

Take your wipes to new heights.

WOW
WORLD OF WIPES®
INTERNATIONAL CONFERENCE

JUNE 16 – 19, 2015

Hotel InterContinental Buckhead, Atlanta, Georgia

WIPES
ACADEMY

JUNE 15-16, 2015

SAME LOCATION PRECEDING WOW 2015

WOW – WHERE YOU GET TO KNOW EVERYONE WHO KNOWS WIPES

Connect with the wipes industry leaders on the topics that matter most to your business:

- Flushability and the latest industry Code of Practice for the proper labeling of wipes
- Consumer and industrial wipes manufacturing advances
- Supply and demand forecasts
- Industry and consumer trends
- Preservatives
- Packaging
- Government regulations

Experience excellent program content with core networking opportunities.

Meet with key wipes industry professionals during 12+ hours of informal face-to-face opportunities that include a Welcome Reception, two tabletop display receptions, three coffee and networking breaks, breakfast, and the popular option to dine with an industry Thought Leader as your dinner table host at a pre-selected Atlanta restaurant.

- Make new connections with over 300 wipes companies
- Meet your current and potential customers
- Develop new business resources
- Explore unmatched access to wipes industry Thought Leaders
- Schedule convenient business meetings

REFRESH YOUR IDEAS!

Here's a glimpse of the exciting presentations you'll hear at this year's World of Wipes® International Conference:

MARKETS: CONSUMER AND INDUSTRIAL WIPES



Carman Allison, Vice President of Consumer Insights, Nielsen Canada

Consumer diversity, polarization, and generational shifts; learn how these consumer changes can impact industry trends in consumption behaviors and attitudes – and your wipes business.



Desiree Dowe, Global Brand Manager Innovation, Neutrogena

How do wipes fit in the total facial cleansing space? Why are some products in the makeup remover wipe category seeing accelerated growth and what is emerging as “the” global trend?



Alistair Brown, Director, Marketing & Communications, Suominen

What has Suominen discovered about consumer culture, needs, and opinions in “welovewipes.com”— and how can you apply these findings in your product development?



Tom Flicker, Principal Product Engineer PD&D for up & up®, Target Corporation

Learn Target's approaches to designing quality value products across multiple tiers from the engineer who oversees the technical and design teams that are responsible for 2,000+ owned brand products.



Brad Kalil, Director of Market Research and Statistics, INDA

Set the correct strategies with economic and demographic wipes industry's supply and demand intelligence from INDA's newly published North American Nonwovens Industry Outlook 2013-2018.



Al Dietz, Vice President and Chief Technology Officer, Strategy & Business Development, Polymer Group, Inc. (PGI)

Discover the industrial wipes category and learn which customer needs are driving manufacturing innovations.



Jessica Franken, Director of Government Affairs, INDA

Know the latest government wipes issues including: federal chemicals reform, the Miscellaneous Tariff Bill, California's Safer Consumer Products Regulation, the EPA “Wiper Rule,” and impending regulation of common antibacterials and preservatives.



INDANonwovens

“ THE WORLD OF WIPES (WOW) CONFERENCE PROVIDES THE OPPORTUNITY FOR WIPES-SPECIFIC PROFESSIONALS TO GAIN VALUABLE MARKET, TECHNOLOGY, AND PRODUCT KNOWLEDGE WHILE INTERACTING WITH CUSTOMERS, SUPPLIERS, AND PEERS. THE NETWORKING PRODUCES IDEAS WHICH CAN BE THE THOUGHT CATALYST FOR NEW APPLICATIONS AND OPPORTUNITIES WHILE PROVIDING A VENUE FOR POTENTIAL NEW CUSTOMER CONTACTS. ”

– Bradley A. Van Pay, National Account Manager, Georgia-Pacific Nonwovens

LOTIONS & POTIONS: FRAGRANCES AND PRESERVATIVES



Zahid Sharif, Senior Project Manager, Rockline Industries, Inc.

Enhance your understanding of fragrance design in product development to differentiate products and build an emotional connection and recognition between the consumer and the brand.



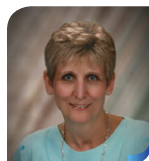
Andress Johnson, Technical Manager, Personal Care & Household, THOR Specialties, Inc.

Take away the best approaches and current trends to preserve your wet wipes and baby wipes while balancing product safety.



Bernd Heinken, Head of Technical Support-Special Additives International, Schülke & Mayr GmbH

Learn how antimicrobial agents serve to replace or reduce traditional preservatives such as formaldehyde donors or parabens with “boosting” or “synergistic” effects.



Dolores A. Shaw, Senior Microbiologist North America, Dow Chemical Company

Ensure the microbiological quality of your wet wipes as the industry moves toward “softer” and non-traditional preservation processes; learn which elements are critical in hygienic manufacturing, and microbiological testing and solutions.

SUBSTRATES: PROFIT IMPROVING TECHNOLOGIES



Richard Knowlson, Vice President-Business Development, Jacob Holm Industries

What can an innovative nonwoven substrate that's both strong and can rapidly disperse bring to your disposable products? Learn about a novel substrate and process technology that has the potential to meet the changing waste water treatment regulations and open up new potential dispersible applications.



Asaf Izraely, Vice President, R&D, Albaad Corporation

A new nonwoven technology for moist toilet paper products is months away from commercialization. Learn how Albaad Corporation approached and solved the challenges in the product development phase while managing the complexity and risks of creating a new technology.



Paul Serbiak, Managing Partner, Pure Sustainable Product Technologies, Inc.

A new class of technology called Product from Waste seeks to transform waste into higher economic value compared to recycling or landfilling. Discover why forward-thinking companies are interested in PfW to fulfill sustainability requirements and produce fibers that deliver new properties for nonwoven fabrics.



Tarun Jagga, Vice-President, Recron® Polyester Fiberfill, Reliance Industries Limited, India

Polyester's properties make it ideal for hygiene and medical applications: environmentally friendly, non-toxic, amply available, and easily recyclable. Hear about new offerings that include softness, absorbent capacity, strength, and environmental friendliness with improved opacity and higher surface coverage in nonwoven fabrics for lighter and thinner wipes.



Pramod Shanbhag, Product Development Manager, Suominen



Larry Kinn, Senior Vice President, Operations Americas, Suominen

Gain insights into the key characterizations and design of versatile wetlaid nonwovens through properties, performance, and bonding methods versus other nonwoven technologies.

WIPE OPPORTUNITIES: PATHOGEN PREVENTION



J. Hudson Garrett Jr., PhD, MSN, MPH, FNP, CSRN, PLNC, VA-BC, Vice President, Clinical Affairs, PDI, Sani-Professional, and Nice-Pak

Review the lessons learned from the top “infectious disease threats” from 2014 emphasizing how to prevent and prepare for a future of infectious threats.



Hans Hummel, Global Marketing Manager, Lonza, Inc.

Explore regulatory requirements to combat pathogens and the hurdles manufacturers and marketers of disinfectant wipes face to responsibly promote their products; and how the World Health Organization, the Centers for Disease Control and Prevention, and the Environmental Protection Agency provide guidance for them.



Anthony Trombetta, Director of Sales, International Sanitary Supply Association (ISSA)

Gain insights to the challenges of providing in-house cleaning needs and take away new product design and developments that deliver professional results faster, better, and more efficiently.



Mike Benthein, Principal Development Engineer, Bemis Company, Inc.

Learn about the flexible packaging films used to package wet wipes; how to avoid potential package failures during packing; discern the correct film for an end use application; and get a glimpse into the future for flexible packaging.

FLUSHABILITY: OVERVIEWS ON THE INDUSTRY CODE OF PRACTICE FOR PROPER LABELING OF WIPES



David Rousse, President, INDA

Gain insights and the latest updates into the industry's Code of Practice for proper labeling of wipes.



Michael Paschka, PE, Environmental Stewardship, Global Product Stewardship, The Procter & Gamble Company

A Technical Specification for Flushable Products is being developed within the International Standards Organization (ISO) under Working Group 10 within Technical Committee 224. Working Group 10 consists of Subject Matter Experts from multiple stakeholder groups from multiple countries, including representatives from industry, wastewater, testing, and government, and they are currently drafting the Technical Specification.

Keep abreast of the Technical Specification development process, progress, and content of the current Working Draft of the Technical Specification from the perspective of the United States Technical Advisory Group.

“EVEN THOUGH THE CONFERENCE IS TARGETED AT WIPES, IT STILL HAS A LOT OF DIVERSITY BECAUSE OF THE DIFFERENT SEGMENTS — CONSUMER, MEDICAL, HOUSEHOLD, FOOD SERVICE, ETC. I WAS ABLE TO SEE SOME GREAT INNOVATIONS IN AN AREA THAT COULD BE APPLICABLE FOR MY COMPANY’S TARGET MARKETS.”

– John Poccia, Associate Director, Nonwovens, Absorbents, and Adhesives Johnson & Johnson Worldwide

WHERE ARE THEY NOW? WORLD OF WIPES INNOVATION AWARD™ WINNERS



Karen Bitz-McIntyre, Editor,
Nonwovens Industry Magazine

Find out how some of the World of Wipes Innovation Award™ winners, finalists, and products have changed since finding their success in the wipes industry.

#wipes15
@INDANonwovens



THANK YOU!

The World of Wipes® International Conference gratefully appreciates the support of the following sponsors:

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WACKER



MINGLE. MEET. MAKE OPPORTUNITIES.

WELCOME RECEPTION

Kick off WOW 2015 on Tuesday night, June 16, from 6:30 to 8:30 p.m. with your industry colleagues at the Whiskey Blue lounge. Get to know everyone who knows wipes while enjoying magnificent views of Buckhead, delectable light bites, and adult beverages. Take in the view from two outdoor terraces overseeing Buckhead and Lenox Square from one side and Midtown on the other, and enjoy the outdoor patios, cabanas, and music that make it easy to get to know your wipes colleagues.

Thank you to Kimberly-Clark Professional Partnership Products, for sponsoring the reception along with INDIA.

COFFEE BREAKS

Connect with your customers, associates, and new business prospects during several morning and afternoon coffee breaks for maximum face-to-face engagement.

TABLETOP DISPLAYS AND RECEPTIONS

Enjoy visiting the wipes industry's most compelling tabletop displays on Wednesday and Thursday evenings (June 17-18), 5 - 7 p.m., with a reception and sumptuous buffet of hors d'oeuvres and carving stations.

Tabletop displays can be reserved on a first-come, first-served basis. To reserve a display and connect with hundreds of attendees, please contact Misty Ayers, mayers@inda.org, +1 919 459 3712.

INNOVATION AWARD

Hear presentations from finalists for the most creative, unique, and technically sophisticated product advancements within the entire wipes value chain during the World of Wipes Innovation Award™.

The annual award recognizes innovation in the wipes value chain that advances the use of nonwovens. See what inspires the industry. Conference attendees will vote on the winner from among the finalists.

To register, call: 919 459 3700 x 3726



DINE WITH INDUSTRY THOUGHT LEADERS

Join the top wipes industry influencer of your choice for a thought-provoking dinner conversation.

Choose among several wipes business leaders to be your dinner table host. Soak up stimulating business insights from your Thought Leader host during a relaxed dinner. Learn what these decision makers are currently watching, buying, or innovating.

Reserve your seat at a table for six.

Pre-registration is required.

THURSDAY EVENING | JUNE 18 | 7:30 PM

For full details on the Thought Leaders, visit: www.inda.org/events/wow15



Abby Bailey, Marketing and Communications Director, EDANA

Based in Brussels, Ms. Bailey is responsible for developing, organizing, and managing nonwoven product communications activities in personal and household hygiene, medical protection, filtration, automotive, and construction. She manages communications programs and organizes the promotion of key events to industry and product application sectors in nonwovens, absorbent hygiene, and related products.



Tom Flicker, Principal Product Engineer PD&D for up & up®, Target Corporation

Mr. Flicker oversees the technical and design teams responsible for 2,000+ owned brand products. He has a passion for sustainability and contributed to the creation of Target's Sustainable Product Standard (scorecard). Prior to Target, he has held several material and product development roles at Kimberly-Clark.



J. Hudson Garrett Jr., PhD, MSN, MPH, FNP, CSRN, PLNC, VA-BC, Vice President, Clinical Affairs, PDI, Sani-Professional, and Nice-Pak

Dr. Garrett leads the global clinical affairs program and the Medical Science Liaison program for PDI. He received a Presidential Citation from the Society of Critical Care Medicine in 2011 in recognition for his advancement of critical care nursing and infection prevention. He is board certified in family practice, critical care, vascular access, moderate sedation, and long term care.



Paul Marold, Chief Operating Officer, Sontara®, a Jacob Holm Company

Mr. Marold leads the global commercial and operational activities for Sontara®, one of the largest spunlace nonwoven fabrics manufacturing companies in the world and a member of the Jacob Holm Group. He has over 30 years of leadership expertise in specialty chemicals and materials specializing in the nonwovens and filtration sectors, and regulated segments, such as medical devices and food packaging. Prior to his current position, Mr. Marold held leadership roles at CLARCOR, AAF International, and Ahlstrom. He is active with INDA having served on the Board of Directors, Executive Committee, and is a past Board Chairman.



Kai Poehler, Senior Manager Applications Specialty Paper, Voith Paper GmbH & Co. KG
Thomas Weigert, Application Technologist, Trützschler Nonwovens GmbH Egelsbach
Together with Voith Paper, Trützschler recently developed technology that meets flushability requirements developed by INDA and EDANA.

Gain twice the benefits with co-hosts.

Mr. Poehler leads the strategic business development of wetlaid spunlacing with one of the largest family-owned companies in Europe. Based in Germany, his wide range of responsibilities with Voith include project and service management, new engineering applications and contributing to the successes of a global company with locations in more than 50 countries, over 39,000 employees and sales that exceed €5.3 billion. Tap into Mr. Poehler's expert industrial and process knowledge of papermaking, tissue development, specialty paper applications, and business development for wetlaid spunlace.

Mr. Weigert's engineering expertise spans numerous positions in research and development, finite elements, design, and new technologies. Trützschler Nonwovens offers global cutting edge technologies that include needling, hydroentanglement, chemical, and thermal bonding methods to producers of nonwovens and technical textiles.



Nick Santoleri, Vice President of Operations, Rockline Industries, Inc.

Mr. Santoleri leads the global manufacturing of folded wet wipes, nonwovens sourcing, and engineering for Rockline Industries and is a member of their Executive Leadership Team. Rockline Industries is a Wisconsin-based, family-owned company that is one of the world's largest private-label manufacturers of wet wipes and coffee filters, employing over 2,200 people worldwide. Mr. Santoleri has held numerous leadership roles with Rockline Industries over the past 15 years. Prior to Rockline, he held operations and management positions with Kimberly-Clark Corporation.

WORLD OF WIPES INNOVATION AWARD™

Join us as we announce the winner of the prestigious World of Wipes Innovation Award™. Attendees select the winner from the finalists that most expands the usage of nonwovens and demonstrates advancements in one or more categories including creativity, novelty of approach, uniqueness, and technical sophistication.

WOW
AWARD



WOW REWARDS

Stay and win! Remain a few extra minutes after the close of WOW 2015 to see if you might have won a GoPro HERO4 Silver, a high-definition personal camera with built-in touch display for fast-action video photography. Compact, lightweight, rugged, waterproof, wearable, mountable on vehicles or bicycles—it could be yours.

This program is subject to change. The opinions expressed at WOW 2015 are those of the speakers and not necessarily that of INDA or its Board of Directors.

ABOUT INDA

INDA, the Association of the Nonwoven Fabrics Industry serves hundreds of member companies in the nonwovens/engineered fabrics industry in global commerce. Since 1968, INDA events have helped members connect, learn, innovate, and develop their businesses. INDA educational courses, market data, test methods, consultancy, and issue advocacy help members succeed by providing them the information they need to better plan and execute their business strategies. For more information, visit www.inda.org, or download the INDA mobile app for immediate updates.

To register, call: 919 459 3700 x 3726



MONDAY
JUNE 15-16

New this year, INDAs WIPES Academy will be offered prior to the conference starting June 15-16. Led by Rob Johnson, PE, Principal, Smith, Johnson & Associates, the Academy is the first and only comprehensive wipes training for the entire wipes supply chain.

The course is essential for technical and management professionals interested to learn the research, development, and manufacturing of wipes.

Plus, WIPES Academy registrants receive a \$250 discount off the WOW full conference registration fee.

Pre-registration is required.



Instructor: Rob Johnson
PE, Principal, Smith, Johnson & Associates

Rob Johnson, wipes industry expert, has more than 35 years' experience in nonwovens and related products and holds BS and MS degrees in mechanical engineering.

PLEASE NOTE: Applicants are recommended to have completed the INDAs Elementary Nonwovens Training Course or have two to four years' experience in nonwovens. Seating is limited.

“OUR PARTICIPATION AT WOW IS A PERFECT FIT FOR OUR COMPANY AS WE ARE ABLE TO ENGAGE WITH THE LEADERS AND DECISION MAKERS FOR THE U.S. WIPES MARKET IN A VERY POSITIVE, PROFESSIONAL ENVIRONMENT. INDAs WORKS HARD TO ENSURE THAT THE PRESENTATIONS ARE INFORMATIVE AND RELEVANT TO CURRENT EVENTS IN THE WIPES MARKET. ANDRITZ WAS VERY PLEASED. WE REGARD THE WOW CONFERENCE AS A “MUST ATTEND” EVENT.”

– Mark Janulis, PE, PMP, Nonwoven & Biax Film Division,
Sales Director NAFTA, Nonwoven, Andritz Küsters Div. of Andritz Inc.

MEET YOUR NEXT PARTNER OR COLLABORATOR AT THE WORLD OF WIPES®*

3M Company
A.D. Jezzi & Associates, LLC
ABC Chemical Corp.
Acme-Hardesty Co.
Akinal Sentetik Tekstisi San. ve TIC. A.S.
Albaad Corporation
American Fiber & Finishing Inc.
American Trützschler, Inc.
Andritz Asselin Thibeau
Andritz Küsters Inc.
Andritz Perfojet SAS
Appleton Mfg. Div.
ASC International
Ashland Inc.
Atertek Srl
ATEX Inc.
Athea Packaging
Auriga Polymers, Inc.
Autefa Automation GmbH
Azure Sky Consulting
Barnhardt Manufacturing Co.
Barnhardt Natural Fibers Group
BASF Corporation - Urethane Specialties
BASF - The Chemical Company
Basofil, LLC
Bayer MaterialScience
BCNonwovens
Becton, Dickinson and Company
Bemis Manufacturing Corporation
Berkshire Corporation
Berry Plastics
Biax-Fiberfilm Corporation
Bio-Botanica
Bio-Control Consultants, Inc.
Birla Cellulose/Multifibres and Yarns (USA) Inc.
Branson Ultrasonics Corp.
Bro-tex, Inc.
C.G. Bretting Manufacturing Co., Inc.
Cardinal Health, Inc.
Cascades Tissue Group - IFC Disposables, Inc.
CEI (Coating Excellence International)
Celanese Emulsion Polymers
China Nonwovens & Industrial
Textiles Association (CNITA)
Circle Packaging Machinery, Inc.
The Clorox Company
Colonial Chemical, Inc.
Conshield Technologies
Consolidated Fibers, Inc.
Contec Inc.
Conwed Global Netting Solutions
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DAK Americas LLC
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& Consulting Services
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Diversey, Inc.
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Dongwha Vitex Co., Ltd.
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Fiber Innovation Technology - Fiber Division
Fibertex Nonwovens LLC
FiberVisions Corporation
Finnegan Henderson
First Quality Nonwovens Inc.
Fi-Tech Inc.
Fitesa
Fitesa (China) Airlaid Co., Ltd.
Fitz Chem Corporation

Flavor & Fragrance Specialties
FLEXcon
FlexLink Systems, Inc.
Floritech
Freudenberg Performance Materials
GDM SpA
Georgia-Pacific Nonwovens Group
Ginni Filaments Limited
Givaudan Fragrances Corporation
Glatfelter Composite Fibers NA
Glatfelter Gatineau Ltee
Global Packaging, Inc.
Global Sales Company
GoJo Industries, Inc.
Grupo Familia S.A.
Grupo Industrial C&A, SA de CV
H.B. Fuller
Harrison Research Laboratories, Inc.
The Hartman Group, Inc.
Hassan Group
HDK Industries Inc.
Herrmann Ultrasonics, Inc.
IMERYS Carbonates
Indorama Synthetics (India) Ltd.
Indorama Ventures Limited
Industrial Fire Prevention
Industrias Corpañal C.A.
Inner Wipes
Inolex Chemical Company
International Recycling, LLC
International Sanitary Supply Association
IPS Testing
iRobot
Irving Personal Care Ltd.
ITW Pro Brands
ITW Texwipe
J. Ballas & Associates
Jacob Holm & Sons AG
Jacob Holm Industries (America), Inc.
Jacob Holm Industries (France) SAS
Jenor Cotton
Johns Manville Corporation
Johnson & Johnson Worldwide
JWC Environmental
Kansan Machinery Company
Kelheim Fibres GmbH
Kimberly-Clark Professional Partnership
Products
Kleen Test Products Corporation
KlenzPod
Kornbusch & Starting GmbH & Co. KG
Laboratoire M2
Legacy Converting Inc.
Lenzing AG
Lenzing Fibers Inc.
Little Rapids Corporation
Lonza, Inc.
M.J. Quinn & Co. Inc.
MAGPOWR (Magnetic Power Systems)
Maxcess International
Marcon Marketing Concepts, Inc.
Marketing Technology Service, Inc.
Martex Fiber Southern Corporation
Maxcess International
McCullough & Associates
Mercantile Development, Inc.
Milliken and Company
N.E.W. Plastics Corp.
National Association of Clean Water Agencies
National Wiper Alliance, Inc.
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Nonwovens Industry Magazine
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Pacon Manufacturing Corp.
Pall Corporation
Paper Converting Machine Company
PDI

PDI, Inc./Nice Pak
Perimeter Brand Packaging
Pfizer Consumer Healthcare
PFM Packaging Machinery Corporation
PGI
Phillip Mango Consulting
Playtex (Energizer Personal Care)
Polytex Environmental
Poole Company
Poyry Management Consulting
Precision Fabrics Group Inc.
Premier Care Industries
Prestige Brands
Price Hanna Consultants LLC
The Procter & Gamble Co.
Product Handling Concepts, LLC
Productos Familia
Productos Internacionales Mabe S.A.
Professional Disposables Inc.
Pulcra Chemicals LLC
Pure Sustainable Product Technologies
QComp Technologies, Inc.
Quickie Manufacturing Corp.
Rando Machine Corporation
ReGenesis LLC
Reliance Industries Ltd.
Res Pharma Industriale
Right Angle Concepts
RISI Nonwovens Markets
Rockline Industries, Inc.
Rockline Industries Ltd.
RotaDyne
Rush & Company
Ryeco
Ryzun Corporation
S&S Specialty Systems, LLC
S.C. Johnson & Son, Inc.
Sage Products
Sandler AG
SCA Americas
SCA Americas (Global Hygiene Category)
Schill + Seilacher GmbH
Schülke UK
Schülke & Mayr GmbH
Schülke Inc.
Sellars Nonwovens
Smith, Johnson & Associates
Soothe
Southern Regional Research Center (SRRC),
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Tee Laboratores, Inc.
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Tietex International
Troy Corporation
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Tufco
U.S. Nonwovens Corporation
U.S. Pacific Nonwovens Industry Ltd.
UL Environment
UL LLC
Valmet, Inc.
Valutek
Voith Paper GmbH & Co. KG
Wacker Chemical Corporation
Web-Pro Corporation
Welspun India Limited
Youngworth Group

*WOW 2013-2015 attendees as of April 2, 2015

WOW COMMITTEE MEMBERS

The exceptionally strong conference program is an example of the commitment and leadership of INDAs WOW 2015 Conference Committee. INDA would like to thank those individuals who volunteered their support.

Karen Castle, Suominen—Chairperson

Ricardo Abud, Paper Converting Machine Company (PCMC)

James Beaty, Suominen

Robert Boyer, Kleen Test Products

Jim Brown, Elsner Engineering Works, Inc.

Brett Buratti, Little Rapids Corporation

Ginny Casstevens, Barnhardt Manufacturing Co.

Octavius Davies, IMERYS Carbonates

Kyra Dorsey, Suominen

Dawn Huston, Polymer Group Incorporated (PGI)

Mark Janulis, Andritz Küsters Inc.

Rob Johnson, Smith, Johnson & Associates

Hans Neisser, Branson Ultrasonics Corp.

Jan O'Regan, Cotton Incorporated

John Poccia, Johnson & Johnson Worldwide

Nick Santoleri, Rockline Industries, Inc.

Michael Sherman, PDI, Inc.

Jeff Slosman, National Wiper Alliance, Inc.

Mark Steinbrecher, Optima Machinery Corp.

Bradley Van Pay, Georgia-Pacific Nonwovens Group

Paul Vasquez, H.B. Fuller

Tracy Wilkins, Lonza, Inc.

Jeff Willis, Nonwovens by Design

C.K. Wong, U.S. Pacific Nonwovens Industry Ltd.



Download the INDA mobile app to get the latest details about WOW 2015, including news items, speakers, exhibitors, and networking functions. iOS bit.ly/iOSMobileAppINDA or Android bit.ly/AndroidMobileAppINDA

Please download the Crowd Mics app prior to arrival at WOW 2015: iOS bit.ly/6IXa or Android bit.ly/1hHEXtp. Audience interaction with speakers for WOW 2015 is powered by Crowd Mics. You can confidentially text your question to the moderator of the conference session using the Crowd Mics app after the presentations. Your smartphone also becomes a microphone with the Crowd Mics app to ask questions.



HOTEL INFORMATION

Reservations

Reservations are required through INDA.

Contact Andreana Leach at aleach@inda.org or +1 919 459 3724.

To make a reservation, please provide Andreana with a reservation form providing arrival date, departure date, king or double/double, and credit card number and expiration date.

Rate

\$179.00 per night plus taxes (single or double). Rate is non-commissionable and room reservations may be made at this rate as long as rooms are available in the group block.

We have a limited amount of rooms and reservation requests are processed in the order in which they are received, so we encourage you to please submit your request as soon as possible.

Hotel InterContinental Buckhead

3315 Peachtree Road
Atlanta, Georgia 30326 USA

PLEASE NOTE: Submitting your hotel reservation by the deadline does not guarantee that a room will be available in the group block at the group rate.

Room block hotel reservation
deadline date: [May 20, 2015](#)

Hotel reservation form
www.inda.org/events/wow15

REGISTRATION FORM

Tuesday - Friday | June 16-19, 2015 | Hotel InterContinental Buckhead | Atlanta, Georgia USA

To register for WOW 2015, please complete the form below. Copy this form for additional registrations, or register online at inda.org. By registering early, you qualify for significant savings from the regular registration fee.

Last Name/Surname _____ First Name _____
Job Title _____ Organization _____
Address _____ Website _____
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Telephone _____ Mobile _____ Email _____

INDA will publish your email address on the official event attendee list. If you do not wish to have your email address published, please check the box. ☐

Please make selections in each section for us to process your registration.

Your Organization's Primary Affiliation with the Nonwovens Industry (check all that apply):

- | | | |
|--|---|---|
| <input type="checkbox"/> Nonwoven Producer/Supplier | <input type="checkbox"/> Supplier of Paper & Packaging | <input type="checkbox"/> Association |
| <input type="checkbox"/> Converter/Fabricator/End Product Manufacturer | <input type="checkbox"/> Supplier of Other Materials (Films, Tapes, Netting) | <input type="checkbox"/> Academic Institution |
| <input type="checkbox"/> Brand Owner/Brand Marketer | <input type="checkbox"/> Supplier of Services (Transportation, Logistics, Software) | <input type="checkbox"/> Government |
| <input type="checkbox"/> Machinery/Equipment Manufacturer/Supplier | <input type="checkbox"/> Third Party Testing, R&D, Pilot Lines | <input type="checkbox"/> Press/Publishing |
| <input type="checkbox"/> Supplier of Adhesives, Binders & Chemicals | <input type="checkbox"/> Consulting | <input type="checkbox"/> Other |
| <input type="checkbox"/> Supplier of Resins, Fibers & Pulps | | |

Primary Title or Job Function (check only one):

- | | | |
|---|--|---|
| <input type="checkbox"/> Principal/CEO/President/Senior Leadership | <input type="checkbox"/> Account Manager/Sales Management | <input type="checkbox"/> Information Systems |
| <input type="checkbox"/> New Business/Product Development/Tech. Scout | <input type="checkbox"/> Consultant | <input type="checkbox"/> Press/Editorial |
| <input type="checkbox"/> Director/Division Management | <input type="checkbox"/> Marketing/Product Management | <input type="checkbox"/> Press/Other than Editorial |
| <input type="checkbox"/> Manufacturing/Production/Operations Management | <input type="checkbox"/> Engineering/Applications/Process | <input type="checkbox"/> Government |
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| <input type="checkbox"/> Purchasing | <input type="checkbox"/> Human Resources | |

Registration Fees*

	By May 15, 2015	After May 15, 2015
INDA Member		
<input type="checkbox"/> Full Conference	<input type="checkbox"/> \$ 1,250	<input type="checkbox"/> \$ 1,500
<input type="checkbox"/> Networking Registration (Coffee Breaks and Receptions only)	<input type="checkbox"/> \$ 525	<input type="checkbox"/> \$ 625
<input type="checkbox"/> WIPES Academy Training Course (June 15-16, 2015)	<input type="checkbox"/> \$ 1,895	<input type="checkbox"/> \$ 1,895
Non-Member		
<input type="checkbox"/> Full Conference	<input type="checkbox"/> \$ 1,795	<input type="checkbox"/> \$ 2,150
<input type="checkbox"/> Networking Registration (Coffee Breaks and Receptions only)	<input type="checkbox"/> \$ 695	<input type="checkbox"/> \$ 795
<input type="checkbox"/> WIPES Academy Training Course (June 15-16, 2015)	<input type="checkbox"/> \$ 2,695	<input type="checkbox"/> \$ 2,695
<input type="checkbox"/> Welcome Reception, Tuesday, June 16 (RSVP needed, no additional cost)	<input type="checkbox"/> \$ 0	<input type="checkbox"/> \$ 0
<input type="checkbox"/> Dine with Industry Thought Leaders (Thursday, June 18, 2015)	<input type="checkbox"/> \$ 75	<input type="checkbox"/> \$ 75

* Discount Pricing:

- First-time attendees or attendees returning after 2011 receive special discount pricing
- Company large group discounts with five or more
- WIPES Academy registrants receive a \$250 discount off WOW full conference Member/Non-Member registration fees

Payment (full payment must accompany this registration)

☐ MasterCard ☐ VISA ☐ AMEX ☐ Check/Money Order (in U.S. funds and drawn on U.S. bank, payable to INDA)

Total Enclosed \$ _____ Card # _____ Card Expires ____/____/____ CVV Code _____
(month) (year)

Billing Zip Code _____ Phone or Email _____ Signature _____

☐ Wire Transfer (for instructions, please contact Tracie Leatham, tleatham@inda.org, or call + 1 919 459 3700 x3726)

For all wire transfers, please reference WOW 2015 and attach confirmation.

☐ Please check here if you have a disability that requires special assistance or accommodation to fully participate.

NOTE: Please attach a written description of your needs. INDA must receive all special assistance requests by May 15, 2015 to make accommodations.

Hotel Reservations

To make your hotel reservation, visit inda.org/events/wow15. Hotel deadline: May 15, 2015.

INDA is offering discounted rates as long as rooms are available. Contact Andreana Leach, aleach@inda.org for questions.

NOTE: Cancellations must be in writing and received by INDA before May 15, 2015. No refunds for cancellations received after May 15, 2015.

Pre-register online at inda.org or send this form with payment or credit card information to the following address:

WOW 2015/INDA
PO Box 1288
Cary, NC 27512-1288

Phone: + 1 919 459 3700 x3726
Domestic Fax: 1 866 847 7922
International Fax: + 1 919 636 7908
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INTERNATIONAL CONFERENCE

JUNE 16 – 19, 2015

Hotel InterContinental Buckhead,
Atlanta, Georgia USA

*Full Conference and
Registration Details inside.*

**THE ONLY EVENT DEVOTED
EXCLUSIVELY TO WIPES.**

REGISTER TODAY TO ATTEND BOTH EVENTS AND TAKE ADVANTAGE OF EARLY REGISTRATION FEES BEFORE MAY 15 AND SAVE.
WIPES ACADEMY REGISTRANTS RECEIVE A \$250 DISCOUNT ON THE WOW FULL CONFERENCE REGISTRATION.



The World of Wipes® International Conference attracts the largest number of wipes industry professionals from the entire wipes value chain.

NEW! WIPES Academy, June 15-16 – the only comprehensive wipes training appropriate to the entire wipes supply chain will co-locate with the World of Wipes®.

