

# Filtration2016

INTERNATIONAL CONFERENCE & EXPOSITION

**NOVEMBER 8-10, 2016**

Pennsylvania Convention Center  
1101 Arch Street | Philadelphia, PA



*Celebrating INDA's 25th anniversary of the Filtration International Conference & Exposition.*

## Sponsorship & Advertising Opportunities for Exhibitors

**Filtration  
Conference**

**Industry Reception**

**SOLD OUT**

**Floor Graphics** - Feature your company brand by adding your 4-color graphic to the Filtration® 2016 exhibit floor. These brilliant floor graphics are 3 ft. x 3 ft. and strategically placed in aisle intersections to maximize your brand exposure and increase traffic to your booth.

Price: \$3,000 (five available)

**Lanyards**

**SOLD OUT**

**Conference Proceedings Password**

**SOLD OUT**

**Water Bottle Promotion** - Highlight your corporate logo, message and brand to each attendee on reusable water bottles. Sponsor provides the bottles.

Price: \$2,500 (unique availability)

**Hand Sanitizers Display** - Display your company logo and brand image on hand sanitizing wipes placed at a high visibility location at Filtration 2016. Sponsor supplies the wipes, stands and keeps the wipes replenished.

Price: \$3,000 (unique availability)

### Advertising:

**2016 Show Directory** - Highlight your company in the on-site show directory, distributed to every attendee at Filtration 2016. Finished size for full page is 9.5" x 4". Half page ads are 4.75" x 4"

Price: \$1,500 Full page (4/c); \$ 750 Half page (4/c)

**Expo Daily News** - Introduce your new products, announce your expanding capabilities, and promote your corporate brand in the Filtration Expo Daily News - the Filtration 2016 Conference & Exposition Daily Newspaper celebrates the 25th Anniversary of Filtration Conference & Exposition with business and legacy content on the successful growth of the industry and the exposition. This 4-color publication special edition includes the latest news and offerings from Filtration Exhibitors. Stand out from the crowd and highlight your innovations with a full page or half page 4-color ad.

Finished size for full page is 8.5" x 11". Half page ads are 8.5"x 5.25".

Price: \$1,000 Full page (4/c); \$ 500 Half page (4/c)

\*Note - All sponsorship imagery used requires high resolution or vector files. For production requirements, contact Jenna Todd, jtodd@inda.org or call 919.459.3723. For more sponsorship information please contact Joe Tessari, jtessari@inda.org or 919.459.3729.

