The Landscape of WOW

If it’s happening anywhere, it will be talked about here! Join us for The World of Wipes® (WOW), and you’ll be immersed in the latest technological breakthroughs in the global wipes industry.

Get up to the minute insight on:

- New markets, products, and technologies
- Formulations
- Flushability
- Industrial wipes
- Regulations
- Packaging

The presentations at WOW are laser focused on our industry – and with WOW’s many networking opportunities, you’ll make spectacular connections during receptions, at breakfast and breaks, while you’re exploring tabletop displays and at Dinner with Industry Thought Leaders. And while you’re here in Chicago, you can also attend the WIPES Academy at the Renaissance Chicago North Shore Hotel on June 6th and 7th.

Register today - and know your world of opportunity!
TUESDAY, JUNE 7

WELCOME RECEPTION

6:00 pm – 8:00 pm
The Ivy Room, 12 E. Ohio St. #100
Mingle, connect and kick off WOW 2016 in a historic venue in the heart of downtown Chicago. Enjoy light bites and cocktails while you network at this complimentary welcome reception. RSVP required.

WEDNESDAY, JUNE 8

BREAKFAST CONNECTIONS

Start your day with a Continental breakfast and face-to-face engagements with customers, colleagues, and peers.

WELCOME

Dave Rousse, President, INDA

ABOUT INDA

INDA, the Association of the Nonwoven Fabrics Industry, serves hundreds of member companies in the nonwovens/engineered fabrics industry on a global scale. Since 1968, INDA events have helped members connect, learn, innovate and develop their businesses. INDA’s educational courses, market data, test methods, consultancy and issue advocacy help members succeed by providing them the information they need to better plan and execute their business strategies. For more information, visit inda.org, or download the INDA mobile app for immediate updates.

Thank you to Rockline Industries for sponsoring the Wi-Fi network.
The Essence of Crisis Preparedness – What You Need to Know
Doug Petkus, Senior Vice President – Corporate Practice, Ketchum
Do you know the key elements of effective crisis management? Hear about “best practice” approaches for handling issues before they become a crisis, with a review of the basics for mitigating negative reputational impact.

Government Affairs Update
Jessica Franken, Director of Government Affairs, INDA
It may be the height of campaign season, but certain policies impacting the nonwovens industry and the wipes sector are still marching forward. INDA’s Director of Government Affairs Jessica Franken will wade through it all, providing updates on topics like chemicals reform, a tariff bill impacting rayon, and the state implementation of the EPA rule affecting industrial wipes. Includes updates on the EPA’s Safer Choice program, food safety laws, legislation affecting cosmetics/personal care items and more.

The North American Wipes Market
Brad Kalil, Director of Market Research & Statistics, INDA
How does the wipes market compare to the overall nonwovens market? What are the relative sizes of the wipes segments? What is this Echo Boom, and what does it have to do with wipes? Is there any end in sight for nonwovens wipes growth? These answers and more will be provided as Brad shares insights from INDA’s recent publications, The North American Nonwovens Industry Outlook and the Worldwide Outlook for the Nonwovens Industry. Includes a sneak-peek into the soon to be published triennial report, North American Wipes Market, Trends and Forecasts.

SPEED NETWORKING LUNCHEON
Meet more people in two hours than you ever thought possible. Speed Networking is efficient, face-to-face engagement at its best. Similar to “speed dating”, this luncheon event enables participants to meet new customers, colleagues, and peers through one-on-one focused conversations lasting 3 minutes.

Make the most out of your WOW experience—sign up today!

Pre-registration required. See registration form for fee.
**FLUSHABILITY: UPDATES & PERSPECTIVES**

**MODERATOR: Jan O’Regan, Director, Strategic Initiatives, Cotton Incorporated**

**Progress Through Collaboration, But Issues Remain**

*Dave Rousse, President, INDA*

The challenges to the flushable wipes category are many and strong. They include legislative efforts in NYC and other jurisdictions, regulatory efforts by the FTC, talking points within the 17,000-member wastewater industry, media sympathy for the “easy” story, an effort to develop ISO standards, and at least 12 class action lawsuits. In this presentation for all members of the wipes supply chain, INDA’s President will provide an overview and update on all of these crosscurrents, with optimism for how constructive engagement and collaboration can lead to acceptable outcomes.

**The Wastewater Perspective**

*Claudio Ternieden, Director of Government Affairs, Water Environment Federation (WEF)*

A “flushable” is “any product that is marketed as ‘flushable’ [that] can be flushed into the wastewater system without adversely impacting plumbing or wastewater infrastructure and operations.” (INDA; Cary, N.C.) Guidelines (GD3, June 2013).

This definition makes the nonwoven fabrics sector and the wastewater sector partners. This partnership has led to an ongoing dialogue between the wipes industry and wastewater utilities. This presentation will provide an overview of the dialogue from a wastewater sector perspective on the learnings from this partnership.

**Relevance and Impact of an International Standard on Flushable Products**

*Chris Bell, Shareholder, Greenberg Traurig, LLP*

The International Organization for Standardization is developing a technical standard for determining when products should be considered “flushable,” an initiative arising from concerns about sewage system blockages and maintenance. This presentation will summarize the ISO process and explore the potential commercial and regulatory ramifications of an ISO standard on flushability.

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**PRIME TIME: WORLD OF WIPES INNOVATION AWARD® PRESENTATIONS**

**MODERATOR: Jim Loftus, Director of Education and Technical Affairs, INDA**

Attendees select the World of Wipes Innovation Award® winner from three finalists, choosing who most expands the usage of nonwovens and demonstrates advancements in one or more categories, including creativity, novelty of approach, uniqueness, and technical sophistication.

**The Dude Products Story – How an INDA Innovation Award Translated into a Mark Cuban Investment and More**

*Sean Riley, Co-Founder, Dude Products Inc.*

In 2012, Dude Products launched their first product, flushable Dude Wipes. Hear Sean Riley from Dude tell the story of the company’s community, and its evolution from its inception in an apartment in Chicago to landing a deal with Mark Cuban. Highlights include a 2013 innovation award, national rollouts in toilet paper aisles, a Shark Tank appearance and the future of the brand.

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**RECEPTION & TABLETOP EVENT**

Get in front of wipe leaders, innovators, and prospective customers from all over the world. You won’t just meet potential clients. You’ll meet potential collaborators.

A World of Wipes® tabletop display has proven to be one of the most cost effective ways to reach out to hundreds of key decision makers in one place at one time to promote your brand, products, and yourself. Tabletop displays are limited. Please reserve your space quickly.

For details, contact Joe Tessari at +1 919 459 3729, jtessari@inda.org

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**DINING WITH INDUSTRY THOUGHT LEADERS**

**WEDNESDAY | JUNE 8 | 7:30 pm**

Join the top wipes industry influencer of your choice for dinner. You can choose among half a dozen wipes business leaders to be your dinner table host beginning at 7:30 pm Wednesday evening (June 8). Soak up stimulating business insights from your Thought Leader host during an informal, relaxed dinner. Reserve your seat at a table for six at pre-selected restaurants across Chicago.

For details on the Thought Leaders, visit inda.org/events/wow16.
THURSDAY, JUNE 9

BREAKFAST CONNECTIONS
Start your day with a Continental breakfast and face-to-face engagements with customers, colleagues, and peers.

INDUSTRIAL WIPES: FOOD SERVICE, FORMULATIONS & FEDERAL AGENCIES
MODERATOR: Jeff Willis, Principal, Nonwovens by Design

Foodservice Towels and Their Impact on Quality Assurance at Your Favorite Restaurant
Dawn Huston, Director of Product Marketing, Wipes Americas, Berry Plastics
Get an overview of the foodservice towel category and find out why cleaning solutions have evolved to support quality assurance in foodservice. This informative presentation will review trends in community acquired infections (such as norovirus, MERS-COV), foodborne illness outbreaks and how these issues have heightened the foodservice operator’s need to deliver safer and cleaner environments. Includes a review of nonwoven qualities that differentiate them from other types of wiping materials for sanitizer compatibility and cleaning performance.

Quat Co-formulations Optimized for Use with Cotton Nonwoven Disposable Wipes
Doug Hinchliffe, Research Molecular Biologist, Cotton Chemistry and Utilization, Southern Regional Research Center, USDA-ARS
An in-depth discussion on quaternary ammonium compounds, commonly referred to as quats, cationic surfactants widely used as the active biocidal ingredient for disposable disinfecting wipes. The cationic nature of quats results in a strong ionic interaction and adsorption onto wipes materials that have an anionic surface charge, such as cellulosic materials including cotton, which reduces the amount of quat deposited onto a hard surface for effective disinfection. Doug will discuss optimized co-formulations, efficacy test results and more.

Efficacy Testing Requirements for Antimicrobial Single-Use Pre-Saturated Towelettes
Karen Ramm, Director, Business Development, Accuratus Lab Services
Single-use, pre-saturated towelettes for use on hard, non-porous surfaces bearing antimicrobial label claims are regulated by the U.S. Environmental Protection Agency (EPA) as a pesticide product. The EPA requires that each label claim be supported by appropriate scientific data demonstrating the efficacy of the product against the claimed organism. Substantiation of these claims is accomplished by following specific test methods required by the EPA for registration. Join Karen as she presents an overview of the test methods and efficacy requirements for registration of these products.

PANEL DISCUSSION: NAVIGATING THE REGULATORY MINEFIELD
MODERATOR: Jeff Slosman, President, National Wiper Alliance, Inc.
The wipes industry is currently being challenged by conflicting claim procedures created by the EPA and FDA. Measurements of efficacy, capture claims and kill claims represent different minefields to navigate. With effective regulatory approval as the goal, four regulatory claims experts have agreed to an informal Q&A session about the claims process companies must adhere to in order to register a product. Understand where the challenges lie and learn what procedures must be established and demonstrated to prove that your products are in compliance. Avoid the common pitfalls manufacturers face and make informed decisions when developing your next wipe product.

Panelists: Dawn Rubel, VP of Quality and Regulatory Affairs, Nice-Pak/PDI, Inc.; Rhonda Jones, Owner/President/Consultant, Scientific & Regulatory Consultants, Inc.; and Phyllis Vitolo, Sr. Manager, R&D Microbiology, Nice-Pak/PDI, Inc.
CONNECTING WITH CONSUMERS

MODERATOR: Nick Santoleri, Vice President of Operations, Rockline Industries

Global Trends in Skin Care and How the Facial Wipe Market Is Evolving

Vito Cataldo, North America Marketing Manager, PC, Lonza, Inc.

But they are no longer just for make-up removal. Consumers are looking to the facial wipe market to provide them with multiple benefits, and to supplement (or replace) their skin care regimens. This is especially true for the millennial generation, which is projected this year to surpass the oversized baby boomer generation as the nation’s largest living generation. By following global skin care trends, we can begin to predict what the next generation of facial wipes may look like.

Connecting with Consumers: Understanding the Value of Trends in New Product Development

Tara Thompson, Senior Director of Fragrance Business Development & Fragrance Sales, Flavors & Fragrance Specialties

In the wipes category, understanding consumer trends is an essential piece to the success of innovations and new product launches. In order to stand out in today’s marketplace, fragrance remains one of the most basic and powerful components in promoting new products. A trending fragrance moves your new product from good to great. Tara will take you through the journey of trend tracking, identifying the most critical pieces to consider when pursuing new development ideas.

IMPORTANT NEW TECHNOLOGIES

MODERATOR: Kyra Dorsey, Product Manager, Suominen

Disinfecting Wipes: The Next Frontier for Nonwovens

Philip Mango, Principal, Philip Mango Consulting

This presentation will briefly overview the disinfecting wipes market, quantifying both sales and nonwoven volumes used in both the consumer and industrial segments. Then, each segment will be dissected by nonwoven type, including the current commercial products standard spunlace products, the preferred SPS and SP (spunbond/pulp/spunbond or spunbond/pulp) spunlace products, and other nonwovens. Newer substrates and producers will be introduced. Disinfecting chemicals and solutions will be reviewed, in order to determine their effect on substrate choice. Strengths and weaknesses of both current and prospective nonwovens for disinfecting wipes will be identified and discussed. Finally, new developments, like new cellulose fibers with reduced interaction/deactivation of quaternary compound disinfectants, will be introduced.

New Nonwoven Platforms for the Household Cleaning Market

Randall Morgan, Research Scientist and Engineer, Kimberly-Clark Corporation

Wipes are called upon to deliver a range of attributes: strength, softness (to the skin), absorbency, and cleaning power. Nonwoven base sheets have been developed to provide one or two of these attributes, but until recently, none have provided all of these attributes in one wipe. A new innovation from Kimberly-Clark Professional Partnership Products overcomes the limitations of single-attribute wipes. This is the first wet wipe substrate made of both a meltblown component and a HYDROKNIT® Material component. The dual-texture meltblown component provides wipes with a scrubby side for extra cleaning power, while the HYDROKNIT® Material component provides strength, absorbency, and a cloth-like feel. This presentation will review the market demand that led to the development of this new meltblown-HYDROKNIT® nonwoven and will discuss the unique production process used to manufacture it.

Wet Wipes Converting Line: Is Two Better than One?

Guido Conio, Chief Commercial Officer, Teknoweb Converting, part of the IMA Group

When deciding to manufacture wet wipes or expand wipes production capacity, a few questions arise: How many machines do I need? Which speed? Better to have one high speed machine or multiple medium speed converting lines? A higher speed production line reduces per product cost by dividing personnel cost (that, in some geographies, is everything but negligible) by a higher number of products produced. But lower speed equipment allows more flexibility and reduced capital expenditure. This choice is not easy and, to this point, there hasn’t been a simple and clearly correct answer. This presentation compares the two types of solutions – high or medium speed equipment – and makes the decision-making process both clear and easy.
Rules & Myths about Label Bonds for Peel and Reseal Packaging
Scott Hetherton, General Manager, HMF Packaging Ltd.

Wet wipes have been offered in flexible packaging with a peel and reseal label for many years. From large industrial IPA wipes to medium sized electronic wipes to purse-sized make-up removers, the successful marriage of film, label, package design and the contents they contain is dependent on a few key details. One of the most significant details is the bond strength of the label to the film, and how it changes over time based on the interaction of certain variables. Learn about the bond strength of labels to film, how it changes over time based on the interaction of certain variables - and the myths and truths about this phenomenon.
WOW COMMITTEE MEMBERS

The exceptionally strong conference program is an example of the commitment and leadership of INDA’s WOW 2016 Conference Committee. INDA would like to thank those individuals who volunteered their support.

James Beaty, Suominen—Chairperson
Robert Boyer, Kleen Test Products Corporation
Ginny Casstevens, Barnhardt Manufacturing Co.
Karen Castle, Suominen
Kyra Dorsey, Suominen
Weini Girmai, Auriga Polymers, Inc.
Dawn Huston, Berry Plastics
Mark Janulis, Andritz Küsters Inc.
Rob Johnson, Smith, Johnson & Associates
David Kessenich, Paper Converting Machine Company (PCMC)
Hans Neisser, Branson Ultrasonics Corp.
Jan O’Regan, Cotton Incorporated
John Poccia, Johnson & Johnson Worldwide
Jay Roth, Elsner Engineering Works, Inc.
Nick Santoleri, Rockline Industries, Inc.
Michael Sherman, PDI, Inc.
Jeff Slosman, National Wiper Alliance, Inc.
Mark Steinbrecher, Optima Machinery Corp.
Brad Van Pay, Georgia-Pacific Nonwovens Group
Paul Vasquez, H.B. Fuller
Tracy Wilkins, Lonza, Inc.
Jeff Willis, Nonwovens by Design
C.K. Wong, U.S. Pacific Nonwovens Industry Ltd.

NEW LOCATION!
Renaissance Chicago North Shore Hotel
933 Skokie Blvd, Northbrook, IL USA

Come to the conference a few days early for an in-depth education on wipes. INDA’s WIPES Academy will be offered prior to the conference on June 6-7. Led by Rob Johnson, PE, Principal, Smith, Johnson & Associates, the Academy is the first and only comprehensive basic wipes training for the entire wipes supply chain.

From wipes materials, design, and production to cost implications and packaging, the two-day WIPES Academy focuses on the most important consumer wipes segments while introducing and stressing the importance of every major facet of the multi-billion dollar wipes sector.

This course is essential for technical and management professionals, especially those who are either new to wipes or have deep experience in a specific discipline and desire a broadened understanding of wipes. There are a limited number of seats available in the course, so register today to ensure your participation.

Plus, WIPES Academy registrants receive a $250 discount off the WOW full conference registration fee. Pre-registration is required.

PLEASE NOTE: Applicants are recommended to have completed the INDA Elementary Nonwovens Training Course or have two to four years’ experience of basic nonwoven fabrics knowledge. Seating is limited.
MEET YOUR NEXT PARTNER OR COLLABORATOR AT THE WORLD OF WIPES®!
MEET ATTENDEES LIKE*:

3M Company
A.Celli Nonwovens Spa
Agilex
Akinal Sentekt Tekstsi San. ve Tic. A.S.
Albaarad Corp.
Albaad USA
Albis International Srl
Allertex of America Ltd.
American Truetzschler, Inc.
Andritz Küsters Inc.
Andritz Perfojet SAS
Andritz, Inc.
Appleton Mfg. Div.
Armored Auto Group
Ashland Specialty Ingredients
Atektek Srl
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Aurizon Ultrasonics, LLC
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BASF Corporation
BASF-The Chemical Company
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Bell Flavors & Fragrances
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and Yarri (USA) Inc.
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Celanese Emulsion Polymers
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and Prevention
Chemia Corporation
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Textiles Association (CNITA)
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Consolidated Fibers, Inc.
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Cotton Club Russia
Cotton Incorporated
CRAILAR Technologies Inc.
Crodal Inc.
Cross Industry Scouting
Crosswind Capital
Daio Paper Corporation
DAK Americas LLC
Dishman USA Inc.
Dispensing Dynamics International
Domtar Personal Care
Donaldson Co., Inc.
Dow Chemical Company
DRS Solutions
Dude Products Inc.
East River Papers
Eastman Chemical Company
Ecolab
EcoSynthetix, Inc.
EDANA
Edgewell Personal Care Brands
Elsner Engineering Works, Inc.
ERC Wiping Products Inc.
Erhardt + Leimer Inc.
ESpin Technologies
Essentra Porous Technologies Corp.
Evonik Goldschmidt Corporation
Excelcare Products LLC
Extrusion Group, LLC
ExxonMobil Chemical Company
Fiber Innovation Technology -
Fiber Division
Fibertex Nonwovens, LLC
FiberVisions Corporation
First Quality Nonwovens Inc.
Fi-tech Inc.
Fitas
Fitz Chem Corporation
Flavor & Fragrance Specialties
FLEXcon
FlexLink Systems, Inc.
Floratech
Focke & Co., Inc.
Freudenberg Performance Materials
Georgia-Pacific Corp.
Georgia-Pacific Nonwovens Group
Gepco, Inc.
Ginni Filaments Limited
Glatfelter
Glatfelter Gatinue Ltd.
Glatfelter Gatinue Ltd
Global Packaging, Inc.
Global Polymers Technology
GoJo Industries, Inc.
GP Cellulose, LLC
GreCon, Inc.
Grupo Industrial C&A, SA de CV
H.B. Fuller
Harrison Research
Laboratories, Inc.
The Hartman Group, Inc.
Hassan Group
Hayslen Flexible Systems
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HFM Packaging, Ltd.
High-Tech Conversions
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Ihsan Pakistan
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Indorana Ventures
(Auriga Polymers, Inc.)
Indorama Ventures Limited
Induserv SAS
Inland Inner Wipes
Inolex Chemical Company
International Aromatics, Inc.
International Paper
International Sanitary
Supply Association
IPS Testing
iRobot
ITW Pro Brands
Jacob Holm & Sons AG
Jacob Holm Industries (America), Inc.
Jacob Holm Industries (France) SAS
Johnson & Johnson Worldwide
JWC Environmental
JX Nippon ANCI Inc.
Kankan
Kelheim Fibres GmbH
Kiteeam
Kilop USA
Kimberly-Clark Corporation
Kimberly-Clark Corporation, Partnership Products Business
Kimberly-Clark de Mexico
Kleen Test Products Corporation
Kline & Company
Kornbusch & Starting GmbH
& Co. KG
Legacy Converting Inc.
Lenzing AG
Lenzing Fibers Inc.
Lincoln Fine Ingredients
Little Rapids Corporation
Lonza Inc.
M.J. Quinn & Co. Inc.
M33 Integrated
Marcon Marketing Concepts, Inc.
Marketing Technology Service, Inc.
Martex Fiber Southern Corporation
MCL Global Ltd.
Merricantile Development, Inc.
Merial
Microban
Microfiber Corporation
Mikken & Company
MMF Development
Mogul Nonwovens
N.E.W. Plastics Corp.
National Association of Clean Water Agencies
National Wiper Alliance Inc.
NatureWorks LLC
Nehemiah Manufacturing Company
Newell Rubbermaid Inc.
Nice-Pak/PDI
Nielsen Inc.
Nonwoven Solutions, LLC
Nonwoven Source
Nonwovens by Design
Nonwovens Industry
Norafin (America) Inc.
NSC USA Inc.
NSF International
Nutek Disposables, Inc.
O’Neal, Inc.
Optima Machinery Corporation
Pacon Machinery Corporation
Paper Converting Machine Company
PDI, Inc.
PDI, Inc./Nice Pak
Pfizer Consumer Healthcare
PIM Packaging
Machinery Corporation
Pharsana de Venezuela
C.A./Grupo Mistral
Phillip Mango Consulting
Plainfield Area Regional Sewerage Authority
Polytex Environmental
Poole Company
Poyry Management Consulting
Precision Fabrics Group Inc.
Premier Care Industries
Price Hanna Consultants LLC
The Procter & Gamble Co.
Proene-Klint
Product Handling Concepts, LLC
Professional Disposables Inc.
ProQuality Lab
Pulcra Chemicals LLC
Pure Sustainable
Product Technologies
Purlin, LLC
QComp Technologies, Inc.
Random Machine Corporation
RB Manufacturing LLC
Reckitt Benckiser, Inc.
Reliance Industries Ltd.
Res Pharma Industriale
Right Angle Concepts
RISI Nonwovens Markets
Rockline Industries
Rockline Industries Ltd.
Rush & Company
S&S Specialty Systems, LLC
S.C. Johnson & Son, Inc.
Sandler AG
SCA (Productos Familia S.A.)
SCA Americas
Schülke & Mayr GmbH
Schülke Inc.
Schülke UK
SeaChange Global PR
The Segue Group, LLC
Sellers Nonwovens
Seventh Generation
SGS
shawo Specialty Papers, A Division of Little Rapids Corporation
Smith, Johnson & Associates
Sontara
Sound Approach Ltd.
Southern Regional Research
Center (SRRC), ARS-USDA
SPGPprint America, Inc.
SPGPprint Austria GmbH
Spraying Systems Co.
N.R. Spuntech Industries Ltd.
Spuntech Industries Inc.
St. Johns Packaging
Stein Fibers
Steris Corporation
Sterling Global Products
Strauss Fibers
Suominen
Sustainable Nonwovens
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Synthomer
T.J. Beall Company, Inc.
Target Corp.
Tec Laboratories, Inc.
Technical Fibre Products
Techidyne/Emtec
Techtex
Tecnosor S.A.
Teknoweb NA
Teknoweb S.R.L.
Texel Inc.
THOR Specialties, Inc.
Tieltex International
Trevira North American LLC
Troy Corporation
Trütschner Nonwovens GmbH
Turco
U.S. Nonwovens Corporation
U.S. Pacific Nonwovens Industry Ltd.
U.S. Pacific Procurement Company
UL Environment
UL LLC
United Plastic Recycling
Valmet, Inc.
Valutek
Voith Paper GmbH & Co. KG
Wacker Chemical Corporation
Web-Pro Corporation
Weiman Products, LLC
Welspun India Limited
William Barnet & Son LLC
Youngrowth Group

* WOW 2014-2015 attendees
The Sheraton Grand Chicago is pleased to provide specially priced rooms at a discount rate of $269.00 per night (plus tax) for the INDA World of Wipes® Conference.

ALL REQUESTS MUST BE SUBMITTED IN WRITING.
It is INDA’s policy that all requests be submitted in writing in order to secure a room under the block. Please be sure to make your reservation by May 13, 2016 in order to secure the special group rate of $269.00.

This rate is non-commissionable. Room reservations may be made at this rate as long as rooms are available in the group block. We have a limited amount of rooms and reservation requests are processed in the order in which they are received, so we encourage you to please submit your request as soon as possible. Please be sure to make your reservations immediately. Submitting your hotel reservation prior to the event cut-off date does not guarantee a room will be available in the group block at the group rate.

About the Sheraton Grand Chicago
Located in the heart of downtown Chicago, the Sheraton Grand Chicago is conveniently situated on the Chicago River, within walking distance of Navy Pier, Millennium Park, the Loop business district, Magnificent Mile, and other local favorites.

Questions?
Contact Andreana Leach: aleach@inda.org, +1 919 459 3724

To make hotel reservations:
www.inda.org/events/wow16/hotel.html

DOWNLOAD THE INDA APP!
Download the INDA mobile app to get the latest details about WOW 2016, including news items, speakers, exhibitors, and networking functions.
iOS: bit.ly/iOSMobileAppINDA or
Android: bit.ly/AndroidMobileAppINDA

DOWNLOAD THE CROWD MICS APP!
Audience/speaker interaction for WOW 2016 is powered by Crowd Mics. Your smartphone can become a microphone with the Crowd Mics app, allowing you to ask questions after the presentations. You can also confidentially text your question to the moderator of the conference session using the Crowd Mics app. Please download the app prior to the start of WOW 2016.

ACCOMMODATIONS
Sheraton Grand Chicago
301 East North Water Street
Chicago, IL USA

The Sheraton Grand Chicago is pleased to provide specially priced rooms at a discount rate of $269.00 per night (plus tax) for the INDA World of Wipes® Conference.
To register for WOW 2016, please complete the form below. Copy this form for additional registrations, or register online at inda.org. By registering early, you qualify for significant savings from the regular registration fee.

Last Name/Surname ___________________________ First Name ___________________________

Job Title ___________________________ Organization ___________________________

Address ___________________________________________________________

City ___________________________ State ___________________________ Zip ___________________________ Country ___________________________

Telephone ___________________________ Mobile ___________________________ Email ___________________________

INDA will publish your email address on the official event attendee list. If you do not wish to have your email address published, please check the box.

Please make selections in each section for us to process your registration.

**Your Organization’s Primary Affiliation with the Nonwovens Industry (check all that apply):**

- Nonwoven Producer/Supplier
- Converter/Fabricator/End Product Manufacturer
- Brand Owner/Brand Marketer
- Machinery/Equipment Manufacturer/Supplier
- Supplier of Adhesives, Binders & Chemicals
- Supplier of Resins, Fibers & Pulps
- Purchasing
- Supplier of Paper & Packaging
- Supplier of Other Materials (Films, Tapes, Netting)
- Supplier of Services (Transportation, Logistics, Software)
- Wholesaler/Retail Distributor
- Third Party Testing, R&D, Pilot Lines
- Consulting
- Account Manager/Sales Management
- Marketing/Product Management
- Engineering/Applications/Process
- Financial Accounting/Comptroller/Business Analyst
- Office Manager/Administrative Assistant
- Human Resources
- Association
- Academic Institution
- Press/Publishing
- Government
- Other
- Information Systems
- Press/Editorial
- Government
- Academic – Faculty
- Academic – Student

**Primary Title or Job Function (check only one):**

- Principal/CEO/President/Senior Leadership
- New Business/Product Development/Tech. Scout
- Director/Division Management
- Manufacturing/Production/Operations Management
- Quality Control/Assurance Engineering
- Research & Development
- Purchasing
- Consultant
- Marketing/Product Management
- Engineering/Applications/Process
- Financial Accounting/Comptroller/Business Analyst
- Office Manager/Administrative Assistant
- Human Resources
- Account Manager/Sales Management
- Marketing/Product Management
- Engineering/Applications/Process
- Financial Accounting/Comptroller/Business Analyst
- Office Manager/Administrative Assistant
- Human Resources
- Information Systems
- Press/Editorial
- Government
- Academic – Faculty
- Academic – Student

### Registration Fees*

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<td>WIPES Academy Training Course, June 6-7, 2016</td>
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<td>Welcome Reception, Tuesday, June 7 (RSVP needed, no additional cost)</td>
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<td>Dine with Industry Thought Leaders, Wednesday, June 8, 2016</td>
<td>$100</td>
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</tr>
<tr>
<td>Speed Networking Luncheon, Wednesday, June 8, 2016, 12:00-2:00 pm</td>
<td>$100</td>
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</tbody>
</table>

* Discount Pricing:
  - First-time attendees or attendees who haven’t attended since 2012 special discount pricing
  - Company large group discounts with five or more
  - WIPES Academy registrants receive a $250 discount off WOW full conference Member/Non-Member registration fees.

### Payment (full payment must accompany this registration)

- MasterCard
- VISA
- AMEX
- Check/Money Order (in U.S. funds and drawn on U.S. bank, payable to INDA)

Total Enclosed $ ________________ Card # ___________________________ Card Expires (month) / (year) ________________ CVV Code __________

Billing Zip Code ___________________________ Phone or Email ___________________________ Signature ___________________________

- Wire Transfer (for instructions, please contact Tracie Leatham, tleatham@inda.org, or call +1 919 459 3726)
  - For all wire transfers, please reference WOW 2016 and attach confirmation.

Please check here if you have a disability that requires special assistance or accommodation to fully participate.

NOTE: Please attach a written description of your needs. INDA must receive all special assistance requests by May 6, 2016 to make accommodations.

### Hotel Reservations

To make your hotel reservation, visit inda.org/events/wow16. Hotel deadline: May 13, 2016.

INDA is offering discounted rates as long as rooms are available. Contact Andreana Leach, aleach@inda.org for questions.

NOTE: Cancellations must be in writing and received by INDA before May 6, 2016. No refunds for cancellations received after May 6, 2016.
WOW
WORLD OF WIPES®
INTERNATIONAL CONFERENCE

June 7 – 10, 2016
Sheraton Grand Chicago
Chicago, Illinois USA

Full conference and registration details inside.

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TAKE ADVANTAGE OF EARLY REGISTRATION FEES BEFORE MAY 6, 2016 AND SAVE!

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