

**June 7 – 10, 2016**  
Sheraton Grand, Chicago, IL, USA

# The Landscape of WOW

If it's happening anywhere, it will be talked about here! Join us for The World of Wipes® (WOW), and you'll be immersed in the latest technological breakthroughs in the global wipes industry.

Get up-to-the-minute insight on:

- New markets, products, and technologies
- Formulations
- Flushability
- Industrial wipes
- Regulations
- Packaging

The presentations at WOW are laser focused on our industry – and with WOW's many networking opportunities, you'll make spectacular connections during receptions, at breakfast and breaks, while you're exploring tabletop displays and at Dinner with Industry Thought Leaders. And while you're here in Chicago, you can also attend the WIPES Academy at the Renaissance Chicago North Shore Hotel on June 6th and 7th.

Register today – and know your world of opportunity!



**June 6-7, 2016**

Renaissance Chicago North Shore Hotel  
Northbrook, Illinois USA





## TUESDAY, JUNE 7

### WELCOME RECEPTION

**6:00 pm – 8:00 pm**

The Ivy Room, 12 E. Ohio St. #100

Mingle, connect and kick off WOW 2016 in a historic venue in the heart of downtown Chicago. Enjoy light bites and cocktails while you network at this complimentary welcome reception. **RSVP required.**

**ROCKLINE**  
INDUSTRIES

*Thank you to Rockline Industries  
for sponsoring the Wi-Fi network.*

## WEDNESDAY, JUNE 8

### BREAKFAST CONNECTIONS

Start your day with a Continental breakfast and face-to-face engagements with customers, colleagues, and peers.

### WELCOME

**Dave Rousse, President, INDA**

### ABOUT INDA

INDA, the Association of the Nonwoven Fabrics Industry, serves hundreds of member companies in the nonwovens/engineered fabrics industry on a global scale. Since 1968, INDA events have helped members connect, learn, innovate and develop their businesses. INDA's educational courses, market data, test methods, consultancy and issue advocacy help members succeed by providing them the information they need to better plan and execute their business strategies. For more information, visit [inda.org](http://inda.org), or download the **INDA mobile app** for immediate updates.

## KEYNOTES & KEY MARKET INSIGHTS

MODERATOR: **Jim Beaty**, Key Account Manager, Suominen

### KEYNOTE PRESENTATION



#### **Walmart's U.S. Manufacturing Initiative**

**Joe Quinn**, Senior Director, Public Affairs and Government Relations, Walmart Stores, Inc.

Find out how the world's largest retailer is supporting American manufacturing.

You'll get details on how Walmart is working with companies to manufacture on-shore, boost sales of U.S. made products, and source locally for materials and products.



#### **The Essence of Crisis Preparedness - What You Need to Know**

**Doug Petkus**, Senior Vice President - Corporate Practice, Ketchum

Do you know the key elements of effective crisis management? Hear about "best practice" approaches for handling issues

before they become a crisis, with a review of the basics for mitigating negative reputational impact.



#### **The North American Wipes Market**

**Brad Kalil**, Director of Market Research & Statistics, INDIA

How does the wipes market compare to the overall nonwovens market?

What are the relative sizes of the wipes

segments? What is this Echo Boom, and what does it have to do with wipes? Is there any end in sight for nonwovens wipes growth? These answers and more will be provided as Brad shares insights from INDIA's recent publications, *The North American Nonwovens Industry Outlook* and the *Worldwide Outlook for the Nonwovens Industry*. Includes a sneak-peek into the soon to be published triennial report, *North American Wipes Market, Trends and Forecasts*.



#### **Government Affairs Update**

**Jessica Franken**, Director of Government Affairs, INDIA

It may be the height of campaign season, but certain policies impacting the nonwovens industry and the wipes sector are still marching forward.

INDIA's Director of Government Affairs Jessica Franken will wade through it all, providing updates on topics like chemicals reform, a tariff bill impacting rayon, and the state implementation of the EPA rule affecting industrial wipes. Includes updates on the EPA's Safer Choice program, food safety laws, legislation affecting cosmetics/personal care items and more.



## SPEED NETWORKING LUNCHEON

Meet more people in two hours than you ever thought possible. Speed Networking is efficient, face-to-face engagement at its best. Similar to "speed dating", this luncheon event enables participants to meet new customers, colleagues, and peers through one-on-one focused conversations lasting 3 minutes.

Make the most out of your WOW experience—sign up today!

**Pre-registration required. See registration form for fee.**



# FLUSHABILITY: UPDATES & PERSPECTIVES

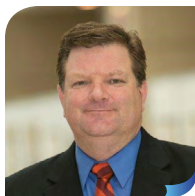
MODERATOR: **Jan O'Regan**, Director, Strategic Initiatives, Cotton Incorporated



## Progress Through Collaboration, But Issues Remain

**Dave Rousse**, President, INDA

The challenges to the flushable wipes category are many and strong. They include legislative efforts in NYC and other jurisdictions, regulatory efforts by the FTC, talking points within the 17,000-member wastewater industry, media sympathy for the "easy" story, an effort to develop ISO standards, and at least 12 class action lawsuits. In this presentation for all members of the wipes supply chain, INDA's President will provide an overview and update on all of these crosscurrents, with optimism for how constructive engagement and collaboration can lead to acceptable outcomes.



## The Wastewater Perspective

**Claudio Ternieden**, Director of Government Affairs, Water Environment Federation (WEF)

*A "flushable" is "any product that is marketed as 'flushable' [that] can be flushed into the wastewater system without adversely impacting plumbing*

*or wastewater infrastructure and operations."* (INDA; Cary, N.C.) Guidelines (GD3, June 2013).

This definition makes the nonwoven fabrics sector and the wastewater sector partners. This partnership has led to an ongoing dialogue between the wipes industry and wastewater utilities. This presentation will provide an overview of the dialogue from a wastewater sector perspective on the learnings from this partnership.



## Relevance and Impact of an International Standard on Flushable Products

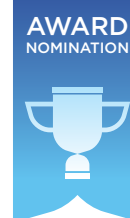
**Chris Bell**, Shareholder, Greenberg Traurig, LLP

The International Organization for Standardization is developing a technical standard for determining when products should be considered "flushable," an initiative arising from concerns about sewage system blockages and maintenance. This presentation will summarize the ISO process and explore the potential commercial and regulatory ramifications of an ISO standard on flushability.

## PRIME TIME: WORLD OF WIPES INNOVATION AWARD® PRESENTATIONS

MODERATOR: **Jim Loftus**, Director of Education and Technical Affairs, INDA

Attendees select the World of Wipes Innovation Award® winner from three finalists, choosing who most expands the usage of nonwovens and demonstrates advancements in one or more categories, including creativity, novelty of approach, uniqueness, and technical sophistication.



## The Dude Products Story - How an INDA Innovation Award Translated into a Mark Cuban Investment and More

**Sean Riley**, Co-Founder, Dude Products Inc.

In 2012, Dude Products launched their first product, flushable Dude Wipes. Hear Sean Riley from Dude tell the story of the company's community, and its evolution from its inception in an apartment in Chicago to landing a deal with Mark Cuban. Highlights include a 2013 innovation award, national rollouts in toilet paper aisles, a Shark Tank appearance and the future of the brand.

## RECEPTION & TABLETOP EVENT

Get in front of wipe leaders, innovators, and prospective customers from all over the world. You won't just meet potential clients. You'll meet potential collaborators.

A World of Wipes® tabletop display has proven to be one of the most cost effective ways to reach out to hundreds of key decision makers in one place at one time to promote your brand, products, and yourself. Tabletop displays are limited. Please reserve your space quickly.

For details, contact Joe Tessari at **+1 919 459 3729**, [jtessari@inda.org](mailto:jtessari@inda.org)



## DINING WITH INDUSTRY THOUGHT LEADERS

**WEDNESDAY | JUNE 8 | 7:30 pm**

Join the top wipes industry influencer of your choice for dinner. You can choose among half a dozen wipes business leaders to be your dinner table host beginning at 7:30 pm Wednesday evening (June 8). Soak up stimulating business insights from your Thought Leader host during an informal, relaxed dinner. Reserve your seat at a table for six at pre-selected restaurants across Chicago.

For details on the Thought Leaders, visit [inda.org/events/wow16](http://inda.org/events/wow16).





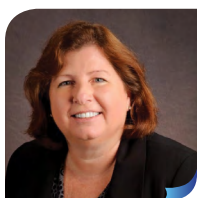
## THURSDAY, JUNE 9

### BREAKFAST CONNECTIONS

Start your day with a Continental breakfast and face-to-face engagements with customers, colleagues, and peers.

## INDUSTRIAL WIPES: FOOD SERVICE, FORMULATIONS & FEDERAL AGENCIES

MODERATOR: **Jeff Willis**, Principal, Nonwovens by Design



### **Foodservice Towels and Their Impact on Quality Assurance at Your Favorite Restaurant** **Dawn Huston**, Director of Product Marketing, Wipes Americas, Berry Plastics

Get an overview of the foodservice towel category and find out why cleaning solutions have evolved to support quality assurance in foodservice. This informative presentation will review trends in community acquired infections (such as norovirus, MERS-COV), foodborne illness outbreaks and how these issues have heightened the foodservice operator's need to deliver safer and cleaner environments. Includes a review of nonwoven qualities that differentiate them from other types of wiping materials for sanitizer compatibility and cleaning performance.



### **Quat Co-formulations Optimized for Use with Cotton Nonwoven Disposable Wipes**

**Doug Hinchliffe**, Research Molecular Biologist, Cotton Chemistry and Utilization, Southern Regional Research Center, USDA-ARS

An in-depth discussion on quaternary ammonium compounds, commonly referred to as quats, cationic surfactants widely used as the active biocidal ingredient for disposable disinfecting wipes. The cationic nature of quats results in a strong ionic interaction and adsorption onto wipes materials that have an anionic surface charge, such as cellulosic materials including cotton, which reduces the amount of quat deposited onto a hard surface for effective disinfection. Doug will discuss optimized co-formulations, efficacy test results and more.



### **Efficacy Testing Requirements for Antimicrobial Single-Use Pre-Saturated Towelettes**

**Karen Ramm**, Director, Business Development, Accuratus Lab Services

Single-use, pre-saturated towelettes for use on hard, non-porous surfaces bearing antimicrobial label claims are regulated by the U.S. Environmental Protection Agency (EPA) as a pesticide product. The EPA requires that each label claim be supported by appropriate scientific data demonstrating the efficacy of the product against the claimed organism. Substantiation of these claims is accomplished by following specific test methods required by the EPA for registration. Join Karen as she presents an overview of the test methods and efficacy requirements for registration of these products.

## PANEL DISCUSSION: NAVIGATING THE REGULATORY MINEFIELD

MODERATOR: **Jeff Slosman**, President, National Wiper Alliance, Inc.

The wipes industry is currently being challenged by conflicting claim procedures created by the EPA and FDA. Measurements of efficacy, capture claims and kill claims represent different minefields to navigate. With effective regulatory approval as the goal, four regulatory claims experts have agreed to an informal Q&A session about the claims process companies must adhere to in order to register a product. Understand where the challenges lie and learn what procedures must be established and demonstrated to prove that your products are in compliance. Avoid the common pitfalls manufacturers face and make informed decisions when developing your next wipe product.

**Panelists:** **Dawn Rubel**, VP of Quality and Regulatory Affairs, Nice-Pak/PDI, Inc.; **Rhonda Jones**, Owner/President/Consultant, Scientific & Regulatory Consultants, Inc.; and **Phyllis Vitolo**, Sr. Manager, R&D Microbiology, Nice-Pak/PDI, Inc.





#wipes16  
@INDANonwovens

## CONNECTING WITH CONSUMERS

MODERATOR: **Nick Santoleri**, Vice President of Operations, Rockline Industries



### Global Trends in Skin Care and How the Facial Wipe Market Is Evolving

**Vito Cataldo**, North America Marketing Manager, PC, Lanza, Inc.

Facial wipes are convenient, quick, and can be packed just about anywhere.

But they are no longer just for make-up removal. Consumers are looking to the facial wipe market to provide them with multiple benefits, and to supplement (or replace) their skin care regimens. This is especially true for the millennial generation, which is projected this year to surpass the oversized baby boomer generation as the nation's largest living generation. By following global skin care trends, we can begin to predict what the next generation of facial wipes may look like.



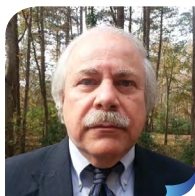
### Connecting with Consumers: Understanding the Value of Trends in New Product Development

**Tara Thompson**, Senior Director of Fragrance Business Development & Fragrance Sales, Flavors & Fragrance Specialties

In the wipes category, understanding consumer trends is an essential piece to the success of innovations and new product launches. In order to stand out in today's marketplace, fragrance remains one of the most basic and powerful components in promoting new products. A trending fragrance moves your new product from good to great. Tara will take you through the journey of trend tracking, identifying the most critical pieces to consider when pursuing new development ideas.

## IMPORTANT NEW TECHNOLOGIES

MODERATOR: **Kyra Dorsey**, Product Manager, Suominen



### Disinfecting Wipes: The Next Frontier for Nonwovens

**Philip Mango**, Principal, Philip Mango Consulting

This presentation will briefly overview the disinfecting wipes market, quantifying both sales and nonwoven volumes used in both the consumer and industrial segments. Then, each segment will be dissected by nonwoven type, including the current commercial products standard spunlace products, the preferred SPS and SP (spunbond/pulp/spunbond and spunbond/pulp) spunlace products, and other nonwovens. Newer substrates and producers will be introduced. Disinfecting chemicals and solutions will be reviewed, in order to determine their effect on substrate choice. Strengths and weaknesses of both current and prospective nonwovens for disinfecting wipes will be identified and discussed. Finally, new developments, like new cellulosic fibers with reduced interaction/deactivation of quaternary compound disinfectants, will be introduced.



### New Nonwoven Platforms for the Household Cleaning Market

**Randall Morgan**, Research Scientist and Engineer, Kimberly-Clark Corporation

Wipes are called upon to deliver a range of attributes: strength, softness (to the skin), absorbency, and cleaning power. Nonwoven base sheets have been developed to provide one or two of these attributes, but until recently, none have provided all of these attributes in one wipe. A new innovation from Kimberly-Clark Professional Partnership Products overcomes the limitations of single-attribute wipes. This is the first wet wipe substrate made of both a meltblown component and a HYDROKNIT® Material component. The dual-texture meltblown component provides wipes with a scrubby side for extra cleaning power, while the HYDROKNIT® Material component provides strength, absorbency, and a cloth-like feel. This presentation will review the market demand that led to the development of this new meltblown-HYDROKNIT® nonwoven and will discuss the unique production process used to manufacture it.

### Wet Wipes Converting Line: Is Two Better than One?



**Guido Conio**, Chief Commercial Officer, Teknoweb Converting, part of the IMA Group

When deciding to manufacture wet wipes or expand wipes production capacity, a few questions arise: How many machines do I need? Which speed? Better to have one high speed machine or multiple medium speed converting lines? A higher speed production line reduces per product cost by dividing personnel cost (that, in some geographies, is everything but negligible) by a higher number of products produced. But lower speed equipment allows more flexibility and reduced capital expenditure. This choice is not easy and, to this point, there hasn't been a simple and clearly correct answer. This presentation compares the two types of solutions - high or medium speed equipment - and makes the decision-making process both clear and easy.



## RECEPTION & TABLETOP EVENT



## FRIDAY, JUNE 10

### BREAKFAST CONNECTIONS

Start your day with a Continental breakfast and face-to-face engagements with customers, colleagues, and peers.

## PACKAGING INSIGHTS & IDEAS

MODERATOR: **Rob Johnson, PE**, Principal, Smith, Johnson & Associates



### **Rules & Myths about Label Bonds for Peel and Reseal Packaging**

**Scott Hetherton**, General Manager, HMF Packaging Ltd.

Wet wipes have been offered in flexible packaging with a peel and reseal label for many years. From large industrial IPA wipes to medium sized electronic wipes to purse-sized make-up removers, the successful marriage of film, label, package design and the contents they contain is dependent on a few key details. One of the most significant details is the bond strength of the label to the film, and how it changes over time based on the interaction of certain variables. Learn about the bond strength of labels to film, how it changes over time based on the interaction of certain variables – and the myths and truths about this phenomenon.

## PACKAGING ROUNDTABLE

PANELISTS:

**Mark Steinbrecher**, Sales Manager, Optima Nonwovens, Optima Machinery Corporation

**Jay Roth**, Regional Sales Manager, Elsner Engineering Works, Inc.

**Carl Cucuzza**, Managing Partner, Teknoweb NA LLC

## ANNOUNCING THE WORLD OF WIPES INNOVATION AWARD® WINNER

MODERATOR: **Dave Rousse**, President, INDA



*Please note that this program is subject to change. The opinions expressed at WOW 2016 are those of the speakers and not necessarily that of INDA or its Board of Directors. Attendee badges must be worn and displayed at all times during event hours. Video recording is prohibited.*



JUNE 6-7

Monday and Tuesday  
9:00 am – 5:00 pm

**WIPES**  
**ACADEMY**

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**NEW LOCATION!**

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**Renaissance Chicago North Shore Hotel**

933 Skokie Blvd, Northbrook, IL USA

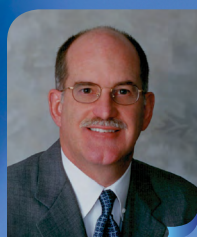
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Come to the conference a few days early for an in-depth education on wipes. INDAs WIPES Academy will be offered prior to the conference on June 6-7. Led by Rob Johnson, PE, Principal, Smith, Johnson & Associates, the Academy is the first and only comprehensive basic wipes training for the entire wipes supply chain.

From wipes materials, design, and production to cost implications and packaging, the two-day WIPES Academy focuses on the most important consumer wipes segments while introducing and stressing the importance of every major facet of the multi-billion dollar wipes sector.

This course is essential for technical and management professionals, especially those who are either new to wipes or have deep experience in a specific discipline and desire a broadened understanding of wipes. There are a limited number of seats available in the course, so register today to ensure your participation.

Plus, WIPES Academy registrants receive a \$250 discount off the WOW full conference registration fee. **Pre-registration is required.**



**INSTRUCTOR:**

Rob Johnson, PE, Principal  
Smith, Johnson & Associates

**PLEASE NOTE:** Applicants are recommended to have completed the INDAs Elementary Nonwovens Training Course or have two to four years' experience of basic nonwoven fabrics knowledge. Seating is limited.

## WOW COMMITTEE MEMBERS

The exceptionally strong conference program is an example of the commitment and leadership of INDAs WOW 2016 Conference Committee. INDAs would like to thank those individuals who volunteered their support.

**James Beaty, Suominen—Chairperson**

**Robert Boyer**, Kleen Test Products Corporation

**Ginny Casstevens**, Barnhardt Manufacturing Co.

**Karen Castle**, Suominen

**Kyra Dorsey**, Suominen

**Weini Girmai**, Auriga Polymers, Inc.

**Dawn Huston**, Berry Plastics

**Mark Janulis**, Andritz Küsters Inc.

**Rob Johnson**, Smith, Johnson & Associates

**David Kessenich**, Paper Converting Machine Company (PCMC)

**Hans Neisser**, Branson Ultrasonics Corp.

**Jan O'Regan**, Cotton Incorporated

**John Poccia**, Johnson & Johnson Worldwide

**Jay Roth**, Elsner Engineering Works, Inc.

**Nick Santoleri**, Rockline Industries, Inc.

**Michael Sherman**, PDI, Inc.

**Jeff Slosman**, National Wiper Alliance, Inc.

**Mark Steinbrecher**, Optima Machinery Corp.

**Brad Van Pay**, Georgia-Pacific Nonwovens Group

**Paul Vasquez**, H.B. Fuller

**Tracy Wilkins**, Lonza, Inc.

**Jeff Willis**, Nonwovens by Design

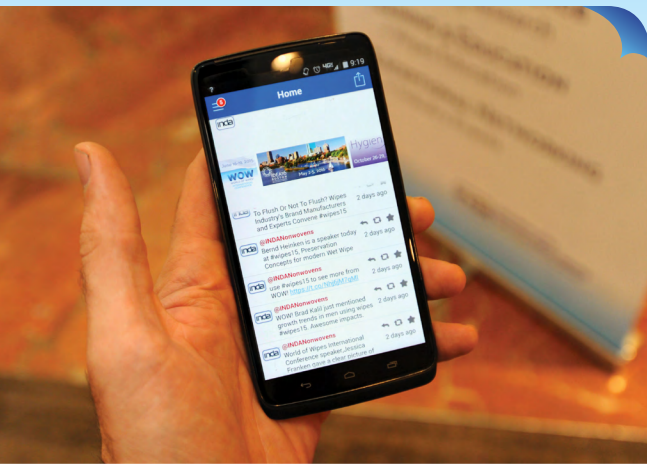
**C.K. Wong**, U.S. Pacific Nonwovens Industry Ltd.



## MEET YOUR NEXT PARTNER OR COLLABORATOR AT THE WORLD OF WIPES®! MEET ATTENDEES LIKE\*:

3M Company	Ecolab	Kilop USA	Reckitt Benckiser, Inc.
A.Celli Nonwovens Spa	EcoSynthetix, Inc.	Kimberly-Clark Corporation	Reliance Industries Ltd.
Agilex	EDANA	Kimberly-Clark Corporation, Partnership Products Business	Res Pharma Industriale
Akinal Sentetik Tekstis San. ve TIC. A.S.	Edgewell Personal Care Brands	Kimberly-Clark de Mexico	Right Angle Concepts
Albaad Corp.	Elsner Engineering Works, Inc.	Kleen Test Products Corporation	RISI Nonwovens Markets
Albaad USA	ERC Wiping Products Inc.	Kline & Company	Rockline Industries
Albis International Srl	Erhardt + Leimer Inc.	Kornbusch & Starting GmbH & Co. KG	Rockline Industries Ltd.
Allertex of America Ltd.	ESpin Technologies	Legacy Converting Inc.	Rush & Company
American Truetzschler, Inc.	Essentra Porous Technologies Corp.	Lenzing AG	S&S Specialty Systems, LLC
Andritz Küsters Inc.	Evonik Goldschmidt Corporation	Lenzing Fibers Inc.	S.C. Johnson & Son, Inc.
Andritz Perfojet SAS	Excelcare Products LLC	Lincoln Fine Ingredients	Sandler AG
Andritz, Inc.	Extrusion Group, LLC	Little Rapids Corporation	SCA (Productos Familia S.A.)
Appleton Mfg. Div.	ExxonMobil Chemical Company	Lonza Inc.	SCA Americas
Armored Auto Group	Fiber Innovation Technology – Fiber Division	M.J. Quinn & Co. Inc.	Schülke & Mayr GmbH
Ashland Specialty Ingredients	Fibertex Nonwovens, LLC	M33 Integrated	Schülke Inc.
Atertek Srl	FiberVisions Corporation	Marcon Marketing Concepts, Inc.	Schülke UK
ATEX Inc.	First Quality Nonwovens Inc.	Marketing Technology Service, Inc.	SeaChange Global PR
Athea Packaging	Fi-Tech Inc.	Martex Fiber Southern Corporation	The Segue Group, LLC
Auriga Polymers, Inc.	Fitesa	MCL Global Ltd.	Sellers Nonwovens
Aurizon Ultrasonics, LLC	Fitz Chem Corporation	Mercantile Development, Inc.	Seventh Generation
Autefa Automation GmbH	Flavor & Fragrance Specialties	Merial	SGS
AVINTIV	FLEXcon	Microban	Shawano Specialty Papers, A Division of Little Rapids Corporation
Babyganics	FlexLink Systems, Inc.	Microfiber Corporation	Smith, Johnson & Associates
Barnhardt Manufacturing Co.	Floritech	Milliken & Company	Sontara
Barnhardt Natural Fibers Group	Focke & Co., Inc.	MMM Development	Sound Approach Ltd.
BASF Corporation	Freudenberg Performance Materials	Mogul Nonwovens	Southern Regional Research Center (SRRC), ARS-USDA
BASF-The Chemical Company	Georgia-Pacific Corp.	N.E.W. Plastics Corp.	SPGPrints America, Inc.
Basofil, LLC	Georgia-Pacific Nonwovens Group	National Association of Clean Water Agencies	SPGPrints Austria GmbH
BCNonwovens	Gepco, Inc.	National Wiper Alliance Inc.	Spraying Systems Co.
Becton, Dickinson and Company	Ginni Filaments Limited	NatureWorks LLC	N.R. Spuntech Industries Ltd.
Bell Flavors & Fragrances	Glatfelter	Nehemiah Manufacturing Company	Spuntech Industries Inc.
Bemis Company	Glatfelter Gattineau Ltd.	Newell Rubbermaid Inc.	St. Johns Packaging
Berkshire Corporation	Glatfelter Gattineau Ltee	Nice-Pak/PDI	Stein Fibers
Berry Plastics	Global Packaging, Inc.	Nielsen Inc.	Steris Corporation
Biax-Fiberfilm Corporation	Global Polymers Technology	Nonwoven Solutions, LLC	Sterling Global Products
Bio-Botanica	GoJo Industries, Inc.	Nonwoven Source	Strauss Fibers
Biotrol	GP Cellulose, LLC	Nonwovens by Design	Suominen
Birla Cellulose/Multifibres and Yarns (USA) Inc.	GreCon, Inc.	Nonwovens Industry	Sustainable Nonwovens
Branson Ultrasonics Corp.	Grupo Industrial C&A, SA de CV	Norafin (Americas) Inc.	Sviluppo Impresa Sagi
Bro-tex, Inc.	H.B. Fuller	NSC USA Inc.	Symrise
C.G. Bretting Manufacturing Co., Inc.	Harrison Research	NSF International	Synthomer
CB Fleet Pharmaceutical	Laboratories, Inc.	Nutek Disposables, Inc.	T.J. Beall Company, Inc.
CEI (Coating Excellence International)	The Hartman Group, Inc.	O'Neal, Inc.	Target Corp.
Celanese Emulsion Polymers	Hassan Group	Optima Machinery Corporation	Tec Laboratories, Inc.
Centers for Disease Control and Prevention	Hayssen Flexible Systems	Pacon Manufacturing Corp.	Technical Fibre Products
Chemia Corporation	Herrmann Ultrasonics, Inc.	Paper Converting Machine Company	Technidyne/Emtec
ChemStone, Inc.	HFM Packaging, Ltd.	PDI, Inc.	Techtex
China Nonwovens & Industrial Textiles Association (CNITA)	High-Tech Conversions	PDI, Inc./Nice Pak	Tecnosur S.A.
The Clorox Company	Huntsman Corporation	Pfizer Consumer Healthcare	Teknoweb NA
Colonial Chemical, Inc.	Ihsan Pakistan	PFM Packaging Machinery Corporation	Teknoweb S.R.L.
Conshield Technologies	IMERYS Performance Minerals	Pharsana de Venezuela C.A./Grupo Mistral	Texel Inc.
Consolidated Fibers, Inc.	Indorama Synthetics (India) Ltd.	Phillip Mango Consulting	THOR Specialties, Inc.
Contec Inc.	Indorama Ventures (Auriga Polymers, Inc.)	Plainfield Area Regional Sewerage Authority	Tietex International
Conwed Global Netting Solutions	Indorama Ventures Limited	Polytex Environmental	Trevira North American LLC
Covestro	Induservi SAS	Poole Company	Troy Corporation
Cotton Club Russia	Inland	Poyry Management Consulting	Trützschler Nonwoven GmbH
Cotton Incorporated	Inner Wipes	Precision Fabrics Group Inc.	Tufco
CRAILAR Technologies Inc.	Inolex Chemical Company	Premier Care Industries	U.S. Nonwovens Corporation
Croda Inc.	International Aromatics, Inc.	Price Hanna Consultants LLC	U.S. Pacific Nonwovens Industry Ltd.
Cross Industry Scouting	International Paper	The Procter & Gamble Co.	U.S. Pacific Procurement Company
Crosswind Capital	International Sanitary Supply Association	Prodene-Klint	UL Environment
Daio Paper Corporation	IPS Testing	Product Handling Concepts, LLC	UL LLC
DAK Americas LLC	IRobot	Professional Disposables Inc.	United Plastic Recycling
Dishman USA Inc.	ITW Pro Brands	ProQuality Lab	Valmet, Inc.
Dispensing Dynamics International	Jacob Holm & Sons AG	Pulcra Chemicals LLC	Valutek
Domtar Personal Care	Jacob Holm Industries (America), Inc.	Pure Sustainable Product Technologies	Voith Paper GmbH & Co. KG
Donaldson Co., Inc.	Jacob Holm Industries (France) SAS	Purlin, LLC	Wacker Chemical Corporation
Dow Chemical Company	Johnson & Johnson Worldwide	QComp Technologies, Inc.	Web-Pro Corporation
DRS Solutions	JWC Environmental	Rando Machine Corporation	Weiman Products, LLC
Dude Products Inc.	JX Nippon ANCI Inc.	RB Manufacturing LLC	Welspun India Limited
East River Papers	Kansan		William Barnett & Son LLC
Eastman Chemical Company	Kelheim Fibres GmbH		Youngrowth Group
	Kicteam		

\* WOW 2014-2015 attendees



## DOWNLOAD THE INDA APP!

Download the INDA mobile app to get the latest details about WOW 2016, including news items, speakers, exhibitors, and networking functions.

iOS: [bit.ly/iOSMobileAppINDA](http://bit.ly/iOSMobileAppINDA) or

Android: [bit.ly/AndroidMobileAppINDA](http://bit.ly/AndroidMobileAppINDA)

## DOWNLOAD THE CROWD MICS APP!

Audience/speaker interaction for WOW 2016 is powered by Crowd Mics. Your smartphone can become a microphone with the Crowd Mics app, allowing you to ask questions after the presentations. You can also confidentially text your question to the moderator of the conference session using the Crowd Mics app. Please download the app prior to the start of WOW 2016.

iOS: [bit.ly/iTunesCrowdMicsApp](http://bit.ly/iTunesCrowdMicsApp) or Android: [bit.ly/AndroidCrowdMicsApp](http://bit.ly/AndroidCrowdMicsApp)



## ACCOMMODATIONS

**Sheraton Grand Chicago**  
301 East North Water Street  
Chicago, IL USA



The Sheraton Grand Chicago is pleased to provide specially priced rooms at a discount rate of **\$269.00 per night** (plus tax) for the INDA World of Wipes® Conference.

### ALL REQUESTS MUST BE SUBMITTED IN WRITING.

It is INDA's policy that all requests be submitted in writing in order to secure a room under the block. Please be sure to make your reservation by **May 13, 2016** in order to secure the special group rate of \$269.00.

This rate is non-commissionable. Room reservations may be made at this rate as long as rooms are available in the group block. We have a limited amount of rooms and reservation requests are processed in the order in which they are received, so we encourage you to please submit your request as soon as possible. Please be sure to make your reservations immediately. Submitting your hotel reservation prior to the event cut-off date does not guarantee a room will be available in the group block at the group rate.

### About the Sheraton Grand Chicago

Located in the heart of downtown Chicago, the Sheraton Grand Chicago is conveniently situated on the Chicago River, within walking distance of Navy Pier, Millennium Park, the Loop business district, Magnificent Mile, and other local favorites.

### Questions?

Contact Andreana Leach: [aleach@inda.org](mailto:aleach@inda.org), +1 919 459 3724

### To make hotel reservations:

[www.inda.org/events/wow16/hotel.html](http://www.inda.org/events/wow16/hotel.html)



# REGISTRATION FORM

**Tuesday - Friday | June 7-10, 2016 | Sheraton Grand | Chicago, Illinois USA**

To register for WOW 2016, please complete the form below. Copy this form for additional registrations, or register online at [inda.org](http://inda.org). By registering early, you qualify for significant savings from the regular registration fee.

Last Name/Surname \_\_\_\_\_ First Name \_\_\_\_\_

Job Title \_\_\_\_\_ Organization \_\_\_\_\_

Address \_\_\_\_\_ Website \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Telephone \_\_\_\_\_ Mobile \_\_\_\_\_ Email \_\_\_\_\_

INDA will publish your email address on the official event attendee list. If you do not wish to have your email address published, please check the box ☐

Please make selections in each section for us to process your registration.

## Your Organization's Primary Affiliation with the Nonwovens Industry (check all that apply):

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Nonwoven Producer/Supplier                    | <input type="checkbox"/> Supplier of Paper & Packaging                              | <input type="checkbox"/> Association          |
| <input type="checkbox"/> Converter/Fabricator/End Product Manufacturer | <input type="checkbox"/> Supplier of Other Materials (Films, Tapes, Netting)        | <input type="checkbox"/> Academic Institution |
| <input type="checkbox"/> Brand Owner/Brand Marketer                    | <input type="checkbox"/> Supplier of Services (Transportation, Logistics, Software) | <input type="checkbox"/> Government           |
| <input type="checkbox"/> Machinery/Equipment Manufacturer/Supplier     | <input type="checkbox"/> Wholesaler/Retail Distributor                              | <input type="checkbox"/> Press/Publishing     |
| <input type="checkbox"/> Supplier of Adhesives, Binders & Chemicals    | <input type="checkbox"/> Third Party Testing, R&D, Pilot Lines                      | <input type="checkbox"/> Other                |
| <input type="checkbox"/> Supplier of Resins, Fibers & Pulps            | <input type="checkbox"/> Consulting   |   |

## Primary Title or Job Function (check only one):

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Principal/CEO/President/Senior Leadership      | <input type="checkbox"/> Account Manager/Sales Management                  | <input type="checkbox"/> Information Systems        |
| <input type="checkbox"/> New Business/Product Development/Tech. Scout   | <input type="checkbox"/> Consultant  | <input type="checkbox"/> Press/Editorial            |
| <input type="checkbox"/> Director/Division Management                   | <input type="checkbox"/> Marketing/Product Management                      | <input type="checkbox"/> Press/Other than Editorial |
| <input type="checkbox"/> Manufacturing/Production/Operations Management | <input type="checkbox"/> Engineering/Applications/Process                  | <input type="checkbox"/> Government                 |
| <input type="checkbox"/> Quality Control/Assurance Engineering          | <input type="checkbox"/> Financial Accounting/Comptroller/Business Analyst | <input type="checkbox"/> Academic - Faculty         |
| <input type="checkbox"/> Research & Development                         | <input type="checkbox"/> Office Manager/Administrative Assistant           | <input type="checkbox"/> Academic - Student         |
| <input type="checkbox"/> Purchasing                                     | <input type="checkbox"/> Human Resources                                   |   |

## Registration Fees\*

	By May 6, 2016		After May 6, 2016	
	Member	Non-Member	Member	Non-Member
<input type="checkbox"/> Full Conference	<input type="checkbox"/> \$ 1,250	<input type="checkbox"/> \$ 1,795	<input type="checkbox"/> \$ 1,500	<input type="checkbox"/> \$ 2,150
<input type="checkbox"/> Networking Registration (Coffee Breaks and Receptions only)	<input type="checkbox"/> \$ 525	<input type="checkbox"/> \$ 695	<input type="checkbox"/> \$ 625	<input type="checkbox"/> \$ 795
<input type="checkbox"/> WIPES Academy Training Course, June 6-7, 2016	<input type="checkbox"/> \$ 1,895	<input type="checkbox"/> \$ 2,695	<input type="checkbox"/> \$ 1,895	<input type="checkbox"/> \$ 2,695
<input type="checkbox"/> Welcome Reception, Tuesday, June 7 (RSVP needed, no additional cost)	<input type="checkbox"/> \$ 0	<input type="checkbox"/> \$ 0	<input type="checkbox"/> \$ 0	<input type="checkbox"/> \$ 0
<input type="checkbox"/> Dine with Industry Thought Leaders, Wednesday, June 8, 2016	<input type="checkbox"/> \$ 100	<input type="checkbox"/> \$ 100	<input type="checkbox"/> \$ 100	<input type="checkbox"/> \$ 100
<input type="checkbox"/> Speed Networking Luncheon, Wednesday, June 8, 2016, 12:00-2:00 pm	<input type="checkbox"/> \$ 100	<input type="checkbox"/> \$ 100	<input type="checkbox"/> \$ 100	<input type="checkbox"/> \$ 100

\* Discount Pricing:

- First-time attendees or attendees who haven't attended since 2012 special discount pricing
- Company large group discounts with five or more
- WIPES Academy registrants receive a \$250 discount off WOW full conference Member/Non-Member registration fees.

## Payment (full payment must accompany this registration)

☐ MasterCard ☐ VISA ☐ AMEX ☐ Check/Money Order (in U.S. funds and drawn on U.S. bank, payable to INDA)

Total Enclosed \$ \_\_\_\_\_ Card # \_\_\_\_\_ Card Expires \_\_\_\_/\_\_\_\_/\_\_\_\_ CVV Code \_\_\_\_\_  
(month) (year)

Billing Zip Code \_\_\_\_\_ Phone or Email \_\_\_\_\_ Signature \_\_\_\_\_

☐ Wire Transfer (for instructions, please contact Tracie Leatham, [tleatham@inda.org](mailto:tleatham@inda.org), or call +1 919 459 3726)

For all wire transfers, please reference WOW 2016 and attach confirmation.

☐ Please check here if you have a disability that requires special assistance or accommodation to fully participate.

NOTE: Please attach a written description of your needs. INDA must receive all special assistance requests by May 6, 2016 to make accommodations.

**Hotel Reservations** To make your hotel reservation, visit [inda.org/events/wow16](http://inda.org/events/wow16). Hotel deadline: May 13, 2016.

INDA is offering discounted rates as long as rooms are available. Contact Andreana Leach, [aleach@inda.org](mailto:aleach@inda.org) for questions.

**NOTE:** Cancellations must be in writing and received by INDA before May 6, 2016. No refunds for cancellations received after May 6, 2016.

Pre-register online at [inda.org](http://inda.org) or send this form with payment or credit card information to the following address:

**WOW 2016/INDA**  
PO Box 1288  
Cary, NC 27512-1288

**Phone:** +1 919 459 3726  
**Domestic Fax:** +1 866 847 7922  
**International Fax:** +1 919 636 7908  
[tleatham@inda.org](mailto:tleatham@inda.org)



[inda.org](http://inda.org)

RETURN SERVICE REQUESTED

# WOW

WORLD OF WIPES<sup>®</sup>  
INTERNATIONAL CONFERENCE

**June 7 – 10, 2016**

Sheraton Grand Chicago  
Chicago, Illinois USA

Full conference and  
registration details inside.

**THE ONLY EVENT DEVOTED  
ENTIRELY TO WIPES!**

TAKE ADVANTAGE OF EARLY REGISTRATION FEES BEFORE  
MAY 6, 2016 AND SAVE!

# Know Your World

Welcome to WOW: The World of Wipes<sup>®</sup>

