



Association of the
Nonwoven Fabrics Industry



IDEA[®]22
MIAMI BEACH

The World's Preeminent Event for
Nonwovens & Engineered Fabrics

To whom it may concern:

Every three years, INDA, Association of the Nonwoven Fabrics Industry holds an international exhibition and conference specifically focused on the nonwovens industry and it is the only exhibition in North America dedicated solely to nonwovens. IDEA 2022 will be held from March 28-31, 2022 at the Miami Beach Convention Center in Miami Beach, Florida. Move in dates for the show start on March 23 and move out for the show concludes on April 3, 2022. The IDEA show typically attracts more than 7,000 participants from over 75 countries. While IDEA[®] is primarily a trade show, there is an educational component offering information on the global nonwovens market as well as multiple training sessions.

IDEA[®] is a major global event for the nonwovens industry and has a significant economic impact on the US economy. The nonwovens industry touches many of the critical infrastructure sectors identified by the Cybersecurity & Infrastructure Security Agency, including Chemical, Commercial Facilities, Emergency Services, Food & Agriculture, Healthcare & Public Health and Water & Wastewater Systems. In addition, according to a report by Oxford Economics (see attached), every \$1 spent at a face-to-face meeting or business event generates an additional \$1.60 for the US economy, for a total impact of \$2.60.

IDEA[®] offers participants a tremendous opportunity to learn about the innovations, technological developments, trends, industry outlook, growth opportunities, and sustainability/ environmental stewardship relevant to the nonwovens industry. Participating in this event face-to-face gives the participants a unique opportunity to engage in commerce with business partners, suppliers and customers within their target industry. A virtual version of this event is not offered.

Accordingly, it is our opinion that individuals attending the IDEA[®] are providing executive direction or vital support for critical infrastructure sectors, or directly linked supply chains; and/or are providing vital support or executive direction for significant economic activity in the United States and thus their entry into the United States for purposes of attending IDEA[®] would be in the national interest as determined by the United States Secretary of State.

Yours truly,

David Rousse,
President