

# **NART 2016**

## **NANOFIBERS, APPLICATIONS AND RELATED TECHNOLOGIES**

### **SPONSORSHIPS & RECOGNITIONS**

Engage with professionals creating innovation in the nanofibers, applications and related technologies supply chain. From an exciting downtown Raleigh reception to exceptional daily networking opportunities – NART 2016 presents several opportunities to leverage your marketing and align your corporate brand within this dynamic sector.

#### **RECEPTION: \$5,000**

Welcome attendees to the NART 2016 Conference with a reception on Tuesday, September 13, as the Title Sponsor. This single sponsor receives logo recognition on the NART 2016 website, in promotional emails, and the onsite program directory, plus the opportunity to distribute promotional items to all reception attendees and a 30 percent discount on four full conference registrations. (Sponsor is required to provide the promotional items, INDA staff will distribute).

#### **WI-FI SPONSORSHIP: \$2,500**

Gain maximum exposure of your corporate brand to attendees by having your corporate name entered as the password to access the Wi-Fi network on all three days of the conference, (Tuesday, September 13 - Thursday, September 15). In addition, receive logo recognition on the NART 2016 website, the onsite program directory, plus a 30 percent discount on two full conference registrations.

#### **COFFEE BREAKS: \$1,500**

Enhance your company or product brand and gain name recognition on literally hundreds of coffee sleeves and napkins used by attendees during breaks sponsored for all three days of the event. Sponsorship includes coffee, tea, soft drinks, two company banners displayed in break area, signage, recognition on coffee sleeves and napkins, and exclusive distribution of company/product literature during coffee breaks. In addition, receive logo recognition on the NART 2016 website, the onsite program directory and 30 percent discount on one full conference registration.

#### **BREAKFAST CONNECTIONS: \$1,500**

Create an ideal opportunity to promote your company to a highly engaged audience during the daily continental breakfast. Sponsors receive signage recognition for this popular event for all three days, (Tuesday, September 13 - Thursday, September 15). In addition, receive logo recognition on the NART 2016 website, the onsite program directory and 30 percent on one full conference registration.

#### **PROGRAM ADVERTISING: \$1,500**

Gain attention with premium placement of your full page, four-color advertisement in the NART 2016 onsite program given to every attendee. Advertising is limited to the inside front or back cover. Advertising materials (.EPS or high resolution PDF files) due August 1st. In addition, receive logo recognition on the NART 2016 website, the onsite program and 30 percent off one full conference registration.

#### **OTHER PROMOTIONS:**

Highlight three-PPT slides to attendees during intermissions: **\$800**

Send your targeted email message to all NART 2016 attendees: **\$600**

Post your company banner display in the meeting room (limited availability): **\$500**

All sponsor logos and advertising materials must be received by INDA before August 1.  
Sponsorship and promotional opportunities may not be available after this date.

**For sponsorships contact Joe Tessari, [jtessari@inda.org](mailto:jtessari@inda.org), or call +1 919 459 3729**