

The background of the cover features several air filtration components. In the foreground, there is a large, cylindrical pleated filter with a black top and bottom flange. To its right, a smaller, circular pleated filter is shown at an angle, revealing its internal structure. In the upper left, a smaller pleated filter is partially visible. The background is a collage of various filter materials, including pleated filters and a mesh-like material, all set against a light green background.

Air Filtration

Trends & Forecasts

North America
2007-2012



AIR FILTRATION INDUSTRY
of
NORTH AMERICA



**ASSOCIATION OF THE
NONWOVEN FABRICS INDUSTRY**

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FOREWORD

Filtration media is one of the largest and most important markets within the nonwovens industry. Until now, INDA has presented the industry with comprehensive reviews of many major nonwoven markets with the exception of filtration. This is INDA's first focused analysis of the filtration industry. This report covers the air filtration market, which is the first part of two studies we are doing on this industry. We attempted to review those markets that we considered to be of greatest interest to the industry. Obvious large markets that we did not review include cigarette filter media, locomotive engines, turbine engines and compressors. The second study on this industry will cover the liquid filtration markets. We expect this report will be released sometime in 2009.

INDA's mission is to promote the value and profitability of the nonwoven/engineered fabrics industry worldwide. It is also our role to serve the worldwide interests of our many members and consumers of the industry's products. To that end, we are publishing many reports on the worldwide industry to provide a benchmark of where the industry was at the beginning of the 21st century and its outlook for growth by geographic region.

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INDA also wants to give thanks to several consultants to the filtration industry for the assistance they provided in compiling this first report on the filtration industry. These consultants are well known to those involved in the industry. They are Bob Burkhead of Blue Heaven Technologies, Ed Homonoff of Edward C., Homonoff & Associates, LLC and Mark Snider of Smith, Johnson & Associates. Our thanks go also to an anonymous consultant. The consultants' comments, guidance and editing improved the accuracy and assessment of this major North American industry. The task of research and compiling this report would have been much more difficult without their help.

We would also like to give recognition to National Starch and Chemical Company for the front cover of this report.