

INDA's e-Filter Newsletter

The Filtration Industry's Information Hub

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Welcome to e-FILTER, sponsored by INDA, Association of the Nonwoven Fabrics Industry (www.inda.org). It is sent every other month to executives within the global filtration business and focuses on the latest news, new products, patents, legislative issues and commentary in the filtration industry. Check out the information at the end of this newsletter on how to subscribe or submit your company's information for inclusion.

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INDA EVENTS/NEWS

FILTRATION 2006 IS JUST AROUND THE CORNER

Now that summer is over, the Filtration 2006 Conference & Expo is right around the corner. Scheduled for November 28-30 at the Philadelphia Convention Center, Filtration 2006 will once again attract professionals from around the world who are involved in all aspects of the business of filtration -- from raw material and equipment suppliers to end-use converters.

There are a number of promotional opportunities for companies exhibiting at Filtration 2006, including advertising in the Daily Filter, the official Show Daily newspaper produced by INDA. Contact Misty Ayers at mayers@inda.org to find out how to spread your advertising message to the thousands of attendees. (For editorial opportunities see item below.)

For more details on Filtration 2006, log on to www.inda.org.

For information on exhibiting, call or e-mail Tracey Barefoot (919-233-1210 Ext. 129 / tbarefoot@inda.org).

CALL FOR NEWS FOR DAILY FILTER

All exhibiting companies at Filtration 2006 in Philadelphia should plan to take advantage of free publicity available in the Daily Filter, the official Show Daily newspaper of Filtration 2006. Produced by INDA, the Daily Filter is distributed to all attendees on both days the Exposition is open. All editorial materials, and photos, should be sent directly to Daily Filter editor Michael Jacobsen at mjacobsen@inda.org.

FILTER COMPANIES ELIGIBLE FOR IDEA07 ACHIEVEMENT AWARDS

For the third consecutive IDEA show, INDA and *Nonwovens Industry* magazine are co-sponsoring the IDEA Achievement Awards, designed to award innovation within the nonwovens and engineered fabrics industries. With the innovation going on in the filtration industry and its growing importance in everyday life, this segment is sure to have a number of products under consideration for these prestigious awards.

The IDEA07 Achievement Awards will recognize the leading companies, individuals and new products in the global engineered fabrics industry. The awards will be presented during the Opening Keynote Presentation at IDEA07, April 24-26, 2007, at the Miami Beach Convention Center in Miami Beach, FL.

All members of the global engineered fabrics industry are eligible for the IDEA07 Achievement Awards. **NOMINATIONS ARE OPEN NOW AND WILL BE ACCEPTED THROUGH OCTOBER 1.** These nominations can be made in six categories through a number of outlets, including the INDA website at www.inda.org and through the *Nonwovens Industry* site at www.nonwovens-

industry.com. A Selection Committee will then select three finalists in each category, and in early 2007 members of the industry will have the opportunity to vote on the recipient in each category.

The IDEA07 Achievement Awards will be presented in six categories:

- ❑ IDEA07 Equipment Achievement Award ... Given to the company with the best equipment new product introduction since IDEA04.
- ❑ IDEA07 Roll Goods Achievement Award ... Given to the company with the best roll goods new product introduction since IDEA04.
- ❑ IDEA07 Raw Material Achievement Award ... Given to the company with the best fiber/raw material new product introduction since IDEA04.
- ❑ IDEA07 Short-Life Product Achievement Award ... Presented for the best new disposable product utilizing engineered fabrics introduced since IDEA04.
- ❑ IDEA07 Long-Life Product Achievement Award ... Presented for the best new durable product utilizing engineered fabrics introduced since IDEA04.
- ❑ IDEA07 Entrepreneur Achievement Award, for the company founded since IDEA04 that has made a significant impact on the engineered fabrics industry.

Nominations can be made online at www.inda.org or www.nonwovens-industry.com. Anyone with any questions can contact project coordinator Michael Jacobsen at 201-612-6601; mjacobsen@inda.org.

INDUSTRY NEWS

NEW DUPONT TECHNOLOGY FOCUSED ON FILTRATION

A new DuPont product for air and liquid filtration is designed to fill the performance gap between traditional nonwovens and microporous films. Called Hybrid Membrane Technology (HMT), it is made up of continuous sub-micron fibers and is produced as "membrane-like" sheet structures. HMT is being made available through DuPont Separations Solutions (DSS), a new business growth initiative dedicated to developing and implementing technologies for filtration.

DSS's air filtration product portfolio will include: DuPont BarriRFlux with Hybrid Membrane Technology for healthcare and life sciences; DuPont Premium Air Filtration Products for reduced energy consumption and contamination control in commercial HVAC applications; DuPont Premium Interior Air Filters for automotive applications as well as various composite structures aimed at a wide variety of applications in the transportation and industrial markets.

DSS's liquid filtration product portfolio will include DuPont BarriRFlux for critically clean applications in industries such as life sciences, food and beverage, and areas where contamination prevention and process utilization are a top priority.

KIMBERLY-CLARK UPDATES ‘FILTERING OUT CONFUSION’

Kimberly-Clark Filtration Products has added to its “Filtering Out Confusion” series of educational pamphlets. The series is designed to help HVAC and facilities management professionals better understand how to get the most out of their HVAC air filtration system. There are four new educational pieces in the series.

- ❑ “IAQ and Employee Productivity: A Guide to Understanding the Real Costs of Poor Indoor Air Quality” discusses the health effects of poor indoor air quality (IAQ) and the role of HVAC air filtration in achieving good IAQ. It provides statistics on the cost to businesses of the absenteeism and presenteeism that can result from poor IAQ and suggests ways to market the advantages of a building with superior IAQ.
- ❑ “Energy Efficiency: A Guide to Reducing HVAC Energy Costs” explains the role that air filters play in the energy used by HVAC systems and offers recommendations for reducing HVAC energy costs by applying filter lifecycle costs to the filter selection process. The Guide notes that switching to a lower pressure drop HVAC filter is one of the easiest changes for facilities to make in an effort to reduce energy costs.
- ❑ “Green Buildings: A Guide to Understanding the Role of HVAC in LEED® Certification” focuses on two main tenets of Green Building programs such as LEED – IAQ and energy efficiency – and describes how an HVAC air filtration system affects both. It provides recommendations for selecting air filters to meet Green Building criteria and offers a checklist of LEED-EB prerequisites and credits that may be obtained by following the proper HVAC air filtration strategy.
- ❑ “Panels to Pleats: A Guide to Upgrading Your Filtration System” reviews problems associated with panel filters (often called “throw-away” filters) – a pre-WWII filter technology still being used today by many commercial and institutional buildings. It details the IAQ and operational shortcomings of panel filters and explains how these problems can be overcome by upgrading to pleated filters. The result? Better IAQ and lower operating costs.

WEBSITE WINS HORIZON INTERACTIVE AWARD

Keeping with the Kimberly-Clark theme, word comes that for the second time in less than one year, Kimberly-Clark Filtration Products’ website – www.kcfiltration.com – has been honored with an industry award for excellence.

The Award recognizes “outstanding achievement in the field of Interactive Media, with the best blend between creative concepts and technical execution, with a special emphasis on graphic design, artistic expression and user experience.”

The site offers a “library” of articles, presentations and industry information, along with interactive tools to help customers select the best filtration media for their needs.

THAT'S ALL, FOR THIS MONTH ...

To subscribe to the INDA E-FILTER newsletter and have e-mail notifications announcing new additions, please click "Ordering Form" on the previous webpage.

Any company with news for the INDA e-FILTER Newsletter, or any individual with something they want to say to the industry, should send an email to Michael Jacobsen, INDA, at mjacobsen@inda.org; 201-612-6601; Fax 201-612-6677.