

**SPEND 2.5 DAYS LEARNING FROM THE LEADING MINDS
IN ABSORBENT HYGIENE.**

LEAD INSTRUCTOR



Terry Young, Procter & Gamble (Retired)

Mr. Young is a retired Research Fellow from Procter & Gamble. He developed one of the first in-house material training courses (Nonwoven Technology: From Basic to Advanced) for P&G's baby diaper category. Young has trained hundreds of professionals from all levels contributing to the success of disposable hygiene products at P&G.

In global technology platforms and businesses, Young worked with several companies to grow the hygiene/diaper and nonwovens business in North America. During his renowned career at P&G, Young led the explosive growth of the disposable diaper business (from \$100 million to \$4 billion) and the expansion of nonwoven innovations. Young played an active role in value-driven nonwovens, enabling the diaper business to grow and increasing diaper sales, creating more nonwovens capacity, quality, productivity, and innovation.

Young holds a BS in Chemical Engineering from the University of Missouri-Rolla and is the recipient of INDA's 2011 Lifetime Technical Achievement Award.



ADDITIONAL INSTRUCTORS



**Matthew (Matt) O'Sickey, Ph.D.,
Senior Global Product Manager,
Tredegar Corporation**

Matthew O'Sickey, Ph.D., holds a deeply rooted belief that innovation is the result of the intersection of marketing and technology. His current responsibilities include

leading assessments of market needs, developing the strategies for R&D, commercialization, and lifecycle management of elastic products for hygiene and consumer care product segments. Matt has a Ph.D. in Chemical Engineering and a Masters of Engineering Administration from Virginia Tech, and a Bachelor of Science in Chemical Engineering from Purdue University.



**James (Jim) Robinson, Technical
Specialist, BASF Corporation (Retired)**

Jim Robinson has a wealth of experience in absorbent hygiene. In his 35 years at BASF, his work focused on pulp and paper chemistry, and superabsorbent polymers (SAP). He has been a contributor on several

patents on superabsorbent polymers with hygiene and industrial applications. Now retired, his last position was Manager of Technical Service for BASF's Hygiene Business. Jim earned a BS in Chemistry (ACS) from Hampden-Sydney College, and an MS in Inorganic Chemistry and Spectroscopy from Duke University.

**JOIN US, AND YOU'LL LEARN
HOW TO DESIGN BETTER,
INNOVATE BETTER, SELL
BETTER, AND MARKET BETTER.**

**KNOW THE TRUE COSTS OF
BRINGING PRODUCTS TO
MARKET AND UNDERSTAND
THE VALUE THAT EACH AHP
COMPONENT OFFERS!**



. KNOWLEDGE

. CENTER OF EXCELLENCE