



WELCOME TO VIRTUAL WOW

Being ready for change is our new norm. In that spirit, the World of Wipes® International Conference announces a new virtual component, to accommodate whatever your business requires.

While nothing can replace face-to-face meetings — INDA offers Virtual WOW as a new component to attend the World of Wipes® 2020 Conference when you can't meet in person.

- » All conference presentations will be available on demand. A unique URL will be provided for you to access Virtual WOW
- » You'll hear each speaker's presentation and see the slides just as if you were in the front row — and you can access the URL and replay the presentations at any time
- » Tabletop Exhibitors can make appointments with Virtual WOW attendees.

JOIN US AS WE BRING TOGETHER THE WIPE'S INDUSTRY LEADERS IN THESE VIRTUAL EVENTS:





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What is Virtual WOW?

Cocktail Hour

Join this hour-long cocktail time hosted by some of the most engaging superstars in our industry. Bring your preferred beverage and jump into one of the multiple rooms to meet and greet. Find out what's new and share what's on your mind. See and be seen in a virtual room! With a limit of 25 people in a room you can connect and create new business.

Afternoon Tea

Make new connections during this face-to-face hosted industry break. Connect with colleagues and new customers virtually. Pop in for a few moments or stay for an hour and share a cup or glass of tea with new colleagues. Rooms will have a limit of 25 people to assist in comfortable introductions.

Engaging Conversations

Enjoy a cocktail hour without the cocktail, or the hour; engage in casual conversation with your peers in a small group of 8. Share your smile by turning on the video control! Each room will be hosted for easy introductions. Join the conversation!

Ask-the-Experts

Take the opportunity to pose questions of all of the session's speakers available and banter back-and-forth with the audience. Engage in

this 15-minute moderator guided Q&A session. Ask the questions you need to know to find a new solution.

Focused Topics

Take a deeper dive into one or both of these focused topic discussions. Discussions will focus solely on Flushability in one room or Substrates in the other.

Speed Meetings

Need to make contacts quickly? Enter the Speed Meetings Room to network with other attendees. Share your smile as you introduce yourself and exchange business needs and contact information! It's an hour of speed dating on business.

Trivia Break

Take a 15-minute break for trivia, brain teasers and bragging rights. Enjoy a friendly competition with little-known trivia that will reset your brain. Will there be "pink elephant" prizes at the end of the session? That's a good question... stay tuned!

Exhibits

Each tabletop exhibitor will be given a link to their own Zoom room where attendees can stop by and visit with each exhibitor. Explore new technologies and innovations presented by the tabletop host. Each exhibit will be staffed for 1-hour per day and the schedule will be published in the Conference Program.

