

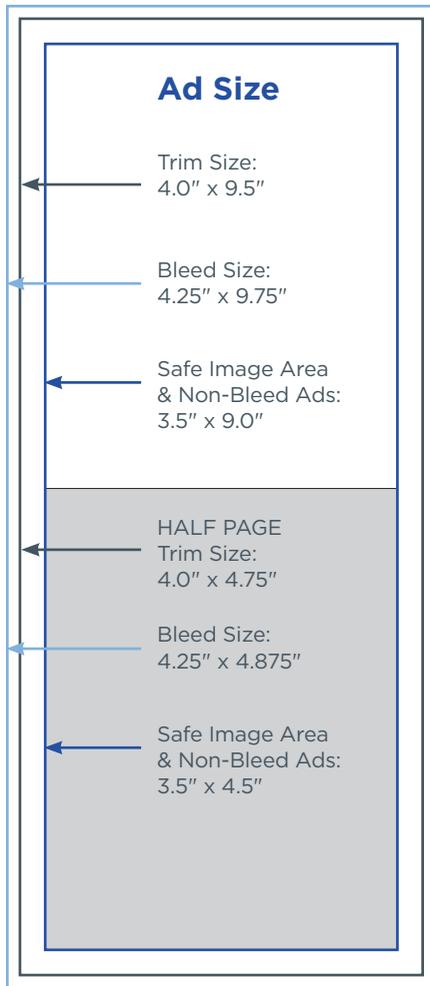


WORLD OF WIPES®

INTERNATIONAL CONFERENCE

ON-SITE PROGRAM PRINT AD SPECIFICATIONS

Full Page Ads



Deadline for Materials:

May 15, 2015

Colors/Ink Specs:

4-Color Process (CMYK)

Required Digital Ad File Formats:

We only accept files in the following formats:

- Hi-Resolution PDF. PDF/X-1a file format preferred. If PDF/X-1a setting is not available, select Press Quality PDF. When preparing files for PDF conversion, all images must be CMYK or grayscale and at least 300dpi @ 100% of size.
- High-Resolution .EPS, .TIFF or .JPG files. All images must be CMYK or grayscale and at least 300dpi @ 100% of size. Line art or monochrome images must be at least 1200dpi @ 100% of size.

File Formats NOT Accepted:

Native application files such as Word, PowerPoint, Excel, Publisher, Quark, InDesign, Illustrator, Photoshop, etc.

Proofs: A PDF proof of the ad will be submitted by email to the advertiser for approval with a 24-hour reply deadline.

How to Send Your Files:

- Files under 3 MB may be emailed to jcaridi@inda.org. NOTE: "WOW Ad" must be included in the subject line.
- Larger files may be transferred via FTP. For instructions, please send a request to jcaridi@inda.org with "WOW Ad" in the subject line.

Design Services:

Professional creative services are available at the advertiser's expense, billed at \$85/hr. Estimates are provided based on rough layouts supplied by the advertiser, and all creative fees will be added to the advertiser invoice.

IMPORTANT! Before Submitting Your Files:

Please check carefully to insure that the size is correct, and all specifications noted above are met. Advertisers will be charged (at a rate of \$85/hr.) for any work required as a result of files not meeting the required specifications.

Half Page Ads

NOTE: All type and important content must be contained within the 3.5" x 9.0" Safe Image Area.

All Bleed Ads must include crop marks placed outside of the bleed area.

Deadline:

May 15, 2015

Send artwork to: Jenna Caridi

INDA, Association of the Nonwoven Fabrics Industry

E-mail: jcaridi@inda.org

P: 919-459-3700 x 3723





WORLD OF WIPES®
INTERNATIONAL CONFERENCE

**ADVERTISING SPACE RESERVATION FORM
WOW 2015 CONFERENCE PROGRAM**

Reserve my advertising space for a . . .

Full Page 4-color \$1,400

Half page 4-color \$700

Name _____ Title _____

Company _____

Address _____

City _____ State/Province _____ Zip Code _____

Country _____ Email _____

Phone _____ Fax _____

PAYMENT OPTIONS: _____ CHECK _____ AMEX _____ MASTERCARD _____ VISA

Card # _____ Exp. Date _____

Signature _____

Return to Misty Ayers, mayers@inda.org, Fax: 919-459-3701 Domestic Fax: 866-851-5761

Questions? Contact Misty, 919-459-3700 x 3712, mayers@inda.org

**Association of the Nonwoven
Fabrics Industry**

P.O. Box 1288, Cary, NC 27512-1288
P: 919-459-3700, F: 919-459-3701

inda.org

