

JUNE 16 – 19, 2015 Hotel InterContinental Buckhead, Atlanta, Georgia

# Take your wipes to new heights.



# WELCOME





I would like to personally invite you to INDA's World of Wipes® International Conference, June 16-19, at the InterContinental Hotel in Atlanta's attractive Buckhead section. The message for this year's World of Wipes® is "take your wipes to new heights," which is quite relevant as the wipes market is soaring to new heights. The nonwoven media value in wipes went over \$1 billion in 2013 and continues to look promising. With the wipes market growing at a 5 percent annual rate over the next few years, this market area will be brimming with vibrant energy, innovative technologies, and products, along the entire wipes value chain.

At this year's World of Wipes® event, you will see and hear the latest...

- ~ Data on the ever-growing wet and dry wipes markets
- ~ Government updates on key issues central to the wipes industry
- ~ Industrial and institutional wipes manufacturing technologies
- ~ Consumer and industrial insights, from fragrance preferences to point-of-sale data
- ~ Technologies that ensure quality and those that transform waste
- ~ Disinfecting wipes used to responsibly counteract health threats
- ~ Updates on the Flushables/Non-Flushables engagement within the Wastewater industry

Plus, new this year, INDA is co-locating the new WIPES Academy training course with WOW2015 to give professionals, new to wipes, an opportunity to gain the knowledge they need to advance in the wipes industry on a single travel spend.

These presentations and learning experiences share the schedule with our core networking opportunities. You'll be able to make excellent business connections during 12+ hours of face-to-face engagement (coffee breaks, receptions, tabletops, breakfast, and the popular Dining with Thought Leaders).

I encourage you to view the full details of the World of Wipes® program to explore what awaits you this year in Atlanta. I hope to see you there.

Sincerely,

Dave Rousse INDA President

# About INDA

INDA, the Association of the Nonwoven Fabrics Industry, serves hundreds of member companies in the nonwovens/ engineered fabrics industry in global commerce. Since 1968, INDA events have helped members connect, learn, innovate, and develop their businesses. INDA educational courses, market data, test methods, consultancy, and issue advocacy help members succeed by providing them the information they need to better plan and execute their business strategies. For more information, visit www.inda.org, or download the INDA mobile app for immediate updates.

# **WIPCS** A C A D E M Y



**Instructor:** Rob Johnson, PE, Principal, Smith, Johnson & Associates

Rob Johnson, wipes industry expert, has more than 35 years' experience in nonwovens and related products and holds BS and MS degrees in mechanical engineering.

# MONDAY, JUNE 15-16

# **WIPES Academy**

From wipes design and production to cost implications and packaging, the two-day WIPES Academy is centered on every facet of the multibillion dollar wipes product and marketing sector from raw materials, converting, wet and dry wipes to medical, industrial, and consumer wipes. The course is essential for technical and management professionals interested in learning the research, development, and manufacturing of wipes.

Pre-registration is required.

PLEASE NOTE: Applicants are recommended to have completed the INDA Elementary Nonwovens Training Course or have two to four years' experience in nonwovens. Seating is limited.

<sup>66</sup> THE WORLD OF WIPES CONFERENCE WAS EFFICIENT, EFFECTIVE, AND ENJOYABLE FOR US. IN THE SPAN OF THREE DAYS, WE WERE ABLE TO MEET SEVERAL KEY COMPANIES AND PEOPLE TO DISCUSS IMPORTANT GROWTH BUSINESS. IN A WORD...VALUABLE! <sup>99</sup>

- Paul Latten, CEO, Basofil, LLC

# **TUESDAY, JUNE 16**

# WELCOME RECEPTION

## 6:30 p.m. - 8:30 p.m.

Whiskey Blue, 3377 Peachtree Rd NE, Atlanta, GA 30326

Thank you to Kimberly-Clark Professional Partnership Products, for sponsoring the Welcome Reception along with INDA.

Connect. Mingle and kick off WOW2015 with your industry colleagues while enjoying magnificent views of Buckhead, delectable light bites, and cocktails at the complimentary Welcome Reception.

RSVP required.

# WEDNESDAY, JUNE 17





# **Game Changers**



#### Carman Allison, Vice President of Consumer Insights, Nielsen Canada

The key to your business' future lies in how it adapts to consumer diversity, polarization, and generational shifts. Enhance your understanding of wipes industry's game changers with examples of insightful foresight that can earn your space in the shopping cart.

## Adult Makeup Remover Wipes - What's Hot & What's Not



#### Desiree Dowe, Global Brand Manager Innovation, Neutrogena Corporation

Learn about the makeup remover wipe category and how wipes fit in the total facial cleansing space. Gain insight into how different wipe products perform in the market and why some products are seeing accelerated growth. Discover the global emerging trends in the makeup remover category.

## **Insights into the Wipes Industry**



#### Alistair Brown, Director, Marketing & Communications, Suominen Nonwovens

Suominen has educated consumers as to which wipe should be used for which purpose through its unique, ground-breaking, consumer information sharing and gathering engine "welovewipes.com". Consumers have revealed their culture, needs, and opinions and provided an invaluable direction toward development. Take away the wipes lessons Suominen has learned in the "welovewipes" movement.

## **Nothing Generic About It**



#### Tom Flicker, Principal Product Engineer PD&D for up & up, Target Corporation

Hear about owned brands at Target with a special focus on up & up®. Learn Target's approach to designing quality products at a value across multiple tiers; focusing on the right product; differentiating with performance, sustainability and design; partnering with industry-leading vendors; and enhancing it all with great packaging and branding!



## **Government Affairs Update**



#### Jessica Franken, Director of Government Affairs, INDA

Looking for insights from the new Republican-controlled Congress? INDA's Director of Government Affairs provides updates to the important issues facing the wipes industry, including federal chemicals reform, the Miscellaneous Tariff Bill, California's Safer Consumer Products Regulation, the EPA "Wiper Rule", impending regulation of common antibacterials and preservatives, and more.

# The North American Wipes Market: Facts and Data



# **Brad Kalil,** Director of Market Research and Statistics, INDA

Take away key supply and demand findings from the newly published report: *North American Nonwovens Industry Outlook 2013-2018* from INDA's Director of Market Research and Statistics. Get the facts on the industry's direction based on

interviews with suppliers, producers, converters, and brand owners from the consumer and industrial/institutional markets.

# Specialty Materials for Industrial Wipes for the Changing Industrial World



## Al Dietz, Vice President and Chief Technology Officer, Strategy & Business Development, Polymer Group, Inc.

Explore the industrial wipes category and why high-performance solutions have evolved to support the changing industrial manufacturing channel. You'll learn new trends in manufacturing

innovation, which heightened customer needs are driving these manufacturing tasks, and which are the key qualities that differentiate wiping materials.

# **LOTIONS & POTIONS**

# The Scent of Success: Understanding the Role of Fragrance in Consumer Products



#### Zahid Sharif, Senior Project Manager, Rockline Industries, Inc.

Discover one of the keys to product success via fragrance and sensory connections. Strategic fragrance design differentiates products and builds an emotional connection and recognition between the consumer and the brand. Enhance

your understanding of olfactive mapping and competitive gap analysis and learn fragrance's key role in product development and success.



AN OPPORTUNITY TO NETWORK WITH COLLEAGUES AND LEARN ABOUT CURRENT INDUSTRY NEWS IN AN INTIMATE SETTING.

– Jeff Slosman, President, National Wiper Alliance, Inc.



# MINGLE. MEET. MAKE OPPORTUNITIES.

WOW offers multiple opportunities to meet new business collaborators in a friendly, relaxed environment.



Connect with your customers, associates, and new business prospects during several morning and afternoon coffee breaks for maximum face-to-face engagement.

# JUNE 17-18; 5-7 PM TABLETOP DISPLAYS AND RECEPTIONS



Enjoy visiting the wipes industry's most compelling tabletop displays on Wednesday and Thursday evenings (June 17-18), 5 – 7 p.m., with a cocktail reception and sumptuous buffet of hors d'oeuvres and carving stations.

For more information contact Misty Ayers, + 1 919 459 3712, mayers@inda.org

## JUNE 18; 7:30 PM

DINE WITH INDUSTRY THOUGHT LEADERS



Join the top wipes industry influencer of your choice for dinner...choose among half a dozen wipes business leaders to be your dinner table host beginning at 7:30 p.m., Thursday evening (June 18). Soak up stimulating business insights from your Thought Leader host during an informal, relaxed dinner. Reserve your seat at a table for six at pre-selected restaurants across Atlanta.

For details on the Thought Leaders, visit www.inda.org/events/wow15

## The Preservation Maze



#### Andress Johnson, Technical Manager, Personal Care & Household, THOR Specialties, Inc.

The selection of preservation systems is like negotiating a maze that includes NGO influences. retailor restrictions, public pressure, and global and regional regulations. Learn the current trends in preservation and the effect of these trends on the long-term safety of wet wipes and especially baby wipes. Take away the best approaches to preserve your wipes while balancing product safety.

## **Preservation Concepts for Modern Wet Wipe Formulation**



#### Bernd Heinken, Head of Technical Support - Special Additives International, Schülke & Mavr GmbH

Gain an understanding of traditional preservatives such as formaldehyde donors or parabens and how they can be reduced or even replaced with "boosting" or "synergistic" effects from antimicrobial agents. Discover the successful test results for these alternative concepts to comply with future demands.

## **Challenges in Wet Wipe Preservation**



#### Dolores A. Shaw, Senior Microbiologist North America, Dow Chemical Company

Hear how to overcome the challenges of ensuring the microbiological quality of wet wipes as the industry moves toward "softer" and non-traditional preservation processes. Improve your understanding of the critical aspects of hygienic manufacturing and key elements of microbiological testing along with different microbial solutions.

# TABLETOP DISPLAYS/RECEPTION

Get in front of wipe leaders, innovators, and prospective customers from all over the world. You won't just meet potential clients. You'll meet potential collaborators.

A World of Wipes® tabletop display has proven to be one of the most cost-effective ways to reach out to hundreds of key decision makers in one place at one time to promote your brand, products, and yourself. For details, contact Misty Ayers at +1 919 459 3712, mayers@inda.org.

Tabletop displays are limited. Please reserve your space quickly.

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THE PRESENTATIONS AT WOW WERE OUTSTANDING AND PROVIDED VERY PERTINENT AND THOUGHT-PROVOKING INFORMATION. THE NETWORKING AND TABLETOP DISPLAYS WERE VALUABLE AND WELL PLANNED. I RECOMMEND THIS CONFERENCE FOR BOTH NEWCOMERS AND VETERANS TO THE WIPES BUSINESS.

> - Chuck Allen, Director of Product Development, Barnhardt Manufacturing Company

# THURSDAY, JUNE 18

# SUBSTRATES

# Novel Flushable Nonwoven Technology - from Idea to Technology



#### Asaf Izraely, Vice President, R&D, Albaad Corporation

After four years of research and development, a new nonwoven technology for moist toilet paper products is months away from commercialization. Come and hear the approaches used and challenges encountered in the development phase, illustrating the complexity and risks involved with creating new technology.

# Innovation Magic: How to Improve Your Triple Bottom Line with Textile Waste Streaming



Paul Serbiak, Managing Partner, Pure Sustainable Product Technologies, Inc.

Gain insights into a new class of technology called Product from Waste (PfW) that seeks to transform waste into higher economic value compared to traditional recycling or landfilling. Discover how PfW is emerging to fulfill the sustainability requirements of forward-thinking companies while still producing fibers that can deliver new properties for nonwoven fabrics.

# **Characterization of Wetlaid Nonwovens**



E n ir o

**Pramod Shanbhag,** Product Development Manager, Suominen Nonwovens **Larry Kinn,** Senior Vice President, Operations Americas, Suominen Nonwovens

Explore the key characterizations and design parameters of versatile wetlaid nonwovens through properties, performance, and certain bonding methods. Gain insights into the comparison and contrast parameters of wetlaid nonwovens versus other nonwoven technologies.

# WORLD OF WIPES INNOVATION AWARD<sup>™</sup> PRESENTATIONS



# 🛕 LUNCH

# WIPE OPPORTUNITIES

# Infectious Threats: Lessons Learned About Prevention and Preparation



Hudson Garrett Jr., PhD, MSN, MPH, FNP-BC, CSRN, VA-BC, DON-CLTC, C-NAC, Vice-President-Clinical Affairs, PDI, and Nice-Pak

2014 proved to be a year of epidemics, pandemics, and novel organisms plaguing the global healthcare system and directly impacted the United States. Gain insights into the top "infectious threats" from 2014, with an emphasis on lessons learned, and prepare for a future of infectious disease threats.

# Emerging Pathogens & Viral Outbreaks: How to Address Market Demands with Hard Surface Disinfectant Wipes



#### Hans Hummel, Global Marketing Manager, Lonza, Inc.

Increase your knowledge of pathogens. Explore regulatory requirements to combat pathogens and the hurdles manufacturers and marketers of disinfectant wipes face in order to responsibly promote their products. Learn how the World Health Organization, the Centers for Disease Control and Prevention, and the Environmental Protection Agency work to provide the proper guidance for disinfectant products.

# COFFEE & NETWORKING BREAK

# Wet Wipes Flexible Packaging that WOWs!

## Flexible Packaging Film Structures for Wet Wipes and Developments for End Use Applications



#### Mike Benthein, Principal Development Engineer, Bemis Company, Inc.

Discover the flexible packaging film structures used to package wet wipes and the challenges and potential package failures that can occur when packing wipes. Discover the best way to verify the correct film for an end use application and get a brief glance at what Bemis sees in the future for flexible packaging in the wipes market.

# TABLETOP DISPLAYS/RECEPTION



# DINE AROUND

# FRIDAY, JUNE 19

# **NETWORKING BREAKFAST**

Make your next business introduction over breakfast. Start your day with a hot breakfast buffet and meet your potential new customers.

## Flushable and Non-Flushable: Deeper Engagement with Wastewater

Join industry wipes experts and business leaders as they present an update on the focus of Guidance Document #4 (GD4), the new Product Stewardship Initiative focused on better control of non-flushables, and the separate ISO initiative to define flushability. The update will include advancements in the definitions of what is flushable and the establishment of a "Do Not Flush" labeling practice for products not meeting the guidelines.



# Where Are They Now? World of Wipes Innovation Award™ Winners

#### Karen Bitz-McIntyre, Editor, Nonwovens Industry Magazine

Find out how some of the World of Wipes Innovation Award<sup>™</sup> winners and finalists have changed since their success in the wipes industry and how their products have fared since.

# WORLD OF WIPES INNOVATION AWARD™

Join us as we announce the winner of the prestigious World of Wipes Innovation Award™. Attendees select the winner from the finalists that most expands the usage of nonwovens and demonstrates advancements in one or more categories including creativity, novelty of approach, uniqueness, and technical sophistication.



# **WOW REWARDS**

**Stay and win!** Remain a few extra minutes after the close of WOW2015 to see if you might have won a GoPro HERO4 Silver high-definition personal camera with built-in touch display for fast-action video photography. Compact, lightweight, rugged, waterproof, wearable, or mountable on vehicles or bicycles—it could be yours.

This program is subject to change. The opinions expressed at WOW2015 are those of the speakers and not necessarily that of INDA or its Board of Directors.

# **MEET YOUR NEXT PARTNER OR COLLABORATOR AT THE WORLD OF WIPES®\***

3M Company A.D. Jezzi & Associates, LLC ABC Chemical Corp. Acme-Hardesty Co. Akinal Sentetik Tekstsi San. ve TIC. A.S. American Fiber & Finishing Inc. American Trützschler, Inc. Andritz Asselin Thibeau Andritz Küsters Inc. Andritz Perfojet SAS Appleton Mfg. Div. ASC International Ashland Inc. Atertek Srl ATEX Inc. Athea Packaging Auriga Polymers, Inc. Autefa Automation GmbH Azure Sky Consulting Barnhardt Manufacturing Co. Barnhardt Natural Fibers Group BASF Corporation - Urethane Specialties BASF -The Chemical Company Basofil, LLC Bayer MaterialScience BCNonwovens Becton, Dickinson and Company Berkshire Corporation Berry Plastics Biax-Fiberfilm Corporation **Bio-Botanica** Bio-Control Consultants, Inc. Birla Cellulose/Multifibres and Yarns (USA) Inc. Branson Ultrasonics Corp. Bro-tex, Inc. C.G. Bretting Manufacturing Co., Inc. Cardinal Health, Inc. Cascades Tissue Group - IFC Disposables, Inc. CEI (Coating Excellence International) Celanese Emulsion Polymers China Nonwovens & Industrial Textiles Association (CNITA) Circle Packaging Machinery, Inc. The Clorox Company Colonial Chemical. Inc. Conshield Technologies Consolidated Fibers. Inc. Contec Inc. Conwed Global Netting Solutions Cotton Club Russia Cotton Incorporated Cross Industry Scouting DAK Americas LLC DeBauche Communications & Consulting Services Dispensing Dynamics International Diversey, Inc. Donaldson Co., Inc. Dongwha Vitex Co., Ltd. The Dow Chemical Company DRS Solutions Dude Products Inc. Duo, LLC East River Papers Eastman Chemical Company Ecolab EcoSynthetix, Inc. EDANA Elsner Engineering Works, Inc. Energizer Personal Care Engqvist Consulting ERC Wiping Products Inc. Erhardt + Leimer Inc. Euromonitor International Evonik Goldschmidt Corporation Excelcare Products LLC Extrusion Group, LLC ExxonMobil Chemical Company Fiber Innovation Technology - Fiber Division Fibertex Nonwovens LLC FiberVisions Corporation Finnegan Henderson First Quality Nonwovens Inc. Fi-Tech Inc. Fitesa Fitesa (China) Airlaid Co., Ltd.

Fitz Chem Corporation Flavor & Fragrance Specialties FLEXcon FlexLink Systems, Inc. Floratech Freudenberg Performance Materials GDM SpA Georgia-Pacific Nonwovens Group Ginni Filaments Limited Givaudan Fragrances Corporation Glatfelter Composite Fibers NA Glatfelter Gatineau Ltee Global Packaging, Inc. Global Sales Company GoJo Industries, Inc. Grupo Familia S.A. Grupo Industrial C&A, SA de CV H.B. Fuller Harrison Research Laboratories, Inc. The Hartman Group, Inc. Hassan Group HDK Industries Inc. Herrmann Ultrasonics, Inc. **IMERYS** Carbonates Indorama Synthetics (India) Ltd. Indorama Ventures Limited Industrial Fire Prevention Industrias Corpañal C.A. Inner Wipes Inolex Chemical Company International Recycling, LLC IPS Testing IRobot Irving Personal Care Ltd. ITW Pro Brands ITW Texwipe J. Ballas & Associates Jacob Holm & Sons AG Jacob Holm Industries (America), Inc. Jacob Holm Industries (France) SAS Jenor Cotton Johns Manville Corporation Johnson & Johnson Worldwide JWC Environmental Kansan Machinery Company Kelheim Fibres GmbH Kimberly-Clark Professional Partnership Products Kleen Test Products Corporation KlenzPod Kornbusch & Starting GmbH & Co. KG Laboratoire M2 Legacy Converting Inc. Lenzing AG Lenzing Fibers Inc. Little Rapids Corporation Lonza, Inc. M.J. Quinn & Co. Inc. MAGPOWR (Magnetic Power Systems) Maxcess International Marcon Marketing Concepts, Inc. Marketing Technology Service, Inc. Martex Fiber Southern Corporation Maxcess International McCullough & Associates Mercantile Development, Inc. Milliken and Company N.E.W. Plastics Corp. National Association of Clean Water Agencies National Wiper Alliance, Inc. NatureWorks LLC NDC Infrared Engineering Nehemiah Manufacturing Company Nice-Pak/PDI Nonwoven Source Nonwovens By Design Nonwovens Industry Magazine Norafin (Americas) Inc. NSC USA Inc. NSF International Oerlikon Neumag Zweigniederlassug Optima Machinery Corporation Orange County Sanitation District (OCSD) Pacon Manufacturing Corp. Pall Corporation

Paper Converting Machine Company PDI PDI, Inc./Nice Pak Perimeter Brand Packaging Pfizer Consumer Healthcare PFM Packaging Machinery Corporation PGI Phillip Mango Consulting Playtex (Energizer Personal Care) Polytex Environmental Poole Company Poyry Management Consulting Precision Fabrics Group Inc. Premier Care Industries Prestige Brands Price Hanna Consultants LLC The Procter & Gamble Co. Product Handling Concepts, LLC Productos Familia Productos Internacionales Mabe S.A. Professional Disposables Inc. Pulcra Chemicals LLC QComp Technologies, Inc. Quickie Manufacturing Corp. Rando Machine Corporation ReGenesis LLC Res Pharma Industriale Right Angle Concepts **RISI Nonwovens Markets** Rockline Industries, Inc. Rockline Industries Ltd. RotaDyne Rveco Ryzun Corporation S&S Specialty Systems, LLC S.C. Johnson & Son, Inc. Sage Products Sandler AG SCA Americas SCA Americas (Global Hygiene Category) Schill + Seilacher GmbH Schülke UK Schülke & Mayr GmbH Schülke Inc. Sellars Nonwovens Smith, Johnson & Associates Soothe Southern Regional Research Center (SRRC), ARS-USDA Spraying Systems Co. Spuntech Industries Inc. St. Johns Packaging Stein Fibers Stellamcor, Inc. Sterling Global Products Strauss Fibers Suominen Nonwovens Sustainable Nonwovens Magazine Sviluppo Impresa Sagl T.J. Beall Company, Inc. Taiwan Textile Research Institute, TTRI Target Corp. Techmer PM Technical Fibre Products Tecnosur S.A. Teknoweb NA Teknoweb S.r.l. Texel Inc. Thor Specialties, Inc. Tietex International Troy Corporation Trützschler Nonwoven GmbH Tufco U.S. Nonwovens Corporation U.S. Pacific Nonwovens Industry Ltd. **UL Environment** UL LLC Valmet, Inc. Valutek Voith Paper GmbH & Co. KG Wacker Chemical Corporation Web-Pro Corporation Welspun India Limited Youngrowth Group

\* WOW2013-2014 attendees

# WOW COMMITTEE MEMBERS

The exceptionally strong conference program is an example of the commitment and leadership of INDA's WOW2015 Conference Committee. INDA would like to thank those individuals who volunteered their support.

Karen Castle, Suominen Nonwovens—Chairperson
Ricardo Abud, Paper Converting
Machine Company (PCMC)
James Beaty, Suominen Nonwovens
Robert Boyer, Kleen Test Products
Jim Brown, Elsner Engineering Works, Inc.
Brett Buratti, Little Rapids Corporation
Ginny Casstevens, Barnhardt Manufacturing Co.
Octavius Davies, IMERYS Carbonates
Kyra Dorsey, Suominen Nonwovens
Dawn Huston, Polymer Group Incorporated (PGI)
Mark Janulis, Andritz Küsters Inc.
Rob Johnson, Smith, Johnson & Associates

Hans Neisser, Branson Ultrasonics Corp.
Jan O'Regan, Cotton Incorporated
John Poccia, Johnson & Johnson Worldwide
Nick Santoleri, Rockline Industries, Inc.
Michael Sherman, PDI, Inc.
Jeff Slosman, National Wiper Alliance, Inc.
Mark Steinbrecher, Optima Machinery Corp.
Brad Van Pay, Georgia-Pacific Nonwovens Group
Paul Vasquez, H.B. Fuller
Tracy Wilkins, Lonza, Inc.
Jeff Willis, Nonwovens by Design
C.K. Wong, U.S. Pacific Nonwovens Industry Ltd.



Download the INDA mobile app to get the latest details about WOW2015, including news items, speakers, exhibitors, and networking functions. iOS bit.ly/iOSMobileAppINDA or Android bit.ly/AndroidMobileAppINDA

Audience interaction with speakers for WOW2015 is powered by Crowd Mics. Your smartphone becomes a microphone with the Crowd Mics app to ask questions after the presentations. You can also text your question to the moderator of the conference session using the Crowd Mics app. Please download the app prior to arrival at WOW2015: iOS bit.ly/1hv6IXa or Android bit.ly/1hHEXtp

# HOTEL INFORMATION

#### Reservations

Reservations are required through INDA. Contact Andreana Leach at aleach@inda.org or +1 919 459 3724.

To make a reservation, please provide Andreana with a reservation form providing arrival date, departure date, king or double/double, and credit card number and expiration date.

#### Rate

\$179.00 per night plus taxes (single or double). Rate is non-commissionable and room reservations may be made at this rate as long as rooms are available in the group block.

We have a limited amount of rooms and reservation requests are processed in the order in which they are received, so we encourage you to please submit your request as soon as possible.

## Hotel InterContinental Buckhead

3315 Peachtree Road Atlanta, Georgia 30326 USA

**PLEASE NOTE:** Submitting your hotel reservation by the deadline does not guarantee that a room will be available in the group block at the group rate.

Room block hotel reservation deadline date: May 20, 2015

#### Hotel reservation form

www.inda.org/events/wow15

# **REGISTRATION FORM**



Tuesday - Friday   June 16	5-19, 2015   I	Hotel	InterContinental	Buckhead	Atlanta,	Georigia USA
To register for WOW2015, please cc By registering early, you qualify for					tions, or register	online at inda.org.
Last Name/Surname			First Name			
Job Title			Organization			
Address			Website			
City	State		Zip		Country	
Telephone	Mobile		Em	nail		
Please make selections in each secti Your Organization's Primary Affiliation w		-				
<ul> <li>Technical Textiles</li> <li>Nonwoven Producer/Supplier</li> <li>Converter/Fabricator/End Product Mar</li> <li>Brand Owner/Branded Product</li> <li>Machinery, Equipment Manufacturer, St</li> <li>Supplier of Adhesives, Binders &amp; Chem</li> <li>Supplier of Paper &amp; Packaging</li> <li>Supplier of Other Materials (Films, Tape</li> <li>Commmission Services</li> <li>Supplier of Services (Transportation, Lot</li> <li>Primary Title or Job Function (check onl</li> <li>Principal/CEO/President/Senior Leade</li> <li>New Business/Product Development/T</li> </ul>	upplier icals es, Netting) ogistics, Software) y one): Purchas rship ech Scout	<ul> <li>W</li> <li>Cc</li> <li>St</li> <li>Te</li> <li>Cc</li> <li>Ac</li> <li>Pa</li> <li>Ac</li> <li>Pr</li> <li>Sing</li> <li>th Manage</li> <li>th Manage</li> </ul>	holesaler/Retail Distrib omputer Management S upermarket, Retail Store isting Services onsulting, Research ssociation uper, Packaging Manufa ealth Services cademic Institution overnment ess/Publishing er/Sales Management	Systems e	□ Information □ Press/Editor □ Press/Other	rial than Editorial
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Registration Fees*			By May 15, 2	015 A	fter May 15, 2015	;
INDA Member Full Conference Networking Registration (Coffee Breaks and Receptions only)			□\$1,250 □\$525		\$ 1,500 \$ 625	
Non-Member Full Conference Networking Registration (Coffee Breaks and Receptions only)			□ \$ 1,795 □ \$ 695		\$ 2,150 \$ 795	
<ul> <li>Welcome Reception, Tuesday, June 16</li> <li>Dine with Industry Thought Leaders Thursday, June 18, 2015</li> </ul>	(RSVP needed)		<b>□</b> \$75		<b>]</b> \$75	
<ul> <li>* Discount Pricing:</li> <li>First-time attendees or attendees retu</li> <li>Company large group discounts with f</li> </ul>	-	pecial d	iscount pricing			
Payment (full payment must accoMasterCardVISAAM			er (in U.S. funds and dr	awn on U.S. ba	nk, payable to INDA	.)
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Billing Zip Code F	hone or Email			Signatur	e	
□ Wire Transfer (for instructions, ple For all wire transfers, please reference W0				or call + 1 919	) 459 3700 x3726	5)
Please check here if you have a di NOTE: Please attach a written description						accommodations.
Hotel Reservations To make you INDA is offering discounted rates as					•	estions.
NOTE: Cancellations must be in writing ar received by INDA before May 15, 2015. No	-		at inda.org or send thi o the following address		ment or credit	

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for cancellations received after May 15, 2015.

Phone: + 1 919 459 3700 x3726 Domestic Fax: + 1 866 847 7922 International Fax: + 1 919 636 7908 tleatham@inda.org



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RETURN SERVICE REQUESTED



JUNE 16 – 19, 2015 Hotel InterContinental Buckhead, Atlanta, Georgia USA

Register today. Full conference and registration details inside.

THE ONLY EVENT DEVOTED SOLELY TO WIPES.

The World of Wipes<sup>®</sup> (WOW) International Conference attracts the largest number of wipes industry professionals from the entire wipes value chain.

> WORLD OF WIPES® INTERNATIONAL CONFE



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