

# NEW INDUSTRY OFFERING FROM INDa!

This course is designed for professionals with at least two years of basic nonwoven fabrics knowledge or professionals who have completed the INDa Elementary Nonwovens Training Course.

**JUNE 15-16, 2015**

INDa Member: \$1,895\* | Non-member: \$2,695\*

\*WIPES Academy registrants receive a \$250 discount on World of Wipes® full conference registration.

Co-locating with World of Wipes®  
(WOW) International Conference  
June 16-19, 2015  
Hotel InterContinental Buckhead  
Atlanta, Georgia USA



Association of the Nonwoven  
Fabrics Industry

[bit.ly/wipesacademy15](http://bit.ly/wipesacademy15)

## MORE FROM INDa:

### WORLD OF WIPES® INTERNATIONAL CONFERENCE

**JUNE 16-19, 2015 | HOTEL INTERCONTINENTAL**

Atlanta, GA

### ELEMENTARY NONWOVENS TRAINING COURSE

**JUNE 23-24, 2015 | SEPTEMBER 29-30, 2015**

INDa Headquarters, Cary, NC

### INTERMEDIATE NONWOVENS TRAINING COURSE

**AUGUST 11-14, 2015 | NOVEMBER 10-13, 2015**

INDa Headquarters, Cary, NC &  
The Nonwovens Institute, Raleigh, NC

### ADVANCED NONWOVEN TRAINING COURSE

**APRIL 13-16, 2015 | SEPTEMBER 14-17, 2015**

**DECEMBER 7-11, 2015**

The Nonwovens Institute, Raleigh, NC

### NONWOVEN FILTER MEDIA TRAINING COURSE

**MAY 5-6, 2015**

INDa Headquarters, Cary, NC

**NOVEMBER 17-18, 2015**

Filtration2015, Baltimore, MD



Association of the Nonwoven  
Fabrics Industry

1100 Crescent Green, Suite 115  
Cary, NC 27518. P: +1 919 459 3700

[inda.org](http://inda.org)

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# SOAK UP THE ESSENCE OF WIPES



**JUNE 15-16, 2015**

Co-locating with World of Wipes®  
(WOW) International Conference  
Hotel InterContinental  
Atlanta, Georgia USA

# IN THIS UNIQUE COURSE, YOU WILL:

- Acquire specific wipes knowledge
- Advance your business options
- Learn wipes design, manufacturing, and applications
- Gain a fresh understanding of potential new product areas

## DAY 1

1. Brief overview
2. Nonwoven substrates for wipes, materials, and processes
3. Liquid ingredients from A to Z, anti-aging to zinc oxide
4. Packaging
5. Converting processes
6. Development and manufacturing, bringing it all together

## DAY 2

7. Cost effective production and sustainability
8. Quality, stability, and recalls
9. Market applications and statistics
10. Consumer/customer understanding
11. Influential issues, i.e., regulations and flushability
12. Hot topics

New this year—WIPES Academy will co-locate with the World of Wipes® (WOW) International Conference—the only event solely devoted to the entire wipes industry. Register today to attend both events and take your wipes knowledge and professional network to new heights. WIPES Academy registrants receive a \$250 discount on WOW full conference registration. For full details visit [www.inda.org/events/wow15](http://www.inda.org/events/wow15)

**INDA Member:** \$1,895  
**Non-member:** \$2,695

Hotel information:  
[bit.ly/wipesacademy15](http://bit.ly/wipesacademy15)

Contact Tracie Leatham:  
+1 919 459 3700 x3726 or [tleatham@inda.org](mailto:tleatham@inda.org)

QUESTIONS?

INDA – THE ASSOCIATION OF THE NONWOVEN FABRICS INDUSTRY PROVIDES THE ONLY COMPREHENSIVE WIPES TRAINING APPROPRIATE TO THE ENTIRE WIPES SUPPLY CHAIN INCLUDING RAW MATERIALS AND PACKAGING SUPPLIERS, BRAND AND PRIVATE LABEL WIPE CONVERTERS, AS WELL AS RETAIL BUYERS AND PRODUCT DEVELOPERS.

From wipes design and production to cost implications and packaging, the two-day WIPES Academy is centered on every facet of the multibillion dollar wipes product and market sector.

The course is essential for technical and management professionals interested to learn the research, development and manufacturing of wipes. There are a limited number of seats available in the course, so register today to ensure your participation.

### ROB JOHNSON, PE



### Principal | Smith, Johnson & Associates

The WIPES Academy is led by industry expert, Rob Johnson, PE, of Smith, Johnson & Associates. Johnson has more than 35 years of experience in air laid nonwovens and related products. Throughout his career, Johnson has been heavily involved with technology assessment, materials development, strategic planning, and competitive intelligence. He holds B.S. and M.S. degrees in Mechanical Engineering from Virginia Tech and is a registered professional engineer in multiple states.

**WIPES**  
ACADEMY

**JUNE 15-16, 2015**

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## REGISTRATION FORM

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip code \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

Co-locating with WOW, June 16-19, Hotel InterContinental Buckhead, Atlanta, GA

Please mail form to:  
INDA, P.O. Box 1288  
Cary, NC 27512-1288

Phone: +1 919 459 3700  
Fax: +1 919 459 3701  
or complete this form online:  
[bit.ly/wipesacademy15](http://bit.ly/wipesacademy15)

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