

SPEND 2.5 DAYS LEARNING FROM THE LEADING MINDS  
IN ABSORBENT HYGIENE.

**LEAD INSTRUCTOR**



**Terry Young, Procter & Gamble (Retired)**

Mr. Young is a retired Research Fellow from Procter & Gamble. He developed one of the first in-house material training courses (Nonwoven Technology: From Basic to Advanced) for P&G's baby diaper category. Young has trained hundreds of professionals from all levels contributing to the success of disposable hygiene products at P&G.

In global technology platforms and businesses, Young worked with several companies to grow the hygiene/diaper and nonwovens business in North America. During his renowned career at P&G, Young led the explosive growth of the disposable diaper business (from \$100 million to \$4 billion) and the expansion of nonwoven innovations. Young played an active role in value-driven nonwovens, enabling the diaper business to grow and increasing diaper sales, creating more nonwovens capacity, quality, productivity, and innovation.

Young holds a BS in Chemical Engineering from the University of Missouri-Rolla and is the recipient of INDA's 2011 Lifetime Technical Achievement Award.



**ADDITIONAL INSTRUCTORS**



**Matthew (Matt) O'Sickey, Ph.D.,  
Senior Global Product Manager,  
Tredegar Corporation**

Matthew O'Sickey, Ph.D., holds a deeply rooted belief that innovation is the result of the intersection of marketing and technology. His current responsibilities include

leading assessments of market needs, developing the strategies for R&D, commercialization, and lifecycle management of elastic products for hygiene and consumer care product segments. Matt has a Ph.D. in Chemical Engineering and a Masters of Engineering Administration from Virginia Tech, and a Bachelor of Science in Chemical Engineering from Purdue University.



**James (Jim) Robinson, Technical  
Specialist, BASF Corporation (Retired)**

Jim Robinson has a wealth of experience in absorbent hygiene. In his 35 years at BASF, his work focused on pulp and paper chemistry, and superabsorbent polymers (SAP). He has been a contributor on several

patents on superabsorbent polymers with hygiene and industrial applications. Now retired, his last position was Manager of Technical Service for BASF's Hygiene Business. Jim earned a BS in Chemistry (ACS) from Hampden-Sydney College, and an MS in Inorganic Chemistry and Spectroscopy from Duke University.

JOIN US, AND YOU'LL LEARN  
HOW TO DESIGN BETTER,  
INNOVATE BETTER, SELL  
BETTER, AND MARKET BETTER.

KNOW THE TRUE COSTS OF  
BRINGING PRODUCTS TO  
MARKET AND UNDERSTAND  
THE VALUE THAT EACH AHP  
COMPONENT OFFERS!



**. KNOWLEDGE**

**. CENTER OF EXCELLENCE**