



Job Title: INDA Executive Director

Reports To: Chief Executive Officer, Global Nonwoven Alliance

Location: Cary, NC

Employment Type: Full-Time

Position Summary:

The Regional Executive Director serves as the chief staff executive of INDA, the Association of the Nonwoven Fabrics Industry, a founding member of the Global Nonwovens Alliance.

Reporting directly to the CEO of GNA, this role ensures alignment between INDA's regional agenda and the global strategy of GNA, while maintaining responsiveness to INDA member priorities, industry trends, and the regulatory and business landscapes. This position provides executive leadership to drive INDA member engagement, program development, public affairs, and industry advancement across the Americas, in close coordination with INDA leadership, GNA and other partner and regional leaders.

Key Responsibilities:

Strategic Leadership

- Develop and execute strategies that address the needs of members while aligning with GNA's vision and objectives.
- Identify and respond to regional industry trends, challenges, and opportunities.
- Foster collaboration with strategic partners, other industry groups and other regional leaders to meet operational objectives.

Governance & Board Engagement

- Support and advise, in coordination with the GNA CEO and the regional leadership, ensuring member value, strong governance and legal compliance.
- Prepare strategic, operational, performance and financial reports for the membership, INDA leadership and the GNA CEO aligned with global reporting structures.

Member Engagement & Growth

- Drive member recruitment, retention, and engagement initiatives.
- Manage and develop programs, events, and services that deliver value to members.
- Serve as the primary liaison between INDA members and the global association.

Advocacy & External Relations

- Represent the association in regional policy discussions, regulatory matters, and industry forums.
- Build relationships with government agencies, media, and other stakeholders to promote the industry's interests.

Operational Management

- Oversee day-to-day operations including staff management, financial, service and program delivery.
- Ensure compliance with legal, financial, and ethical standards.
- Manage regional events, conferences, and other member and industry programs.
- Collaborate with other regional leaders to share best practices and harmonize processes, seeking efficiencies.

Communications & Branding

- Promote the association's mission and initiatives through strategic communications.
- Maintain consistent branding and messaging in alignment with global standards.

Qualifications:

- Proven leadership experience in a trade association, nonprofit, or industry organization.
- Strong understanding of the regional business landscape and regulatory environment.
- Excellent communication, negotiation, and relationship-building skills.
- Experience working in a matrixed or global organization is highly desirable.
- Bachelor's degree required, advanced degree in business, public policy, or related field preferred.

Preferred Attributes:

- Strategic thinker with a collaborative leadership style.
- Knowledge of, or experience with, the nonwoven manufacturing supply chain or similarly related manufacturing industry experience.
- Politically savvy and adept at navigating complex stakeholder environments.
- Committed to industry advancement, global collaboration, and member success.
- Experience working in a matrixed or globally connected organization.

Read the full press release announcing the position:

<http://www.inda.org/wp-content/uploads/2025/10/INDA-Executive-Director-Job-Description.pdf>