



# Take your wipes to new heights.

**WOW**  
WORLD OF WIPES®  
INTERNATIONAL CONFERENCE

**JUNE 16 - 19, 2015**

Hotel InterContinental Buckhead, Atlanta, Georgia

**WIPES**  
ACADEMY

**JUNE 15-16, 2015**

**SAME LOCATION PRECEDING WOW 2015**

## WOW - WHERE YOU GET TO KNOW EVERYONE WHO KNOWS WIPES

Connect with the wipes industry leaders on the topics that matter most to your business:

- Flushability and the latest industry Code of Practice for the proper labeling of wipes
- Consumer and industrial wipes manufacturing advances
- Supply and demand forecasts
- Industry and consumer trends
- Preservatives
- Packaging
- Government regulations

Experience excellent program content with core networking opportunities.

Meet with key wipes industry professionals during 12+ hours of informal face-to-face opportunities that include a Welcome Reception, two tabletop display receptions, three coffee and networking breaks, breakfast, and the popular option to dine with an industry Thought Leader as your dinner table host at a pre-selected Atlanta restaurant.

- Make new connections with over 300 wipes companies
- Meet your current and potential customers
- Develop new business resources
- Explore unmatched access to wipes industry Thought Leaders
- Schedule convenient business meetings

# REFRESH YOUR IDEAS!

Here's a glimpse of the exciting presentations you'll hear at this year's World of Wipes® International Conference:

## MARKETS: CONSUMER AND INDUSTRIAL WIPES



**Carman Allison**, Vice President of Consumer Insights, Nielsen Canada

Consumer diversity, polarization, and generational shifts; learn how these consumer changes can impact industry trends in consumption behaviors and attitudes – and your wipes business.



**Desiree Dowe**, Global Brand Manager Innovation, Neutrogena

How do wipes fit in the total facial cleansing space? Why are some products in the makeup remover wipe category seeing accelerated growth and what is emerging as “the” global trend?



**Alistair Brown**, Director, Marketing & Communications, Suominen

What has Suominen discovered about consumer culture, needs, and opinions in “welovewipes.com”— and how can you apply these findings in your product development?



**Tom Flicker**, Principal Product Engineer PD&D for up & up®, Target Corporation

Learn Target's approaches to designing quality value products across multiple tiers from the engineer who oversees the technical and design teams that are responsible for 2,000+ owned brand products.



**Brad Kalil**, Director of Market Research and Statistics, INDA

Set the correct strategies with economic and demographic wipes industry's supply and demand intelligence from INDA's newly published North American Nonwovens Industry Outlook 2013-2018.



**Al Dietz**, Vice President and Chief Technology Officer, Strategy & Business Development, Polymer Group, Inc. (PGI)

Discover the industrial wipes category and learn which customer needs are driving manufacturing innovations.



**Jessica Franken**, Director of Government Affairs, INDA

Know the latest government wipes issues including: federal chemicals reform, the Miscellaneous Tariff Bill, California's Safer Consumer Products Regulation, the EPA “Wiper Rule,” and impending regulation of common antibacterials and preservatives.



INDANonwovens

“ THE WORLD OF WIPES (WOW) CONFERENCE PROVIDES THE OPPORTUNITY FOR WIPES-SPECIFIC PROFESSIONALS TO GAIN VALUABLE MARKET, TECHNOLOGY, AND PRODUCT KNOWLEDGE WHILE INTERACTING WITH CUSTOMERS, SUPPLIERS, AND PEERS. THE NETWORKING PRODUCES IDEAS WHICH CAN BE THE THOUGHT CATALYST FOR NEW APPLICATIONS AND OPPORTUNITIES WHILE PROVIDING A VENUE FOR POTENTIAL NEW CUSTOMER CONTACTS. ”

– Bradley A. Van Pay, National Account Manager, Georgia-Pacific Nonwovens

## LOTIONS & POTIONS: FRAGRANCES AND PRESERVATIVES



**Zahid Sharif**, Senior Project Manager, Rockline Industries, Inc.

Enhance your understanding of fragrance design in product development to differentiate products and build an emotional connection and recognition between the consumer and the brand.



**Andress Johnson**, Technical Manager, Personal Care & Household, THOR Specialties, Inc.

Take away the best approaches and current trends to preserve your wet wipes and baby wipes while balancing product safety.



**Bernd Heinken**, Head of Technical Support-Special Additives International, Schülke & Mayr GmbH

Learn how antimicrobial agents serve to replace or reduce traditional preservatives such as formaldehyde donors or parabens with “boosting” or “synergistic” effects.



**Dolores A. Shaw**, Senior Microbiologist North America, Dow Chemical Company

Ensure the microbiological quality of your wet wipes as the industry moves toward “softer” and non-traditional preservation processes; learn which elements are critical in hygienic manufacturing, and microbiological testing and solutions.

## SUBSTRATES: PROFIT IMPROVING TECHNOLOGIES



**Richard Knowlson**, Vice President-Business Development, Jacob Holm Industries

What can an innovative nonwoven substrate that’s both strong and can rapidly disperse bring to your disposable products? Learn about a novel substrate and process technology that has the potential to meet the changing waste water treatment regulations and open up new potential dispersible applications.



**Asaf Izraely**, Vice President, R&D, Albaad Corporation

A new nonwoven technology for moist toilet paper products is months away from commercialization. Learn how Albaad Corporation approached and solved the challenges in the product development phase while managing the complexity and risks of creating a new technology.



**Paul Serbiak**, Managing Partner, Pure Sustainable Product Technologies, Inc.

A new class of technology called Product from Waste seeks to transform waste into higher economic value compared to recycling or landfilling. Discover why forward-thinking companies are interested in PfW to fulfill sustainability requirements and produce fibers that deliver new properties for nonwoven fabrics.



**Tarun Jagga**, Vice-President, Recron® Polyester Fiberfill, Reliance Industries Limited, India

Polyester’s properties make it ideal for hygiene and medical applications: environmentally friendly, non-toxic, amply available, and easily recyclable. Hear about new offerings that include softness, absorbent capacity, strength, and environmental friendliness with improved opacity and higher surface coverage in nonwoven fabrics for lighter and thinner wipes.



**Pramod Shanbhag**, Product Development Manager, Suominen



**Larry Kinn**, Senior Vice President, Operations Americas, Suominen

Gain insights into the key characterizations and design of versatile wetlaid nonwovens through properties, performance, and bonding methods versus other nonwoven technologies.

## WIPE OPPORTUNITIES: PATHOGEN PREVENTION



**J. Hudson Garrett Jr., PhD,** MSN, MPH, FNP, CSRN, PLNC, VA-BC, Vice President, Clinical Affairs, PDI, Sani-Professional, and Nice-Pak

Review the lessons learned from the top “infectious disease threats” from 2014 emphasizing how to prevent and prepare for a future of infectious threats.



**Hans Hummel,** Global Marketing Manager, Lonza, Inc.

Explore regulatory requirements to combat pathogens and the hurdles manufacturers and marketers of disinfectant wipes face to responsibly promote their products; and how the World Health Organization, the Centers for Disease Control and Prevention, and the Environmental Protection Agency provide guidance for them.



**Anthony Trombetta,** Director of Sales, International Sanitary Supply Association (ISSA)

Gain insights to the challenges of providing in-house cleaning needs and take away new product design and developments that deliver professional results faster, better, and more efficiently.



**Mike Benthien,** Principal Development Engineer, Bemis Company, Inc.

Learn about the flexible packaging films used to package wet wipes; how to avoid potential package failures during packing; discern the correct film for an end use application; and get a glimpse into the future for flexible packaging.

## FLUSHABILITY: OVERVIEWS ON THE INDUSTRY CODE OF PRACTICE FOR PROPER LABELING OF WIPES



**David Rousse,** President, INDA

Gain insights and the latest updates into the industry’s Code of Practice for proper labeling of wipes.



**Michael Paschka, PE,** Environmental Stewardship, Global Product Stewardship, The Procter & Gamble Company

A Technical Specification for Flushable Products is being developed within the International Standards Organization (ISO) under Working Group 10 within Technical Committee 224. Working Group 10 consists of Subject Matter Experts from multiple stakeholder groups from multiple countries, including representatives from industry, wastewater, testing, and government, and they are currently drafting the Technical Specification.

Keep abreast of the Technical Specification development process, progress, and content of the current Working Draft of the Technical Specification from the perspective of the United States Technical Advisory Group.

“EVEN THOUGH THE CONFERENCE IS TARGETED AT WIPES, IT STILL HAS A LOT OF DIVERSITY BECAUSE OF THE DIFFERENT SEGMENTS — CONSUMER, MEDICAL, HOUSEHOLD, FOOD SERVICE, ETC. I WAS ABLE TO SEE SOME GREAT INNOVATIONS IN AN AREA THAT COULD BE APPLICABLE FOR MY COMPANY’S TARGET MARKETS.”

– John Poccia, Associate Director, Nonwovens, Absorbents, and Adhesives Johnson & Johnson Worldwide

# WHERE ARE THEY NOW? WORLD OF WIPES INNOVA- TION AWARD™ WINNERS



**Karen Bitz-McIntyre**, Editor,  
Nonwovens Industry Magazine

Find out how some of the World of Wipes Innovation Award™ winners, finalists, and products have changed since finding their success in the wipes industry.



## MINGLE. MEET. MAKE OPPORTUNITIES.

### WELCOME RECEPTION

Kick off WOW 2015 on Tuesday night, June 16, from 6:30 to 8:30 p.m. with your industry colleagues at the Whiskey Blue lounge. Get to know everyone who knows wipes while enjoying magnificent views of Buckhead, delectable light bites, and adult beverages. Take in the view from two outdoor terraces overseeing Buckhead and Lenox Square from one side and Midtown on the other, and enjoy the outdoor patios, cabanas, and music that make it easy to get to know your wipes colleagues.

Thank you to Kimberly-Clark Professional Partnership Products, for sponsoring the reception along with INDA.

### COFFEE BREAKS

Connect with your customers, associates, and new business prospects during several morning and afternoon coffee breaks for maximum face-to-face engagement.

### TABLETOP DISPLAYS AND RECEPTIONS

Enjoy visiting the wipes industry's most compelling tabletop displays on Wednesday and Thursday evenings (June 17-18), 5 - 7 p.m., with a reception and sumptuous buffet of hors d'oeuvres and carving stations.

Tabletop displays can be reserved on a first-come, first-served basis. To reserve a display and connect with hundreds of attendees, please contact Misty Ayers, [mayers@inda.org](mailto:mayers@inda.org), +1 919 459 3712.

### INNOVATION AWARD

Hear presentations from finalists for the most creative, unique, and technically sophisticated product advancements within the entire wipes value chain during the World of Wipes Innovation Award™.

The annual award recognizes innovation in the wipes value chain that advances the use of nonwovens. See what inspires the industry. Conference attendees will vote on the winner from among the finalists.

#wipes15

@INDANonwovens



## THANK YOU!

*The World of Wipes® International Conference gratefully appreciates the support of the following sponsors:*

### GOLD SPONSOR



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**WACKER**

To register, call: 919 459 3700 x 3726



## DINE WITH INDUSTRY THOUGHT LEADERS

Join the top wipes industry influencer of your choice for a thought-provoking dinner conversation.

Choose among several wipes business leaders to be your dinner table host. Soak up stimulating business insights from your Thought Leader host during a relaxed dinner. Learn what these decision makers are currently watching, buying, or innovating.

Reserve your seat at a table for six.

Pre-registration is required.

**THURSDAY EVENING | JUNE 18 | 7:30 PM**

For full details on the Thought Leaders, visit: [www.inda.org/events/wow15](http://www.inda.org/events/wow15)



**Abby Bailey**, Marketing and Communications Director, EDANA

Based in Brussels, Ms. Bailey is responsible for developing, organizing, and managing nonwoven product communications activities in personal and household hygiene, medical protection, filtration, automotive, and construction. She manages communications programs and organizes the promotion of key events to industry and product application sectors in nonwovens, absorbent hygiene, and related products.



**Tom Flicker**, Principal Product Engineer PD&D for up & up®, Target Corporation

Mr. Flicker oversees the technical and design teams responsible for 2,000+ owned brand products. He has a passion for sustainability and contributed to the creation of Target's Sustainable Product Standard (scorecard). Prior to Target, he has held several material and product development roles at Kimberly-Clark.



**J. Hudson Garrett Jr.**, PhD, MSN, MPH, FNP, CSRN, PLNC, VA-BC, Vice President, Clinical Affairs, PDI, Sani-Professional, and Nice-Pak

Dr. Garrett leads the global clinical affairs program and the Medical Science Liaison program for PDI. He received a Presidential Citation from the Society of Critical Care Medicine in 2011 in recognition for his advancement of critical care nursing and infection prevention. He is board certified in family practice, critical care, vascular access, moderate sedation, and long term care.



**Paul Marold**, Chief Operating Officer, Sontara®, a Jacob Holm Company

Mr. Marold leads the global commercial and operational activities for Sontara®, one of the largest spunlace nonwoven fabrics manufacturing companies in the world and a member of the Jacob Holm Group. He has over 30 years of leadership expertise in specialty chemicals and materials specializing in the nonwovens and filtration sectors, and regulated segments, such as medical devices and food packaging. Prior to his current position, Mr. Marold held leadership roles at CLARCOR, AAF International, and Ahlstrom. He is active with INDA having served on the Board of Directors, Executive Committee, and is a past Board Chairman.



**Kai Poehler**, Senior Manager Applications Specialty Paper, Voith Paper GmbH & Co. KG

**Thomas Weigert**, Application Technologist, Trützschler Nonwovens GmbH Egelsbach

Together with Voith Paper, Trützschler recently developed technology that meets flushability requirements developed by INDA and EDANA.

Gain twice the benefits with co-hosts.

Mr. Poehler leads the strategic business development of wetlaid spunlacing with one of the largest family-owned companies in Europe. Based in Germany, his wide range of responsibilities with Voith include project and service management, new engineering applications and contributing to the successes of a global company with locations in more than 50 countries, over 39,000 employees and sales that exceed €5.3 billion. Tap into Mr. Poehler's expert industrial and process knowledge of papermaking, tissue development, specialty paper applications, and business development for wetlaid spunlace.

Mr. Weigert's engineering expertise spans numerous positions in research and development, finite elements, design, and new technologies. Trützschler Nonwovens offers global cutting edge technologies that include needling, hydroentanglement, chemical, and thermal bonding methods to producers of nonwovens and technical textiles.



**Nick Santoleri**, Vice President of Operations, Rockline Industries, Inc.

Mr. Santoleri leads the global manufacturing of folded wet wipes, nonwovens sourcing, and engineering for Rockline Industries and is a member of their Executive Leadership Team. Rockline Industries is a Wisconsin-based, family-owned company that is one of the world's largest private-label manufacturers of wet wipes and coffee filters, employing over 2,200 people worldwide. Mr. Santoleri has held numerous leadership roles with Rockline Industries over the past 15 years. Prior to Rockline, he held operations and management positions with Kimberly-Clark Corporation.

## WORLD OF WIPES INNOVATION AWARD™

Join us as we announce the winner of the prestigious World of Wipes Innovation Award™. Attendees select the winner from the finalists that most expands the usage of nonwovens and demonstrates advancements in one or more categories including creativity, novelty of approach, uniqueness, and technical sophistication.



## WOW REWARDS

**Stay and win!** Remain a few extra minutes after the close of WOW 2015 to see if you might have won a GoPro HERO4 Silver, a high-definition personal camera with built-in touch display for fast-action video photography. Compact, lightweight, rugged, waterproof, wearable, mountable on vehicles or bicycles—it could be yours.

*This program is subject to change. The opinions expressed at WOW 2015 are those of the speakers and not necessarily that of INDA or its Board of Directors.*

## ABOUT INDA

INDA, the Association of the Nonwoven Fabrics Industry serves hundreds of member companies in the nonwovens/engineered fabrics industry in global commerce. Since 1968, INDA events have helped members connect, learn, innovate, and develop their businesses. INDA educational courses, market data, test methods, consultancy, and issue advocacy help members succeed by providing them the information they need to better plan and execute their business strategies. For more information, visit [www.inda.org](http://www.inda.org), or download the INDA mobile app for immediate updates.



MONDAY  
JUNE 15-16

New this year, INDA's WIPES Academy will be offered prior to the conference starting June 15-16. Led by Rob Johnson, PE, Principal, Smith, Johnson & Associates, the Academy is the first and only comprehensive wipes training for the entire wipes supply chain.

The course is essential for technical and management professionals interested to learn the research, development, and manufacturing of wipes.

Plus, WIPES Academy registrants receive a \$250 discount off the WOW full conference registration fee.

Pre-registration is required.



**Instructor:** Rob Johnson  
PE, Principal, Smith, Johnson & Associates

Rob Johnson, wipes industry expert, has more than 35 years' experience in nonwovens and related products and holds BS and MS degrees in mechanical engineering.

**PLEASE NOTE:** Applicants are recommended to have completed the INDA Elementary Nonwovens Training Course or have two to four years' experience in nonwovens. Seating is limited.

“OUR PARTICIPATION AT WOW IS A PERFECT FIT FOR OUR COMPANY AS WE ARE ABLE TO ENGAGE WITH THE LEADERS AND DECISION MAKERS FOR THE U.S. WIPES MARKET IN A VERY POSITIVE, PROFESSIONAL ENVIRONMENT. INDA WORKS HARD TO ENSURE THAT THE PRESENTATIONS ARE INFORMATIVE AND RELEVANT TO CURRENT EVENTS IN THE WIPES MARKET. ANDRITZ WAS VERY PLEASED. WE REGARD THE WOW CONFERENCE AS A “MUST ATTEND” EVENT.”

– Mark Janulis, PE, PMP, Nonwoven & Biax Film Division,  
Sales Director NAFTA, Nonwoven, Andritz Küsters Div. of Andritz Inc.

# MEET YOUR NEXT PARTNER OR COLLABORATOR AT THE WORLD OF WIPES®\*

3M Company  
 A.D. Jezzi & Associates, LLC  
 ABC Chemical Corp.  
 Acme-Hardesty Co.  
 Akinal Sentetik Tekstisi San. ve TIC. A.S.  
 Albaad Corporation  
 American Fiber & Finishing Inc.  
 American Trützschler, Inc.  
 Andritz Asselin Thibeau  
 Andritz Küsters Inc.  
 Andritz Perfojet SAS  
 Appleton Mfg. Div.  
 ASC International  
 Ashland Inc.  
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 ATEX Inc.  
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 Azure Sky Consulting  
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 Barnhardt Natural Fibers Group  
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 BASF - The Chemical Company  
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 BCNonwovens  
 Becton, Dickinson and Company  
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 Berkshire Corporation  
 Berry Plastics  
 Biax-Fiberfilm Corporation  
 Bio-Botanica  
 Bio-Control Consultants, Inc.  
 Birla Cellulose/Multifibres and Yarns (USA) Inc.  
 Branson Ultrasonics Corp.  
 Bro-tex, Inc.  
 C.G. Bretting Manufacturing Co., Inc.  
 Cardinal Health, Inc.  
 Cascades Tissue Group - IFC Disposables, Inc.  
 CEI (Coating Excellence International)  
 Celanese Emulsion Polymers  
 China Nonwovens & Industrial  
 Textiles Association (CNITA)  
 Circle Packaging Machinery, Inc.  
 The Clorox Company  
 Colonial Chemical, Inc.  
 Conshield Technologies  
 Consolidated Fibers, Inc.  
 Contec Inc.  
 Conwed Global Netting Solutions  
 Cotton Club Russia  
 Cotton Incorporated  
 Cross Industry Scouting  
 DAK Americas LLC  
 DeBauche Communications  
 & Consulting Services  
 Dispensing Dynamics International  
 Diversey, Inc.  
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 Dongwha Vitex Co., Ltd.  
 The Dow Chemical Company  
 DRS Solutions  
 Dude Products Inc.  
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 East River Papers  
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 EDANA  
 Elsner Engineering Works, Inc.  
 Energizer Personal Care  
 Engqvist Consulting  
 ERC Wiping Products Inc.  
 Erhardt + Leimer Inc.  
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 Evonik Goldschmidt Corporation  
 Excelcare Products LLC  
 Extrusion Group, LLC  
 ExxonMobil Chemical Company  
 Fiber Innovation Technology - Fiber Division  
 Fibertex Nonwovens LLC  
 FiberVisions Corporation  
 Finnegan Henderson  
 First Quality Nonwovens Inc.  
 Fi-Tech Inc.  
 Fitesa  
 Fitesa (China) Airlaid Co., Ltd.  
 Fitz Chem Corporation

Flavor & Fragrance Specialties  
 FLEXcon  
 FlexLink Systems, Inc.  
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 Freudenberg Performance Materials  
 GDM SpA  
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 IRobot  
 Irving Personal Care Ltd.  
 ITW Pro Brands  
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 Kelheim Fibres GmbH  
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 Products  
 Kleen Test Products Corporation  
 KlenzPod  
 Kornbusch & Starting GmbH & Co. KG  
 Laboratoire M2  
 Legacy Converting Inc.  
 Lenzing AG  
 Lenzing Fibers Inc.  
 Little Rapids Corporation  
 Lonza, Inc.  
 M.J. Quinn & Co. Inc.  
 MAGPOWR (Magnetic Power Systems)  
 Maxcess International  
 Marcon Marketing Concepts, Inc.  
 Marketing Technology Service, Inc.  
 Martex Fiber Southern Corporation  
 Maxcess International  
 McCullough & Associates  
 Mercantile Development, Inc.  
 Milliken and Company  
 N.E.W. Plastics Corp.  
 National Association of Clean Water Agencies  
 National Wiper Alliance, Inc.  
 NatureWorks LLC  
 NDC Infrared Engineering  
 Nehemiah Manufacturing Company  
 Nice-Pak/PDI  
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 Nonwoven Source  
 Nonwovens By Design  
 Nonwovens Industry Magazine  
 Norafin (Americas) Inc.  
 NSC USA Inc.  
 NSF International  
 Nutek Disposables, Inc.  
 Oerlikon Neumag Zweigniederlassung  
 Optima Machinery Corporation  
 Orange County Sanitation District (OCS D)  
 Pacon Manufacturing Corp.  
 Pall Corporation  
 Paper Converting Machine Company  
 PDI

PDI, Inc./Nice Pak  
 Perimeter Brand Packaging  
 Pfizer Consumer Healthcare  
 PFM Packaging Machinery Corporation  
 PGI  
 Phillip Mango Consulting  
 Playtex (Energizer Personal Care)  
 Polytex Environmental  
 Poole Company  
 Poyry Management Consulting  
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 Premier Care Industries  
 Prestige Brands  
 Price Hanna Consultants LLC  
 The Procter & Gamble Co.  
 Product Handling Concepts, LLC  
 Productos Familia  
 Productos Internacionales Mabe S.A.  
 Professional Disposables Inc.  
 Pulcra Chemicals LLC  
 Pure Sustainable Product Technologies  
 QComp Technologies, Inc.  
 Quickie Manufacturing Corp.  
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 Ryeco  
 Ryzun Corporation  
 S&S Specialty Systems, LLC  
 S.C. Johnson & Son, Inc.  
 Sage Products  
 Sandler AG  
 SCA Americas  
 SCA Americas (Global Hygiene Category)  
 Schill + Seilacher GmbH  
 Schülke UK  
 Schülke & Mayr GmbH  
 Schülke Inc.  
 Sellars Nonwovens  
 Smith, Johnson & Associates  
 Soothe  
 Southern Regional Research Center (SRRC),  
 ARS-USDA  
 Spraying Systems Co.  
 Spuntech Industries Inc.  
 St. Johns Packaging  
 Stein Fibers  
 Stellamcor, Inc.  
 Sterling Global Products  
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 T.J. Beall Company, Inc.  
 Taiwan Textile Research Institute, TTRI  
 Target Corp.  
 Techmer PM  
 Technical Fibre Products  
 Techtex  
 Tecnosur S.A.  
 Tee Laboratores, Inc.  
 Teknoweb NA  
 Teknoweb S.r.l.  
 Texel Inc.  
 Thor Specialties, Inc.  
 Tietex International  
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 Tufco  
 U.S. Nonwovens Corporation  
 U.S. Pacific Nonwovens Industry Ltd.  
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 UL LLC  
 Valmet, Inc.  
 Valutek  
 Voith Paper GmbH & Co. KG  
 Wacker Chemical Corporation  
 Web-Pro Corporation  
 Welspun India Limited  
 Younggrowth Group

\*WOW 2013-2015 attendees as of April 2, 2015

## WOW COMMITTEE MEMBERS

The exceptionally strong conference program is an example of the commitment and leadership of INDA's WOW 2015 Conference Committee. INDA would like to thank those individuals who volunteered their support.

**Karen Castle**, Suominen—Chairperson

**Ricardo Abud**, Paper Converting Machine Company (PCMC)

**James Beaty**, Suominen

**Robert Boyer**, Kleen Test Products

**Jim Brown**, Elsner Engineering Works, Inc.

**Brett Buratti**, Little Rapids Corporation

**Ginny Casstevens**, Barnhardt Manufacturing Co.

**Octavius Davies**, IMERYS Carbonates

**Kyra Dorsey**, Suominen

**Dawn Huston**, Polymer Group Incorporated (PGI)

**Mark Janulis**, Andritz Küsters Inc.

**Rob Johnson**, Smith, Johnson & Associates

**Hans Neisser**, Branson Ultrasonics Corp.

**Jan O'Regan**, Cotton Incorporated

**John Poccia**, Johnson & Johnson Worldwide

**Nick Santoleri**, Rockline Industries, Inc.

**Michael Sherman**, PDI, Inc.

**Jeff Slosman**, National Wiper Alliance, Inc.

**Mark Steinbrecher**, Optima Machinery Corp.

**Bradley Van Pay**, Georgia-Pacific Nonwovens Group

**Paul Vasquez**, H.B. Fuller

**Tracy Wilkins**, Lonza, Inc.

**Jeff Willis**, Nonwovens by Design

**C.K. Wong**, U.S. Pacific Nonwovens Industry Ltd.



**Download the INDA mobile app** to get the latest details about WOW 2015, including news items, speakers, exhibitors, and networking functions. iOS [bit.ly/iOSMobileAppINDA](http://bit.ly/iOSMobileAppINDA) or Android [bit.ly/AndroidMobileAppINDA](http://bit.ly/AndroidMobileAppINDA)

**Please download the Crowd Mics app prior to arrival at WOW 2015:** iOS [bit.ly/6IXa](http://bit.ly/6IXa) or Android [bit.ly/1hHEXtp](http://bit.ly/1hHEXtp). Audience interaction with speakers for WOW 2015 is powered by Crowd Mics. You can confidentially text your question to the moderator of the conference session using the Crowd Mics app after the presentations. Your smartphone also becomes a microphone with the Crowd Mics app to ask questions.



## HOTEL INFORMATION

### Reservations

Reservations are required through INDA.

Contact Andreana Leach at [aleach@inda.org](mailto:aleach@inda.org) or +1 919 459 3724.

To make a reservation, please provide Andreana with a reservation form providing arrival date, departure date, king or double/double, and credit card number and expiration date.

### Rate

\$179.00 per night plus taxes (single or double). Rate is non-commissionable and room reservations may be made at this rate as long as rooms are available in the group block.

We have a limited amount of rooms and reservation requests are processed in the order in which they are received, so we encourage you to please submit your request as soon as possible.

### Hotel InterContinental Buckhead

3315 Peachtree Road  
Atlanta, Georgia 30326 USA

**PLEASE NOTE:** Submitting your hotel reservation by the deadline does not guarantee that a room will be available in the group block at the group rate.

Room block hotel reservation deadline date: **May 20, 2015**

**Hotel reservation form**  
[www.inda.org/events/wow15](http://www.inda.org/events/wow15)

# REGISTRATION FORM

Tuesday - Friday | June 16-19, 2015 | Hotel InterContinental Buckhead | Atlanta, Georgia USA

To register for WOW 2015, please complete the form below. Copy this form for additional registrations, or register online at [inda.org](http://inda.org). By registering early, you qualify for significant savings from the regular registration fee.

Last Name/Surname \_\_\_\_\_ First Name \_\_\_\_\_  
 Job Title \_\_\_\_\_ Organization \_\_\_\_\_  
 Address \_\_\_\_\_ Website \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_  
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INDA will publish your email address on the official event attendee list. If you do not wish to have your email address published, please check the box.

Please make selections in each section for us to process your registration.

**Your Organization's Primary Affiliation with the Nonwovens Industry (check all that apply):**

- Nonwoven Producer/Supplier
- Converter/Fabricator/End Product Manufacturer
- Brand Owner/Brand Marketer
- Machinery/Equipment Manufacturer/Supplier
- Supplier of Adhesives, Binders & Chemicals
- Supplier of Resins, Fibers & Pulps
- Supplier of Paper & Packaging
- Supplier of Other Materials (Films, Tapes, Netting)
- Supplier of Services (Transportation, Logistics, Software)
- Third Party Testing, R&D, Pilot Lines
- Consulting
- Association
- Academic Institution
- Government
- Press/Publishing
- Other

**Primary Title or Job Function (check only one):**

- Principal/CEO/President/Senior Leadership
- New Business/Product Development/Tech. Scout
- Director/Division Management
- Manufacturing/Production/Operations Management
- Quality Control/Assurance Engineering
- Research & Development
- Purchasing
- Account Manager/Sales Management
- Consultant
- Marketing/Product Management
- Engineering/Applications/Process
- Financial Accounting/Comptroller/Business Analyst
- Office Manager/Administrative Assistant
- Human Resources
- Information Systems
- Press/Editorial
- Press/Other than Editorial
- Government
- Academic - Faculty
- Academic - Student

**Registration Fees\***

	By May 15, 2015	After May 15, 2015
<b>INDA Member</b>		
<input type="checkbox"/> Full Conference	<input type="checkbox"/> \$ 1,250	<input type="checkbox"/> \$ 1,500
<input type="checkbox"/> Networking Registration (Coffee Breaks and Receptions only)	<input type="checkbox"/> \$ 525	<input type="checkbox"/> \$ 625
<input type="checkbox"/> WIPES Academy Training Course (June 15-16, 2015)	<input type="checkbox"/> \$ 1,895	<input type="checkbox"/> \$ 1,895
<b>Non-Member</b>		
<input type="checkbox"/> Full Conference	<input type="checkbox"/> \$ 1,795	<input type="checkbox"/> \$ 2,150
<input type="checkbox"/> Networking Registration (Coffee Breaks and Receptions only)	<input type="checkbox"/> \$ 695	<input type="checkbox"/> \$ 795
<input type="checkbox"/> WIPES Academy Training Course (June 15-16, 2015)	<input type="checkbox"/> \$ 2,695	<input type="checkbox"/> \$ 2,695
<input type="checkbox"/> Welcome Reception, Tuesday, June 16 (RSVP needed, no additional cost)	<input type="checkbox"/> \$ 0	<input type="checkbox"/> \$ 0
<input type="checkbox"/> Dine with Industry Thought Leaders (Thursday, June 18, 2015)	<input type="checkbox"/> \$ 75	<input type="checkbox"/> \$ 75

\* Discount Pricing:

- First-time attendees or attendees returning after 2011 receive special discount pricing
- Company large group discounts with five or more
- WIPES Academy registrants receive a \$250 discount off WOW full conference Member/Non-Member registration fees

**Payment (full payment must accompany this registration)**

MasterCard  VISA  AMEX  Check/Money Order (in U.S. funds and drawn on U.S. bank, payable to INDA)

Total Enclosed \$ \_\_\_\_\_ Card # \_\_\_\_\_ Card Expires \_\_\_\_/\_\_\_\_/\_\_\_\_ CVV Code \_\_\_\_\_  
(month) (year)

Billing Zip Code \_\_\_\_\_ Phone or Email \_\_\_\_\_ Signature \_\_\_\_\_

Wire Transfer (for instructions, please contact Tracie Leatham, [tleatham@inda.org](mailto:tleatham@inda.org), or call + 1 919 459 3700 x3726)

For all wire transfers, please reference WOW 2015 and attach confirmation.

Please check here if you have a disability that requires special assistance or accommodation to fully participate.

NOTE: Please attach a written description of your needs. INDA must receive all special assistance requests by May 15, 2015 to make accommodations.

**Hotel Reservations** To make your hotel reservation, visit [inda.org/events/wow15](http://inda.org/events/wow15). Hotel deadline: May 15, 2015.

INDA is offering discounted rates as long as rooms are available. Contact Andreana Leach, [aleach@inda.org](mailto:aleach@inda.org) for questions.

NOTE: Cancellations must be in writing and received by INDA before May 15, 2015. No refunds for cancellations received after May 15, 2015.

Pre-register online at [inda.org](http://inda.org) or send this form with payment or credit card information to the following address:

**WOW 2015/INDA**  
 PO Box 1288  
 Cary, NC 27512-1288

Phone: + 1 919 459 3700 x3726  
 Domestic Fax: 1 866 847 7922  
 International Fax: + 1 919 636 7908  
[tleatham@inda.org](mailto:tleatham@inda.org)



RETURN SERVICE REQUESTED

# WOW

WORLD OF WIPES®  
INTERNATIONAL CONFERENCE

**JUNE 16 – 19, 2015**

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Atlanta, Georgia USA

*Full Conference and  
Registration Details inside.*

**THE ONLY EVENT DEVOTED  
EXCLUSIVELY TO WIPES.**

REGISTER TODAY TO ATTEND BOTH EVENTS AND TAKE ADVANTAGE OF EARLY REGISTRATION FEES BEFORE MAY 15 AND SAVE. WIPES ACADEMY REGISTRANTS RECEIVE A \$250 DISCOUNT ON THE WOW FULL CONFERENCE REGISTRATION.



The World of Wipes® International Conference attracts the largest number of wipes industry professionals from the entire wipes value chain.

**NEW!** WIPES Academy, June 15-16 – the only comprehensive wipes training appropriate to the entire wipes supply chain will co-locate with the World of Wipes®.