



THE BIG IDEAS START HERE.



MAY 2-5, 2016

IDEA[®]16
BOSTON

The World's Preeminent Event for
Nonwovens & Engineered Fabrics



Association of the
Nonwoven Fabrics Industry
ADVANCING NONWOVENS WORLDWIDE

IDEA16 comes to one of the world's most prestigious centers of learning, science and innovation – **BOSTON**. While you're networking with some of the nonwovens industry's brightest minds, don't forget to take in the sights.



Table of Contents

IDEA16 in Boston	2
Exhibit Information	3
Attendee Demographics	4
2013-2016 Exhibitor List	6
Sponsorship Opportunities	12
Advertising Opportunities	21
Meeting Rooms	25
Exhibit Rules and Regulations	30
Housing	33
Important Dates	33

2016 Schedule-At-A-Glance

THURSDAY, APRIL 28	8:00 am - 4:30 pm	Exhibitor Installation
FRIDAY, APRIL 29	8:00 am - 4:30 pm	Exhibitor Installation
SATURDAY, APRIL 30	8:00 am - 4:30 pm (No Freight Deliveries)	Exhibitor Installation
SUNDAY, MAY 1	8:00 am - 4:30 pm (No Freight Deliveries)	Exhibitor Installation
MONDAY, MAY 2	8:00 am - 6:00 pm	Exhibitor Installation
	7:30 pm - 9:30 pm	Welcome Reception
TUESDAY, MAY 3	8:00 am - 10:30 am	Exhibitor Installation
	9:00 am - 10:30 am	Conference
	10:15 am - 10:30 am	Opening Ceremony
	10:30 am - 6:00 pm	Show Hours (Exclusive)
WEDNESDAY, MAY 4	9:00 am - 10:30 am	Conference
	10:30 am - 6:00 pm	Show Hours (Exclusive)
THURSDAY, MAY 5	10:00 am - 2:30 pm	Global Nonwovens Summit (By Invitation Only)
	9:00 am - 10:30 am	Conference
	10:30 am - 4:00 pm	Show Hours (Exclusive)
	4:01 pm - 10:00 pm	Exhibitor Dismantle
FRIDAY, MAY 6	8:00 am - 4:30 pm	Exhibitor Dismantle
SATURDAY, MAY 7	8:00 am - 12:00 pm	Exhibitor Dismantle

This schedule is tentative and is subject to change. A final schedule will be included in the Exhibitor Service Manual.



IDEA16 in Boston.

IDEA16. It's the place where nonwovens scientists, users, and senior thought leaders converge, to create the premier event of our industry. And this year, IDEA takes place in a city filled with big thinking. Mark your calendar now to head to Boston, and start your own IDEA revolution!

more than

450

EXHIBITORS

attendees and companies from

70

countries

7,000+ ATTENDEES

BostonUSA.com

The perfect setting for revolutionary thinking.

THE CITY OF SCIENCE CAN BE YOUR CITY OF CONNECTIONS

This is the trade show your company will want to be a part of – an exhibit booth at IDEA16 puts you in front of industry leaders from all over the world. Where else can you engage such a rich collection of qualified leads? These are the creators of the next generation of nonwovens. You won't just meet potential clients. You'll meet potential collaborators.

DISCOVER STYLISH, SOPHISTICATED BOSTON

Boston is a city steeped in history with an international flair. You will experience a multitude of dining options, museums, attractions, arts, entertainment, tours, and shopping. Visit BostonUSA.com to plan your after show hours and impress your customers with all that Boston has to offer.

- Conference sessions are scheduled during non-exhibit hours, therefore maximizing networking.
- Opportunities to highlight your product or service through pre- and post-event promotions.
- Quality leads from dedicated industry professionals who are interested in learning about your products and services.
- Wi-Fi access within the Boston Convention & Exhibition Center (BCEC).
- Housing rates as low as \$229 per night, some hotels may include complimentary Wi-Fi, breakfast, or a shuttle to BCEC.

Reserve your space today by contacting Marilyn Bellinger, mbellinger@inda.org, T: +1 919 459 3718.



Exhibit Information

All booths are a minimum of 150 square feet (10 feet deep x 15 feet wide).

Booth Package Includes:

- Exhibit Personnel Exposition Passes are provided to companies based upon booth size. Please refer to the chart on the facing page.
 - Two (2) Exhibit Personnel Exposition Passes will be provided for every 150 square feet of exhibit space, with a maximum of 20 passes. The Exhibit Personnel Exposition Passes provide booth personnel access to the show floor only. Conference sessions and the Welcome Reception are not included; these options may be purchased for a separate fee. Additional Exhibit Personnel Exposition Passes may be purchased for \$60 each when purchased prior to March 7, 2016.
- Up to five (5) discounted Full Conference Passes may be purchased at a fee of \$450 each. These Full Conference Passes provide access to the conference sessions, the online conference proceedings, and access to the show floor. The Welcome Reception is a separate item and may be purchased for a fee of \$69 each
- Exclusive show floor hours: Conference sessions will not be held during exhibit hours
- Booth identification sign: Complimentary 7 inches high x 44 inches wide identification sign with company name and booth number
- Linear booths include an eight foot high draped back wall and three foot high draped side walls
- 24-hour perimeter security services
- Company name, contact information, and a 25-word or less description in the IDEA16 Show Directory*
- Opportunity to send an email or a postal mailing to the IDEA16 mailing list or the IDEA16 registered attendees (or any specific portion of either list) for a fee. You must pay all printing and postage charges for a mailing and INDA handles the email/ mailing on your behalf
- Attendee contact information may be captured by scanning each attendee's badge with a lead retrieval app. The information to order the lead retrieval devices will be provided in the Exhibitor Service Manual
- Preferred selection time to reserve booth space for IDEA19

*If booth space is confirmed and paid in full by March 1, 2016

All booth space is sold on a square foot basis. The INDA Member price is \$28 per square foot and the non-member price is \$34.

Island booth space includes an additional fee of \$1.00 per square foot. Booth space with three open sides includes an additional \$0.75 per square foot.

KEY CONTACTS

Exhibits

Marilyn Bellinger, Exhibit Sales
mbellinger@inda.org
T: +1 919 459 3718

Lori Reynolds, Show Manager
lreynolds@inda.org
T: +1 919 459 3716

General Service Contractor

Jan Alexander, Brede National
jalexander@brede.com
T: +1 301 937 2951
F: +1 301 937 2952

Hotel Reservations

Debra VanEvery Smith
D. VanEvery & Associates
debra@dvanevery.com
T: +1 361 790 7000
F: +1 361 790 7002

Registrations

Tracie Leatham, Registrar
tleatham@inda.org
T: +1 919 459 3726

Sponsorships

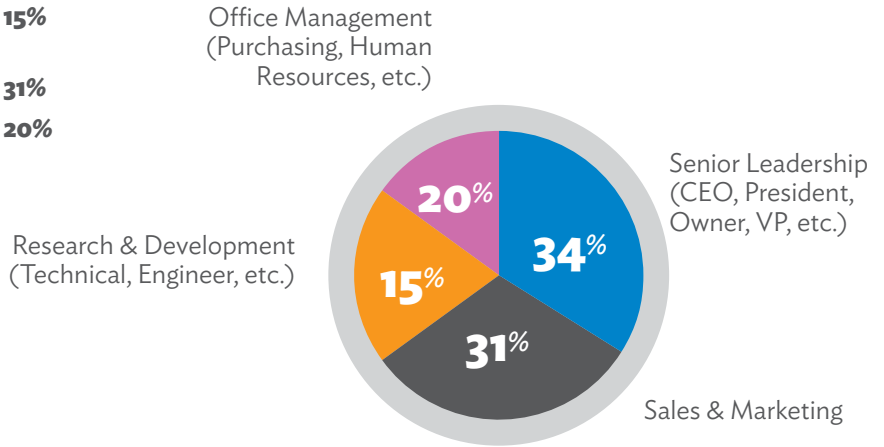
Joan Izzo, Director of Marketing
jizzo@inda.org
T: +1 919 459 3717

Misty Ayers, Marketing Coordinator
mayers@inda.org
T: +1 919 459 3712

Attendee Demographics

JOB FUNCTIONS

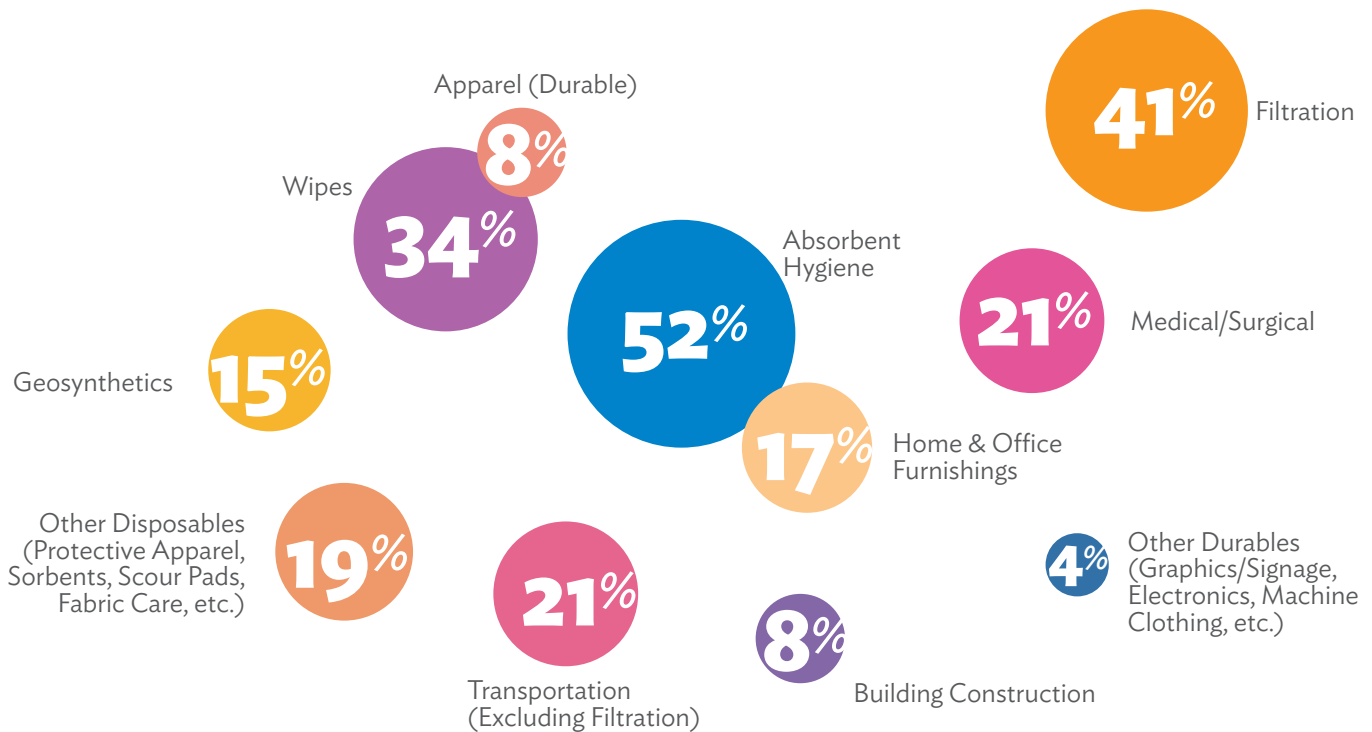
Senior Leadership (CEO, President, Owner, VP, etc.)	34%
Research & Development (Technical, Engineer, etc.)	15%
Sales & Marketing	31%
Office Management (Purchasing, Human Resources, etc.)	20%



MARKET SEGMENTS*

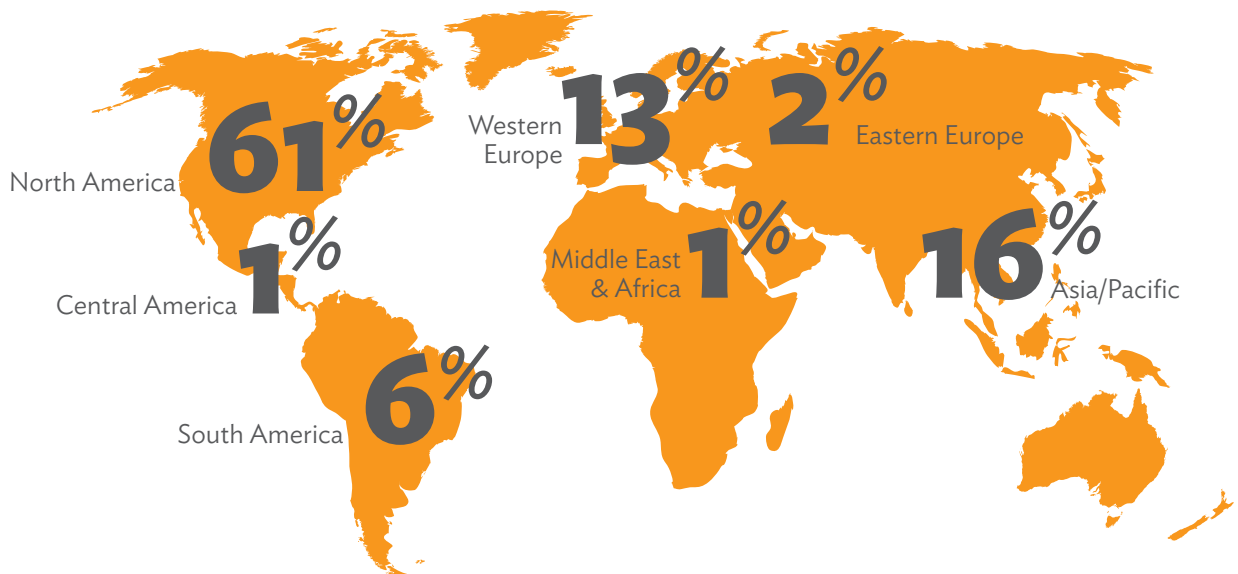
Absorbent Hygiene	52%	Geosynthetics	15%
Wipes	34%	Home & Office Furnishings	17%
Filtration	41%	Building Construction	8%
Medical/Surgical	21%	Apparel (Durable)	8%
Transportation (Excluding Filtration)	21%	Other Durables (Graphics/Signage, Electronics, Machine Clothing, etc.)	4%
Other Disposables (Protective Apparel, Sorbents, Scour Pads, Fabric Care, etc.)	19%		

* Some Exhibitors may participate in multiple market segments.



REGIONS

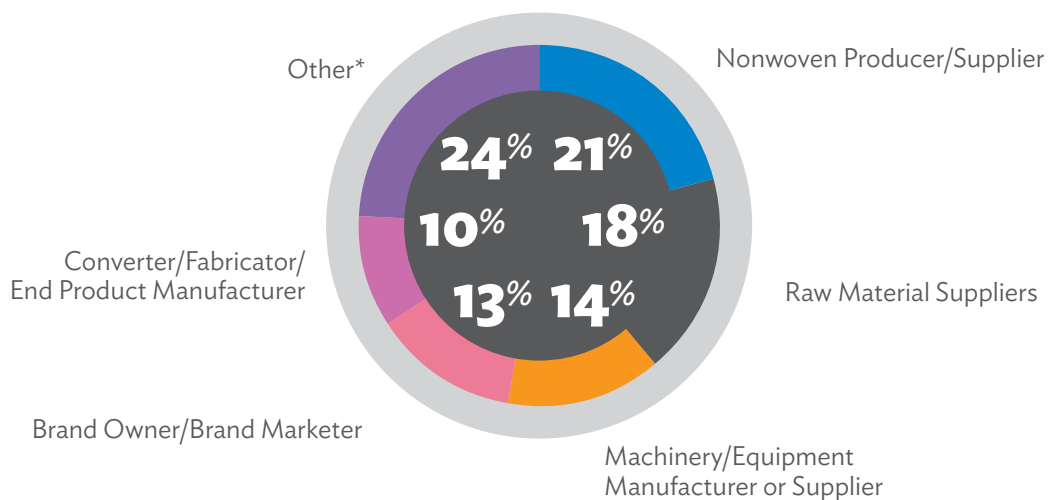
North America	61%	South America	6%	Middle East & Africa	1%
Asia/Pacific	16%	Eastern Europe	2%	Central America	1%
Western Europe	13%				



INDUSTRY SEGMENTS

Nonwoven Producer/Supplier	21%	Brand Owner/Brand Marketer	13%
Raw Material Suppliers	18%	Converter/Fabricator/ End Product Manufacturer	10%
Machinery/Equipment Manufacturer or Supplier	14%	Other*	24%

* Other includes technical textiles, commission services, research/consulting, paper/packaging supplier, health services, software/logistics supplier, wholesale/retail distribution, computer/management systems, associations, academic institutions, government, and press/publishing.



INDUSTRY LEADERS WITH THE RIGHT IDEA

LIST OF IDEA13 AND IDEA16 EXHIBITORS*

- 3M Company
3M Personal Care Division
A.Celli Nonwovens SpA
A.T.F. s.r.l.
AAB (CHINA) Co., Ltd.
AAB Group (China)
AccuSentry, Inc.
Acrison/Sapplicator
Advanced Testing Instruments (ATI)
Ahlstrom
Aichele Werkzeuge
Air Filters & Equipment
Albany International
Allasso Industries
Allertex of America Ltd.
Alliance Machine and Engraving LLC
Alpha Foam Ltd.
American Truetzschler Inc.
Americhem, Inc.
ANDRITZ Asselin-Thibeau S.A.S.
ANDRITZ Küsters GmbH
ANDRITZ Perfojet S.A.S.
APLIX Inc.
Argus Fire Control
Armada International Holding Co., Ltd.
ASCANIA Nonwoven Germany GmbH
Asia Nonwoven Fabrics Association (ANFA)
AstenJohnson Specialty Fabrics
ATEX Inc.
Aurizon Ultrasonics, LLC
Autefa Solutions North America Inc.
Avanti
Avery Dennison Corporation
Avgol Nonwovens
avr - Nonwovens & Technical Textiles;
dpw Verlagsgesellschaft GmbH
Balemaster
Balkan Textile Machinery
Barnhardt Manufacturing Company
Barnhardt Natural Fibers Group
BASF Corporation
BAYTEKS TEKSTIL SAN. ve TIC. A.S.
BCH Business Co-Ordination House
Beaulieu Fibres International N.V.
Beckmann Converting, Inc.
Beijing Dayuan Nonwoven Fabric Co., Ltd.
Beijing HJT International Exhibition Co., Ltd.
Belgian Fibers Manufacturing
Bematic
Bento Bantcilik ve Temizlik
Maddeleri San. Tic. A.S.
Berry Plastics
BFF Technical Fabrics
Biax-Fiberfilm Corporation
- BICMA Hygiene Technologie GmbH
BigC: Dino Lites Scopes
BIKOMA GmbH Spezialmaschinen
Birla Cellulose
BMT Fibers
Bolger & O'Hearn
Bonar Inc.
Bondex Inc.
Bonino 1913 Carding Machines s.r.l.
Bostik, Inc.
Boyd Technologies, Inc.
Branson Ultrasonics Corp.
Broadfair Non-Woven Converting
Machinery Co., Ltd.
Brückner Textile Technologies GmbH & Co. KG
Buckeye Technologies
Calemard - Spoolax
Can Kimya San. ve Tic. A.Ş.
Card Clothing & Services, Inc.
CB PACKAGING A.P.I. S.R.L.
Celanese Emulsion Polymers
Cellulose Converting Solutions SpA
Chang Hong Machinery Co., Ltd.
Changshu Weicheng Nonwoven
Equipment Co., Ltd.
Changshu Yiyuan Composite Material Co., Ltd.
Chase Machine & Engineering, Inc.
China Nonwovens & Industrial Textiles Association
CHTC Jiahua Nonwoven Co., Ltd.
Chuangda Machinery Manufacture Co., Ltd.
Cindus Corporation
Clopay Plastic Products Co.
CNTA
CNTA Science & Technology Co. Ltd
Colortronic North America Inc.
Consolidated Fibers Inc.
Converting Influence/Converters Expo
Conwed Global Netting Solutions
Cormatex
Cotton Incorporated
Crown Name Disposable Hygiene
Products Fty. Ltd.
Daiwabo Polytec
DAK Americas LLC
Dalian Ruiguang Nonwoven Group Co., Ltd.
DelStar Technologies, Inc.
Diaper Recycling Technology
DIATEC
Dilo Incorporated
Dilo Systems GmbH
Dimatra (Nonwoven Converting Machinery)
Dongguan Cigna Nonwoven Tech Co., Ltd.
Dongguan City South Nekon Machinery Co., Ltd.
Dongguan Greatech Nonwoven Co., Ltd.
- Dongguan Veijun Nonwoven Fabric Co., Ltd.
Dong Won Roll Co., Ltd.
Dongxiang Chemical & Light
Industrial Textile Co., Ltd.
Dongying Shenzhou Nonwovens Co., Ltd.
Double E Company
Dover Flexo Electronics, Inc.
The Dow Chemical Company
EAM Corporation
Eastman Chemical Company
Ecoboards
Ecolab/Microtek
EDANA
Edelmann Technology GmbH & Co. KG
Edson Packaging Machinery Ltd.
Powered by ProMach
Elsner Engineering Works, Inc.
EMS-GRILTECH
Enka Tecnica GmbH
Erhardt + Leimer
Everwear, Inc.
Exceed Healthcare Co., Ltd.
ExxonMobil Chemical Company
F.N. Sheppard & Co.
Fabric Sources International LLC
Falu AG
FAMECCANICA.DATA S.p.A.
Far Eastern New Century Corporation
FARÉ S.p.A.
Feelyoung International Business Corp.
(Shanghai Mascot Nonwoven Group)
Feilong
Felt Loom
Fiber Dynamics, Inc.
FibeRio Technology Corporation
Fibertex Nonwovens A/S
Fibertex Personal Care A/S
FiberVisions Corporation
FiberVisions/ES FiberVisions
Fibroline France SARL
Fibrway Material Science
FICCI
Filcon America, Inc.
Fi-Tech, Inc.
Fitesa
Five Stars Atlantic
FlexLink Systems
Flying House International Exhibition Co., Ltd.
Focal Solutions, Inc.
Focke & Co.
Ford, Trimble & Associates, Inc.
Formfiber Denmark
Formosa Saint Jose Corp.
Foshan Nanhai Beautiful Nonwoven Co., Ltd.

Foshan Nanhai Wonderful Nonwoven Co., Ltd.
 Foshan Ruixin Non-Woven Co., Ltd.
 Foshan S. L. P. Special Materials Co., Ltd.
 Foster Needle Co.
 Frankl & Thomas, Inc.
 Freudenberg Performance Materials
 Fubang Company
 Fujian Peixin Machine Manufacture Industry Co., Ltd.
 Futec America, Inc.
 Future Materials Magazine
 GapCon GmbH
 Garnett Controls Ltd.
 Gaston Systems
 GDM
 Gelok International Corporation
 General Nonwovens
 GENERAL TEKSTIL SAN. TIC.A.S
 Georgia-Pacific Nonwovens Group
 GEVAS
 Ginni Filaments Limited
 GKD-USA, Inc
 Glaeser Textile
 Glatfelter
 Glatfelter Falkenhagen GmbH
 Gneuss, Inc.
 Golden Phoenix Fiberwebs, Inc.
 GP Cellulose, LLC
 Graf
 Grasim Industries Ltd.
 Graute Nonwoven Machinery
 Groz-Beckert USA, Inc.
 Guangdong Jofo Enterprises Co., Ltd.
 GuangDong Yizhou Nonwoven Industrial Co., Ltd.
 Gulsan Group
 H.B. Fuller
 Haining Wellington New Material Co., Ltd.
 Handy (Weihai) Techtexile Materials Co., Ltd.
 Hangzhou Creator Machinery Manufacture Co., Ltd.
 Hangzhou Haoyue Industrial Co., Ltd.
 Hangzhou Hengxiang Textile
 Hangzhou HengXiang Textiles Co., Ltd.
 Hangzhou Jeenor Cleaning Supplies Co., Ltd.
 Hangzhou Jinfu Non-Weaving Cloth Co., Ltd.
 Hangzhou Jinqian Complex Material Co., Ltd.
 Hangzhou Loong Machinery Manufacturing Co., Ltd.
 Hangzhou Nanfeng Nonwoven Fabric Co., Ltd.
 Hangzhou NBOND Nonwovens Co., Ltd.
 Hangzhou New Yuhong Machinery Co., Ltd.
 Hangzhou Shengbo Cleaning Product Co., Ltd.
 Hangzhou Xingnong Textile Co., Ltd.
 Hansa Industrie-Mixer GmbH & Co. KG
 Hanwei Machinery Manufacturing Co., Ltd.
 Hastem GmbH
 Healthy Machinery Co., Ltd.
 Hefei Hambone Medical Uses Co., Ltd.
 HeiQ Materials AG
 Heng Chang Machinery Co., Ltd.
 Henkel Corporation
 Herrmann Ultrasonics, Inc.
 Herzog Services GmbH & Co. KG
 High-Tech Conversions
 Hills, Inc.
 The Hollingsworth Co.
 Hunan Mingyu Nonwovens Co., Ltd.
 Huntsman Textile Effects
 Huzhou Jihao Nonwovens Fabric Co., Ltd.
 Hyosung Corporation
 Hyosung/Creora Spandex
 IBIS International, Inc.
 IDROSISTEM energy srl
 IHS Chemical
 Ihsan Sons (Pvt) Ltd.
 Imanpack Packaging & Eco Solutions
 IMERYS Carbonates
 Indorama Ventures Ltd.
 Industrias Maquin S.A. De C.V.
 Innovatec Microfibre Technology
 Innovent – Standex
 International Fiber Journal
 International Filtration News
 International Foam Products, Inc.
 Investkonsult Sweden AB
 INVISTA
 INVISTA – LYCRA HyFit™ Brand
 IPS Testing
 ISRA SURFACE VISION, Inc.
 ITW Dynatec
 Jacob Holm Industries
 James Heal
 Ji An Sanjiang Superfine Fiber Nonwoven Co., Ltd.
 Jiangsu Hualong Non-Woven Co., Ltd.
 Jiangsu JWC Machinery Co., Ltd.
 Jiangyin Golden Phoenix Special Textile Co., Ltd.
 Jiaying Nanhua Nonwoven Materials Co., Ltd.
 Jining Luyi High-Tech Fibre Co., Ltd.
 Jinjiang Shunchang Machine Manufacturing Co., Ltd.
 JX Nippon ANCI, Inc.
 Kae Hwa Industrial
 Kamis Electricity Technology Co., Ltd.
 Kangtai Health and Safety Products Co., Ltd.
 Kansan Machinery Co. Ltd.
 Kelheim Fibres GmbH
 Kem-Wove, Inc.
 Kleen Test Products Corporation
 Klietsch Technic GmbH
 KNH Enterprises
 koester Internacional, S. de R.L. de C.V.
 Korea Institute of Industrial Technology
 Korozo Ambalaj San. Ve Tic. A.S.
 Kraton Performance Polymers
 Kunshan Huawei Purification Equipment Co., Ltd.
 Langfang Chinatex Nonwovens Co., Ltd.
 Laroche S.A.
 Leigh Fibers, Inc.
 LENTEX S.A.
 Lenzing AG
 Leway International Fairs Co., Ltd.
 Linan Thumb Cleaning Products Co., Ltd.
 Linan Yingfeng Cleaning Products Co., Ltd.
 Little Rapids
 Lohmann-Koester
 Louis P. Batson Company
 LTG Incorporated
 Lubrizol Corporation
 Mahlo America Inc.
 Marketing Technology Service, Inc.
 Märkische Faser GmbH
 Maxcess International
 MBS Maschinen-und Anlagenbau GmbH
 McAirIaid's
 Menzel LP
 Metso
 Mezger, Inc.
 Micrex Corporation
 Miller Weldmaster
 MiniFIBERS Inc.
 Mogul Nonwovens + Composites
 Mogul Tekstil San. Ve Tic. AS
 Mondri Gronau GmbH
 Monomatic
 Morrison Textile Machinery Company Inc.
 MST GmbH
 MTorres Disenos Industriales
 Mytrex Industries, Inc.
 Nan Liu Enterprise Co., Ltd.
 Nantong Xinluye Nonwovens Co., Ltd.
 National Jet Company
 NatureWorks LLC
 NCM Nonwoven Converting Machinery Co., Ltd.
 NDC Spray Coating System Fabricating Co., Ltd.
 Neos Italia
 Nextwire LLC
 Ningbo Rosen Nonwoven Products Co., Ltd.
 Nippon Nozzle Co., Ltd.
 Nonwoven Solutions, LLC
 Nonwovens Industry magazine
 The Nonwovens Institute
 Nonwovens Laboratory, Texas Tech University
 Nonwovens Report International
 Norafin (Americas) Inc.
 Nordson Corporation
 Nortec Systems
 NOVITA S.A.
 Nox-Bellcow (ZS) Nonwoven Chemical Ltd.
 NPS Nonwovens
 NSC USA Inc.
 Oerlikon Neumag Zweigniederlassung der Oerlikon Textile GmbH & Co. KG
 OMNOVA Solutions
 OPTIMA Nonwovens
 Pacon
 PakTeem
 Palas GmbH
 Pantex International
 Paper Converting Machine Company (PCMC)
 PEGAS NONWOVENS s.r.o.
 Pelex S. A.
 PFM Packaging Machinery Corporation
 PGI
 Pierret, North American Division
 Pneumafil Corporation
 Polimeros y Derivados S.A. de C.V.
 Polymer Processing Machinery Sales, LLC
 Polytex Environmental Inks Ltd.
 Powertex Nonwovens Co., Ltd.



Precision Fabrics Group Inc.
 Precision Textiles
 ProJet BV
 Prolamina
 Promea Engineering
 Providência
 Pruftechnik Service, Inc.
 Qingdao Huirun Packing Co., Ltd.
 Qingdao Jinzuan Needles Co., Ltd.
 Qingdao L&A Orient Nonwoven
 Manufacture Co., Ltd.
 Qingdao Textile Machinery Co., Ltd.
 Quantachrome Instruments
 Quanzhou Dachang Machinery
 Manufacturer Co., Ltd.
 Quanzhou Hanwei Machinery
 Manufacturing Co., Ltd.
 R.A Jones & Co.
 Rai-Tillières
 Ramina
 Rando Machine Corporation
 Ratti Meccanica
 Regional Supply – Melton US
 Reifenhäuser REICOFIL GmbH & Co. KG
 The Reynolds Company
 RF Systems srl
 Richard Hough Ltd.
 RISI
 Rizhao Dingtian International Trading Co., Ltd.
 Rizhao Sanqi Medical & Health Articles Co., Ltd.
 RKW SE
 Rockline Industries
 RotoMetrics
 Royal Coatings & Specialty Polymers
 Rufong Machinery (Zhengzhou) Co., Ltd.
 Saint-Gobain ADFORS America
 Samhwa Machinery Co.
 Sandler AG
 Sanming PNV Machinery Co., Ltd.
 SAUERESSIG GmbH + Co. KG
 Savare Specialty Adhesives, LLC
 Schenk Vision
 Schill + Seilacher GmbH
 Schober USA
 Schott & Meissner
 Sellars Nonwovens
 Shalag Industries Ltd.
 Shandong Helon Co., Ltd.
 Shandong Huaye Nonwoven Fabric Co., Ltd.
 Shandong Jingxin Non-woven Products Co., Ltd.
 Shandong Laifen Nonwoven Fabric Co., Ltd.
 Shandong Taipeng Nonwoven Co., Ltd.
 Shanghai Fengwei Nonwovens Co., Ltd.
 Shanghai Jaour Hot Melt
 Adhesive Products. Co., Ltd
 Shanghai Tominaga Packing Machinery Co., Ltd.
 Shanghai Zhilian Precision Machinery Co., Ltd.
 ShaoXing Hengsheng New Material
 Technology Development Co., Ltd.
 Shaoyang Textile Machinery Co., Ltd.
 Shemesh Automation
 Shenzhen PTT Enterprise Co., Ltd.
 Shinih Enterprise Co., Ltd.
 Signal Nonwovens
 Sikoplast Recycling Technology
 Simec Group S.R.L.
 Sinopec Shanghai Petrochemical Company Limited
 SML Maschinengesellschaft GmbH
 SNS Nano Fiber Technology, LLC
 Sonobond Ultrasonics
 Sontara
 Southeastern Process Equipment & Controls Inc.
 Southern Felt Company
 Southern Fiber, Inc.
 Spinnbau GmbH
 Spunfab Adhesive Fabrics
 Spuntech Industries, Inc.
 Standridge Color Corporation
 Stanley Adhesive Industrial Co., Ltd.
 StarChem, LLC
 Stein Fibers, Ltd.
 Stellar Films Group
 Stewarts of America, Inc.
 Strahm Swiss Hi Tex Systems AG
 Sumitomo Seika America, Inc.
 Suominen Nonwovens
 Sustainable Minds
 Sustainable Nonwovens
 Suzhou Meson Nonwoven Technology
 SYD Tongchuang Machinery Manufacturer
 Tadbik Systems
 Taiwan Nonwoven Fabrics Industry Association
 Taiwan Spunlace (Group) Co., Ltd.
 Tangshan Sanyou Yuanda Fiber Co.,Ltd
 Tatham Ltd.
 TechAdhesion (HK) Ltd.
 TechAdhesion Systems
 Techmer PM
 Technical Absorbents
 TechnoPartner Samtronic GmbH
 TECNOCUT, S.A. DE C.V.
 TECTEX Srl
 Tefisa
 TEKNOWEB srl
 Temafa GmbH
 TEMCO
 Tengzhou Tiger Co., Ltd.
 Termobondin S.A.
 Tex Tech Industries
 Texel Inc.
 Technology s.r.l.
 TEXOL S.r.l.
 TEXSUS S.p.A
 Textil Duniyasi Publishing
 Textile World
 Textile World Asia
 Textiles Panamericanos
 The Sub-Council of Textile Industry, CCPIT
 Thrace-LINQ, Inc.
 Three Wood Machinery Industry Co., Ltd.
 Tianjin TEDA Filters Co., Ltd.
 Tiantai South West Filter Cloth Factory
 Tietex International
 Tissue Machinery Company S.p.A.
 TJ Beall Company
 Total Petrochemicals and Refining USA, Inc.
 Tredegar Film Products
 Trützschler Nonwovens GmbH
 Tulip Fabrics Private Limited
 Turati Idrofilo S.p.A.
 Twitchell Coated Products
 U.S. Pacific Nonwovens Industry Ltd.
 UNGRICHT Roller + Engraving Technology
 United T&S Engineering Co., Ltd.
 University of Tennessee Nonwovens
 Research Lab (UTNRL)
 US Fibers
 Valco Melton Inc.
 Velcro Industries
 Velcro USA Inc.
 Videojet Technologies Inc.
 VIRE Automation S.r.l.
 VMI Holland BV
 Voith Paper
 Vorter Group S.A. de C.V.
 W. Fritz Mezger, Inc.
 Wacker Chemical Corporation
 Wacker Chemie AG
 Warm Industrial Nonwovens
 Waubridge Specialty Fabrics
 Web Industries, Inc.
 Web-Pro Corporation
 Welspun India Limited
 Wenzhou Changlong Textile Technology Co., Ltd.
 Wenzhou Jinxiu
 Wenzhou Seek Benefit Machinery Co., Ltd.
 Wenzhou Tekang Elasticity Technology Co., Ltd.
 Wenzhou Xiedechang Nonwoven Co., Ltd.
 Winner Industries (Shenzhen) Co., Ltd.
 Wise-Channel Hyper Technology
 (KunShan) Co. Ltd.
 Wm. T. Burnett & Co.
 Woongjin Chemical Co., Ltd.
 World Textile Information Network
 Xanofi
 Xerium Technologies Inc. – Engineered Fabrics
 Xiamen Probtain Nonwoven Co., Ltd.
 Xiamen Yanjan Industry Co., Ltd.
 Xinhua Share Co., Ltd. Fujian
 Xinle Huabao Medical Products Co., Ltd.
 Xinlong Holding (Group) Co., Ltd.
 Yantai Huada Technology Co., Ltd.
 YingYang Nonwoven Machinery Co., Ltd.
 Yixing Danson Science & Technology Co., Ltd.
 YKK (U.S.A.) Inc.
 Yuexin Chemical Fiber Co., Ltd.
 Zhangjiagang Junma Non-Woven
 Fabrics Co., Ltd.
 Zhejiang Huayin Nonwovens Co., Ltd.
 Zhejiang Kingsafe Nonwoven Fabric Co., Ltd.
 Zhongshan Hongjun Nonwovens Co., Ltd.
 Zimmer America Corporation
 Zuiko Corporation

* IDEA13 & IDEA16 Exhibitors as of March 13, 2015.





**QUESTIONS?
Please Contact**

Marilyn Bellinger
mbellinger@inda.org

Fax in the U.S.A.
1 855 710 8781

International Fax
+1 919 636 7967

T: +1 919 459 3718

Booth Reservation Process

1

Once you determine the size of the booth you would like to have at IDEA16, send size requirements to Marilyn Bellinger, mbellinger@inda.org. Fax in the U.S.A.: 1 855 710 8781 and International Fax +1 919 636 7967

2

Upon receipt of your request, you will receive a floor plan showing the best available booth locations in your selected sizes

3

As the same booth choices may have been sent to other companies, it is important to email Marilyn Bellinger and specify your first, second, and third booth space choices as soon as possible

4

Upon receipt of your three preferred booth space selections, you will receive the first available booth space (of your three preferred choices as long as one of the three are available)

5

You will receive a booth space contract and an invoice with the booth space schedule of required invoice payments

6

Booth space payment is due 30 days upon receipt of the assigned booth space along with the signed last page of the booth space contract

7

Subsequent payments, if applicable, are due as outlined in the invoice schedule

8

Login and password information for the online Exhibitor Service Manual will be sent to Exhibitors after June 1, 2015

9

Booth space must be paid in full prior to IDEA16 opening or the Exhibitor will not be allowed to set up their booth. There are no exceptions to this rule



MAY 2-5, 2016

Boston Convention & Exhibition Center
Boston, Massachusetts, USA

International Engineered Fabrics Conference & Expo

Reserve your space today at IDEA16 The World's Preeminent Event for Nonwovens & Engineered Fabrics

Grow your business and explore new markets at the largest and longest running nonwovens, engineered fabrics exposition in the world.

A record number of IDEA13 exhibitors have already reserved their space for IDEA16. Space is allocated on a first-come, first-serve basis.

Fill out and return the form below to ensure your company receives the booth size and location your company needs.

- Please send me available booth locations for IDEA16.
- I'm interested in exhibiting at IDEA16 and need more information. Please contact me at the address below:

Name _____

Title _____

Company _____

Address _____

City _____ State _____ Country _____

Zip/Postal Code _____ Email _____ Website _____

Secondary contact representative:

Name _____ Email _____

INDA Member Rates: \$28/sq. ft. raw exhibit space (island space: \$29/sq ft., \$28.75 three sides open)

Non-INDA Member: \$34/sq.ft raw exhibit space (island space: \$35/sq.ft., \$34.75 three sides open)

Preferred Booth/Stand Size: _____

Additional Requirements: _____

Please complete and return this form to Marilyn Bellinger, mbellinger@inda.org, or fax in the U.S.A., 1 855 710 8781, or international fax, +1 919 636 7967.



inda.org

Prior to submitting a booth reservation, please read the exhibit rules and regulations.

Once a booth reservation is received, the Exhibitor will be contacted regarding a booth selection. Once a booth number is assigned, a booth space contract and an invoice will be emailed to the booth contact person.

RESERVATION DEADLINE

There is no deadline to reserve a booth. INDA will continue to sell booths until all floor space is sold. Potential Exhibitors are encouraged to submit booth reservations early to secure a selected booth space and a listing in the Show Directory. The deadline to be listed in the Show Directory is March 1, 2016. Any reservation received after this date will be processed; however, it may not be listed in onsite publications.

CANCELLATION POLICY

Any Exhibitor who cancels all of their purchased booth space after submitting a signed booth space contract will forfeit and pay to INDA, as liquidated damages, a sum of money equal to 100 percent of the full price of the Exhibitor's booth space. In the event of a default by the Exhibitor, as set forth in the previous sentence, the Exhibitor shall forfeit as liquidated damages, the amount set forth above, regardless of whether or not INDA Show Management enters into a further lease for the space involved. Cancellation requests must be submitted in writing to Marilyn Bellinger, mbellinger@inda.org.

SPACE REDUCTION

Should an Exhibitor reduce the size of their contracted booth space on or before November 1, 2015, a 15 percent service charge of the original contract price will be assessed by INDA. Any payment previously received will be applied to the revised booth fee balance. Any remaining balance, less the revised space fees and a 15 percent service charge, will be refunded up to a maximum of \$5,000.

After November 1, 2015, an Exhibitor is permitted to reduce the size of their contracted space; however, refunds will not be provided. INDA Show Management has the right to reassign the Exhibitor to a different booth space based on the revised size requirements. Space reduction requests must be submitted in writing to Marilyn Bellinger, mbellinger@inda.org.

INDA MEMBER RATE

In order to qualify for the INDA Member booth space rate, an Exhibitor must be an INDA Member who is paid in full for one of the following periods:

January 1, 2015 – December 31, 2016

January 1, 2016 – December 31, 2017

In the event that an INDA Member Exhibitor does not remain a member in good standing for one of these periods, they will be invoiced for the space rental difference and a 15 percent service charge. This invoice must be paid for the Exhibitor to remain in good standing for future events.

Example: The INDA Member price for a 10 foot x 15 foot booth is \$4,200 and the non-member price is \$5,100, a difference of \$900. The non-member Exhibitor will be invoiced \$900 plus a 15 percent service charge for an additional amount due of \$1,035. This invoice must be paid for the non-member Exhibitor to remain in good standing for future events.

QUESTIONS? Please Contact

Marilyn Bellinger
mbellinger@inda.org

Lori Reynolds
lreynolds@inda.org

IDEA16 Sponsorship Opportunities

Improve the reach and depth of your marketing. Connect with thousands of dedicated professionals in the nonwovens and engineered fabrics industry. Choose a sponsorship today to promote your brand, products, and organization. Sponsorships are offered in print, digital, video advertising, signage, and other marketing opportunities.

Increase your booth traffic and maximize your corporate and product exposure. Sponsorship and advertising opportunities are exclusive to IDEA16 Exhibitors.

QUESTIONS? Please Contact

Joan Izzo
Director of Marketing
jizzo@inda.org
T: +1 919 459 3717

Misty Ayers
Marketing Coordinator
mayers@inda.org
T: +1 919 459 3712

WELCOME RECEPTION TITLE SPONSORSHIP

\$50,000 (ONE AVAILABLE)

IDEA16, The World's Preeminent Event for Nonwovens & Engineered Fabrics, welcomes Exhibitors and attendees to Boston with a reception on Monday, May 2 from 8 pm – 10 pm.

The title sponsor for the Welcome Reception will enjoy:

- A complimentary convention center meeting room for Monday, May 2 – Thursday, May 5 for IDEA16 (7:30 am – 6:00 pm)
- Signage at venue
- Full page, four-color advertisement in IDEA16 Show Directory
- A press release announcing title sponsorship
- Distributing promotional items to all reception attendees. (The sponsor is required to provide the promotional item(s) in advance of the show.)
- Corporate logo recognition on IDEA16 website
- Corporate logo recognition in IDEA16 promotional emails
- Providing a video (up to 60 seconds) on the IDEA16 website
- Corporate logo recognition in the IDEA16 promotional materials
- Unlimited number of employees from the title sponsor company may attend the Welcome Reception at no additional charge. (Sponsor to supply INDA with an attending personnel list in advance.)

ESPRESSO BAR*

Another popular feature with IDEA16 visitors is the espresso bar. Your brand will connect with high energy and enjoyment. Your corporate logo will be displayed on a sponsorship sign at the espresso bar.

Option 1 **\$27,500 (one available)**

Located in the INDA Booth

Option 2 **\$20,500 (one available)**

Located in the INDA Member Lounge

INDA MEMBERS' LOUNGE*

\$25,000 (ONE AVAILABLE)

Take a break in the INDA Members' lounge – located at the front of the exhibit hall – dedicated for INDA Member attendees. The lounge will include comfortable seating with tables.

Your sponsorship includes:

- Your corporate logo prominently displayed on the exterior and interior wall of the lounge
- Your corporate logo displayed on a floor graphic at the entrance of the lounge
- Six table tent cards promoting your corporate products or messaging

WIRELESS NETWORK SPONSORSHIP*

\$20,000

Wireless network sponsorship for all show days. Wi-Fi will be available throughout the entire Boston Convention & Exhibition Center. A splash page using your corporate logo will be provided acknowledging your sponsorship. Login information will be customized, so the password is your company name or your product name. (Passwords will be limited in length for ease of attendees typing the password in their electronic device.) Your sponsorship will also be acknowledged in IDEA16 promotions and the IDEA16 website giving your corporate brand and products greater exposure.

STAIR GRAPHICS*

\$15,000 (TWO AVAILABLE)

Make a splash by placing your custom advertisement graphics on the two stair cases from the lobby level of the convention center leading down to the show floor. This will provide high level exposure of your message to every attendee.

SKY WALK WINDOW GRAPHICS*

Make a lasting impression with custom graphics applied to the windows of the sky walk. The sky walk crosses the building above the show floor. A one-sided graphic will be visible to the show floor. A two-sided graphic will be visible to the show floor and along the interior of the sky walk.

Option 1 **\$13,500 each**
18 feet wide x 8 feet high (four windows wide) – two-sided

Option 4 **\$7,500 each**
13.5 feet wide x 8 feet high (three windows wide) – one-sided

Option 2 **\$10,000 each**
18 feet wide x 8 feet high (four windows wide) – one-sided

Option 5 **\$8,500 each**
9 feet wide x 8 feet high (two windows wide) – two-sided

Option 3 **\$11,000 each**
13.5 feet wide x 8 feet high (three windows wide) – two-sided

Option 6 **\$5,000 each**
9 feet wide x 8 feet high (two windows wide) – one-sided

FLOOR GRAPHICS*

Drive traffic to your booth with floor graphics leading visitors to your booth. These custom graphics will feature your corporate branding or product message along with the IDEA16 logo.

Package 1 **\$10,000 each (two available)**
This package includes a total of five floor graphics, with an approximate size of 3 feet high x 3 feet wide.

Package 2 **\$3,000 each (ten available)**
This package includes one supersize 10 feet high x 10 feet wide graphic at an intersecting aisle. Direct traffic to your booth and highlight your entire product line as an extension of your booth messaging.

LANYARDS* (ONE AVAILABLE)

Display your corporate logo or product brand name on 7,000 IDEA16 lanyards – one for each attendee.

Option 1 **\$7,500**
Provide your corporate logo or product brand artwork no later than February 1, 2016 and we will produce a custom lanyard for you for distribution at the show.

Option 2 **\$4,000**
When you provide your own lanyards before March 1, 2016, IDEA16 Staff will distribute your lanyard to each attendee.

WATER BOTTLE PROMOTION*

\$5,000 (ONE AVAILABLE)

Highlight your corporate logo, message, and brand to each attendee on reusable water bottles that you provide. INDA Staff will distribute the water bottles.

BOARDING PASS PRINTING STATION*

One of our most popular features is the boarding pass printing station. Visitors will connect your brand with service and efficiency. Your corporate logo and message will appear on signage at the boarding pass printing stations.

Option 1 **\$5,000 each (two available)**
Located in the INDA Booth

Option 2 **\$3,000 each (one available)**
Located in the INDA Member Lounge

CELL PHONE CHARGING STATION*

Boost your corporate message and connect your brand with energy and information. Your corporate logo and message will be displayed on a sponsorship sign at the IDEA16 cell phone charging station.

Option 1 **\$5,000 (one available)**
Located in the INDA Booth

Option 2 **\$3,000 (one available)**
Located in the INDA Member Lounge

GOLF CART SPONSORSHIP*

\$4,000 (FOUR AVAILABLE)

Display your corporate logo on one of four golf carts that the Boston Convention & Exhibition Center will use to transport attendees in need of a lift during show hours.

DIRECTIONAL SIGNAGE*

\$3,000 EACH (FIVE AVAILABLE)

Advertise with company graphics and logos on an IDEA16 directional sign in highly visible traffic areas. Measurements will vary from sign to sign.

FEATURE YOUR 60-SECOND VIDEO*

\$3,000 EACH

Demonstrate your products' benefits in a 60-second video on the marquee outside the front entrance of the convention center, the video wall, or the digital signage network. The digital signage network includes 31 TV displays that are located throughout the Boston Convention & Exhibition Center.

You may choose one, two, or all three. The price is based upon each 60-second video option. Content must be provided in video file format.

Option 1 Marquee

Option 2 Video Wall

Option 3 Digital Signage Network

HAND SANITIZING DISPLAY*

\$3,000 EACH (SIX AVAILABLE)

Increase your exposure by displaying your hand sanitizing wipes in highly visible locations in the convention center. You must provide the wipes, keep them replenished, and the stand dispensers.

PARK BENCH ADVERTISING*

\$1,200 EACH (SIX AVAILABLE)

Place your advertisement in one of the dedicated park bench areas on the show floor. The advertisement is a free standing two-sided sign in a metal frame, 22 inches high x 28 inches wide and will be positioned between the backs of the two park benches.

PLATINUM SPONSORSHIP*

\$40,000+

- Your corporate logo and a hyperlink on IDEA16's conference website driving digital traffic to your website
- Your corporate logo listing in pre-conference marketing and onsite signage
- An onsite banner displaying your corporate logo
- Platinum sponsor floor graphic in front of your booth
- Full page, four-color advertisement in the IDEA16 Show Directory*
- Enhanced Exhibitor listing in the IDEA16 Show Directory with a 100-word description
- Your corporate logo highlighting your booth location on the IDEA16 Mobile App

GOLD SPONSORSHIP*

\$25,000+

- Your corporate logo and a hyperlink on IDEA16's conference website driving digital traffic to your website
- Your corporate logo listing in pre-conference marketing and onsite signage
- Gold sponsor floor graphic in front of your booth
- Half page, four-color advertisement in Show Directory*
- Your corporate logo highlighting your booth location on the IDEA16 Mobile App

SILVER SPONSORSHIP*

\$15,000+

- Your corporate logo and a hyperlink on IDEA16's conference website driving digital traffic to your website
- Your corporate logo listing in pre-conference marketing and onsite signage
- Silver sponsor floor graphic in front of your booth

BRONZE SPONSORSHIP*

\$5,000+

- Your corporate logo and a hyperlink on IDEA16's conference website driving digital traffic to your website
- Your corporate logo listing in pre-conference marketing and onsite signage
- Bronze sponsor floor graphic in front of your booth

* Art materials must be received by March 1, 2016. Please note that these benefits are dependent upon receipt of the sponsorship contract by January 15, 2016. After this date, some benefits may not be available.



Sponsorship Agreement



SPONSORSHIP SELECTION

- Welcome Reception \$50,000
- Espresso Bar
 - Option 1 \$27,500
 - Option 2 \$20,500
- INDA Members' Lounge \$25,000
- Wireless Network \$20,000
- Stair Graphics \$15,000
- Sky Walk Window Graphics
 - Option 1 \$13,500
 - Option 2 \$10,000
 - Option 3 \$11,000
 - Option 4 \$7,500
 - Option 5 \$8,500
 - Option 6 \$5,000
- Floor Graphics
 - Package 1 \$10,000
 - Package 2 \$3,000
- Lanyards
 - Option 1 \$7,500
 - Option 2 \$4,000
- Water Bottle Promotion \$5,000
- Boarding Pass Printing Station
 - Option 1 \$5,000
 - Option 2 \$3,000
- Cell Phone Charging Station
 - Option 1 \$5,000
 - Option 2 \$3,000
- Golf Cart \$4,000
- Directional Signage \$3,000
- 60-Second Video
 - Option 1 \$3,000
 - Option 2 \$3,000
 - Option 3 \$3,000
- Hand Sanitizing Station \$3,000
- Park Bench Advertising \$1,200
- Total \$ _____**

(Please print)

Company _____

Contact person _____

Street address _____

City _____

State/Province _____

Zip/Postal code _____

Country _____

T: _____

Mobile: _____

Email: _____

SPONSORSHIP BENEFITS

IDEA16 recognizes multiple levels of sponsorships; all event advertising and sponsorships are chosen individually. Sponsorships may be combined to achieve a specific sponsor level and thereby receive the added sponsorship benefits of the below tiers once that spending is achieved.

The total sponsorship contributions qualifies my company for:

- Platinum \$40,000+
- Gold \$25,000+
- Silver \$15,000+
- Bronze \$5,000+

CORPORATE LOGO RECOGNITION ON SIGNAGE

I agree to provide my corporate logo in an .eps file format to Lori Reynolds via email at lreynolds@inda.org within five business days of signing the Sponsorship Agreement. If my corporate logo changes, I will notify Lori Reynolds and send the new corporate logo in an .eps format.

Due to production time of certain items, if a graphic change occurs, it is not guaranteed that the item can be printed with the new graphic. Please confirm the production times of each individual item for any changes.

PAYMENT

Full payment must accompany this signed agreement. Without full payment, the sponsorship item may be released, reassigned, and this Sponsorship Agreement will be voided.

PAYMENT METHOD

American Express MasterCard Visa Check / Money Order (in U.S. funds drawn on U.S. Bank. Check should be made payable to INDA and reference IDEA16 Sponsorships.)

Wire Transfer _____ in US dollars. Please contact Tracie Leatham, tleatham@inda.org, for wire transfer details.

Total Enclosed \$ _____ Card # _____ Expiration Date _____
(month/year)

Cardholder's Name _____ Cardholder's Signature _____
(Please print)

AUTHORIZATION

By signing this agreement, I confirm that I have read the above guidelines, and will abide by these terms and conditions. A Sponsorship Agreement must be signed in order to confirm sponsorship of an item.

Name _____ Authorized Signature _____
(Please print)

Date _____ Title _____

CANCELLATION POLICY

Refunds due to sponsorship cancellation will not be granted. Sponsors will be obligated to pay any outstanding balance due on the sponsorship as outlined in the Sponsorship Agreement.

RETURN CONTRACT TO:

IDEA16 – Sponsorships

Fax in the U.S.A.: 1 866 851 5761

International Fax: +1 919 459 3701

Mail to: PO Box 1288, Cary, NC 27512-1288, USA

Email: jizzo@inda.org or mayers@inda.org

T: +1 919 459 3717 or +1 919 459 3712

QUESTIONS? Please Contact

Joan Izzo
Director of Marketing
jizzo@inda.org
T: +1 919 459 3717

Misty Ayers
Marketing Coordinator
mayers@inda.org
T: +1 919 459 3712

Meeting Room Rental Agreement

(For Exhibitors with exhibit space of 400 sq. ft. or more.)



MEETING ROOM RESERVATION SELECTION

I would like to reserve the following meeting room days and times:

Full Day (\$1,250)

- Monday Tuesday
 Wednesday Thursday

Half Day (\$625)

- Monday AM Monday PM
 Tuesday AM Tuesday PM
 Wednesday AM Wednesday PM
 Thursday AM Thursday PM

_____ # Full Days @ \$1,250 each = \$ _____

_____ # Half Days @ \$625 each = \$ _____

Total Due = \$ _____

_____ Largest number of people expected at one time

_____ Preferred room set-up
(please provide by March 1, 2016)*

- Conference Style* U-Shape Reception
 Classroom Theater Style
 Other _____

* Changes after March 1, 2016 will incur a \$250 fee.

(Please print)

Company _____

Booth number _____

Total square feet of booth space _____

Contact person _____

Street address _____

City _____

State/Province _____

Zip/Postal code _____

Country _____

T: _____

Mobile: _____

Email: _____

CORPORATE LOGO RECOGNITION ON SIGNAGE

I agree to provide my corporate logo in an .eps file format to Lori Reynolds via email at lreynolds@inda.org within five business days of signing the Meeting Room Rental Agreement. If my corporate logo changes, I will notify Lori Reynolds and send the new corporate logo in an .eps file format.

Due to production time of certain items, if a graphic change occurs, it is not guaranteed that the item can be printed with the new graphic. Please confirm the production times of each individual item for any changes.

PAYMENT SCHEDULE

Full payment must accompany this signed agreement. Without full payment, the meeting room may be released, reassigned, and this Meeting Room Rental Agreement will be voided.

PAYMENT METHOD

American Express MasterCard Visa Check / Money Order (in U.S. funds drawn on U.S. Bank. Check should be made payable to INDA and reference IDEA16 Meeting Room.)

Wire Transfer _____ in US dollars. Please contact Tracie Leatham, tleatham@inda.org, for wire transfer details.

Total Enclosed \$ _____ Card # _____ Expiration Date _____
(month/year)

Cardholder's Name _____ Cardholder's Signature _____
(Please print)

AUTHORIZATION

By signing this agreement, I confirm that I have read the above guidelines, and will abide by these terms and conditions. A Meeting Room Rental Agreement must be signed in order to confirm a reservation.

Name _____ Authorized Signature _____
(Please print)

Date _____ Title _____

CONFIRMATION

You will receive confirmation and the meeting room name once this agreement and payment are received. Agreements are subject to availability and are filled on a first-come, first-served basis.

CANCELLATION POLICY

Refunds due to meeting room cancellations will not be granted. Exhibitors will be obligated to pay any outstanding balance due on meeting room rental fees as outlined in the Meeting Room Rental Agreement.

RETURN APPLICATION TO:

IDEA16 - Meeting Room Rentals

Fax in the U.S.A.: 1 866 770 3291

International Fax: +1 919 459 3701

Mail to: PO Box 1288, Cary, NC 27512-1288, USA

Email: lreynolds@inda.org

T: +1 919 459 3716

**QUESTIONS?
Please Contact**

Lori Reynolds
lreynolds@inda.org
T: +1 919 459 3716

Meeting Room on Demand Agreement

(May be reserved by Exhibitors beginning February 1, 2016)



RESERVATION SELECTION

I would like to reserve the following Meeting Room on Demand time appointments with a maximum of four hours reserved per day:

Tuesday, May 3

_____ Hours @ \$200 each = \$ _____

Preferred time appointments: _____

Wednesday, May 4

_____ Hours @ \$200 each = \$ _____

Preferred time appointments: _____

Thursday, May 5

_____ Hours @ \$200 each = \$ _____

Preferred time appointments: _____

Total Due = \$ _____

(Please print)

Exhibiting company _____

Booth number _____

Total square feet of booth space _____

Contact person _____

Street address _____

City _____

State/Province _____

Zip/Postal code _____

Country _____

T: _____

Mobile: _____

Email: _____



PAYMENT SCHEDULE

Full payment must accompany this signed agreement. Without full payment, the meeting room may be released, reassigned, and this Meeting Room on Demand Agreement will be voided.

PAYMENT METHOD

American Express MasterCard Visa Check / Money Order (in U.S. funds drawn on U.S. Bank, payable to INDA and reference IDEA16 Meeting Rooms on Demand.)

Wire Transfer _____ in US dollars. Please contact Tracie Leatham, tleatham@inda.org, for details.

Total Enclosed \$ _____ Card # _____ Expiration Date _____
(month/year)

Cardholder's Name _____ Cardholder's Signature _____
(Please print)

AUTHORIZATION

By signing this agreement, I confirm that I have read the above guidelines, and will abide by these terms and conditions. A Meeting Room on Demand Agreement must be signed in order to confirm reservations.

Name _____ Authorized Signature _____
(Please print)

Date _____ Title _____

CONFIRMATION

You will receive confirmation and the meeting room name once this agreement and payment are received. Appointments are subject to availability and filled on a first-come, first-served basis.

CANCELLATION POLICY

Refunds due to Meeting Room on Demand cancellations will not be granted. Exhibitors will be obligated to pay any outstanding balance due as outlined in the Meeting Room on Demand Agreement.

RETURN APPLICATION TO:

IDEA16 - Meeting Room on Demand Rentals

Fax in the U.S.A.: 1 866 770 3291

International Fax: +1 919 459 3701

Mail to: PO Box 1288, Cary, NC 27512-1288, USA

Email: lreynolds@inda.org

T: +1 919 459 3716

**QUESTIONS?
Please Contact**

Lori Reynolds
lreynolds@inda.org
T: +1 919 459 3716

Print and Online Advertisements Agreement



ADVERTISEMENT SELECTION

I would like to reserve the following advertisement space(s):

- Inside Front Cover, Four-color \$2,750
- Inside Back Cover, Four-color \$2,750
- Full Page, Four-Color \$2,200
- Half Page, Four-Color, Vertical \$1,100
- Half Page, Four-Color, Horizontal \$1,100
- Mobile App Banner \$3,000

(Please print)

Company _____

Contact person _____

Total Due \$ _____

Street address _____

ADVERTISEMENT DEADLINES

Please reserve your advertisement space by December 1, 2015.

City _____

Please submit advertisement artwork by March 1, 2016.

State/Province _____

PAYMENT SCHEDULE

Full payment must accompany this signed agreement. Without full payment, the advertisement space may be released, reassigned, and this Print and Online Advertisement Agreement will be voided.

Zip/Postal code _____

Country _____

T: _____

Mobile: _____

Email: _____



PAYMENT METHOD

American Express MasterCard Visa Check / Money Order (in U.S. funds drawn on U.S. Bank, payable to INDA and reference IDEA16 Advertising.)

Wire Transfer _____ in US dollars. Please contact Misty Ayers, mayers@inda.org, for wire transfer details.

Total Enclosed \$ _____ Card # _____ Expiration Date _____
(month/year)

Cardholder's Name _____ Cardholder's Signature _____
(Please print)

AUTHORIZATION

By signing this agreement, I confirm that I have read the above guidelines, and will abide by these terms and conditions. A Print and Online Advertisement Agreement must be signed in order to confirm advertisement reservation.

Name _____ Authorized Signature _____
(Please print)

Date _____ Title _____

CONFIRMATION

You will receive confirmation once this agreement and payment are received. Agreements are subject to availability and are filled on a first-come, first-served basis.

CANCELLATION POLICY

Refunds due to Print and Online Advertisement cancellations will not be granted. Exhibitors will be obligated to pay any outstanding balance due on Print and Online Advertisement fees as outlined in the Print and Online Advertisement Agreement.

RETURN APPLICATION TO:

IDEA16 - Print and Online Advertisements

Fax in the U.S.A.: 1 866 851 8761

International Fax: +1 919 459 3701

Mail to: PO Box 1288, Cary, NC 27512-1288, USA

Email: jizzo@inda.org or mayers@inda.org

T: +1 919 459 3717 or +1 919 459 3712

QUESTIONS? Please Contact

Joan Izzo
Director of Marketing
jizzo@inda.org
T: +1 919 459 3717

Misty Ayers
Marketing Coordinator
mayers@inda.org
T: +1 919 459 3712



**QUESTIONS?
Please Contact**

Joan Izzo
Director of Marketing
jizzo@inda.org
T: +1 919 459 3717

Misty Ayers
Marketing Coordinator
mayers@inda.org
T: +1 919 459 3712

Print and Online Advertising

IDEA16 SHOW DIRECTORY

The IDEA16 Show Directory is a four-color, high quality publication distributed to each attendee. The Show Directory contains the conference program details and lists each exhibiting company, booth numbers, contact information, and a 25-word company description. Attendees rely on the Show Directory to navigate the show floor and keep as a reference for the next two years.

Advertising Opportunities for Exhibitors

Inside Front Cover	\$2,750
Inside Back Cover	\$2,750
Inside Full Page	\$2,200
Inside Vertical Half-Page	\$1,100
Inside Horizontal Half-Page	\$1,100

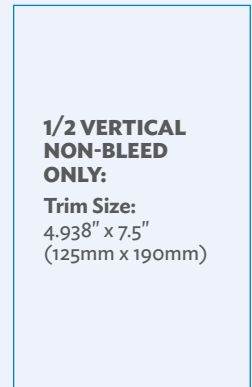
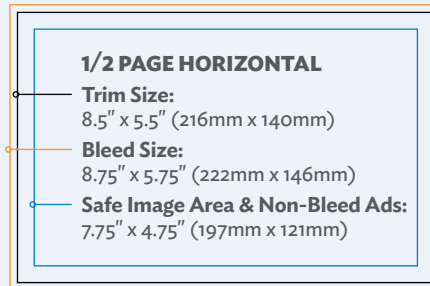
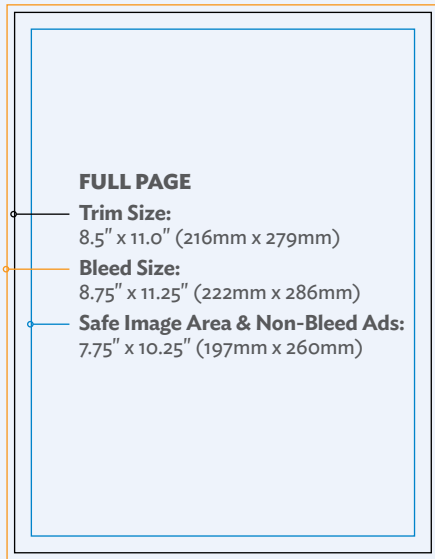
IDEA16 MOBILE APP BANNER AD \$3,000 EACH (FIVE AVAILABLE)

Attendees will see your advertisement with your corporate logo and messaging via smart phone and/or tablet. The IDEA16 app is the ideal method for show information, including a scalable floor plan, directions, company descriptions, and booth numbers. Materials are due by March 1, 2016.

PROMOTIONAL EMAIL/POSTAL MAIL

Exhibitors may highlight their presence at IDEA16 via email or postal mail to INDA's IDEA16 promotional list for a fee. The fee to send a **promotional email** is \$1,150. Exhibitors may provide HTML files to INDA before April 15, 2016 so INDA may send out the email on the exhibitor's behalf. The fee to mail **printed promotional documents** will be \$1,150 plus any additional mailing costs. Exhibitors should provide their printed promotional documents to INDA's bonded mail house. The deadline for delivery to the mail house is April 4, 2016.

Show Directory Print Ad Specifications



Note: For bleed ads, all type and important content must be contained within the Safe Image Area. All Bleed Ads must include crop marks placed outside of the bleed area.

Deadline for Materials: January 15, 2016

Colors/Ink Specs: 4-Color Process (CMYK)

Required Digital Ad File Formats:

Acceptable file formats include:

- Hi-Resolution PDF. PDF/X-1a file format preferred. If PDF/X-1a setting is not available, select Press Quality PDF.

When preparing files for PDF conversion, all images must be CMYK and at least 300dpi @ 100% of size.

- High-Resolution .EPS, .TIFF or .JPG files. All images must be CMYK and at least 300dpi @ 100% of size.

Line art or monochrome images must be at least 1200dpi @ 100% of size.

File Formats NOT Accepted:

Native application files such as Word, PowerPoint, Excel, Publisher, Quark, InDesign, Illustrator, Photoshop, etc.

Proofs:

A PDF proof of the ad will be submitted by email to the advertiser for approval with a 24-hour reply deadline.

How to Send Your Files:

- Files under 5 MB may be emailed to jcaridi@inda.org. NOTE: "IDEA16 Ad File" must be included in the subject line.
- Larger files may be transferred via FTP. For instructions, please send a request to jcaridi@inda.org, with "IDEA16 Ad File" in the subject line.

Design Services:

Professional creative services are available at the advertiser's expense, billed at \$85/hr. Estimates are provided based on rough layouts supplied by the advertiser, and all creative fees will be added to the advertiser invoice.

IMPORTANT! Before Submitting Your Files: Please check that the size is correct and all specifications noted above are met. Advertisers will be charged (at a rate of \$85/hr.) for any work required as a result of files not meeting the required specifications. For any questions on specifications please contact Jenna Caridi, jcaridi@inda.org, +1 919 459 3723.

Exhibitor Meeting Rooms

IDEA16 offers meeting rooms for Exhibitors who have exhibit space **of at least 400 square feet**. These meeting rooms will be available from 7:30 am to 6:00 pm each day of the show. The meeting rooms may be rented for a full day (7:30 am – 6:00 pm), or for a half day (7:30 am – 12:00 pm / 1:30 pm – 6:00 pm).

Each room is set conference style or U-shaped provided the Exhibitor informs INDA Show Management of their preference prior to March 1, 2016. The meeting room will be set conference style for 10 people if Exhibitors do not express a preference. Changes after March 1, 2016 will incur a \$250 fee.

A sign will be placed outside each meeting room with the Exhibitor's corporate logo, provided that the Exhibitor sends their corporate logo art file to INDA Show Management before March 1, 2016.

Exhibitors are responsible for any additional costs including, but not limited to, internet, electricity, phones, catering, audio visual equipment, and office equipment.

The fee will be \$1,250/full day or \$625/half-day.

MEETING ROOMS ON DEMAND

IDEA16 offers Meeting Rooms on Demand for Exhibitors with exhibit space **of less than 400 square feet**. Meeting Rooms on Demand can be rented for a total of four hours per day.

The meeting rooms will be available from 8:00 am to 6:00 pm each day of the show, May 3-5, 2016.

Meeting Rooms on Demand may be reserved by Exhibitors beginning February 1, 2016.

Each room is set conference style for eight people. Exhibitors are required to exit the meeting room promptly at the end of their scheduled time. Exhibitors are encouraged to be considerate of time as other Exhibitors may be waiting to use the room after you.

Due to the short meeting schedule; services such as a secure internet, additional electricity, catering of food and beverage, or audio visual equipment is not permissible.

The fee will be \$200/hour.

**QUESTIONS?
Please Contact**

Lori Reynolds
lreynolds@inda.org
T: +1 919 459 3716



Exhibit Personnel Exposition Passes (Badges)

Booth Size Square Feet	No. of Passes/ Badges	Show Floor Access	Conference Sessions	Conference Proceedings	Welcome Reception	IDEA16 Show Directory
150	2	Exhibit Personnel Exposition Passes provide access to the show floor	Exhibit Personnel Exposition Passes do not provide access to the Conference Sessions	Exhibit Personnel Exposition Passes do not provide access to the Conference Proceedings	Exhibit Personnel Exposition Passes do not provide access to the Welcome Reception. Tickets are available for a separate fee of \$69	A Show Directory will be provided to each Exhibit Personnel Exposition Pass Holder
200 - 250	3					
300 - 325	4					
350 - 400	5					
425 - 500	6					
525 - 550	7					
575 - 625	8					
650 - 700	9					
725 - 775	10					
800 - 850	11					
875 - 925	12					
950 - 1,000	13					
1,025 - 1,075	14					
1,100 - 1,150	15					
1,175 - 1,225	16					
1,250 - 1,300	17					
1,325 - 1,400	18					
1,425 - 1,450	19					
1,500 and above	20					
Additional Exhibit Personnel Exposition Passes (\$60 each)	Unlimited					
Discounted Full Conference Passes (\$450 each)	Up to 5	Full Conference Passes provide access to the Conference Sessions	Full Conference Passes provide access to the Conference Proceedings			

**QUESTIONS?
Please Contact**

Tracie Leatham, Registrar
tleatham@inda.org

Marilyn Bellinger
mbellinger@inda.org

Lori Reynolds
lreynolds@inda.org



IDEA16 Exhibit Hall Schedule: Installation, Exhibition, and Dismantling

THURSDAY, APRIL 28	8:00 am - 4:30 pm	Exhibitor Installation
FRIDAY, APRIL 29	8:00 am - 4:30 pm	Exhibitor Installation
SATURDAY, APRIL 30	8:00 am - 4:30 pm (No Freight Deliveries)	Exhibitor Installation
SUNDAY, MAY 1	8:00 am - 4:30 pm (No Freight Deliveries)	Exhibitor Installation
MONDAY, MAY 2	8:00 am - 6:00 pm	Exhibitor Installation
TUESDAY, MAY 3	8:00 am - 10:30 am	Exhibitor Installation
	10:30 am - 6:00 pm	Show Hours
WEDNESDAY, MAY 4	10:30 am - 6:00 pm	Show Hours
THURSDAY, MAY 5	10:30 am - 4:00 pm	Show Hours
	4:01 pm - 10:00 pm	Exhibitor Dismantle
FRIDAY, MAY 6	8:00 am - 4:30 pm	Exhibitor Dismantle
SATURDAY, MAY 7	8:00 am - 12:00 pm	Exhibitor Dismantle

This schedule is tentative and is subject to change. A final schedule will be included in the online Exhibitor Service Manual.



Boston's best spots
for networking or
sightseeing after hours



Exhibit Rules & Regulations

RULES GOVERNING EXPOSITION

Each Exhibitor agrees to abide by all rules, regulations, and guidelines governing the IDEA16 exhibition as set forth below.

- 1. Management.** The word “Management” as used herein shall mean Management as INDA, its officers, or committee or agents or employees acting for it in the management of IDEA16.
 - 2. Sub-leasing.** Exhibitor may not sub-let their space, nor any part thereof, nor exhibit, offer for sale, give as a premium, or advertise articles not manufactured or sold in their own name, except (a) where such articles are required for the proper demonstration or operation of Exhibitor’s display, in which case identification of such articles shall be limited to the regular nameplate, imprint, or other identification which in standard practice appears normally on them, or (b) in accordance with Paragraph 26. Exhibitor may not permit in their booth non-exhibiting companies’ representatives. Rulings of the Management shall in all instances be final with regard to use of any exhibit space.
 - 3. Default in Occupancy.** Any Exhibitor failing to occupy space contracted for is not relieved of the obligations of paying the full rental of such space. If a booth space is not occupied by the date and time of display installation and completion, such space may be possessed by Management and reallocated or assigned for such purposes as it may see fit.
 - 4. Eligible Exhibits.** Management has the sole right to determine the eligibility of any company or product for inclusion in the exposition. Exhibitor may not promote products or services that compete with the products and services of Management, including, but not limited to, conferences, seminars, and/or expositions relating to the nonwovens industry, without prior written consent by Management. Any Exhibitor engaged in the business of conducting, or offering conferences, seminars, expositions, publications, and other services or products similar to those offered by Management shall be required to submit all products and/or services it intends to promote at the exposition to Management for approval. Only those products and/or services approved in writing by Management may be promoted at the exposition. Any Exhibitor who fails to submit its products and/or services to Management for approval in accordance with this section automatically forfeits its rental fee and is not authorized to participate as an Exhibitor at the exposition.
 - 5. Limitation.** Exhibitor agrees to make no claim for any reason whatsoever against Management for loss, theft, damage, or destruction of goods, nor for any injury to itself, its employees, its invitees, or its agents while in the exposition quarters; nor for any damage of any nature, including damage to its business, by reason of failure to provide space for their exhibit; nor for any action of any nature of Management; nor for failure to hold the exposition as scheduled.
 - 6. Installation – Show Hours – Dismantling.** Hours and dates for installation, show hours, and dismantling shall be those specified by Management. Exhibitor shall be liable for all storage and handling charges resulting from failure to remove exhibit material from the exposition upon the conclusion of the dismantling period as specified by Management.
 - 7. Damage of Property.** Exhibitor is liable for any damage caused to building floors, walls or columns, or to standard and “packaged” booth equipment, or to other Exhibitors’ property. Exhibitor may not apply paint, lacquer adhesive, or other coatings to building columns and floors or to standard booth equipment.
 - 8. Alcoholic Beverages.** Alcoholic beverages may be served in the Exhibitor’s exhibition space provided the Exhibitor receives written authorization from Management and if the Exhibitor has a written agreement with the official caterer of the exhibit facility. Exhibitor and its employees and agents shall not service alcoholic beverages to anyone less than 21 years of age or to anyone regardless of age who is obviously intoxicated.
- Exhibitor agrees to indemnify and hold INDA harmless with respect to any and all claims, losses, damages, liabilities, judgment, or settlements, including reasonable attorney’s fees, costs, and other expenses incurred by INDA on account of any alcohol served at the Exhibitor’s exhibit space.
- 9. Arrangement of Exhibits; Display Heights.** A. For standard booths (booths together in a straight line), the display fixtures in the 5 feet (1.52m) of the exhibit area closest to the aisle must be at a height no higher than 4 feet (1.22m). Display fixtures in the other area of the booth are limited to a height of 8 feet 3 inches (2.5m). B. For peninsula booths (two booths back-to-back and aisles on three sides). Display fixtures and identification signs are limited to a height of 16 feet (4.88m) with written approval of Management 30 days prior to show move-in. In addition, all display fixtures over 4 feet (1.22m) in height and placed within 10 lineal feet (3.05m) of a neighboring exhibit must be confined to the area of the booth that is beyond 5 feet (1.52m) from the aisle. The back wall of such an exhibit that borders neighboring exhibits must be kept free of all copy and signage. C. For island booths (exhibits with aisles on all four sides), the exhibit height cannot exceed 16 feet (4.88m) absent written approval by Management at least 30 days prior to move-in. This rule shall not apply, however, in the case of machinery and equipment placed in position comparable to actual utilization for demonstration purposes. Management must approve any exceptions to this section in writing. All decisions by Management are binding.
 - 10. Attendance.** Management shall have sole control over admission policies at all times.
 - 11. Booth Representatives.** Each Exhibitor shall provide at least one booth attendant during exhibit hours. Failure to comply with this provision shall subject the Exhibitor to the sanctions and penalties as set forth in Paragraph 36. All booth representatives must be bona fide employees of the Exhibitor, or the Exhibitor’s manufacturer representative. In addition, Exhibitors may hire models to work in their exhibit space. The attire of the models employed by the Exhibitor and other booth personnel shall not exceed the boundaries of good taste as judged by Management in the exercise of its sole discretion. Subject to these rules and regulations, no Exhibitor personnel shall be in the booth of another Exhibitor without such Exhibitor’s permission. All booth representatives shall wear badge identification furnished by Management at all times. Management may limit the number of booth representatives at any time.

- 12. Decoration.** Management shall have full discretion and authority in the placing, arrangement, and appearance of all items displayed by Exhibitor, and may require the replacing, rearrangement, or redecorating of any item or of any booth, and no liability shall attach to Management for costs that may devolve upon Exhibitor thereby. Exhibitors building special background or side dividers must make certain that the surfaces of such dividers are finished in such a manner as not to be unsightly to Exhibitors in adjoining booths. If such surfaces remain unfinished at 9 am of the day before the opening day of the Exposition, Management shall authorize the official decorator to affect the necessary finishing and Exhibitor must pay all charges involved thereby.
- 13. Exhibitor's Admittance during Non-Show Hours.** Booth representatives will not be permitted to enter the exposition earlier than one hour before the scheduled opening time each day of the show, except the opening day, and will not be permitted to remain in the exposition after the closing hour each night, with exception of the final night. Exhibitors having special circumstances that require additional time should check in with the Management 24 hours in advance.
- 14. Exhibitor Services Manual.** A complete Exhibitor Service Manual will be furnished to each signed Exhibitor by Management covering in detail shipment of exhibit material, electrical requirements, and other subjects. This Manual will include prices for rental of furniture, draperies, special construction, etc. It will be available after June 1, 2015 for advance planning of merchandise shipments, electrical requirements, etc.
- 15. Exhibitor Representatives' Responsibility.** Exhibitor agrees to indemnify Management against and hold it harmless for any claims arising out of the acts of negligence of Exhibitor, its agents, its invitees, or its employees.
- 16. Failure to Hold Exposition. Should any contingency prevent holding of the exposition, Management may retain such part of Exhibitor's rental as shall be required to recompense it for expenses incurred up to the time such contingency shall have occurred.**
- 17. Floor Load.** Under no circumstances may the weight of any equipment or exhibit material exceed the exposition facility's maximum floor load which is considered limited. Exhibitor accepts full and sole responsibility for any injury or damage to property or person resulting from failure, knowingly or otherwise, to distribute the load of its exhibit material in conformity with the maximum floor load specifications.
- 18. Inflammable Materials.** No inflammable materials of any nature, including decorative materials, use of which is prohibited by national, state, or city fire regulations, may be used in any booth.
- 19. Lotteries, Contests.** The operation of games of chance or lottery devices, or the actual or simulated pursuit of any recreational pastime is permitted only with prior written approval from Management.
- 20. Noise and Odors.** No noisy or obstructive work will be permitted during open hours of the exposition, nor will noisily operating displays, nor exhibits producing objectionable odors, be allowed.
- 21. Obstruction of Aisles or Booths.** Any demonstrations or activity that results in excessive obstruction of aisles or prevents ready access to nearby Exhibitor's booth shall be suspended for any periods specified by Management.
- 22. Power.** It is mutually understood and agreed that Management will use proper and reasonable care to prevent interruption in power service, but shall not be held responsible for any interruption that may occur due to breakage of machinery, apparatus, equipment, etc.
- 23. Rebuilt Machinery.** Exhibitor may not exhibit rebuilt or reconditioned machinery or equipment unless integrated with an historical theme or background, and then only if it is expressly understood that such machinery or equipment is not intended or offered for sale.
- 24. Rejected Displays.** Exhibitor agrees that their exhibit shall be admitted and shall remain from day-to-day solely on strict compliance with the rules herein laid down. Management reserves the right to reject, eject, or prohibit any exhibit in whole or in part, or Exhibitor or its representatives, with or without giving cause. If cause is not given, liability shall not exceed the return to Exhibitor of the amount of rental unearned at the time of ejection. If an exhibit or Exhibitor is ejected for violation of these rules or for other stated reasons, no reason shall be made.
- 25. Safety Devices.** Exhibitor agrees to accept full responsibility for compliance with national, state, and city regulations in the provision and maintenance of adequate safety devices and conditions for the operation of machinery and equipment, and to indemnify and hold harmless Management for any loss, cost, or damages including attorney's fees, for any violation of this requirement.
- 26. Samples, Souvenirs, Retail Sales.** Samples, souvenirs, publications, etc., may be distributed by the Exhibitor only from within their booth. The distribution of any article that interferes with the activities in or obstructs access to neighboring booths or that impedes aisles is prohibited. No article containing any product other than the product or material made or processed or used by Exhibitor in or as the product or service it sells, may be distributed except by written permission of Management.
- 27. Signs, Sign Copy, Illumination.** Electric flashers or signs involving the use of neon or similar gases are prohibited. Should the wording on any sign or any area in Exhibitor's booth be deemed by Management to be contrary in any way to the best interests of the exposition, Exhibitor shall make such changes as are requested by Management. Merchandise prices and "sold" signs will not be permitted.
- 28. Costumes.** Exhibitor's representatives wearing distinctive costumes, or carrying banners or signs separately or as a part of their apparel, must remain in their own booths. Booth representatives may not wear clothing that exceeds the boundary of good taste as judged by Management in its sole discretion.
- 29. Soliciting Employment.** Exhibitor shall not have in its booth any displays, signs, literature, or related media that refer to or describe employment opportunities in its company.
- 30. Sound Amplifying, Sound Producing Equipment, Noise Levels for Operating Equipment.** Exhibitors operating sound producing, sound amplifying equipment are required to operate same in such a manner that a maximum of 80db. reading on the "A" scale of a sound level meter may be read at the aisle(s) space adjacent to its booth or measured at a neighboring booth in an area bordering that of the sound equipment user. Management shall be the sole arbiter of acceptability of sound levels and may require reduction of sound level, or elimination of sound producing devices in those instances wherein the judgment of Management such sound is in violation of these standards or otherwise objectionable.
- 31. Labor.** Exhibitor shall adhere to all labor practices and policies as required by the exhibit facility.

32. Photographs. No photographs of individual exhibits may be taken without the express permission of the Exhibitor. Management reserves the right to confiscate any photographic equipment and devices used in violation of this section.

33. Smoking. In accordance with State law, smoking is not permitted in the exhibit facility.

34. Compliance With The Americans With Disabilities Act. Exhibitor understands that the Americans with Disabilities Act (ADA) requires that its booth must be accessible to persons with disabilities, and Exhibitor agrees that its display complies with the ADA. Exhibitor hereby warrants that it will provide auxiliary aids and services to individuals with disabilities suitable for effective communication between all parties in accordance with the requirements of the ADA, so that Exhibitor's booth will be accessible, as defined in the ADA, to persons with disabilities. Exhibitor further warrants that where provision of such auxiliary aids would fundamentally alter the nature of the goods and/or services provided by the Exhibitor, or would result in the undue burden to Exhibitor, Exhibitor will notify Management of that fact at least four weeks in advance of the exposition and of the alternative measures it intends to take to indemnify and hold INDA harmless for any claims arising out of or in connection with the failure of Exhibitor's booth to comply with the ADA.

35. Performance of Music in Booth. Unless otherwise agreed to in writing by Management, Exhibitor shall assume sole responsibility for complying with the United States Copyright Act, 17 U.S.C. 101, et. seq., including, but not limited to, the obtaining of all licenses, and payment of all royalty fees, necessary to perform music in its booth. Exhibitor further agrees to defend, indemnify, and hold harmless INDA, its officers, employees, and agents, from any claims, losses, expenses, or damages resulting from the performance of music in its booth in violation of the Copyright Act.

36. Suitcasing. The act of soliciting business in the aisles during the exhibition or in other public spaces, including within a company's booth, is a practice of suitcasing. Delegates are not allowed to participate in any activity designed to solicit or sell products or services to delegates attending the event without the proper authorization by the event organizer or in ways that violate the rules of the event or exhibition.

37. Cancellation Policy. Any Exhibitor who cancels all of their purchased booth space after submitting a signed booth space contract will forfeit and pay to INDA, as liquidated damages, a sum of money equal to 100 percent of the full price of the Exhibitor's booth space. In the event of a default by the Exhibitor, as set forth in the previous sentence, the Exhibitor shall forfeit as liquidated damages, the amount set forth above, regardless of whether or not INDA Show Management enters into a further lease for the space involved. **Cancellation requests must be submitted in writing to Marilyn Bellinger, mbellinger@inda.org.**

38. Space Reduction. Should an Exhibitor reduce the size of their contracted booth space on or before November 1, 2015, a 15 percent service charge of the original contract price will be assessed by INDA. Any payment previously received will be applied to the revised booth fee balance. Any remaining balance, less the revised space fees and a 15 percent service charge, will be refunded up to a maximum of \$5,000.

After November 1, 2015, an Exhibitor is permitted to reduce the size of their contracted space; however, refunds will not be provided. INDA Show Management has the right to reassign the Exhibitor to a different booth space based on the revised size requirements. **Space reduction requests must be submitted in writing to Marilyn Bellinger, mbellinger@inda.org.**

39. INDA Member Rate. In order to qualify for the INDA Member booth space rate, an Exhibitor must be an INDA Member who is paid in full for one of the following periods:

January 1, 2015 – December 31, 2016

January 1, 2016 – December 31, 2017

In the event that an INDA Member Exhibitor does not remain a member in good standing for one of these periods, they will be invoiced for the space rental difference and a 15 percent service charge. This invoice must be paid for the Exhibitor to remain in good standing for future events.

40. Amendment to Rules. Any and all matters or questions not specifically covered by this Agreement or the Exhibitor Service Manual and Show Directory, shall be subject solely to the decision of Management. Except for booth rental prices, these rules and regulations may be amended at any time by Management and all amendments so made shall be binding on Exhibitors upon notice thereof. Exhibitor, for itself and its employees, agrees to abide by the foregoing rules, the rules in the Exhibitor Service Manual and the Show Directory, and by any amendments that may be put into effect by Management. Management, at its discretion, reserves the right 1) to eject any Exhibitor violating its rules or decisions from the exposition without any refund whatsoever of Exhibitor's rental fee, 2) to restrict or limit the offending Exhibitor's participation at future Management expositions, or 3) to take any other action Management, at its discretion, deems to be an appropriate response to the violation. Exhibitor agrees to be bound by Management's decision. Exhibitor further agrees to defend, indemnify, and hold harmless INDA, its officers, employees, and agents, from any claims, losses, expenses, or damages resulting from any violation of this agreement or of Management's rules and regulations pertaining to this exhibition by Exhibitor, its employees, its agents, or its invitees.

41. Violations. Management shall have the full power and authority to interpret and enforce all rules and regulations. Exhibitor agrees to observe all rules and regulations as promulgated and revised from time to time. Failure to comply with such rules and regulations will result in one or more sanctions imposed at the sole discretion of Management, but not limited to, prohibition, expulsion, and/or removal of any exhibit and/or Exhibitor, its employees, or booth personnel, closing of an exhibit or display, forfeiture of all fees of any kind paid in connection with such exhibit, loss of seniority, suspension and/or expulsion from future shows, and loss of membership in INDA.

42. Governing Law. These rules and regulations and the underlying contract for exhibit space shall be governed by and construed in accordance with the laws of the State of North Carolina.

**QUESTIONS?
Please Contact**

Marilyn Bellinger
mbellinger@inda.org
T: +1 919 459 3718

Lori Reynolds
lreynolds@inda.org
T: +1 919 459 3716

Housing

HOTEL RESERVATION SCAM INFORMATION

The IDEA16 Housing Bureau agent is D. VanEvery & Associates. This is the **only** official Housing Bureau for IDEA16 and they are processing all hotel reservations for the event. Any communications coming from @dvanevery.com or identified as IDEA16 – Housing Bureau are valid. Please do not give your credit card information or make any reservations with any other housing bureau, housing company, or convention housing company appearing to represent IDEA16, the IDEA16 Housing Bureau, and/or INDA. These companies, frequently are based out of Las Vegas and Eastern Europe and call themselves Exposition Housing, Expo Housing Group, Convention Housing, etc.; all appear to offer lower rates for hotel rooms and are a **SCAM**. We are not able to verify the authenticity of such companies, and will not be able to provide resolution to issues related to these fraudulent reservations. The IDEA16 Housing Bureau will ask for a credit card to guarantee reservations. If anyone contacts you, offers you lower rates, and asks you

to provide a credit card to PRE-PAY the reservation, then it is almost certainly to be a SCAM. If someone requires you to PRE-PAY the cost for the entire stay, it is NOT the official IDEA16 Housing Bureau.

The most up-to-date housing list and map will be published in the Exhibitor Service Manual. For additional information, please contact Debra VanEvery Smith of D. VanEvery & Associates, debra@dvanevery.com, or T: +1 361 790 7000.

Please do not contact the hotels directly. The hotels cannot make reservations in the IDEA16 room block; reservations must be made through D. VanEvery & Associates. Please note that the number of rooms reserved through the official hotel block determines INDA's ability to get first priority for the preferred IDEA dates for future shows.

Important Dates and Deadlines

JUNE 1, 2015	Online Exhibitor Service Manual Scheduled to Be Live After this Date
	Advance Exhibit Personnel Exposition Passes Registration Begins
	Show Directory Listing Submissions Begins
JUNE 1, 2015	Housing Bureau Opens
	Meeting Room Reservations Open for Exhibitors with More than 400 Square Feet of Exhibit Space
DECEMBER 1, 2015	Show Directory Advertisement Space Reservation Deadline*
JANUARY 15, 2016	Show Directory Listing Due (Link Provided in Exhibitor Service Manual)
	Show Directory Advertisement Artwork Due*
FEBRUARY 1, 2016	Sponsorship Deadline for Recognition in Onsite Program*
	Meeting Rooms on Demand – Reservations Open for Exhibitors with 400 or Less Square Feet of Exhibit Space
MARCH 1, 2016	Meeting Room Reservation Deadline
MARCH 7, 2016	Exhibitor Early Registration Deadline
	Exhibitor Housing Deadline
MARCH 14, 2016	Exhibitor Housing List Deadline
MARCH 22, 2016	Advance Warehouse Shipping Begins
MARCH 31, 2016	Meeting Rooms on Demand – Reservation Deadline for Exhibitors with 400 or Less Square Feet of Exhibit Space
APRIL 22, 2016	Advance Warehouse Shipping Deadline
APRIL 28, 2016	Move-In Begins
APRIL 28-29, & MAY 2, 2016	Direct to Show Shipments Will Be Accepted
MAY 3, 2016	Show Floor Hours 10:30 am – 6:00 pm
MAY 4, 2016	Show Floor Hours 10:30 am – 6:00 pm
MAY 5, 2016	Show Floor Hours 10:30 am – 4:00 pm
	Exhibitor Move-Out Begins 4:01 pm
MAY 7, 2016	Exhibitor Move-Out Ends 12:00 pm

QUESTIONS? Please Contact

Lori Reynolds
lreynolds@inda.org

* Opportunities for Exhibitors to market/advertise their company and products are available for an additional fee.

Deadlines are subject to change. Please check the Exhibitor Service Manual for final deadline dates.



Association of the
Nonwoven Fabrics Industry
ADVANCING NONWOVENS WORLDWIDE®

P.O. Box 1288, Cary, NC 27512-1288
T: +1 919 459 3700 | F: +1 919 459 3701
www.inda.org

BRING YOUR IDEAS.

This is the trade show your company will want to be a part of – because an exhibit booth at IDEA16 puts you in front of industry leaders from all over the world. Where else can you engage such a rich collection of qualified leads? These are the creators of the next generation of nonwovens. You won't just meet potential clients. You'll meet potential collaborators.



IDEA[®]16
B O S T O N

The World's Preeminent Event for
Nonwovens & Engineered Fabrics