

Hygienix™ | The Premier Event for Absorbent Hygiene & Personal Care Markets Conference Papers

November 5-8, 2018; Orlando, FL

Keynote: Retail Disrupted - The Amazon Effect

- [The Amazon Effect](#)
Diana Sheehan, *Kantar Consulting*

AHP Design Advancements I

- [Disruptive Technology: Creating Nonwovens That Others Cannot](#)
Lynda Kelly, *Suominen*
- [Fluffless Diapers - Will the World Follow China's Lead?](#)
Jayden Liu, *Yixing Danson Science & Technology Co. Ltd.*
- [Fluffless Diapers - Will the World Follow China's Lead?](#)
Ian Davenport, *Davenport International Associates LLC*

AHP Design Advancements II

- [Capturing the Voice-of-Consumer and Addressing Their Key Pain Points Through Core Adhesive Innovations](#)
Ameara Mansour, Ph.D., *H.B. Fuller*
- [Capturing the Voice-of-Consumer and Addressing Their Key Pain Points Through Core Adhesive Innovations](#)
Julia Li, *H.B. Fuller*
- [What's the Deal With Channels, Anyway?](#)
Scott Smith, Ph.D., *Evonik Nutrition & Care GmbH*

Incontinence: Urinary and the Other

- [Managing Urine Leakage: What Do Patients Want?](#)
Diane Newman, DNP, *University Of Pennsylvania, Division Of Urology*
- [The Scoop on Poop: Self-Management of Accidental Bowel Leakage](#)
Alayne Markland, DO, *University Of Alabama At Birmingham*

Nonwoven Markets & Economic Trends I

- [Drivers of Future Growth in the Global Hygiene Marketplace](#)
Svetlana Uduisivaia, *Euromonitor International*

HYGIENIX Innovation Award™ Presentations

- [benefIT™ Control](#)
Nick Carter, *Avgol Nonwovens*
- **Brilliance™**
Presentation not currently available for download -- contact speaker for paper
Courtney Korselt, *Bostik, Inc.*
- [Tampliner®](#)
Thang Vo-Ta, *Calla Lily Personal Care Ltd*

Skin Health

- [Trends and Advancements in Skin Health and Management for the Bowel and Bladder Incontinent Patient](#)
Robert Norman, DO, *Dermatology Healthcare*

Sustainable Challenges for Disposable AHPs/Recycling

- [Why Are Women Turning Green: Sustainability Motives and Feminine Hygiene](#)
Susanna Enkema, *Shelton Group*
- [Leading the Upcycling of Absorbent Hygiene Products](#)
Ioannis Hatzopoulos, Ph.D., *The Procter & Gamble Company*
- [Material Developments to Reduce the Environmental Impact of Disposable Absorbent Hygiene Products](#)
Pricie Hanna, *Price Hanna Consultants LLC*

Panel Discussion: Fem Care Disruptors

- [Disruption in the Business in Feminine Care: How to Become an Orgasmic Leader](#)
Rachel Braun Scherl, *SPARK Solutions For Growth*
- [Intimate Care Considerations](#)
Rebecca Story, *The Bloomi*
- [EDANA's Sustainability Journey with the Global Nonwovens Industry - How More Transparency and Circularity Will Lead to Greater Stakeholder Trust](#)
Marines Lagemaat, *EDANA*

Haptics: Softness, Fit & Odor

- [Soft Nonwoven Innovation-- a Holistic View from Consumer Sensory to Finish Product](#)
- [Antimicrobial SAP with Sequestered Hydrogen Peroxide](#)
William Toreki, Ph.D., *Quick-Med Technologies, Inc.*

Nonwoven Markets & Economic Trends II

- [Global Consumer Insights for Hygiene Applications](#)
Wolfgang Plasser, *Lenzing AG*
- [An Update on the Boomer Echo, Population Trends, and Forecasting](#)
Brad Kalil, *INDA, Association Of The Nonwoven Fabrics Industry*
- [Purchasing Criteria of Adult Incontinence Products for Nursing Facilities & Long-term Care Facilities](#)
Robert Norman, DO, *Dermatology Healthcare*

Technical Updates

- [Recent Innovations with the Potential to Impact the Disposable Hygiene Market](#)
D. Keith Osteen, *Smith, Johnson & Associates*
- [How Megatrends Impact the Making of Hygienic Nonwovens](#)
Lothar Kaielerle, *American Truetzschler, Inc.*
- [Incontinence Products - Standards Update](#)
James Loftus, Ph.D., *SGS-IPS Testing*