



Hygienix | The Premier Event for Absorbent Hygiene & Personal Care Markets

October 26-29, 2015

The Vinoy Renaissance, St. Petersburg, FL

VISIONARY AWARD® NOMINATION

The INDA Visionary Award® will recognize and reward innovation in new hygiene/medical and personal care products that utilize nonwoven fabrics in a way that expands the usage of nonwovens. Nominees will be selected from various categories such as disposable diapers, feminine hygiene products, adult incontinence products, medical/wound care products, and personal care wipes.

PRODUCT CRITERIA

Nominated products should demonstrate advancements in one or more of the following categories:

- » **Creativity** (Was there imaginative skill used to create a solution to a known problem?)
- » **Novelty of approach** (Is the method or thought process used to create the product new?)
- » **Uniqueness** (Is this the only product of its type in the marketplace?)
- » **Technical sophistication** (Does the product/process use nonwoven technology in an intellectually elegant manner?)

PRODUCT ELIGIBILITY

Companies are encouraged to nominate their own product(s) for the Visionary Award®, but only one (1) product per company will be selected as a Finalist. To qualify for consideration as a nominee, products must:

- » Be a finished consumer end product and contain a nonwoven fabric or utilize a nonwoven technology during its manufacturing process.
- » Have been introduced to the consumer market or to the trade, since January 1, 2014
- » Not have been selected as a Finalist in any previous Visionary Award® competition. A nominated product not selected as a Finalist may be nominated the following year, but no more than two (2) nominations total per company.
- » Finalists must agree to present their product in person at the conference.

NOMINATION PROCESS Send **this form** (completed in its entirety) and **a sample of the product** to the attention of JJ Dickens at the INDA address below. Categories and rules are based upon the interpretation of the Technical Advisory Board.

QUESTIONS
JJ Dickens
jjdickens@inda.org



DEADLINE
July 24, 2015
5:00 pm EDT



NOMINATED PRODUCT _____

CONTACT INFORMATION (please type or print clearly)

Last Name _____ First Name _____

Company _____ E-mail _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

DESCRIPTION OF INNOVATION