

- › INDA's Statement on Educating Consumers About the Safe Disposal of Non-flushable Items.

- › INDA and its member companies support the City of Atlanta's initiative, launched today, to educate consumers about the safe disposal of hygiene products NOT designed to be flushed. These include paper towels, feminine hygiene products, and non flushable wipes such as baby wipes, disinfecting wipes, hand-and-face wipes and others. The Nonwoven Fabrics Industry agrees that the flushing of items never designed to be flushed can cause serious problems for municipal wastewater agencies, and that manufacturers, city officials and consumers alike can work together toward a solution. For that reason, INDA is working jointly with the National Association of Clean Water Agencies and other wastewater sector organizations on a rigorous set of test methods to help ensure that wipes labeled as flushable are compatible with municipal wastewater systems. Further, to facilitate the proper disposal of products not designed to be flushed, INDA has been collaborating with these wastewater associations, industry members and select communities on consumer education campaigns. INDA's Labeling Code of Practice is a large part of that effort which features its universal "Do Not Flush" symbol for all of the above products not designed nor marketed to be flushed but could be. We welcome the opportunity to work with the City of Atlanta -and any other community-towards our common goal of minimizing the downstream impact of improperly flushed products of all types.

– Dave Rousse, President, INDA (The Association of Nonwoven Fabrics Industry)