



Nonwoven Product Development and Innovation

Agenda

Tuesday – Thursday, December 3-5, 2019
The Nonwovens Institute (NWI), NC State University
1020 Main Campus Drive
Raleigh, NC 27606

Tuesday, December 3

12:00 pm	Lunch and Registration	
1:00 pm	Class Introductions and Overview	Dave Nelson, NWI
1:30 pm	Product Development – Stage Gate Processes	Behnam Pourdeyhimi, NWI
3:45 pm	Innovation, Culture, and Practice	Dave Nelson, NWI
6:30 pm	Group Dinner and Discussion	

Wednesday, December 4

8:00 am	Breakfast	
8:30 am	Market Research	Tom Daugherty, NWI
9:00 am	Intellectual Property	Pierre Grondin, NWI
10:30 am	Testing/Characterization/Prototyping	Pierre Grondin, NWI
12:00 pm	Lunch	
1:00 pm	Scale-up and Commercialization	Pierre Grondin, NWI
2:15 pm	Product Liability/Sustainability	Dave Nelson, NWI
3:00 pm	Break	
3:15 pm	Design of Experiments	Benoit Maze, NWI
4:30 pm	Marketing/Branding	Tom Daugherty, NWI

Thursday, December 5

8:00 am	Breakfast	
8:30 am	Business Plans/Making the Case	Behnam Pourdeyhimi, NWI
10:00 am	Case Studies and Discussion	NWI Staff
12:00 pm	Lunch and Wrap Up	