Consumer Trade & Trends - Amazon, Politics and Globalization I

- The North American Nonwoven Wipes Market... Where is it Heading?
  Brad Kalil, INDA

- Real News in Global Nonwovens Trade and Tariffs
  Jessica Franken, INDA, Association of the Nonwovens Fabrics Industry

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- How to Navigate the Amazon Jungle
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- Global Market for Baby Care Today and Tomorrow
  Janet O'Regan, Cotton Incorporated

- Market Development of Sheet Masks in Asia
  Eric Mak, Nox Bellow Cosmetics Company Limited

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- Driving the Market through Ingredient Transparency
  Nicole Acevedo, Ph.D., Elavo Mundi Solutions, LLC

- Building Consumer Trust Through Transparency, the SmartLabel® Journey
  Jim Flannery, SummitVentures LLC

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- Industrial Wipes: Market Driven Innovations
  Paul Harmon, Berry Global

- Data Driven Infection Protection
  Rick Morgan, Diversey, Inc.
• **The Role of Cleaning and Disinfection of the Environment in Reducing Healthcare-Associated Infections**
  Keith St. John, *PDI Healthcare*

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• **Consumer Insights in Sustainable Materials**
  Jonathan Layer, *Fibertex Nonwovens Inc.*

• **Activated Viscose Fibres for Utilisation of Disinfectants with Cellulosic Wipes**
  Helmut Lauterbach, *Kelheim Fibres GmbH*

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• **The Next Level of Wipes**
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• **The Next Level of Wipes**
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• **A New Sustainable Cellulosic Fiber Option for Nonwovens**
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• **Innovative Technology Platform for Enhanced Functionality in Wipes**
  Joy Untch, *OMNOVA Solutions, Inc.*

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• **Flushability: Current State of Play & Nonwovens Next Challenge: Plastics in the Environment**
  Dave Rousse, *INDA, Association of The Nonwoven Fabrics Industry*

• **Wiping Responsibly**
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• **Packaging Sustainability: How the Industry is Responding to Growing Concern**
  Rebecca Mick, Ph.D., *Amcor*

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• **European Wet Wipe Packaging Trends**
  Jennifer Lewis, *Rockline Industries*

• **Sustainable Plastic Free Solutions for Wipes**
  Henning Röttger, *Glatfelter Gernsbach GmbH*

• **The EU Single-use Plastics Directive, Defining the Future of Plastics?**
  Gil Stevens, *EDANA*
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- **The Impact of Preservative Pressure on Wet Wipes**
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- **Wet Wipes Preservation, Where Do We Go from Here?**
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- **Sustainable Preservation**
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