



# CALL FOR PRESENTATIONS



**WORLD OF WIPES® (WOW) 2020 | JUNE 22-25, 2020 | MINNEAPOLIS, MN U.S.A.**

Organized and Presented to the Industry by INDA, Association of the Nonwoven Fabrics Industry

## ABOUT WOW 2020 PRESENTATIONS

INDA is proud to announce a Call for Presentations for the 2020 World of Wipes® conference. World of Wipes (WOW) is organized and presented to the nonwoven fabrics industry by INDA, Association of the Nonwoven Fabrics Industry.

Presentations at WOW will focus on a series of market and technical topics (listed below) to provide opportunities for industry leaders to review the latest research, product innovation, and market applications for all wiping products and their components. WOW will target end use wipe manufacturers, converters, and their suppliers.

## TOPICS

The WOW Committee is currently inviting abstracts from the industry on the following topics:

- **Dry & Wet Wipes**
- **End Use Markets**
  - o Automotive
  - o Baby
  - o Bathing
  - o Cosmetic
  - o Hard surface
  - o Industrial, Healthcare, Food Service
  - o Personal care (adult)
- **Circular Economy**
- **Single-use Plastics**
- **Sustainability**
- **Substrate Formation**
  - o Airlaid
  - o Carded
  - o Coform
  - o Composites
  - o Needlepunch
  - o Hydroentangled
  - o Spunlaid
  - o Wetlaid
- **Raw Materials & Fibers**
  - o Bico, PP & PET fibers
  - o Binders-Standard and Specialty
  - o Biobased fibers
  - o Rayon, Lyocel & Cotton
- **Flushability**
- **Ingredients**
  - o Preservatives
  - o Transparency
- **Labeling**
- **Packaging (Flexible & Rigid)**
- **Machinery & Equipment**
- **Market Statistics & Data**
  - o Global
  - o Americas/Europe/Asia
  - o Emerging Markets
  - o Sales (\$ million or tonnage) by type or region

## GUIDELINES

Authors interested in presenting at WOW 2020 on these or related topics should submit an abstract, speaker's photo, and bio, electronically to Deanna Lovell (dlovell@inda.org).

Abstract submissions should be 1-2 paragraphs in length, include contact information (phone and email), and contain information on the relationship of the research to wipes or wipe manufacturing. **Abstracts should be submitted no later than Monday, October 21, 2019.**

## DATES TO REMEMBER

Abstract submission deadline:  
**Monday, October 21, 2019, 5pm ET.**



## INFORMATION OR QUESTIONS

For more information about WOW or INDA, please contact Deanna Lovell: email [dlovell@inda.org](mailto:dlovell@inda.org) or call +1 919 459 3719



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