# New Industry Offering From INDA!

This course is designed for professionals with at least two years of basic nonwoven fabrics knowledge or professionals who have completed the INDA Elementary Nonwovens Training Course.

## **JUNE 15-16, 2015**

INDA Member: \$1,895\* | Non-member: \$2,695\*

\*WIPES Academy registrants receive a \$250 discount on

World of Wipes® full conference registration.

Co-locating with World of Wipes® (WOW) International Conference June 16-19, 2015 Hotel InterContinental Buckhead Atlanta, Georgia USA



bit.ly/wipesacademy15

# MORE FROM INDA:

WORLD OF WIPES® INTERNATIONAL CONFERENCE
JUNE 16-19, 2015 | HOTEL INTERCONTINENTAL
Atlanta. GA

#### **ELEMENTARY NONWOVENS TRAINING COURSE**

JUNE 23-24, 2015 | SEPTEMBER 29-30, 2015 INDA Headquarters, Cary, NC

#### INTERMEDIATE NONWOVENS TRAINING COURSE

AUGUST 11-14, 2015 | NOVEMBER 10-13, 2015 INDA Headquarters, Cary, NC & The Nonwovens Institute, Raleigh, NC

#### ADVANCED NONWOVEN TRAINING COURSE

APRIL 13-16, 2015 | SEPTEMBER 14-17, 2015 DECEMBER 7-11, 2015

The Nonwovens Institute, Raleigh, NC

#### Nonwoven Filter Media Training Course

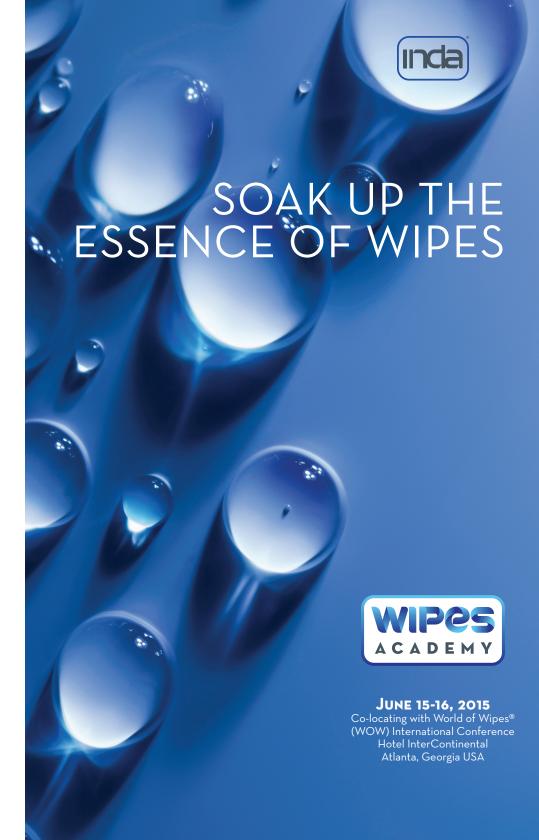
MAY 5-6, 2015
INDA Headquarters, Cary, NC
NOVEMBER 17-18, 2015
Filtration 2015, Baltimore, MD



Association of the Nonwoven Fabrics Industry

1100 Crescent Green, Suite 115 Cary, NC 27518. P: +1 919 459 3700

inda.org



# IN THIS UNIQUE COURSE, YOU WILL:

- Acquire specific wipes knowledge
- Advance your business options
- Learn wipes design, manufacturing, and applications
- Gain a fresh understanding of potential new product areas

#### DAY 1

- 1. Brief overview
- Nonwoven substrates for wipes, materials, and processes
- Liquid ingredients from A to Z, anti-aging to zinc oxide
- Packaging
- Converting processes
- Development and manufacturing, bringing it all together

#### DAY 2

- 7. Cost effective production and sustainability
- Quality, stability, and recalls
- **9.** Market applications and statistics
- 10. Consumer/customer understanding
- 11. Influential issues, i.e., regulations and flushability
- **12.** Hot topics

New this year-WIPES Academy will co-locate with the World of Wipes® (WOW) International Conference—the only event solely devoted to the entire wipes industry. Register today to attend both events and take your wipes knowledge and professional network to new heights. WIPES Academy registrants receive a \$250 discount on WOW full conference registration. For full details visit www.inda.org/events/wow15

INDA - THE ASSOCIATION OF THE NONWOVEN FABRICS INDUSTRY PROVIDES THE ONLY COMPREHENSIVE WIPES TRAINING APPROPRIATE TO THE ENTIRE WIPES SUPPLY CHAIN INCLUDING RAW MATERIALS AND PACKAGING SUPPLIERS, BRAND AND PRIVATE LABEL WIPE CONVERTERS, AS WELL AS RETAIL BUYERS AND PRODUCT DEVELOPERS.

From wipes design and production to cost implications and packaging, the two-day WIPES Academy is centered on every facet of the multibillion dollar wipes product and market sector.

The course is essential for technical and management professionals interested to learn the research, development and manufacturing of wipes. There are a limited number of seats available in the course, so register today to ensure your participation.

#### ROB JOHNSON, PE



The WIPES Academy is led by industry expert, Rob Johnson, PE, of Smith, Johnson & Associates. Johnson has more than 35 years of experience in air laid nonwovens and related products. Throughout his career, Johnson has been heavily involved with technology assessment, materials development, strategic planning, and competitive intelligence. He holds B.S. and M.S. degrees in Mechanical Engineering from Virginia Tech and is a registered professional engineer in multiple states.

Principal | Smith, Johnson & Associates

Hotel information: bit.ly/wipesacademy15

Contact Tracie Leatham: +1 919 459 3700 x3726 or tleatham@inda.org



**JUNE 15-16, 2015** bit.ly/wipesacademy15



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### REGISTRATION FORM

Name			
Title			
Company			
Address			
City			State
Zip code		Country	
Phone			
Fax			
Email			
Credit Car	d #		Exp. Date
Signature			
Co-locating with WOW, June 16-19, Hotel InterContinental Buckhead, Atlanta, G.			

Please mail form to: INDA. P.O. Box 1288 Cary, NC 27512-1288

Phone: +1 919 459 3700 Fax: +1 919 459 3701 or complete this form online:

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