



**Association of the  
Nonwoven Fabrics Industry**  
ADVANCING NONWOVENS WORLDWIDE®

## **Capstone Course: Nonwoven Product Development and Innovation Agenda**

**Room 2431, College of Textiles, NC State**

**December 7 – 11, 2015**

| <b>Monday, December 7</b> |   |
|---------------------------|---|
| <b>Time</b>               | <b>Topic</b>                                  |
| 8:00 – 9:00 am            | Registration                                  |
| 9:00 – 10:30 am           | Nonwovens Process Primer                      |
| 10:30 – 10:45 am          | Break   |
| 10:45 am – 12:00 pm       | Nonwoven Products Primer                      |
| 12:00 – 1:00 pm           | Lunch   |
| 1:00 – 2:15 pm            | Nonwoven Markets, Market Research, and Trends |
| 2:15 – 2:30 pm            | Break   |
| 2:30 – 4:00 pm            | Gate Theory of Product Development            |
| 4:00 – 5:00 pm            | Costing                                       |

| <b>Tuesday, December 8</b> |  |
|----------------------------|--|
| 8:30 – 10:15 am            | Product Development & Product Development Issues:<br>Intellectual Property |
| 10:15 – 10:30 am           | Break  |
| 10:30 am – 12:00 pm        | Design of Experiments  |
| 12:00 – 1:00 pm            | Lunch  |
| 1:00 – 3:00 pm             | Team Development and Planning  |
| 3:00 – 5:00 pm             | Team Development and Prototyping   |

| <b>Wednesday, December 9</b> |                          |
|------------------------------|--------------------------|
| 8:30 – 10:15 am              | Fabric Structure         |
| 10:15 – 10:30 am             | Break                    |
| 10:30 am – 12:00 pm          | Testing and Evaluation   |
| 12:00 – 1:00 pm              | Lunch                    |
| 1:00 – 5:00 pm               | Team Product Prototyping |

| <b>Thursday, December 10</b> |                                 |
|------------------------------|---------------------------------|
| <b>Time</b>                  | <b>Topic</b>                    |
| 8:30 – 10:15 am              | Case Studies                    |
| 10:15 – 10:30 am             | Break                           |
| 10:30 am – 12:00 pm          | Product Prototyping and Testing |
| 12:00 – 1:00 pm              | Lunch                           |
| 1:00 – 5:00 pm               | Product Prototyping and Testing |

| <b>Friday, December 11</b> |   |
|----------------------------|---|
| <b>Time</b>                | <b>Topic</b>                                    |
| 8:30 – 10:15 am            | Final Testing and Team Presentation Preparation |
| 10:15 am – 12:00 pm        | Team Presentations                              |
| 12:00 – 1:00 pm            | Lunch   |
| 1:00 – 2:30 pm             | Team Presentations                              |
| 2:30 – 3:00 pm             | Course Evaluation and Wrap Up                   |