

NONWOVENS TRAINING COURSE: ABSORBENT HYGIENE



COURSE AGENDA: July 14-16, 2020 | OCTOBER 6-8, 2020

DESIGNING MATERIALS TO ENHANCE AHP COMPONENTS (cont'd) 2:15DM DAY 1 Focus: The use of color and printing 8:00AM CONTINENTAL BREAKFAST **BREAK** 2:45PM WELCOME AND INTRODUCTION 8:45AM UNDERSTANDING AND TESTING YOUR PRODUCT 3:00PM Dave Rousse, President, INDA Topics include performance testing in the lab, performance Terry Young, Lead Instructor* testing by the consumer, how to obtain prototypes and 9:00AM UNDERSTANDING WHAT SELLS AHP PRODUCTS test products, the concept of "spend a little - learn a lot", Terry Young, Lead Instructor and marketing claims. The Current Marketplace: Baby Diapers by Region, 4:45PM MATERIAL REVIEW / GROUP Q&A with an overview of manufacturers, brands and features. 6:00PM **OPTIONAL GROUP DINNER** 10:30AM DESIGNING MATERIALS TO ENHANCE AHP COMPONENTS 10:45AM DAY 3 Jim Robinson, Principal - Absorbent Hygiene Insights, LLC 8:00AM CONTINENTAL BREAKFAST 11:45AM THE CONVERTING MACHINE DESIGNING MATERIALS TO ENHANCE AHP COMPONENTS (con't) 8:30AM 12:45PM Jim Robinson, Principal - Absorbent Hygiene Insights, LLC Chris Nelson, Sales Engineer, Curt G. Joa, Inc. Topics include limitiations, Designing for Future Needs, Topics include the acquisition-absorbent system Opportunites, QC for your product (topsheet, acquisition system and absorbent core) and chassis containment systems (cuffs, wings, 10.00AM **BREAK** fasteners, stretchy bands and barriers). 10:15AM **ALTERNATIVE MATERIALS FOR END-OF-LIFE ISSUES** 2:00PM BDFAK Terry Young, Lead Instructor THE CURRENT MARKETPLACE - FEMININE CARE PRODUCTS 2:15PM Explores new breakthroughs and issues in the disposal THE CURRENT MARKETRI ACE - ADULT INCONTINENCE 3:00PM and/or reuse of AHP product components. **PRODUCTS** BDEAK 3:45PM MATERIAL/COURSE REVIEW 11:15PM **LUNCH/COURSE ADJOURNS** DESIGNING AHP COMPONENTS THAT PERFORM (cont'd) 11:45PM 4:00PM Terry Young, Lead Instructor 12:30PM **OPTIONAL: STUDENT Q&A** Focus: Nonwovens (cont'd). MATERIAL REVIEW / GROUP Q&A 4:30PM

*All sections led by Terry Young unless otherwise noted.

DAY 2

5:00PM

RECEPTION

8:00AM CONTINENTAL BREAKFAST 8:30AM DESIGNING MATERIALS TO ENHANCE AHP COMPONENTS (cont'd) Diaper Deconstruct, Nonwoven Substrates 9:30AM **BREAK** DESIGNING MATERIALS TO ENHANCE AHP COMPONENTS (cont'd) 9:45AM Topsheets, Barrier Cuffs, Outer Covers DESIGNING MATERIALS TO ENHANCE AHP COMPONENTS (cont'd) 10:30AM John Tate., Director – Technical Services, GP Cellulose Focus: Fluff Pulp 12:00PM DESIGNING MATERIALS TO ENHANCE AHP COMPONENTS (cont'd) 1:00PM Matt O'Sickey, Ph.D., Senior Global Product Manager,

Tredegar Corp., Instructor Focus: Films & Elastics

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