



## HYGIENIX INNOVATION AWARD™ NOMINATION FORM

The INDA Hygienix Innovation Award will recognize innovation in hygiene areas such as: consumer or institutional end products, end product components, or fabrication techniques that use nonwoven fabrics in a way that expands the usage of nonwovens. Nominees will be selected from various disposable and durable product categories and disruptive technologies that directly pertain to the hygiene industry. Examples are listed below.

### PRODUCT ELIGIBILITY:

Companies are encouraged to nominate their own product(s) with a maximum of two (2) for the Hygienix Innovation Award, but only one (1) product per company will be selected as a Finalist. To qualify for consideration as a nominee, the product or technology must be in a hygiene related area and:

- » Must be a finished consumer or institutional end product containing a nonwoven fabric, end product component, fabrication technique, or use a nonwoven technology during its manufacturing process. Potential examples of product or technology areas include but are not limited to;
- » **Feminine hygiene**
- » **Diapers**
- » **Incontinence products**
- » **Raw materials** that have made a significant contribution to the hygiene area
- » **Equipment technology** such as fastening, adhesive application, speed enhancement, etc.
- » **Reusable products or technologies**
- » **Composites or laminates that use nonwovens**

Nominees must agree to present their product in person at the Hygienix Conference if selected as a finalist and provide a digital 300 dpi or at least a 1 MB high resolution image of their product for promotion purposes.

### PRODUCT CRITERIA:

Nominated products or technologies should demonstrate advancements in one or more of the following categories:

- » **Creativity** (Was there imaginative skill used to create a solution to a known problem?)
- » **Novelty of Approach** (Is the method or thought process used to create the product new?)
- » **Uniqueness** (Is this product sufficiently different from others in the marketplace of its type?)
- » **Technical Sophistication** (Does the product/process use nonwoven technology in an intellectually elegant manner?)

### FINALIST SELECTION:

- » Must have been available commercially at most two years prior to the current Hygienix Conference.
- » Must not have been selected as a Finalist in any previous Visionary Award or Hygienix Award competition. A nominated product not selected as a Finalist may be nominated the following year, but no more than two (2) nominations total per company.
- » Wipe products will not be considered for Hygienix.

**NOMINATION PROCESS** Send **this form** (completed in its entirety) and a **sample of the product** to the attention of Linda Gowen at the INDA address below. Categories and rules are based upon the interpretation of the INDA Technical Advisory Board.

**QUESTIONS**  
**Linda Gowen**  
lgowen@inda.org



**DEADLINE**  
**July 29, 2016**  
**5:00pm EDT**



### NOMINATED PRODUCT \_\_\_\_\_

### CONTACT INFORMATION (please type or print clearly)

Last Name \_\_\_\_\_ First Name \_\_\_\_\_

Company \_\_\_\_\_ E-mail \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Mobile \_\_\_\_\_

**Please attach a description of your innovation.**



**Association of the  
Nonwoven Fabrics Industry**  
ADVANCING NONWOVENS WORLDWIDE®

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