

Filtration2015[®]

INTERNATIONAL CONFERENCE & EXPOSITION

Pure Opportunity

Sponsorship & Advertising Opportunities for Exhibitors

November 17-19, 2015

Navy Pier | Chicago, Illinois

Improve the reach and relevance of your brands with sponsored marketing to air and liquid filtration specialists. All sponsors are recognized in the Filtration 2015 International Conference and Exposition show directory and show signage.

Sponsorships

Welcome Reception

Welcomes attendees to Filtration 2015 with a reception on November 18 as title sponsor.

Includes:

- Distribution of promotional items to all reception attendees, *(Sponsor is required to provide the promotional items, INDA staff will distribute.)*
- Company logo on banner/signage at event location.
- Company recognition on promotional material and tent cards.
- Video or PowerPoint on INDA Filtration website.
- Three-PPT slides presented during Filtration conference intermissions.
- Sponsored email message to Filtration 2015 attendees.
- Full page 4/C advertisement in on-site program.
- Complimentary Welcome Reception passes (10).
- Posting of one company Banner-Up display in high traffic area.

Cost: \$20,000

Advertising

Table Tent Card Advertising

Target the air and liquid filtration professional with at-a-glance table "tent-cards". As a sponsor your message appears on self-standing three-sided promotional table posters at the conference. Provide your high resolution images and copy and INDA will produce your message. Deadline: October 30, 2015

Cost: Promote all three sides \$3,500; or promote on one side, \$1,200

Floor Advertising

Feature your company brand by adding your 4-color graphic to the Filtration 2015 exhibit floor and increase traffic to your booth. Provide your graphic art to be included in the Filtration 2015 template no later than Oct. 1, 2015 and increase your brand exposure. These brilliant floor graphics are strategically placed in aisle intersections to maximize your brand exposure. Deadline: October 30, 2015

Cost: \$2,500 per 3' x 3' graphic.

(continued)



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Advertising (continued)

Print

2015 Show Directory

Highlight your company in the on-site show directory, which is distributed to every attendee at Filtration 2015. Finished size for full page is 9.5" x 4". Half page ads are 4.75" x 4". Deadline: October 9, 2015

Full page (4/c) \$1,500

Half page (4/c) \$ 750

Expo Daily News

Introduce your new products, announce your expanding capabilities, and promote your corporate brand in the Filtration Expo Daily News – the Filtration 2015 Conference & Exposition Daily Newspaper. This 4-color publication is a 12-page guide to the latest news and offerings from Filtration Exhibitors. Stand out from the crowd and highlight your innovations with a full page or half page 4-color ad. Finished size for full page is 8.5" x 11". Half page ads are 8.5"x 5.25". Deadline: October 9, 2015

Full page (4/c) \$1,000

Half page (4/c) \$ 500

Digital

Banner Advertisement

Highlight your brand and company message on the INDA Filtration 2015 website. Capture attention with a digital ad for 30 days (Digital box ad 300 x 250 pixels). Every registrant and visitor to the Filtration 2015 website will see your brand and company message. Deadline: October 9, 2015

Cost: \$950

Video & Powerpoint Messaging on Filtration Website

Showcase your company's message, products, or services with a video (up to 60 seconds). As an alternative, provide three PowerPoint messages, and every visitor to the Filtration 2015 website will see your slide advertisements for 30 days. Deadline: October 9, 2015

Video \$800

PowerPoint \$500

*Note - All sponsorship imagery used requires high resolution or vector files. For production requirements, contact Jenna Todd, jtodd@inda.org or 919.459.3723. For more sponsorship information please contact Joe Tessari, jtessari@inda.org or 919.459.3729.

