



IDEA¹³

International Engineered Fabrics Conference & Expo

April 23-25, 2013

The Premier Global Nonwovens Event

Reserve Your Exhibit Space Today!

IDEA 2013 is the only International Nonwoven/Engineered Fabrics Event of the Year!

IDEA has a proven track record of attracting your customers and your potential customers since 1970. IDEA is the longest running nonwoven/engineered fabrics exposition in the world.



"IDEA has adapted and grown with the times. I've been to IDEA ten times both as an attendee and as the President of INDA. I can honestly say that each IDEA gets better and better," Rory Holmes, President of INDA stated. "We've got more international attendees than ever before . . . almost 50%! This is truly the only place to be for anyone in the engineered fabrics industry during 2013. It's the three most important days of the year."

--Rory Holmes, President, INDA



"The IDEA exhibition for us is one of the most important on our events calendar. As an exhibition, it has never failed to provide an excellent opportunity to meet and network with our customers, friends and industry professionals from all over the world at a super venue. Our thanks to INDA as the event organizer."

--Massimo Michellini, Sales & Marketing Director, A. Celli Nonwovens Spa

Who Exhibits at IDEA? Who Attends IDEA?

The entire value chain – your customers!

- Roll goods manufacturers
- Converters
- Machinery/equipment manufacturers
- Raw material suppliers
- End product manufacturers

Expect to meet:

- C-level management
- Sales/Marketing executives
- Corporate R&D
- Business development executives
- Senior engineering executives
- Product development executives
- Operations and purchasing management



"The reason Sandler exhibits at IDEA is because this show is one of the most important exhibitions for the hygiene and nonwovens industry. It is a very good market place for networking with known/existing customers as well as for acquiring new industry partners, especially from overseas. IDEA always offers a very good opportunity to meet many people within a short time at one place, as well as to see very interesting products in the nonwovens and related industries."

--Carolyn Weber, Sales Director Hygiene & Wipes, Sandler AG



Suppliers and buyers from these market segments:

- Automotive
- Building/Construction
- Electronics
- Filtration
- Furnishings (Office/Home)
- Geotextiles
- Healthcare
- Hygiene
- Medical/Surgical
- Packaging
- Protective Apparel
- Wipes



International Scope

Countries represented at IDEA:

Algeria
Argentina
Australia
Austria
Bahrain
Belgium
Bolivia
Brazil
Canada
Chile
China
Colombia
Costa Rica
Czech Republic
Denmark
Dominican Republic
Ecuador
Egypt
Finland
France
Germany
Greece
Guatemala
Honduras
Hong Kong
India
Indonesia
Israel
Italy
Japan
Jordan
Korea
Lebanon
Libya
Malaysia
Mexico
Morocco
Netherlands Antilles
Netherlands
Nigeria
Pakistan
Panama
Peru
Poland
Russia
Russian Federation
Saudi Arabia
Singapore
Slovenia
South Africa
Spain
Sweden
Switzerland
Syrian Arab Republic
Taiwan, Republic of China
Thailand
Trinidad and Tobago
Tunisia
Turkey
Turkmenistan
Ukraine
United Arab Emirates
United Kingdom
United States
Uruguay
Venezuela
Vietnam



International Scope

"As an Asian-based elastic nonwoven supplier, we exhibit at every IDEA show to meet our clients from all over the world. It is one of the great events in the nonwoven industry and one not to be missed."

Shirley Shih, Sales Manager, Golden Phoenix Fiberweb, Inc.



"As an exhibitor, Georgia-Pacific Nonwovens appreciates the expertise, management and venue of the IDEA show in Miami Beach organized by INDA. We find it extremely beneficial to meet with customers, prospective customers and suppliers in addition to creating value for our business by learning about other nonwoven organizations. INDA provides the strong direction, support and leadership necessary to pull off such a large and complex exhibition."

*--Brad Van Pay, National Account Manager,
Georgia-Pacific Nonwovens*

Grow Your Business & Explore New Markets

IDEA returns to its home in Miami Beach, Florida. The international scope of IDEA demands a city with easy access for attendees from all over the world. Miami Beach has quickly become a favorite destination spot for IDEA's international community. Here are just a few reasons why:



Your customers and potential customers want to see the latest innovations your company has to offer. Plus, they want to network with you to grow their business and explore new market opportunities. IDEA only comes once every three years, so don't miss out on this fantastic opportunity to see everyone in one place at one time.



- Numerous world-class hotels
- Unparalleled entertaining and dining
- South Beach
- Professional sports
- First-class golfing, tennis and boating

With all that IDEA has to offer, you won't want to miss out. Decision-makers from all over the world will be there and so should you! IDEA makes good business sense – one trip to meet all your customers and potential customers in one place at one time.

Reserve your space today!

A record number of IDEA10 exhibitors have already reserved their space for **IDEA13**. Space is allocated on a first-come, first-serve basis.

Fill out and return the form below to ensure that your company gets the booth size and location for your company needs.

- Please send me available booth locations for **IDEA13**.
- I am interested in exhibiting at **IDEA13** but need more information. Please contact me at the address below.

Name _____

Title _____

Company _____

Address _____

City _____ State _____

Country _____ Zip/Postal Code _____

Telephone _____

Fax _____

Email _____

Website _____

Please complete and return this form to:

IDEA13 Booth Reservations
Attention Marilyn Bellinger

919.233.1210 ext.118
mbellinger@inda.org

INDA Member:

\$27/sq ft. raw exhibit space

Non-INDA Member:

\$32/sq. ft raw exhibit space

Preferred Booth/Stand Size:

Additional Requirements:

inda® Association of the
Nonwoven Fabrics Industry
Advancing Nonwovens Worldwide™

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Raleigh, NC
Permit #2483



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