

Wipes

Nonwovens Industry Outlook Trends & Forecasts North America 2008 – 2013

**WIPES INDUSTRY GROWING!
PURCHASE & MAKE DECISIONS
ON REAL NUMBERS!**



Ian Butler

“We are astounded at the continued growth of the wipes industry...some markets growing in the double-digit range per year. Due to this industry’s expansion, we deemed it important to research and write the second edition of INDA’s Wipes Report.

“This report will give you the real numbers and includes all sales in North America.”

Most reports of the wipes industry are incomplete as they do not report sales estimates for Wal-Mart, Dollar, Convenience and Club stores which account for more than 50% of total sales. This report will give you the real numbers and includes all sales in North America. The trends and forecasts are developed to help you make good business decisions.”

INDA MEMBERS: \$2,200

NON-MEMBERS: \$3,000

Bonus with purchase: One hour consultation with the report’s author, Ian Butler. ▶▶▶

**WIDE SCOPE!
MARKETS & TECHNOLOGIES.
SALES & CONSUMPTION.**

- Baby
 - Adult moist
 - Anti-bacterial
 - Facial
 - Incontinent/bathing
 - Intimate feminine care
 - Toddler flushables
- Household Cleaning
 - General Cleaning
 - Glass/furniture polish
 - Hard surface/disinfecting
 - Wet & dry floor cleaning

PLUS, CRITICAL DATA

- Major Brands
- Product Construction
- Laundered shop towels
- Flushable wipes



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Nonwoven Fabrics Industry

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