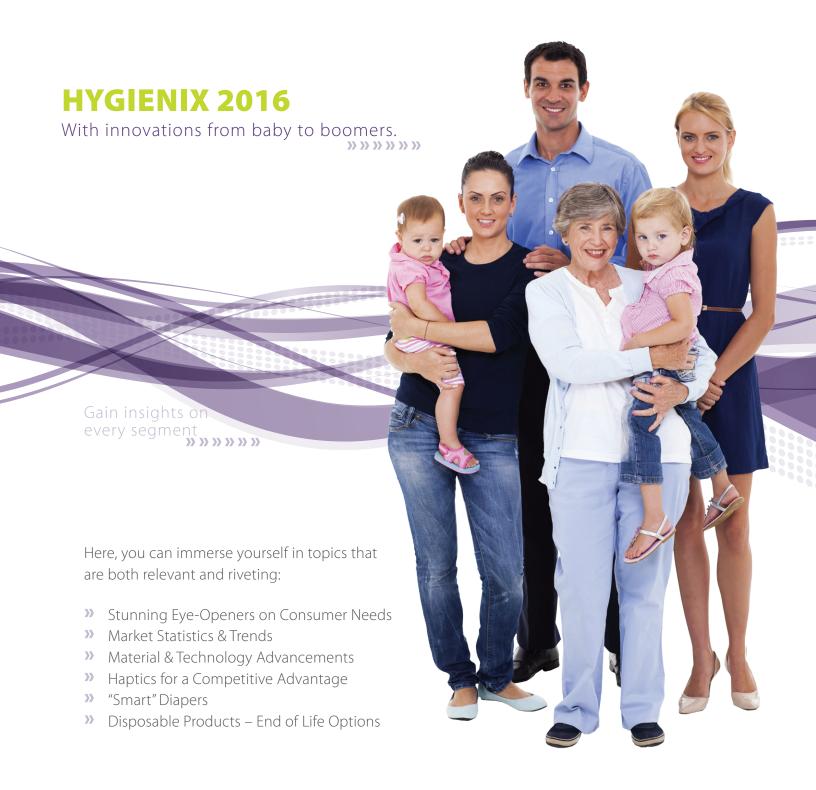


OCTOBER 24-27, 2016

Loews Portofino Bay Hotel in Orlando, Florida USA



GET READY FOR A WEEK OF TRUE AMAZEMENT

"""
Combine the biggest thinkers in the hygiene industry with a location that's truly magical – and you get Hygienix 2016, a week that will bring you a career's-worth of inspiration. Here, more than 600 international professionals in the absorbent hygiene and personal care markets will gather to obtain insights on every aspect of the industry. Connect with industry peers in every part of the supply chain. Have dinner with the celebrities of our industry. Learn about what's to come, and what it will take to get there, in markets ranging from baby to boomer.

., ., ., ., ., ., ., ., ., .,

KEYNOTE SPEAKER



>> >> BRUCE LAVASH

Research Fellow, Victor Mills Society, The Procter & Gamble Company

#Hygienix16

Consumer Research Insights & Adventures

Is there a current "best practice" for conducting consumer research? Is there a preferred approach for gleaning insight into preferences, desires and product/business opportunities? Are there tricks? Are there traps? Bruce Lavash shares observations gained from more than 30 years of consumer engagement on product improvements and introductions across the world. The focus of this major presentation will be on paper and femcare products. Some biographical stories will be surprising and some will make you laugh – and they'll all give you a world's-eye view of our industry and its developments. You'll have a chance to ask questions, too.

About Bruce Lavash: Mr. Lavash is now in his 36th year at P&G, where he's the leading consumer expert on the company's global portfolio of femcare products. His experience stretches from the very upstream to commercialization, from Ohio to Europe, Africa, Asia and Latin America.

MINGLE. MEET. COLLABORATE. CELEBRATE.



WELCOME RECEPTION | OCTOBER 24

DINING WITH INDUSTRY THOUGHT LEADERS | OCTOBER 25

What would you discuss if you could have dinner with the most influential people in our industry? Find out as you dine with major thought leaders at Hygienix! Choose among several business leaders to be your table host for an informal, relaxed dinner. Details to come.

TABLETOP DISPLAYS AND RECEPTIONS | OCTOBER 25-26

Meet customers, suppliers, and make new contacts in a collaborative atmosphere during two nights of tabletop displays. Tabletop displays can be reserved on a first-come, first-served basis. To reserve a display and connect with hundreds of attendees, please contact Joe Tessari at **jtessari@inda.org**, **T:** +1 919 459 3729.

THE HYGIENIX INNOVATION AWARD™

Who will take top prize? The Hygienix Innovation Award™ recognizes innovation in areas such as consumer or institutional end products, end product components and fabrication techniques. Cast your vote and applaud the winner at Hygienix 2016!



SPARK AND GENERATE YOUR NEXT GLOBAL BUSINESS CONNECTION AT HYGIENIX*

The Dow Chemical Company

Eastman Chemical Company

Edgewell Personal Care Brands

Elsner Engineering Works, Inc.

Emerging Technologies, Inc.

Emtec Electronic GmbH

Euromonitor International

Fameccanica.Data S.p.A.

Fibertex Nonwovens, LLC

Fibertex Personal Care A/S

First Quality Nonwovens Inc.

Formosa Plastics Corporation

FiberVisions Corporation

First Quality Enterprises

ExxonMobil Chemical Company

Fiber Innovation Technologies

ES Fibervisions

Evonik Corporation

Fameccanica NA

Fempro I Inc.

Fi-Tech Inc.

Focke & Co., Inc.

Fitesa

Elleair Paper Tech. Co., Ltd.

Drylock Technologies

DSG International, Ltd.

Dunn Paper

EAM Corporation

DuPont

EDANA

3M Company A. Celli Nonwovens Spa The Aaron Group Absorbent Technologies Inc. Advanced Absorbent Technologies LLC Advanced Absorbent Technology, LLC Aichele Werkzeuge GmbH Airlaid Consulting ApS Akinal Sentetik Tekstsi San. ve TIC. A.S. Albaad USA Albany International Andritz Küsters, Inc. ANPAP Oy Aplix Inc. Aspen Surgical Products ATEX Inc. Athea Packaging Auriga Polymers, Inc. Aurizon Ultrasonics, LLC AvaHo Consulting & Services Avgol Nonwovens Avgol Nonwovens, Ltd. B.F.A., S.A. Barnhardt Manufacturing Co. Barnhardt Natural Fibers Group **BASF** Corporation BASF SE Basofil, LLC BC Nonwovens Berk Wiper International Berry Plastics Biax-Fiberfilm Corporation Bibtex, Inc. BICMA Hygiene Technologie GmbH Birla Cellulose/Multifibres and Yarns (USA) Inc. Bostik Argentina S.A. Bostik Colombia Bostik Mexicana, SA de CV Bostik, Inc. Branson Ultrasonics Corp. Butterfly Health, Inc. Cambridge Design Partnership CEI (Coating Excellence International) Celanese Emulsion Polymers Cellulose Converting Solutions SpA Central National-Gottesman Inc. Chori America Inc. Clopay Plastic Products Company, Inc. Consolidated Fibers, Inc. Conwed Global Netting Solutions Cotton Incorporated Covidien

Creative Machine Designs, Inc.

Dale Kavalew and Associates LLC

Dermatology Healthcare

DeSales Trading Co., Inc.

Disposable Hygiene, LLC

Domtar Personal Care

Domtar Pulp and Paper

Dexco Polymers LP

Croda Inc

Curt G. Joa, Inc.

DAK Americas

Davenport Intl

Diatec S.r.l.

Domtar

FPInnovations Fulflex Elastomerics Worldwide Gardner GTS GDM SpA Gelok International Georgia-Pacific Nonwovens Ginni Filaments Limited Glatfelter Global Packaging, Inc. Golden Phoenix Fiberwebs, Inc. Gottlieb Binder GmbH & Co. KG GP Cellulose, LLC Grieg Star H.B. Fuller H.B. Fuller Deutschland GmbH Hanes Industries Co. Hanwha Chemical Hayat Kimya AS HDIS Henkel Corporation Herrmann Ultrasonics, Inc. Hill-Rom Ideal Brands, Inc. **IMERYS** Carbonates Indorama Synthetics (India) Ltd. International Aromatics, Inc. International Paper Intigena Produktion GmbH & Co. KG INVISTA IPS Testing Irving Personal Care Ltd. ITW Dynatec Jacob Holm & Sons AG Jacob Holm Industries Johnson & Johnson Worldwide Kardesler Ucan Yaglar San. AS Kelheim Fibres GmbH Kilop USA

Kimberly-Clark Corporation Klabin S.A. Kleen Test Products Kraton Polymers, LLC Kuraray America Inc. Lambi, S.A. de C.V. Lenzing AG Lenzing Fibers Inc. LG Chem Ltd. Little Rapids Corporation Lohmann Koester S de RL de CV. Lohmann-Koester GmbH & Co. KG LOLA M&J Airlaid Products A/S M.J. Quinn & Co. Inc. Marketing Technology Service, Inc. Martin Automatic, Inc. MAS Innovation McAirlaids Vliesstoffe GmbH & Co. KG McAirlaids, Inc. Medline Industries - Personal Care Medline Industries, Inc. Medtronic Merkas Tekstil Sanayi ve Ticaret A.S. MicroFiber Corp. Pvt. Ltd. Mogul Tekstil San. ve Tic. AS MONDI Gronau GmbH MTorres Disenos Industriales N.R. Spuntech Industries Ltd. NA Industries Inc. National Association for Continence NatureWorks LLC New River Polymers LLC Nonwovens by Design Nonwovens Industry magazine Nordson Corporation Northshore Care Supply Nova-Tex OMNOVA Solutions, Inc. O'Neal, Inc. Ontex BVBA Optima Machinery Corporation Optima Nonwovens GmbH Pantex International SpA Paper Converting Machine Company Penn United Technologies Perez Trading Company Pharsana De Venezuela C.A./Grupo Mistral Phillip Mango Consulting Pneumafil Corp. Precision Fabrics Group Inc. Presto Absorbent Products Inc. Price Hanna Consultants LLC Principle Business Enterprise The Procter & Gamble Co. Product Investigations Inc. Productos Familia S.A.

Pulcra Chemicals LLC

Rem Brands, Inc.

Rando Machine Corporation

Richer Investment S.A. de C.V.

Resolute Forest Products

RISI Nonwovens Markets

RKW North America, Inc.

Rockline Industries UK

Rockline Industries

Reifenhauser REICOFIL GmbH & Co. KG

Rush & Company San-dia Polymers Sandler AG Sanita S.A. L. Sanyo Corporation of America Savare Specialty Adhesives SCA Americas SCA Consumidor Mexico, S.A. de C.V. SCA Hygiene Products AB Schill + Seilacher Schlegel and Partners GmbH SCS Innovations SDP Global Co., Ltd. The Segue Group, LLC Sellars Nonwovens Shalag US Inc. Sienabena, LLC Smith, Johnson & Associates SNS Nano Fiber Technology Co. LLC Sontara Southern Regional Research Center (SRRC), ARS-USDA Spuntech Industries Inc. Stein Fibers Straubel Paper Company Sumitomo Seika America, Inc. Sumitomo Seika Asia Pacific Pte., Ltd. Sumitomo Seika Chemicals Co., Ltd. Sumitomo Seika Singapore Pte., Ltd. Suominen, Alicante Nonwovens, S.A.U. Suzano Pulp and Paper T.J. Beall Company, Inc. Technidyne Corp. Tecnosur S.A. Teknoweb NA Texel Inc. Texsus S.p.A. Tietex International Toyota Tsusho America, Inc. Tredegar Film Products Trevira GmbH Trevira North American LLC Trinseo LLC TSRC Corporation TWE Group/Libeltex UCLA Henry Samuali School Of Engineering & Applied Science, EE Department UNGRICHT Roller + Engraving Technology Union Industries S.P.A. Velcro USA Inc. Videojet Technologies Wacker Chemical Corporation Web Industries Wellmark, LLC Welspun India Limited WestRock Company Weverhaeuser Woolchemy NZ Limited World Textile Information Network Y.N.C. Yoav Nir Consultant YKK (U.S.A.), Inc.

^{*} Hygienix 2015 attendees

EXPLORE INNOVATIONS FROM THE INDUSTRY'S BRIGHTEST MINDS Watch future mailings describing more speakers and topics to come!

KEYNOTE SPEAKER:

Bruce Lavash, Research Fellow of The Procter & Gamble Company, presents *Consumer Research Insights & Adventures*See previous page for details.



)))))) BEHNAM POURDEYHIMI, Ph.D.

Associate Dean for Industry Research and Extension, William A. Klopman Distinguished Professor, College of Textiles, NC State University, Executive Director, The Nonwovens Institute



Get ready for a real education in nonwovens tech! Dr. Pourdeyhimi will speak on trends in nonwovens technology, emphasizing the advances we're seeing today, like 3D printing, electrospinning and core-on-roll technology.



>>>>> BRAD KALIL

Director of Market Research & Statistics, INDA

The Global and North American Nonwovens and Absorbent Hygiene Markets

Mr. Kalil will share supply and demand data from the recently published Worldwide Outlook for the Nonwovens Industry. In addition he will provide his insights into the outlook for the nonwovens absorbent hygiene industry, including an update on the Boomer Echo.



>> >> SVETLANA UDUSLIVAIA

Head of Tissue & Hygiene Industry, Euromonitor International

Global Disposable Hygiene in 2016 and Beyond: Building Successful Growth Strategies in the Increasingly Complex Marketplace

Euromonitor International will present the results of its annual research update on current and future trends in retail disposable hygiene products, with focus on baby diapers, adult incontinence and sanitary protection. Includes a look at the categories' performance, changing competitive landscapes across geographies, regional and country variations in consumer preferences and respective product innovation strategies, and key challenges and opportunities in the developed regions, with specific focus on China, Brazil, India, and Russia.



)))))) PRICIE HANNA

Managing Partner, Price Hanna Consultants

Important New Developments in Hygiene Absorbent Products and Raw Materials

Join a founding partner of Price Hanna Consultants as she highlights significant new developments in hygiene absorbent products and their raw materials. Ms. Hanna will discuss end user needs and priorities addressed by new developments; leading industry participants responsible for innovations; and anticipated regional and global impacts of new developments in continuing trends and evolving opportunities.



))))) JAN O'REGAN

Director, Strategic Initiatives, Cotton Incorporated

Fem Hy in the Age of Millennials

In the US, millennials are now a larger population than boomers – and their approach to shopping is changing the face of retail. This study will identify how this important generation is impacting the development and marketing of feminine hygiene products and how these consumers compare and contrast to their cohorts on both sides of "The Pond".



>>> >>> ALEXANDER GRÜNER

Global Marketing and Business Development Manager/Area Manager/Marketing and Sales-Australia, China, Great Britain, Mexico, North America, emtec Electronic GmbH

A New Method for the Process Optimization, Quality Assurance and R&D in the Nonwoven Production and Converting

The emtec TSA – Tissue / Nonwovens Softness Analyzer – is a completely new method for the objective testing of the hand feel of nonwoven products. Originally, the device has been developed for the tissue industry (hygienic papers, such as toilet paper, facials or hankies), but it turned out that it can be used in almost exactly the same way for nonwoven products. Find out how the device functions, the background of the technology and for what applications the device be used for in this eye-opening discussion.



>> >> ELIZABETH SCHARPF

Founder and Chief Instigating Officer, Sustainable Health Enterprises (SHE)



)))))) MELISSA DRIVER BEARD

Executive Director, Global
Sustainable Health Enterprises (SHE)

Don't Go Bananas- Make Menstrual Pads Out of Them!

Sustainable Health Enterprises' (SHE's) mission is to invest in people and ideas that are typically overlooked (and often taboo) to drive social and economic change. Its first initiative, SHE28, is addressing girls' and women's lack of access to affordable menstrual pads, causing significant costs to their health, education, productivity, and dignity. Learn how SHE has designed **Go! pads**, a safe, affordable, quality feminine hygiene product that significantly reduces the negative environmental impact of typical pads – and how SHE, with assistance from its partners, now has a U.S. patented mechanical process to make the absorbent core of the pad from banana fibers.





>> >> >> KRISTY BECKMAN

Director, Global New Product Management, H.B. Fuller Company

Stretching Your Possibilities: Create Better Fitting, More Underwear-Like Products

Learn what features active, adult users want in incontinence products, where their needs are being met and where we, as an industry, still have work to do to meet those needs. This presentation will also highlight how H.B. Fuller's new Conforma™ adhesive technology could help meet these needs for next generation adult incontinence product designs. This adhesive offers producers of absorbent products an alternative to elastic strands and elastomeric films in order to create a softer, better-fitting product.



>> >> HEIDI BEATTY

Founder, Crown Abbey, LLC

Are You Prepared For Risks That Could Become PR Hot Topics?

Risk assessments are essential to every project, but how do you make sure to focus on the right areas? This session will help you streamline the development process – and show you how to neither skip over risks that are important to assess, nor get bogged down in risk assessments that provide no value.

Ms. Beatty will also cover the non-technical risks that negatively affect the consumers' perception of our products and industry.



which diapers make the grade?

DIAPER WORKSHOP

An all-absorbing learning experience.

MONDAY, OCTOBER 24 | 1:00-4:30 PM



>> >> CARLOS RICHER

CEO/Principal, Richer Investment S.A. de C.V.

Get the inside story on industry developments during this eye-opening workshop

Join Mr. Richer for an in-depth discussion regarding the latest industry trends and product launches featuring a comprehensive comparison of American-, Chinese- and European-made diaper products. In addition to the latest trends, you'll learn about the latest spate of "eco brands" from the U.S. and Europe. Hear a review of the claims being made by these brands and his opinion as to why the industry can expect to see more legal action brought against the manufacturers for those claims.

HYGIENIX CONFERENCE COMMITTEE

The exceptionally strong conference program is an example of the commitment and leadership of INDA's HYGIENIX Conference Committee. INDA gratefully acknowledges and thanks these individuals who volunteered their support.

""" Tom Kaiser, Domtar Personal Care, Committee Chair

Robert Boyer, Kleen Test Products

Alexandre Corrêa, Suzano Pulp & Paper

Carl Cucuzza, Teknoweb NA LLC

Patrick Curtin, Fulflex Elastomerics Worldwide

Stephanie Earley, Kraton Polymers, LLC

John Howell, Henkel Corp.

Olaf Isele, The Procter & Gamble Co.

Rick Jezzi, A.D. Jezzi & Associates, LLC

Rob Johnson, Smith, Johnson & Associates

Laura Keck, Kimberly-Clark Corp.
Courtney Korselt, Bostik, Inc.

Paul Latten, Progressive Fibers, LLC

Kelly Lewis-Brezoczky, Butterfly Health, Inc.

Mary Jo Lilly, Berry Plastics

Jan O'Regan, Cotton Incorporated

Matt O'Sickey, Ph.D., Tredegar Film Products

Paul Pritchard, Domtar Personal Care

Jim Robinson, BASF Corp.

Mark Steinbrecher, Optima Machinery Corporation

The HYGIENIX program is subject to change. The opinions expressed during the conference are those of the speakers and not necessarily that of INDA or its Board of Directors.

mobile apps



DOWNLOAD THE INDA MOBILE APP to get the latest details about Hygienix 2016, including news items, speakers, exhibitors, and networking functions. iOS **bit.ly/iOSMobileAppINDA** or Android **bit.ly/AndroidMobileAppINDA**

PLEASE DOWNLOAD THE CROWD MIC APP PRIOR TO ARRIVAL AT HYGIENIX 2016:

iOS bit.ly/iTunesCrowdMicsApp or Android bit.ly/AndroidCrowdMicsApp

Audience interaction with speakers for Hygienix is powered by Crowd Mics. Your smartphone becomes a microphone when you download the Crowd Mics app to ask questions after the presentations. Plus, you can confidentially text your question to the moderator of the conference session using the Crowd Mics app.

HOTEL INFORMATION

Loews Portofino Bay Hotel

ABOUT LOEWS PORTOFINO BAY HOTEL

Set in the heart of Universal Orlando®, Loews Portofino Bay is set on the water, just like the Italian seaside town of Portofino. You'll feel like you're in Europe, as you take in knowledge on a global scale!

RESERVATIONS

Reservations are required through INDA. Contact Andreana Leach, at **aleach@inda.org** or **+1 919 459 3724**.

To make a reservation, please provide Andreana with a reservation form with arrival date, departure date, credit card number, and expiration date.

RATE

Loews Portofino Bay Hotel is pleased to provide specially priced rooms at a discount rate of **\$229 per night plus tax** for the INDA Hygienix conference.

Rate is non-commissionable and room reservations may be made at this rate as long as rooms are available in the group block.

We have a limited amount of rooms and reservation requests are processed in the order in which they are received, so we encourage you to please submit your request as soon as possible.



PLEASE NOTE: Submitting your hotel reservation by the deadline does not guarantee that a room will be available in the group block at the group rate.

Room block hotel reservation deadline date:

September 26, 2016.

TO MAKE HOTEL RESERVATIONS: inda.org/hygienix16



REGISTRATION FORM

Monday through Thursday | October 24-27, 2016 | Loews Portofino Bay Hotel | Orlando, Florida USA

To register for Hygienix 2016, please complete the form belofor significant savings from the regular registration fee.	ow. Copy this form for additional	registrations, or reg	ister online at www.ir	nda.org. By registe	ring early you qualify	
Last Name/Surname First Name						
Your Title	itle Organization					
Address		Website				
City	State	Zip	Coun	try		
Phone Fax	Emai	l				
INDA will publish your email address on the official eve	nt attendee list. If you do not v	vish to have your	email address publi	shed, please che	ck the box. \square	
Please make selections in each sec Your Organization's Primary Affiliation with the Non	•		istration.			
 Nonwoven Producer/Supplier Converter/Fabricator/End Product Manufacturer Brand Owner/Brand Marketer Machinery/Equipment Manufacturer/Supplier Supplier of Adhesives, Binders & Chemicals Supplier of Resins, Fibers & Pulps 	 □ Supplier of Paper & Packaging □ Supplier of Other Materials (Films, Tapes, Netting) □ Supplier of Services (Transportation, Logistics, Software) □ Wholesaler/Retail Distributor □ Third Party Testing, R&D, Pilot Lines □ Consulting 			☐ Association ☐ Academic Institution ☐ Government ☐ Press/Publishing ☐ Other		
Primary Title or Job Function (check only one): Principal/CEO/President/Senior Leadership New Business/Product Development/Tech. Scout Director/Division Management Manufacturing/Production/Operations Management Quality Control/Assurance Engineering Research & Development Purchasing	 □ Account Manager/Sales Management □ Consultant □ Marketing/Product Management □ Engineering/Applications/Process □ Financial Accounting/Comptroller/Business Analyst □ Office Manager/Administrative Assistant □ Human Resources 			☐ Information Systems ☐ Press/Editorial ☐ Press/Other than Editorial ☐ Government ☐ Academic – Faculty ☐ Academic – Student		
REGISTRATION FEES*		Refore Sente	mher 13, 2016	After Sente	mber 13, 2016	
Please check boxes)		Before September 13, 2016 INDA Members Non-Members		INDA Members Non-Members		
☐ Full Registration		\$1,645	\$2,350	\$1,975	\$2,825	
□ Network Registration (Coffee Breaks and Receptions Only) □ Welsome Reception Monday October 24 (RSVR Required)		□ \$525 □ \$0	□ \$695 □ \$0	□ \$625 □ \$0	□ \$795 □ \$0	
 □ Welcome Reception, Monday, October 24 (RSVP Required) □ Dine with Industry Thought Leaders, Tuesday Evening (Space is limited.) 		□ \$100	□ \$100	□ \$100	□ \$0 □ \$100	
☐ Golf at Grand Cypress Golf Club – New Course		_ \$.00	_ 7.00	_ \$.00	_ 7.00	
Monday, October 24, 11:30 am		□ \$155	□ \$155	□ \$155	□ \$155	
☐ Diaper Workshop , Monday, October 24, 1 - 4:30 pm		□ \$150	□ \$150	□ \$150	□ \$150	
** Golf/Cart/Range Balls and transportation to and from Rental clubs are available for a fee, (approximately \$45.)			Golf Course is include	ed.		
* REGISTER 3 OR MORE FOR FULL REGIST	RATIONS AND SAVE!					
\$100 per person off full registration fee. Attender For each attendee, complete and submit a copy of		ompany and use	this mail/fax regi	stration form.		
DAVMENT						
PAYMENT (full payment must accompany th	•					
☐ MasterCard ☐ VISA ☐ AI	MEX	(/ Money Order	(in U.S. funds drav	vn on U.S. Bank	, payable to INDA)	
Total Enclosed \$			Card Expires (Month): (Year):			
Signature:			CVV:			
 Wire Transfer (for instructions, please contact Tr For all wire transfers, please reference Hygienix 2016 and Please check here if you have a disability that re NOTE: Please attach a written description of your needs. 	attach confirmation. equires special assistance or	accommodation	n to fully participa		nodate.	

Pre-register online at www.inda.org.

Or, send this form with payment or credit card information to the following address -----

Hygienix 2016 / INDA

PO Box 1288, Cary, NC 27512-1288 Phone: +1 919 459 3726 Fax: 866 847 7922 or 919 636 7908 tleatham@inda.org NOTE: Cancellations must be in writing and received by INDA before Sep. 13, 2016. No refunds for cancellations received after Sep. 13, 2016.





PRESORTED STANDARD U.S. POSTAGE PAID NORFOLK, VA PERMIT #287

RETURN SERVICE REQUESTED



INDA is thrilled to announce that **Bruce Lavash**, **THE expert on femcare at P&G**, is the Hygienix Keynote Speaker! See inside for details.



>> >> >> BRUCE LAVASH

Research Fellow, Victor Mills Society, The Procter & Gamble Company

OCTOBER 24-27, 2016

Loews Portofino Bay Hotel in Orlando, Florida USA

REGISTER BY SEPTEMBER 13 AND SAVE!





AT UNIVERSAL STUDIOS ORLANDO.

It's where you want to be.

A must-attend event in a magical location!

OCTOBER 24-27, 2016

Loews Portofino Bay Hotel in Orlando, Florida USA

