



CALL FOR PRESENTATIONS



WORLD OF WIPES® (WOW) 2017 | JUNE 12-15, 2017 | NASHVILLE, TN U.S.A.

Organized and Presented to the Industry by INDA, Association of the Nonwoven Fabrics Industry

ABOUT WOW 2017 PRESENTATIONS

INDA is proud to announce a Call for Presentations for the 2017 World of Wipes® conference. World of Wipes (WOW) is organized and presented to the nonwoven fabrics industry by INDA, Association of the Nonwoven Fabrics Industry.

Presentations at WOW will focus on a series of market and technical topics (listed below) to provide opportunities for industry leaders to review the latest research, product innovation, and market applications for all wiping products and their components. WOW will target end use wipe manufacturers, converters, and their suppliers.

ABSTRACT TOPICS

The WOW Committee is currently inviting abstracts from the industry on the following topics:

- **Dry & Wet Wipes**
- **End Use Markets**
 - o Automotive
 - o Baby and toddler wipes
 - o Bathing
 - o Cosmetic
 - o Electrostatic
 - o Hard surface
 - o Industrial, Healthcare, Food Service
 - o Personal care (adult)
- **Substrate Formation**
 - o Airlaid
 - o Carded
 - o Coform
 - o Composites
 - o Needlepunch
 - o Hydroentangled
 - o Spunlaid
 - o Wetlaid
- **Raw Materials & Fibers**
 - o Bicomponent fibers
 - o Binders-Standard and Specialty
 - o Biobased fibers
 - o PP & PET
 - o Rayon, Lyocel & Cotton
- **Liquid Ingredients**
- **Packaging (Flexible & Rigid)**
- **Machinery & Equipment**
- **Market Statistics & Data**
 - o Global
 - o Americas
 - o Europe
 - o Asia
 - o Emerging Markets
 - o Sales (\$ million or tonnage) by type or region

ABSTRACT GUIDELINES

Authors interested in presenting at WOW 2017 on these or related topics should submit an abstract, speaker's photo and bio, electronically to Deanna Lovell (dlovell@inda.org).

Abstract submissions should be 1-2 paragraphs in length, include contact information (phone and email), and contain information on the relationship of the research to wipes or wipe manufacturing. **Abstracts should be submitted no later than Monday, October 17, 2016.**

DATES TO REMEMBER

Abstract submission deadline:
Monday, October 17, 2016, 5pm ET.



INFORMATION OR QUESTIONS

For more information about WOW or INDA, please contact Deanna Lovell: email dlovell@inda.org or call +1 919 459 3719



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