43. **Amendment to Rules.** Any and all matters or questions not specifically covered by this Agreement or the Exhibitor Service Manual and Show Directory, shall be subject solely to the decision of Management. Except for booth rental prices, these rules and regulations may be amended at any time by Management and all amendments so made shall be binding on Exhibitors upon notice thereof. Exhibitor, for itself and its employees, agrees to abide by the foregoing rules, the rules in the Exhibitor Service Manual and the Show Directory, and by any amendments that may be put into effect by Management.

44. **Exhibitor Opt-in for Email Communications with Contractors:** To ensure compliance with unsolicited commercial e-mail laws, exhibitor agrees that by purchasing exhibit space they are giving written “opt-in” consent to allow all show contractors to contact exhibitors by e-mail in connection with potential services to be provided in connection with IDEA®2022.

45. **Violations.** Management shall have the full power and authority to interpret and enforce all rules and regulations. Exhibitor agrees to observe all rules and regulations as promulgated and revised from time to time. Failure to comply with such rules and regulations will result in one or more sanctions imposed at the sole discretion of Management, but not limited to, prohibition, expulsion, and/or removal of any exhibit and/or Exhibitor, its employees, or booth personnel, closing of an exhibit or display, forfeiture of all fees of any kind paid in connection with such exhibit, loss of seniority, suspension and/or expulsion from future shows, and loss of membership in INDA. Management, at its discretion, reserves the right 1) to eject any Exhibitor violating its rules or decisions from the exposition without any refund whatsoever of Exhibitor’s rental fee, 2) to restrict or limit the offending Exhibitor’s participation at future Management expositions, or 3) to take any other action Management, at its discretion, deems to be an appropriate response to the violation. Exhibitor agrees to be bound by Management’s decision. Exhibitor further agrees to defend, indemnify, and hold harmless INDA, its officers, employees, and agents, from any claims, losses, expenses, or damages resulting from any violation of this agreement or of Management’s rules and regulations pertaining to this exhibition by Exhibitor, its employees, its agents, or its invitees.

46. **Co-Exhibitor Fee.** Exhibitors are permitted to share their booth space with other exhibiting companies, provided, however, that Management may charge a co-exhibitor fee of seven hundred and fifty dollars ($750.00) for each exhibitor, beyond the first exhibitor, that shares a booth space.

47. **Authorization to Share Information.** Exhibitor understands that Management needs to share contact information of Exhibitor with vendors, contractors and other third parties who are providing services in connection with the IDEA®2022 Exposition and that such information sharing is essential to enable Exhibitor to receive services from such vendors, contractors and other third parties. Exhibitor hereby expressly grants to Management the right and ability to share such company information and personal information, including information that might be covered by General Data Protection Regulations (“GDPR”) in Europe, to the extent necessary or required to enable the communication and ordering of services between the Exhibitor and the vendors, contractors and other third parties.

48. **Governing Law.** These rules and regulations and the underlying contract for exhibit space shall be governed by and construed in accordance with the laws of the State of North Carolina.
Housing: Hotel Reservation Scam Information

The IDEA22 Housing Bureau agent is D. VanEvery & Associates. This is the only official Housing Bureau for IDEA22 and they are processing all hotel reservations for the event. Any communications coming from @dvanevery.com or identified as IDEA22 – Housing Bureau are valid. Please do not give your credit card information or make any reservations with any other housing bureau, housing company, or convention housing company appearing to represent IDEA22, the IDEA22 Housing Bureau, and/or INDA. These companies, frequently based out of Las Vegas and Eastern Europe call themselves Exposition Housing, Expo Housing Group, Convention Housing, etc.; all appear to offer lower rates for hotel rooms and are a SCAM. We are not able to verify the authenticity of such companies, and will not be able to provide resolution to issues related to these fraudulent reservations. The IDEA22 Housing Bureau will ask for a credit card to guarantee reservations.

If anyone contacts you, offers you lower rates, and asks you to provide a credit card to PRE-PAY the reservation, then it is certain to be a SCAM. If someone requires you to PRE-PAY the cost for the entire stay, it is NOT the official IDEA22 Housing Bureau.

The most up-to-date housing list and map will be published in the Exhibitor Service Manual. For additional information, please contact Debra VanEvery Smith of D. VanEvery & Associates, debra@dvanevery.com, or T: +1 361 790 7000.

Please do not contact the hotels directly. The hotels cannot make reservations in the IDEA22 room block; reservations must be made through D. VanEvery & Associates. Please note that the number of rooms reserved through the official IDEA hotel block determines INDA’s ability to get first priority for dates for future IDEA shows. Therefore, Exhibitors are required to use the IDEA housing block for all registered IDEA participants from the exhibiting company. It should be noted that INDA does not profit from the hotel rooms reserved.

Important Dates and Deadlines

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<thead>
<tr>
<th>Date</th>
<th>Event/Deadline</th>
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<tbody>
<tr>
<td>SEPTEMBER 30, 2021</td>
<td>Online Exhibitor Service Manual Scheduled to Be Live After this Date</td>
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<tr>
<td></td>
<td>Advance Exhibit Personnel Exposition Passes; Registration Begins</td>
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<td></td>
<td>Show Directory Listing Submissions Begins</td>
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<td>NOVEMBER 1, 2021</td>
<td>Sponsorship Deadline for Recognition in Onsite Program*</td>
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<td>NOVEMBER 12, 2021</td>
<td>Show Directory Advertisement Space Reservation Deadline*</td>
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<td>Show Directory Listing Due (Link Provided in Exhibitor Service Manual)</td>
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<tr>
<td>DECEMBER 10, 2021</td>
<td>Show Directory Advertisement Artwork Due*</td>
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<td>JANUARY 14, 2022</td>
<td>Meeting Room Reservation Deadline</td>
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<tr>
<td>JANUARY 21, 2022</td>
<td>Exhibitor Early Registration Deadline</td>
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<td>Exhibitor Housing Deadline</td>
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<tr>
<td>FEBRUARY 1, 2022</td>
<td>Meeting Rooms on Demand – Reservations Open for Exhibitors with 400 or Less Square Feet of Exhibit Space</td>
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<tr>
<td>FEBRUARY 1, 2022</td>
<td>Exhibitor Housing List Deadline</td>
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<td>FEBRUARY 16, 2022</td>
<td>Advance Warehouse Shipping Begins</td>
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<tr>
<td>MARCH 1, 2022</td>
<td>Meeting Rooms on Demand – Reservation Deadline for Exhibitors with 400 or Less Square Feet of Exhibit Space</td>
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<tr>
<td>MARCH 22, 2022</td>
<td>Advance Warehouse Shipping Deadline</td>
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<td>MARCH 24, 2022</td>
<td>Exhibitor Move-In Begins</td>
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<tr>
<td>MARCH 24, 25, 28, 2022</td>
<td>Direct to Show Shipments Will Be Accepted</td>
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<tr>
<td>MARCH 29, 2022</td>
<td>Show Floor Hours 10:30 am – 6:00 pm</td>
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<tr>
<td>MARCH 30, 2022</td>
<td>Show Floor Hours 10:30 am – 6:00 pm</td>
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<tr>
<td>MARCH 31, 2022</td>
<td>Show Floor Hours 10:30 am – 4:00 pm</td>
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<td></td>
<td>Exhibitor Move-Out Begins 4:01 pm</td>
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<tr>
<td>APRIL 2, 2022</td>
<td>Exhibitor Move-Out Ends 12:00 pm</td>
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QUESTIONS?
Please Contact
Lori Reynolds
lreymonds@inda.org

* Opportunities for Exhibitors to market/advertise their company and products are available for an additional fee.

Deadlines are subject to change. Please check the Exhibitor Service Manual for final deadline dates.
This is THE trade show of huge ideas – and you’ll want to be a part of it. An exhibit booth at IDEA22 puts you front and center to industry leaders from all over the world. Where else can you engage such a rich collection of qualified leads?

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