# Created by experts for experts

FEBRUARY 26-28, 2020 Navy Pier, Chicago, IL USA





FiltXPO<sup>™</sup> has been established to bring together the technical and commercial sectors involved in the filtration and separation industries and to develop global business relationships with those interested in the North American market. FiltXPO<sup>™</sup> 2020 will be an international platform and solution provider for all industries covering every market segment. FiltXPO<sup>™</sup> 2020 will feature **200+ exhibitors** at Navy Pier's Festival Hall in Chicago, Illinois, USA, a direct flight from many destinations both domestically and internationally.

FiltXPO<sup>™</sup> expects **2,000 participants** from all over the world to attend this event. Over **15 different countries** are expected to be represented, which will offer exhibitors a unique opportunity to **generate new business**.

# **HOW TO EXHIBIT**

STEP 1 🖊	Request a current floor plan from Joe Tessari
	(joe@filtxpo; +1.919.459.3729).

**STEP 2** Chose your desired stand.

**STEP 3** / Sign and return the stand space rental agreement and make the stand payments according to your invoice.

**STEP 4** / Create/edit your Company profile for the FiltXPO<sup>™</sup> Show Program.

#### Space price\*:

Association Rate:	\$25.00 per sq. ft.
Standard Rate:	\$30.00 per sq. ft.

#### Stand space includes:

Concrete floor space; pipe & drape; stand ID sign.

#### \*Association Rate available to members of AFS, AICHE, ANFA, EDANA, Geo-Institute | ASCE, IEST, INDA, NAFA, NTEA, SAE, TAPPI, and The Filtration Society.

#### **QUESTIONS?**

Please contact Joe Tessari joe@filtxpo.com T : +1 919 459 3729

# YOUR PARTICIPATION INCLUDES

#### **Print Communication Package**

One-page entry in the Show Program including contact details, 4-color company logo, company/product description, and 18 keywords in the product index listing.

#### **Online Communication Package**

Listing on the FiltXPO<sup>™</sup> website including company description, 4-color company logo, product pictures & graphics, YouTube links, 18 keywords in the product index, and 10 keywords in the market index listing.

#### **Customer Passes**

Unlimited free customer passes to invite clients/customers.

#### **Conference Registration**

Up to 5 Full Conference Registrations at the reduced rate of \$495.

#### **Press Publication**

Free publication of Exhibitor news/press releases on the FiltXPO™ 2020 Website.



Click on the section or page number to quickly go to the topic you want to find out about.

#### **TABLE OF CONTENTS**

Schedule-At-A-Glance	2
Exhibit Information	3
Attendee Demographics	4
Exhibitor List	5
Stand Reservation Process	6
mportant Information	7
Stand Reservation Form	8
Sponsorship Opportunities	9
Sponsorship Agreement Form	.11
Exhibitor Meeting Rooms	12
Yeeting Room Rental Agreement	13
Meeting Room on Demand Agreement	15
Print and Online Advertising	17
Show Directory Print Ad Specifications	18
Print and Online Advertisements Agreement	19
Exhibit Personnel Passes (Badges)	21
Customer Passes	21
Exhibit Həll Schedule	22
Exhibit Rules and Regulations	23
Housing	27
mportant Dates	28

# SCHEDULE-AT-A-GLANCE

MONDAY, FEBRUARY 24	/	1:00 pm - 4:00 pm	Exhibitor Installation	ATTENTION All Attendees and Exhibitors
TUESDAY, FEBRUARY 25	/	8:00 am - 4:30 pm 8:00 am - 6:00 pm 9:00 am - 6:00 pm	Exhibitor Installation Registration Open Filter Media Training Course	are recommended to enter Navy Pier at Entrance 2 Lobby 3.
WEDNESDAY, FEBRUARY 26	/	8:00 am - 10:30 am 8:00 am - 6:00 pm 9:00 am - 12:00 pm 9:00 am - 5:45 pm 10:30 am - 6:00 pm	Exhibitor Installation Registration Open Filter Media Training Course Conference Show Hours	The exhibition area is all of Festival Hall.
THURSDAY, FEBRUARY 27		8:30 am - 6:00 pm 9:00 am - 5:45 pm 10:30 am - 6:00 pm	Registration Open Conference Show Hours	
FRIDAY, FEBRUARY 28	/	8:30 am - 2:30 pm 9:00 am - 12:45 pm 10:30 am - 3:00 pm 3:01 pm - 8:00 pm	Registration Open Conference Show Hours Exhibitor Dismantle	
SATURDAY, FEBRUARY 29	/	8:00 am - 11:00 am ( <b>NOTE:</b> All carriers must	Exhibitor Dismantle t check in by 10:00 am)	

It is forbidden to clear the stand partly or completely before the end of the exhibition at 3:00 pm. This applies to personnel, products, decoration and stand construction. In the event of contravention, the organizer will charge the exhibitor concerned a fine of \$1,000 for failing to comply with regulations/provisions and reserves the right not to admit the exhibitor to the next exhibition.

Any equipment left in the hall on Saturday, February 29, 2020 after 11:00 am will be disposed of and invoiced to the exhibitor.

This schedule is tentative and is subject to change. A final schedule will be included in the Exhibitor Portal.

Research meets Biopharmaceutica

# **EXHIBIT INFORMATION**

- + All stands are a minimum of 100 square feet (10 feet x 10 feet).
- All stand space is sold on a square foot basis.
- The association rate is \$25 per square foot and the standard rate is \$30 per square foot.
- Each company that shares a stand space will be charged a flat fee of \$250 per additional company in addition to the space rental fee; stands that are 300 square feet or larger are exempt.

**EXAMPLE:** Three companies share a 10 feet x 20 feet stand. They will be charged for the raw space (@ \$25 or \$30/ sq. ft.) plus \$250 each for the additional two companies occupying the stand for a total additional charge of \$500.

#### **STAND PACKAGE INCLUDES**

- Stand identification sign
  - Complimentary 7 inches high x 44 inches wide identification sign with your company name and stand number.
- + Linear stands include
  - Eight-foot high draped back wall and three-foot high draped sidewalls.
- + 24-hour perimeter security services.
- Opportunity to send an email to the FiltXPO<sup>™</sup> 2020 registered attendees for a fee.
- Attendee contact information may be captured by scanning each attendee's badge with a lead retrieval app. The information to order the lead retrieval devices will be provided in the Exhibitor Portal.
- + Access to online Exhibitor Portal to place orders for exhibition services.
- + Priority status on stand selection for FiltXPO<sup>™</sup> 2021.
- + Exhibit Personnel Registration:
  - Two (2) Exhibit Personnel Passes will be provided for every 100 square feet of exhibit space, with a maximum of 20 passes.
  - The Exhibit Personnel Passes provide stand personnel access to the show floor only and do not allow access to conference sessions
  - Additional Exhibit Personnel Passes may be purchased for \$30 each.

#### + Conference Registration

- Up to 5 Full Conference Registrations may be purchased at the reduced rate of \$495 each.
- These Full Conference Registrations provide access to the conference sessions, the online conference proceedings, conference breaks/lunches, and access to the show floor.

#### + Print Communication Package (Deadline: January 6, 2020)

 One-page entry in the Show Program including contact details. 4-color company logo, company/product description, and 18 keywords in the product index listing.

#### + Online Communication Package

Free listing on the FiltXPO<sup>™</sup> 2020 website including company description,
 4-color company logo, product pictures & graphics, YouTube links, 18 keywords in the product index, and 10 keywords in the market index listing.

#### Customer Passes

- Unlimited free Customer Passes to invite clients/customers.

#### Press Publication

- Free publication of Exhibitor news/press releases on the FiltXPO™ 2020 website.

# FiltXPO

#### **KEY CONTACTS**

#### Exhibits

Joe Tessari, Exhibit Sales joe@filtxpo.com T:+1 919 459 3729

Lori Reynolds, Show Manager lori@filtxpo.com T:+1 919 459 3716

#### **General Service Contractor**

Jan Alexander, Brede National jalexander@brede.com T : +1 301 937 2951 F : +1 301 937 2952

#### **Hotel Reservations**

#### Andreana Leach

andreana@filtxpo.com **T :** +1 919 459 3724

#### Registrations

Tracie Leatham, Registrar tracie@filtxpo.com T:+1 919 459 3726

#### **Sponsorships & Advertising**

Joe Tessari, Exhibit Sales joe@filtxpo.com T: +1 919 459 3729

# **ATTENDEE DEMOGRAPHICS**





\* Senior leadership includes CEOs, Presidents, Owners, VPs, Directors, Division Management

\*\* Other includes consultants, academia, office managers, administration, press, business analysts, finance, information systems, and government

# **REGIONAL PARTICIPATION**

# **48 COUNTRIES**

visited the Filtration International Conference & Exposition to source new technologies/ products and find new partners!



# TOTAL 3,900 PARTICIPANTS\*

 $^{\ast}$  2016, 2017, and 2018 Filtration  $^{\odot}$  International Conference and Exposition participants.

# Where Business meets Customers

# **EXHIBITORS**\*

5K Fibres A2Z Filtration Specialities Pvt. Ltd. ACA Systems Oy AFG, USA **AFPRO Filters** Ahlstrom-Munksjö Air Techniques International Albarrie Canada Limited Allied Group, Inc. American Truetzschler, Inc. AST - Adhesive Systems Technology Corp. Atlantic Packaging Axim Technology-Widmann Baoding Easy Import & Export Co., Ltd. Baoji Jiaxin Filter Materials Tech.Co., Ltd. Bdtronic Beckmann Converting, Inc. Berry Global Group, Inc. Beverlin Manufacturing Biax-Fiberfilm Corporation Blue Heaven Technologies Bondex Inc. BWG Filtration, Inc. Cardinal Manufacturing Company Carlisle Construction Materials, LLC Central Alliance Non-Woven Co., Ltd. CEREX Advanced Fabrics, Inc. Chase Machine & Engineering, Inc. Chemline, Inc. CTT Group - Centre for Textile Technologies Dessau Precision Dexmet Corporation D-Mark Inc. Dongquan Air Guard Filter Manufacturing Co., Ltd. Dongguan Dacheng Filter Material Co., Ltd. Dongguan Retop Filter Material Co., Ltd. Dongguan Yimao Filter Media Co., Ltd. Dongying JOFO Filtration Technology Co., Ltd. Dow Chemical Durco Filters by Ascension Elmarco, Inc. Elsner Engineering Works, Inc. Emerson/Branson Ultrasonics Epic Resins Europlasma N.V. Fiber Bond Corporation Fibertex Nonwovens, LLC FiberVisions Corporation Fibraway Material Science & Technology Development Co., Ltd. Fil-Tec Inc. Filter Holdings, Inc. Filtration Parts Incorporated Filtration Technology Systems Fluid Management Solutions, LLC Foshan Nanhai Pure Green Materials Co., Ltd. Franklin Adhesives & Polymers Fushun TianCheng Environmental Protection Technology Co., Ltd. Fybon Nonwovens Inc. (Formerly Matador Converters Co. Ltd.) General Metals, Inc. Global Expanded Metals Graphic Packaging International, LLC Guangzhou Clean-Link Filtration Technology Co., Ltd. Gusbi/Autec H.B. Fuller

Hangzhou Special Paper Industry Co., Ltd. Hangzhou Srilan Filtration Technology Co., Ltd. Hebei Hanlong Industrial Trading Co., Ltd. Helix International Henkel Corporation Herrmann Ultrasonics, Inc. Hezhong Technology New Materials Co., Ltd. HIFYBER Hollingsworth & Vose Company The Hollingsworth Companies IFS Industries, Inc. Industrial Netting Innovatec Microfibre Technology GmbH & Co. KG Innovative Resin Systems, Inc. Intermas Nets SA International Filtration News IWM International lakob Haerdi JCEM Inc. Jiangsu Blue Sky Environmental Protection Group Jiangxi National Bridge Industrial Co., Ltd. Jowat Corporation K.J. Filtration Technologies Ltd. Kem-Wove, Inc. Kimberly-Clark Professional Knowlton Technologies, LLC Lenzing Fibers, Inc. Liaoning Hexhong Technology New Material Co., Ltd. LiaoNing KaiFu Environmental Technology Group LiquidFilterHousings.Com Low & Bonar Lydall Performance Materials Maishi Manufacture Group Massman Automation Designs, LLC Math2Market GmbH Membrane Solutions Corp. Mid Atlantic Industrial Textiles Inc. Midwest Filtration LLC Modular Web Solutions Möller Filter Frames Muller Textiles North America Nanoscience Instruments, Inc. National Air Filtration Association NDC Hot Melt Adhesive Application System Co., Ltd. Neenah Filtration Neenah Gessner GmbH Neocorp Mfg. New Era Converting Machinery, Inc. Ningbo Changgi Porous Membrane Technology Co., Ltd. Nitto Inc Nonwovens Industry The Nonwovens Institute / NCSU Norddeutsche Seekabelwerke GmbH NXTNANO Oerlikon Nonwoven Zweigniederlassung der Oerlikon Textile GmbH & Co. KG O'Neal Inc. Onyx Specialty Papers, Inc. Paint Pockets - Bonded Fibers Midwest - CFM Global Palas GmbH Pasquato SNC PFAFF, Branch KSL

PFP, LLC Phifer Incorporated Pleating Systems & Equipment Polimeros y Derivados S.A. de C.V. Polyset Company Incorporated Porometer NV Porous Materials Inc. Potdevin Glue Machine Company Potdevin Machine Co. Quantachrome Instruments Quantum Plastics R.P. Fedder Corporation Rando Machine Corporation The Reynolds Company Rostar Filters Roth Composite Machinery GmbH Sandler AG Shandong Taipeng Nonwovens Co., Ltd. Shandong Xinli Environmental Protection Materials Co., Ltd. Shanghai Everspring Filtration Technology Co., Ltd. Shanghai Feng Cheng Machinery Engineering Co, Ltd. Shanghai German-Typical Filtech Co., Ltd. Shanghai Lingqiao E.P.E.W. Co., Ltd. & Innovative Air Management Shanghai Shangshai Bolting Cloth Manufacturing Co., Ltd. Shenzhen China Textile Filters Shijiazhuang Chentai Filter Paper Co., Ltd. SIFA Technology Srl Sincerehope Industry Co., Ltd. Sinoma Science & Technology Co., Ltd. Sonobond Ultrasonics Southeast Nonwovens, Inc. (SENW) Southern Felt Company Spunfab, Ltd. Stockmeier Urethanes USA, Inc. Super Aero Co., Ltd. Superior Felt & Filtration, LLC Superior Fibers, LLC Suzhou PuLiShen Machinery Co., Ltd. Switzer SWM International Tailored Chemical Products Taipeng Nonwoven Co., Ltd. Taiwan Textile Research Institute, TTRI Teijin Frontier (U.S.A.), Inc. Tenax Corporation TENOWO Nonwovens Tex Tech Industries Texel Technical Materials Thrace Nonwovens and Geosynthetics S.A. Topas GmbH Toyobo Kureha America Co., Ltd. TSI Incorporated TTG, Inc. Ver-Mac Industries, Inc. Viking Plastics W.S. Tyler Wallner Expac Welcron Co., Ltd. Welspun India Limited Wenzhou Yonghong Chemical Fiber Co., Ltd. Xinji Huarui Filter Paper Co., Ltd. Xinxiang Lifeierte Filter Corp., Ltd. Zhejiang Y. G. Nonwoven Interlining Co., Ltd. Zhuhai Feibo Filtration Media Co., Ltd.

\*FiltXPO<sup>™</sup> 2020 and Filtration 2017-2018 exhibitors

# Where Marketing meets Science

### **QUESTIONS?**

Please contact Joe Tessari joe@filtxpo.com FAX +1 855 766 3016 (U.S.A.) +1 919 883 5765 (International)

# **STAND RESERVATION PROCESS**

- Complete the Stand Reservation Form on the pages following and send it to Joe Tessari, joe@filtxpo.com. Fax in the U.S.A.: +1 855 766 3016 and International Fax +1 919 883 5765.
- 2/ Upon receipt of your request, you will receive a floor plan showing the best available stand locations in your selected sizes.
- 3/ Stand spaces are assigned on a first come, first served basis. As the same stand choices may have been sent to other companies, it is recommended that you specify your first stand choice and at least one alternate choice. Upon receipt of your preferred stand space selections, you will be assigned one of your choices in order of preference based on availability.
- 4 / You will receive a stand space contract and an invoice.
- 5 / Stand space payment is due 30 days upon receipt of the assigned stand space along with the signed stand space contract. Failure to do so may result in the stand being assigned to another exhibitor.
- **6** / Stand space must be paid in full prior to FiltXPO<sup>™</sup> 2020 opening or the Exhibitor will not be allowed to set up their stand. There are no exceptions to this rule.
- **7** / Login and password information for the online Exhibitor Portal will be sent to Exhibitors after October 1, 2019.



## PRIOR TO SUBMITTING A STAND RESERVATION, PLEASE READ THE EXHIBIT RULES AND REGULATIONS ON PAGES 23-26.

#### **RESERVATION DEADLINE**

There is no deadline to reserve a stand. Show Management will continue to sell stands until all floor space is sold. Potential exhibitors are encouraged to submit stand reservations early to secure a selected stand space and a listing in the Show Program. The deadline to be listed in the Show Program is January 6, 2020. Any reservation received after this date will be processed; however, it may not be listed in onsite publications.

#### **CANCELLATION POLICY**

Any Exhibitor who cancels all of their purchased stand space after submitting a signed stand space contract will forfeit and pay, as liquidated damages, a sum of money equal to 100 percent of the full price of the Exhibitor's stand space. In the event of a default by the Exhibitor, as set forth in the previous sentence, the Exhibitor shall forfeit as liquidated damages, the amount set forth above, regardless of whether or not Show Management enters into a further lease for the space involved. **Cancellation requests must be submitted in writing to Joe Tessari, joe@filtxpo.com**.

#### **SHOW HOUSING**

The number of hotel room nights reserved through the official FiltXPO<sup>™</sup> 2020 hotel block determines the ability to get first priority dates for future FiltXPO<sup>™</sup> shows. Therefore, Exhibitors are required to use the show housing room block for all registered participants from the exhibiting company. It should be noted that Show Management does not profit from these reserved hotel rooms.

#### **SPACE REDUCTION**

Should an Exhibitor reduce the size of their contracted stand space on or before August 31, 2019, a 15 percent service charge of the original contract price will be assessed by FiltXPO<sup>™</sup> 2020. Any payment previously received will be applied to the revised stand fee balance. Any remaining balance, less the revised space fees and a 15 percent service charge, will be refunded up to a maximum of \$5,000. After August 31, 2019, an Exhibitor is permitted to reduce the size of their contracted space; however, refunds will not be provided. FiltXPO<sup>™</sup> 2020 Show Management has the right to reassign the Exhibitor to a different stand space based on the revised size requirements. **Space reduction requests must be submitted in writing to Joe Tessari, joe@filtxpo.com**.

#### **ASSOCIATION RATE**

In order to qualify for the association stand rate, an Exhibitor must be a member in good standing of one of the following associations (AFS, AICHE, ANFA, EDANA, Geo-Institute] ASCE, IEST, INDA, NAFA, NTEA, SAE, TAPPI, The Filtration Society)

**QUESTIONS?** Please contact Joe Tessari joe@filtxpo.com

# **STAND RESERVATION FORM**

**Conference & Exhibition**: February 26-28, 2020 Navy Pier | 600 East Grand Avenue | Chicago, IL, USA



If it filters, it's here. The intersection of process and product. Three power-packed days of exhibition and conference sessions at the crossroads of many industries. It's where transit meets healthcare. Where industrial meets residential. Where designers meet ideas. It's where everyone involved in filtration and separation makes contacts. Take full advantage of FiltXPO™'s intersection of industries, markets, research and innovation by exhibiting in this technical event.

Fill out and return the form below to ensure your company receives the stand size and location your company needs.

Stand Conta	ct Name					
Business Titl	e					
Company _						
Address						
City		St	ate Coun	try		
Zip/Postal Code			_ Telephone			
Email		M	obile			
Stand Size:		_ X	_			
Stand Type:		O Corner Stand (2 open sides)	O Peninsula/Split Island (3 open sides)	O Island (4 open sides)	O Perimeter (stands along outsides of show floor)	

Association Rate: \$25/sq. ft. raw exhibit space

Standard Rate: \$30/sq. ft. raw exhibit space

Exhibitors sharing a stand may be subject to an additional co-exhibitor fee of \$250.

Please complete and return this form to **Joe Tessari**, joe@filtxpo.com **T :** +1 919 459 3729 / **F :** +1 855 766 3016 (toll-free U.S.A.) / **F :** +1 919 883 5765 (International)

Reserve your space today at Filt PO.com

# **SPONSORSHIP OPPORTUNITIES\***

Engage with more than 2,000 senior-level professionals and 200 exhibitors in the filtration and separation industry. From a prestigious Platinum Sponsorship to a variety of sponsorships that fit any budget – FiltXPO<sup>™</sup> presents the best way to leverage your marketing and networking efforts. Here are the many creative ways your company can gain recognition within these multi-billion dollar sectors.

#### **PLATINUM SPONSOR**

#### Association Rate: **\$20,000** Standard Rate: **\$26,000**

#### Only 2 Sponsorships Available!

- Two-unit stand, 10' x 20' (3m x 6m)
- Two hotel rooms for four nights at a FiltXPO<sup>™</sup> hotel
- Two-minute welcome message during Opening General Session
- Cover Ad in FiltXPO<sup>™</sup> Program
- Email blast to FiltXPO<sup>™</sup> attendees two weeks prior to FiltXPO<sup>™</sup>
- Email blast to FiltXPO<sup>™</sup> attendees two weeks post FiltXPO<sup>™</sup>
- Four full conference registrations
- Twenty stand personnel passes for FiltXPO<sup>™</sup> show floor
- Scrolling Banner Ad on FiltXPO<sup>™</sup> Website linked to your website
- One 3' x 3' floor graphic inside the exhibit hall
- Recognition as Platinum Sponsors:
  - FiltXPO™ Entrance
  - FiltXPO™ Program
  - Conference Signage
  - FiltXPO™ Website
  - Mobile App: Banner Ad
  - Welcome PowerPoint slide in sessions

#### **DIAMOND SPONSOR**

#### Association Rate: **\$15,000** Standard Rate: **\$19,500**

#### Only 4 Sponsorships Available!

- One-unit stand, 10' x 10' (3m x 3m)
- One hotel room for 4 nights at a FiltXPO<sup>™</sup> hotel
- + Full page Ad in FiltXPO<sup>™</sup> Program
- Email blast to FiltXPO<sup>™</sup> attendees two weeks prior to FiltXPO<sup>™</sup>
- Four full conference registrations
- Ten stand personnel passes for FiltXPO<sup>™</sup> show floor
- Recognition as Diamond Sponsors:
  - FiltXPO™ Entrance
  - FiltXPO™ Program
  - Conference Signage
  - FiltXPO™ Website
  - Mobile App: Banner Ad
  - Welcome PowerPoint slide in sessions

#### **CANCELLATION POLICY**

Refunds due to sponsorship cancellation will not be granted. Sponsors will be obligated to pay any outstanding balance due on the sponsorship as outlined in the Sponsorship Agreement.

\* If you are a member of any of these organizations you will receive an Association Rate: AFS, AICHE, ANFA, EDANA, Geo-Institute\ASCE, IEST, INDA, NAFA, NTEA, SAE, TAPPI, The Filtration Society.

# Where YOU meet Opportunity

#### **SILVER SPONSOR**

#### Association Rate: **\$10,000** Standard Rate: **\$13,000**

#### Only 4 Sponsorships Available!

- One-unit stand, 10' x 10' (3m x 3m)
- + Half page Ad in FiltXPO™ Program
- Email blast to FiltXPO<sup>™</sup> attendees two weeks prior to FiltXPO<sup>™</sup>
- Two full conference registrations
- Ten stand personnel passes for FiltXPO<sup>™</sup> show floor
- Recognition as Silver Sponsors:
  - FiltXPO™ Entrance
  - FiltXPO<sup>™</sup> Program
  - FiltXPO™ Website
  - Mobile App: Banner Ad
  - Welcome PowerPoint slide in sessions

#### **BRONZE SPONSOR**

#### Association Rate: **\$5,000** Standard Rate: **\$6,500**

#### Only 6 Sponsorships Available!

- 50% Discount off one-unit stand, 10' x 10' (3m x 3m)
- Two full conference registrations
- Five stand personnel passes for FiltXPO<sup>™</sup> show floor
- Recognition as Bronze Sponsors:
  - FiltXPO™ Entrance
  - FiltXPO™ Program
  - FiltXPO™ Website
  - Mobile App: Banner Ad
  - Welcome PowerPoint Slide in sessions

#### **A LA CARTE SPONSORSHIPS**

Sponsorship Benefits	Sapphire	Emerald
Association Rate	\$5,000 (Limit 10)	\$3,500 (Limit 12)
Standard Rate	\$6,500 (Limit 10)	\$4,550 (Limit 12)
Logo on FiltXPO™ Website	Included	Included
Mention in Media Releases	Included	N/A
Social Media Visibility	Included	N/A
FiltXPO™ Program Ad	Half Page	N/A
Logo in FiltXPO™ Program	Included	Included
Logo on FiltXPO™ Signage	Included	Included
Full Conference Registration	1	0
50% Discount Off Full Conference Registrations	4	2
Sponsorship Recognition in Mobile App	App Sponsor	N/A

#### **Sapphire Specialty Options**

(Choose only one)

- Keynote Speaker (7) Available: PowerPoint slide and an announcement
- Mobile App: Banner Ad
- Conference Lunch (3) Available: Wednesday, Thursday, Friday
- + Lanyards (SOLD OUT)

#### **Emerald Specialty Options**

(Choose only one)

- Charging Stations
- Water Cooler Stations
- Conference Proceedings

## **SPONSORSHIP AGREEMENT FORM**

**Conference & Exhibition**: February 26-28, 2020 Navy Pier | 600 East Grand Avenue | Chicago, IL, USA



O Platinum Sponsor (Association Rate: \$20,000 / Standard Rate: \$26,000)

**O Diamond Sponsor** (Association Rate: \$15,000 / Standard Rate: \$19,500)

O Silver Sponsor (Association Rate: \$10,000 / Standard Rate: \$13,000)

O Bronze Sponsor (Association Rate: \$5,000 / Standard Rate: \$6,500)

If you are a member of any of these organizations you will receive an Association Rate (please check)

□ AFS □ AICHE □ ANFA □ EDANA □ Geo-Institute\ASCE □ IEST □ INDA □ NAFA □ NTEA □ SAE □ TAPPI □ The Filtration Society

(Please Print)

#### **O** Sapphire Sponsor

(Association Rate: \$5,000 / Standard Rate: \$6,500)

#### Specialty Options (please select one)

- O Keynote Speaker (7) Available: PowerPoint slide and an announcement
- ${\bf O}$  Mobile App: Banner Ad
- O Conference Lunch (3) Available(O Wednesday O Thursday O Friday)
- O Lanyards

#### **O Emerald Sponsor**

(Association Rate: \$3,500 / Standard Rate: \$4,550)

#### Specialty Options (please select one)

- ${\bf O}$  Charging Stations
- O Water Cooler Stations
- Conference Proceedings

Authorized Signature \_\_\_\_\_

#### **PAYMENT METHOD**

O American Express	O MasterCard	<b>O</b> Visa	O Check / Money Order (in U.S. funds drawn on be made payable to FiltXPO™ 2020 and reference FiltX	
O Wire Transfer	_ in US dollars. Ple	ease contac	t Joe Tessari, joe@filtxpo.com, for wire trans	sfer details.
Total Enclosed \$	_ Card #		Expiration Date	(Month/Year)
CVV Code			_ Billing Zip Code	
Cardholder's Name	(Please Print		_ Cardholder's Signature	

#### AUTHORIZATION

By signing this agreement, I confirm that I have read the above guidelines, and will abide by these terms and conditions. A Sponsorship Agreement must be signed in order to confirm a reservation.

Exhibiting Company \_\_\_\_

Name \_\_\_\_\_

Date

6

\_ . \_..

\_ Business Title \_\_\_\_\_

Please complete and return this form to **Joe Tessari**, Exhibit Sales Manager, joe@filtxpo.com **T**: +1 919 459 3729 / **F**: +1 855 766 3016 (toll-free U.S.A.) / **F**: +1 919 883 5765 (International)



# **EXHIBITOR MEETING ROOMS**

FiltXPO<sup>™</sup> 2020 offers meeting rooms for Exhibitors who have exhibit space of at least 200 square feet. These meeting rooms will be available from 7:30 am to 6:00 pm each day of the show. The meeting rooms may be rented for a full day (7:30 am - 6:00 pm), or for a half day (7:30 am - 12:00 pm / 1:30 pm - 6:00 pm).

Each room is set conference style or U-shaped provided the Exhibitor informs FiltXPO<sup>™</sup> 2020 Show Management of their preference prior to January 15, 2020. The meeting room will be set conference style for 10 people if Exhibitors do not express a preference. **Changes after January 15, 2020 will incur a \$250 fee.** 

A sign will be placed outside each meeting room with the Exhibitor's corporate logo, provided that the Exhibitor sends their corporate logo art file to FiltXPO<sup>™</sup> 2020 Show Management before January 15, 2020. This signage is not provided for meeting rooms on demand.

Exhibitors are responsible for any additional costs including, but not limited to, internet, electricity, phones, catering, audio visual equipment, and office equipment.

Association Rate: \$500/full day or \$300/half-day Standard Rate: \$650/full day or \$350/half-day

#### **MEETING ROOMS ON DEMAND**

FiltXPO<sup>™</sup> 2020 offers Meeting Rooms on Demand for Exhibitors with exhibit space of **less than 200 square feet.** Meeting Rooms on Demand can be rented for a total of four hours per day. The meeting rooms will be available from 8:00 am to 6:00 pm each day of the show, February 26-28, 2020.

#### Meeting Rooms on Demand may be reserved by Exhibitors beginning January 2, 2020.

Each room is set conference style for eight people. Exhibitors are required to exit the meeting room promptly at the end of their scheduled time. Exhibitors are encouraged to be considerate of time as other Exhibitors may be waiting to use the room after you. Due to the short meeting schedule; services such as a secure internet, additional electricity, catering of food and beverage, or audio visual equipment is not permissible. A sign is not provided for these rooms as they are designed to be turned frequently.

Association Rate: \$250/hour Standard Rate: \$300/hour



## **MEETING ROOM RENTAL AGREEMENT**

(For Exhibitors with exhibit space of 200 sq. ft. or more.)

Conference & Exhibition: February 26-28, 2020 Navy Pier | 600 East Grand Avenue | Chicago, IL, USA



#### **MEETING ROOM RESERVATION SELECTION**

I would like to reserve the following meeting room days and times:

#### **Full Day**

#### (Association Rate: \$500 / Standard Rate: \$650)

- Tuesday (Feb. 25) Wednesday (Feb. 26)
- Thursday (Feb. 27) Triday (Feb. 28)

#### **Half Day**

#### (Association Rate: \$300 / Standard Rate: \$350)

Tuesday AM
Tuesday PM
Wednesday AM
Wednesday PM
Thursday AM
Thursday PM
Friday AM
Friday PM

Association	Rate:

	#	Full	Days	(a)	\$500	each	=	\$	
--	---	------	------	-----	-------	------	---	----	--

\_\_\_ # Half Days @ \$300 each = \$ \_\_\_\_\_

Standard Rate:

# Full Days @ \$650 each = \$
# Half Days @ \$350 each = \$
Total Due = \$
Largest number of people
expected at one time

Preferred	room	set-up
-----------	------	--------

(please provide by January 15, 2020)\*

Reception

Conference	Style	🛛 U-Shape
------------	-------	-----------

- □ Classroom □ Theater Style
- Other \_\_\_\_\_

\* Changes after January 15, 2020 will incur a \$250 fee.

(Please print)
Company
Stand number
Total square feet of stand space
Contact person
Street address
City
State/Province
Zip/Postal code
Country
Telephone
Mobile
Email

#### CORPORATE LOGO RECOGNITION ON SIGNAGE

I agree to provide my corporate logo in an .eps file format to Lori Reynolds via email at lori@filtxpo.com within five business days of signing the Meeting Room Rental Agreement. If my corporate logo changes, I will notify Lori Reynolds and send the new corporate logo in an .eps file format.

Due to the production time of certain items, if a graphic change occurs, it is not guaranteed that the item can be printed with the new graphic. Please confirm the production times of each individual item for any changes.

\* Signage at the venue may not be available for those reserving a meeting room after January 15, 2020.

#### **PAYMENT SCHEDULE**

Full payment must accompany this signed agreement. Without full payment, the meeting room may be released, reassigned, and this Meeting Room Rental Agreement will be voided.

#### **PAYMENT METHOD**

O American Express	O MasterCard	<b>O</b> Visa	O Check / Money Order (in U.S. funds drawn on U. be made payable to FiltXPO™ 2020 and reference FiltXPO	
O Wire Transfer	in US dollars. Plea	ase contact	Tracie Leatham, tracie@filtxpo.com, for wire	transfer details.
Total Enclosed \$	Card #		Expiration Date	(Month/Year)
CVV Code			Billing Zip Code	
Cardholder's Name	(Please Print)		Cardholder's Signature	

#### **AUTHORIZATION**

By signing this agreement, I confirm that I have read the above guidelines, and will abide by these terms and conditions. A Meeting Room Rental Agreement must be signed in order to confirm a reservation.

Name		Authorized Signature
	(Please Print)	5
Date		Business Title

#### **CONFIRMATION**

You will receive confirmation and the meeting room name once this agreement and payment are received. Agreements are subject to availability and are filled on a first-come, first-served basis.

#### **CANCELLATION POLICY**

Refunds due to meeting room cancellations will not be granted. Exhibitors will be obligated to pay any outstanding balance due on meeting room rental fees as outlined in the Meeting Room Rental Agreement.

#### **RETURN APPLICATION TO:**

#### FiltXPO<sup>™</sup> 2020 – Meeting Room Rentals

Mail to: PO Box 1288, Cary, NC 27512-1288, USA

Fax in the U.S.A.: +1 866 770 3291

International Fax: +1 919 459 3701

Email: lori@filtxpo.com

Telephone: +1 919 459 3716

# **QUESTIONS?** Please contact Lori Reynolds lori@filtxpo.com T : +1 919 459 3716



#### **MEETING ROOM ON DEMAND AGREEMENT**

(May be reserved by Exhibitors beginning January 2, 2020)

Conference & Exhibition: February 26-28, 2020 Navy Pier | 600 East Grand Avenue | Chicago, IL, USA



#### **RESERVATION SELECTION**

9:00 am - 10:00 am

□ 10:30 am - 11:30 am

□ 12:00 pm – 1:00 pm

□ 1:30 pm - 2:30 pm

□ 3:00 pm - 4:00 pm

□ 4:30 pm - 5:30 pm

6

Wednesday, February 26	Association Rate/ Standard Rate	
🗖 7:30 am - 8:30 am	\$250/\$300	(Please print)
🔲 9:00 am - 10:00 am	\$250/\$300	Exhibiting Company
🔲 10:30 am - 11:30 am	\$250/\$300	
🔲 12:00 pm – 1:00 pm	\$250/\$300	Stand number
🔲 1:30 pm – 2:30 pm	\$250/\$300	Total square feet of stand space
🔲 3:00 pm – 4:00 pm	\$250/\$300	Contact person
🖵 4:30 pm – 5:30 pm	\$250/\$300	Street address
Thursday, February 27		City
🔲 7:30 am - 8:30 am	\$250/\$300	State/Province
🔲 9:00 am - 10:00 am	\$250/\$300	
🖵 10:30 am - 11:30 am	\$250/\$300	Zip/Postal code
🔲 12:00 pm – 1:00 pm	\$250/\$300	Country
🔲 1:30 pm – 2:30 pm	\$250/\$300	Office Phone
🔲 3:00 pm - 4:00 pm	\$250/\$300	Mobile
🔲 4:30 pm – 5:30 pm	\$250/\$300	
		Email
Friday, February 28		
🖵 7:30 am – 8:30 am	\$250/\$300	

 Association Rate \$250 X \_\_\_\_\_hrs. = \$\_\_\_\_\_ TOTAL DUE

 Standard Rate \$300 X \_\_\_\_\_hrs. = \$\_\_\_\_\_ TOTAL DUE

\$250/\$300

\$250/\$300

\$250/\$300

\$250/\$300

\$250/\$300

\$250/\$300

#### **PAYMENT SCHEDULE**

Full payment must accompany this signed agreement. Without full payment, the meeting room may be released, reassigned, and this Meeting Room on Demand Agreement will be voided.

#### **PAYMENT METHOD**

O American Express		O Check / Money Order (in U.S. funds drawn on	
O Wire Transfer	in US dollars. Please contac	t Tracie Leatham, tracie@filtxpo.com, for wire	transfer details.
Total Enclosed \$	Card #	Expiration Date	(Month/Year)
CVV Code		_ Billing Zip Code	
Cardholder's Name	(Please Print)	_ Cardholder's Signature	

#### **AUTHORIZATION**

By signing this agreement, I confirm that I have read the above guidelines, and will abide by these terms and conditions. A Meeting Room on Demand Agreement must be signed in order to confirm a reservation.

Name		Authorized Signature
	(Please Print)	5
Date		Business Title

#### **CONFIRMATION**

You will receive confirmation and the meeting room name once this agreement and payment are received. Agreements are subject to availability and are filled on a first-come, first-served basis.

#### **CANCELLATION POLICY**

Refunds due to Meeting Room on Demand cancellations will not be granted. Exhibitors will be obligated to pay any outstanding balance due as outlined in the Meeting Room on Demand Agreement.

#### **RETURN APPLICATION TO:**

#### FiltXPO<sup>™</sup> 2020 - Meeting Room on Demand Rentals

 Mail to: PO Box 1288, Cary, NC 27512-1288, USA

 Fax in the U.S.A.:
 +1 866 770 3291

 International Fax:
 +1 919 459 3701

 Email:
 lori@filtxpo.com

 Telephone:
 +1 919 459 3716

#### **QUESTIONS?** Please contact

Lori Reynolds lori@filtxpo.com T : +1 919 459 3716



# Where Science meets Food & Beverage

## **QUESTIONS?**

Please contact Joe Tessari Associate Director, Exhibit Sales joe@filtxpo.com T : +1 919 459 3729

17

# **PRINT AND ONLINE ADVERTISING**

#### FILTXPO<sup>™</sup> 2020 SHOW PROGRAM

The FiltXPO<sup>™</sup> 2020 Show Program is a four-color, high quality publication distributed to each attendee. The Show Program contains the conference session details and lists each exhibiting company, company logo, stand numbers, contact information, and a company description. Each exhibiting company is allotted one page. Attendees rely on the Show Program to navigate the show floor and keep as a reference until the next exhibition.

The deadline to submit art files for inclusion in the FiltXPO<sup>™</sup> 2020 Show Program is January 6, 2020.\*

#### **Advertising Opportunities for Exhibitors**

Inside Front Cover, 4-Color	\$3,125 Association Rate / \$4,050 Standard Rate
Inside Back Cover, 4-Color	\$3,125 Association Rate / \$4,050 Standard Rate
Full Page, 4-Color	<b>\$2,400</b> Association Rate / <b>\$3,100</b> Standard Rate
Half Page - Vertical, 4-Color	\$1,210 Association Rate / \$1,540 Standard Rate
Half Page - Horizontal, 4-Color	\$1,210 Association Rate / \$1,540 Standard Rate

#### **Promotional Email**

\$1,200 Association Rate / \$1,560 Standard Rate (Each piece)

Exhibitors may highlight their presence at FiltXPO<sup>™</sup> 2020 via email to FiltXPO<sup>™</sup> 2020 registered attendees for a fee. Exhibitors may provide HTML files to FiltXPO<sup>™</sup> 2020 before February 1, 2020 so FiltXPO<sup>™</sup> 2020 may send out the email on the exhibitor's behalf.

\* Please see page 18 for advertising specifications.

#### **SHOW PROGRAM PRINT AD SPECIFICATIONS**



**NOTE:** For bleed ads, all type and important content must be contained within the Safe Image Area. All Bleed Ads must include crop marks placed outside of the bleed area.

#### Deadline for Materials: January 6, 2020

Colors/Ink Specs: 4-Color Process (CMYK)

Required Digital Ad File Formats:

#### Acceptable file formats include:

 Hi-Resolution PDF. PDF/X-1a file format preferred. If PDF/X-1a setting is not available, select Press Quality PDF.

When preparing files for PDF conversion, all images must be CMYK and at least 300dpi (a) 100% of size.

 High-Resolution .EPS, .TIFF or .JPG files. All images must be CMYK and at least 300dpi @ 100% of size.

Line art or monochrome images must be at least 1200dpi @ 100% of size.

#### File Formats NOT Accepted:

Native application files such as Word, PowerPoint, Excel, Publisher, Quark, InDesign, Illustrator, Photoshop, etc.

#### Proofs:

A PDF proof of the ad will be submitted by email to the advertiser for approval with a 24-hour reply deadline.

#### How to Send Your Files:

- Files under 5 MB may be emailed to jenna@filtxpo.com
   NOTE: "FiltXPO™ 2020 Ad File" must be included in the subject line.
- Larger files may be transferred via FTP. For instructions, please send a request to jenna@filtxpo.com, with "FiltXPO<sup>™</sup> 2020 Ad File" in the subject line.

#### **Design Services:**

Professional creative services are available at the advertiser's expense, billed at \$150/hr. Estimates are provided based on rough layouts supplied by the advertiser, and all creative fees will be added to the advertiser invoice.

**IMPORTANT! Before Submitting Your Files:** Please check that the size is correct and all specifications noted above are met. Advertisers will be charged (at a rate of \$150/hr.) for any work required as a result of files not meeting the required specifications.

#### **QUESTIONS?**

Please contact Jenna Todd jenna@filtxpo.com, T : +1 919 459 3723

#### PRINT AND ONLINE ADVERTISEMENT AGREEMENT

**Conference & Exhibition**: February 26-28, 2020 Navy Pier | 600 East Grand Avenue | Chicago, IL, USA



#### **ADVERTISEMENT SELECTION**

I would like to reserve the following advertisement space(s) based upon availability:

□ Inside Front Cover, 4-Color \$3,125 Association Rate / \$4,050 Standard Rate

□ Inside Back Cover, 4-Color \$3,125 Association Rate / \$4,050 Standard Rate

**Full Page, 4-Color** \$2,400 Association Rate / \$3,100 Standard Rate

□ Half Page - Vertical, 4-Color \$1,210 Association Rate / \$1,540 Standard Rate

□ Half Page - Horizontal, 4-Color \$1,210 Association Rate / \$1,540 Standard Rate

Promotional Email
 \$1,200 Association Rate /\$1,560 Standard Rate

TOTAL DUE \$\_\_\_\_\_

<b>ADVERTISEMENT DEADLIN</b>	ES
------------------------------	----

- Please reserve your print advertisement space by December 16, 2019.
- Please submit print advertisement artwork by January 6, 2020.
- Please submit your promotional email before
   February 1, 2020.

(Please print)
Exhibiting Company
Stand number
Total square feet of stand space
Contact person
Street address
City
State/Province
Zip/Postal code
Country
Office Phone
Mobile
Email

#### **PAYMENT SCHEDULE**

Full payment must accompany this signed agreement. Without full payment, the advertisement space may be released, reassigned, and this Print and Online Advertisement Agreement will be voided.

#### **PAYMENT METHOD**

O American Express	O MasterCard	<b>O</b> Visa	O Check / Money Order (in U.S. funds drawn on U. be made payable to FiltXPO™ 2020 and reference FiltXPO	
O Wire Transfer	in US dollars. Ple	ease contac	t Joe Tessari, joe@filtxpo.com, for wire trar	nsfer details.
Total Enclosed \$	_ Card #		Expiration Date	(Month/Year)
CVV Code			Billing Zip Code	
Cardholder's Name	(Please Print		Cardholder's Signature	

#### **AUTHORIZATION**

By signing this agreement, I confirm that I have read the above guidelines, and will abide by these terms and conditions. A Print and Online Advertisement Agreement must be signed in order to confirm advertisement reservation.

Name		Authorized Signature	
	(Please Print)		
Date		Business Title	

#### **CONFIRMATION**

You will receive confirmation once this agreement and payment are received. Agreements are subject to availability and are filled on a first-come, first-served basis.

#### **CANCELLATION POLICY**

Refunds due to Print and Online Advertisement cancellations will not be granted. Exhibitors will be obligated to pay any outstanding balance due on Print and Online Advertisement fees as outlined in the Print and Online Advertisement Agreement.

#### **RETURN APPLICATION TO:**

 FiltXPO™ 2020 - Print and Online Advertisement

 Mail to: PO Box 1288, Cary, NC 27512-1288, USA

 Fax in the U.S.A.:
 +1 866 766 3016

 International Fax:
 +1 919 883 5765

 Email:
 joe@filtxpo.com

 Telephone:
 +1 919 459 3729





# Industry meets Solutions

# **QUESTIONS?**

Exhibit Sales, Advertising & Sponsorships

Joe Tessari joe@filtxpo.com Show Management, Meeting Room Rentals

Lori Reynolds lori@filtxpo.com Registration Tracie Leatham tracie@filtxpo.com

# **EXHIBIT PERSONNEL PASSES**

- + Exhibit personnel passes provide access to the show floor for the stand personnel.
- + Exhibit Personnel passes do not provide access to the Conference Sessions or the Conference Proceedings.
- + Additional exhibit personnel passes are available for a separate fee of \$30.
- A Show Program will be provided to each Badge Holder.

# **CUSTOMER PASSES**

FiltXPO<sup>™</sup> makes it easy for exhibitors to invite customers and prospective customers to the show floor with a complimentary Customer Pass. Each exhibitor will have access to an **unlimited** supply of print and digital Customer Passes. Digital or traditionally printed Customer Passes are available for exhibitor customers – each Complimentary Customer Pass offers free access to the FiltXPO<sup>™</sup> show floor.

#### Exhibitors can give customers even more!

The Customer Pass can be redeemed to provide a \$300 discount towards a full 3-day conference & exhibition fee, or \$150 discount toward a daily conference & exhibition fee.



# FILTXPO<sup>™</sup> 2020 EXHIBIT HALL SCHEDULE: INSTALLATION, EXHIBITION, AND DISMANTLING

MONDAY,	
<b>FEBRUARY 24</b>	

TUESDAY, FEBRUARY 25





FRIDAY, FEBRUARY 28



1:00 pm - 4:00 pm

Exhibitor Installation

8:00 am - 4:30 pmExhibitor Installation8:00 am - 6:00 pmRegistration Open9:00 am - 6:00 pmFilter Media Training Course

8:00 am - 10:30 am Exhibitor Installation
8:00 am - 6:00 pm Registration Open
9:00 am - 12:00 pm Filter Media Training Course
9:00 am - 5:45 pm Conference
10:30 am - 6:00 pm Show Hours

8:30 am – 6:00 pm Registration Open 9:00 am – 5:45 pm Conference 10:30 am – 6:00 pm Show Hours

 8:30 am - 2:30 pm
 Registration Open

 9:00 am - 12:45 pm
 Conference

 10:30 am - 3:00 pm
 Show Hours

 3:01 pm - 8:00 pm
 Exhibitor Dismantle

8:00 am - 11:00 am

m Exhibitor Dismantle

#### ATTENTION

All Attendees and Exhibitors are recommended to enter Navy Pier at Entrance 2 Lobby 3.

The exhibition area is all of Festival Hall.

It is forbidden to clear the stand partly or completely before the end of the exhibition at 3:00 pm. This applies to personnel, products, decoration and stand construction. In the event of contravention, the organizer will charge the exhibitor concerned a fine of \$1,000 for failing to comply with regulations/provisions and reserves the right not to admit the exhibitor to the next exhibition.

Any equipment left in the hall on Saturday, February 29, 2020 after 11:00 am will be disposed of and invoiced to the exhibitor.

This schedule is tentative and is subject to change. A final schedule will be included in the Exhibitor Portal.



# **RULES GOVERNING EXHIBITION**

Each Exhibitor agrees to abide by all rules, regulations, and guidelines governing the FiltXPO™ 2020 exhibition as set forth below.

**1. Management.** The word "Management" as used herein shall mean Management as FiltXPO<sup>™</sup>, its officers, or committee or agents or employees acting for it in the management of FiltXPO<sup>™</sup> 2020 Exhibition.

**2. Sub-leasing.** Exhibitor may not sub-let their space, nor any part thereof, nor exhibit, offer for sale, give as a premium, or advertise articles not manufactured or sold in their own name, except (a) where such articles are required for the proper demonstration or operation of Exhibitor's display, in which case identification of such articles shall be limited to the regular nameplate, imprint, or other identification which in standard practice appears normally on them, or (b) in accordance with Paragraph 26. Exhibitor may not permit in their stand non-exhibiting companies' representatives. Rulings of the Management shall in all instances be final with regard to use of any exhibit space.

**3. Default in Occupancy.** Any Exhibitor failing to occupy space contracted for is not relieved of the obligations of paying the full rental of such space. If a stand space is not occupied by the date and time of display installation and completion, such space may be possessed by Management and reallocated or assigned for such purposes as it may see fit.

**4. Eligible Exhibits.** Management has the sole right to determine the eligibility of any company or product for inclusion in the exhibition. Exhibitor may not promote products or services that compete with the products and services of Management, including, but not limited to, conferences, seminars, and/or exhibitions relating to the nonwovens industry, without prior written consent by Management. Any Exhibitor engaged in the business of conducting, or offering conferences, seminars, exhibitions, publications, and other services or products similar to those offered by Management shall be required to submit all products and/or services it intends to promote at the exhibition to Management for approval. Only those products and/or services approved in writing by Management may be promoted at the exhibition. Any Exhibitor who fails to submit its products and/or services to Management for approval in accordance with this section automatically forfeits its rental fee and is not authorized to participate as an Exhibitor at the exhibition.

**5. Limitation.** Exhibitor agrees to make no claim for any reason whatsoever against Management for loss, theft, damage, or destruction of goods, nor for any injury to itself, its employees, its invitees, or its agents while in the exhibition quarters; nor for any damage of any nature, including damage to its business, by reason of failure to provide space for their exhibit; nor for any action of any nature of Management; nor for failure to hold the exhibition as scheduled.

**6.** Installation – Show Hours – Dismantling. Hours and dates for installation, show hours, and dismantling shall be those specified by Management. Exhibitor shall be liable for all storage and handling charges resulting from failure to remove exhibit material from the exhibition upon the conclusion of the dismantling period as specified by Management.

**7. Damage of Property.** Exhibitor is liable for any damage caused to building floors, walls or columns, or to standard and "packaged" stand equipment, or to other Exhibitors' property. Exhibitor may not apply paint, lacquer adhesive, or other coatings to building columns and floors or to standard stand equipment.

8. Alcoholic Beverages. Alcoholic beverages may be served in the Exhibitor's exhibition space provided the Exhibitor receives written authorization from Management and if the Exhibitor has a written agreement with the official caterer of the exhibit facility. Exhibitor and its employees and agents shall not serve alcoholic beverages to anyone less than 21 years of age or to anyone regardless of age who is obviously intoxicated. Exhibitor agrees to indemnify and hold FiltXPO<sup>™</sup> harmless with respect to any and all claims, losses, damages, liabilities, judgment, or settlements, including reasonable attorney's fees, costs, and other expenses incurred by FiltXPO<sup>™</sup> on account of any alcohol served at the Exhibitor's exhibit space.

**9.** Arrangement of Exhibits; Display Heights. A. For standard stands (stands together in a straight line), the display fixtures in the 5 feet (1.52m) of the exhibit area closest to the aisle must be at a height no higher than 4 feet (1.22m). Display fixtures in the other area of the stand are limited to a height of 8 feet 3 inches (2.5m). **B.** For peninsula stands (two stands back-to-back and aisles on three sides). Display fixtures and identification signs are limited to a height of 16 feet (4.88m) with written approval of Management 30 days prior to show move-in. In addition, all display fixtures over 4 feet (1.22m) in height and placed within 10 lineal feet (3.05m) of a neighboring exhibit must be confined to the area of the stand that is beyond 5 feet (1.52m) from the aisle. The back wall of such an exhibit that borders neighboring exhibits must be kept free of all copy and signage. **C.** For island stands (exhibits with aisles on all four sides), the exhibit height cannot exceed 16 feet (4.88m) absent written approval by Management at least 30 days prior to move-in. This rule shall not apply, however, in the case of machinery and equipment placed in position comparable to actual utilization for demonstration purposes. Management must approve any exceptions to this section in writing. All decisions by Management are binding.

10. Attendance. Management shall have sole control over admission policies at all times.

**11. Stand Representatives.** Each Exhibitor shall provide at least one stand attendant during exhibit hours. Failure to comply with this provision shall subject the Exhibitor to the sanctions and penalties as set forth in Paragraph 43. All stand representatives must be bona fide employees of the Exhibitor, or the Exhibitor's manufacturer representative. In addition, Exhibitors may hire models to work in their exhibit space. The attire of the models employed by the Exhibitor

and other stand personnel shall not exceed the boundaries of good taste as judged by Management in the exercise of its sole discretion. Subject to these rules and regulations, no Exhibitor personnel shall be in the stand of another Exhibitor without such Exhibitor's permission. All stand representatives shall wear badge identification furnished by Management at all times. Management may limit the number of stand representatives at any time.

**12. Decoration.** Management shall have full discretion and authority in the placing, arrangement, and appearance of all items displayed by Exhibitor, and may require the replacing, rearrangement, or redecorating of any item or of any stand, and no liability shall attach to Management for costs that may devolve upon Exhibitor thereby. Exhibitors building special background or side dividers must make certain that the surfaces of such dividers are finished in such a manner as not to be unsightly to Exhibitors in adjoining stands. If such surfaces remain unfinished at 9 am of the day before the opening day of the Exhibition, Management shall authorize the official decorator to affect the necessary finishing and Exhibitor must pay all charges involved thereby. All exhibits must have floor covering, i.e., carpet, tile, laminate or other approved floor covering.

**13. Exhibitor's Admittance during Non-Show Hours.** Stand representatives will not be permitted to enter the exhibition earlier than one hour before the scheduled opening time each day of the show, except the opening day, and will not be permitted to remain in the exhibition after the closing hour each night, with exception of the final night. Exhibitors having special circumstances that require additional time should check in with the Management 24 hours in advance.

**14. Exhibitor Portal.** A complete Exhibitor Portal will be furnished to each signed Exhibitor by Management covering in detail shipment of exhibit material, electrical requirements, and other subjects. This Manual will include prices for rental of furniture, draperies, special construction, etc. It will be available after October 1, 2019 for advance planning of merchandise shipments, electrical requirements, etc.

**15. Exhibitor Representatives' Responsibility.** Exhibitor agrees to indemnify Management against and hold it harmless for any claims arising out of the acts of negligence of Exhibitor, its agents, its invitees, or its employees.

**16.** Failure to Hold Exhibition. Should any contingency prevent holding of the exhibition, Management may retain such part of Exhibitor's rental as shall be required to recompense it for expenses incurred up to the time such contingency shall have occurred.

**17.** Floor Load. Under no circumstances may the weight of any equipment or exhibit material exceed the exhibition facility's maximum floor load which is considered limited. Exhibitor accepts full and sole responsibility for any injury or damage to property or person resulting from failure, knowingly or otherwise, to distribute the load of its exhibit material in conformity with the maximum floor load specifications.

**18. Inflammable Materials.** No inflammable materials of any nature, including decorative materials, use of which is prohibited by national, state, or city fire regulations, may be used in any stand.

**19. Insurance.** Insurance types/amounts with additional insureds noted will be listed in the Exhibitor Portal. All exhibitors must provide a certificate of insurance as proof of insurance coverage.

**20.** Lotteries, Contests. The operation of games of chance or lottery devices, or the actual or simulated pursuit of any recreational pastime is permitted only with prior written approval from Management.

**21.** Noise and Odors. No noisy or obstructive work will be permitted during open hours of the exhibition, nor will noisily operating displays, nor exhibits producing objectionable odors, be allowed.

**22. Obstruction of Aisles or Stands.** Any demonstrations or activity that results in excessive obstruction of aisles or prevents ready access to nearby Exhibitor's stand shall be suspended for any periods specified by Management.

**23.** Power. It is mutually understood and agreed that Management will use proper and reasonable care to prevent interruption in power service, but shall not be held responsible for any interruption that may occur due to breakage of machinery, apparatus, equipment, etc.

**24. Rebuilt Machinery**. Exhibitor may not exhibit rebuilt or reconditioned machinery or equipment unless integrated with an historical theme or background, and then only if it is expressly understood that such machinery or equipment is not intended or offered for sale.

**25. Rejected Displays.** Exhibitor agrees that their exhibit shall be admitted and shall remain from day-to-day solely on strict compliance with the rules herein laid down. Management reserves the right to reject, eject, or prohibit any exhibit in whole or in part, or Exhibitor or its representatives, with or without giving cause. If cause is not given, liability shall not exceed the return to Exhibitor of the amount of rental unearned at the time of ejection. If an exhibit or Exhibitor is ejected for violation of these rules or for other stated reasons, no reason shall be made.

**26. Safety Devices.** Exhibitor agrees to accept full responsibility for compliance with national, state, and city regulations in the provision and maintenance of adequate safety devices and conditions for the operation of machinery and equipment, and to indemnify and hold harmless Management for any loss, cost, or damages including attorney's fees, for any violation of this requirement.

**27. Samples, Souvenirs, Retail Sales.** Samples, souvenirs, publications, etc., may be distributed by the Exhibitor only from within their stand. The distribution of any article that interferes with the activities in or obstructs access to neighboring stands or that impedes aisles is prohibited. No article containing any product other than the product or material made or processed or used by Exhibitor in or as the product or service it sells, may be distributed except by written permission of Management.

**28. Signs, Sign Copy, Illumination.** Electric flashers or signs involving the use of neon or similar gases are prohibited. Should the wording on any sign or any area in Exhibitor's stand be deemed by Management to be contrary in any way to the best interests of the exhibition, Exhibitor shall make such changes as are requested by Management. Merchandise prices and "sold" signs will not be permitted.

**29. Costumes.** Exhibitor's representatives wearing distinctive costumes, or carrying banners or signs separately or as a part of their apparel, must remain in their own stands. Stand representatives may not wear clothing that exceeds the boundary of good taste as judged by Management in its sole discretion.

**30.** Soliciting Employment. Exhibitor shall not have in its stand any displays, signs, literature, or related media that refer to or describe employment opportunities in its company.

**31. Sound Amplifying, Sound Producing Equipment, Noise Levels for Operating Equipment.** Exhibitors operating sound producing, sound amplifying equipment are required to operate same in such a manner that a maximum of 80db. reading on the "A" scale of a sound level meter may be read at the aisle(s) space adjacent to its stand or measured at a neighboring stand in an area bordering that of the sound equipment user. Management shall be the sole arbiter of acceptability of sound levels and may require reduction of sound level, or elimination of sound producing devices in those instances wherein the judgment of Management such sound is in violation of these standards or otherwise objectionable.

32. Labor. Exhibitor shall adhere to all labor practices and policies as required by the exhibit facility.

**33.** Photographs. No photographs of individual exhibits may be taken without the express permission of the Exhibitor. Management reserves the right to confiscate any photographic equipment and devices used in violation of this section.

34. Smoking. In accordance with State law, smoking is not permitted in the exhibit facility.

**35.** Compliance With The Americans With Disabilities Act. Exhibitor understands that the Americans with Disabilities Act (ADA) requires that its stand must be accessible to persons with disabilities, and Exhibitor agrees that its display complies with the ADA. Exhibitor hereby warrants that it will provide auxiliary aids and services to individuals with disabilities suitable for effective communication between all parties in accordance with the requirements of the ADA, so that Exhibitor's stand will be accessible, as defined in the ADA, to persons with disabilities. Exhibitor further warrants that where provision of such auxiliary aids would fundamentally alter the nature of the goods and/or services provided by the Exhibitor, or would result in the undue burden to Exhibitor, Exhibitor will notify Management of that fact at least four weeks in advance of the exhibition and of the alternative measures it intends to take to indemnify and hold FiltXPO<sup>™</sup> harmless for any claims arising out of or in connection with the failure of Exhibitor's stand to comply with the ADA.

**36.** Performance of Music in Stand. Unless otherwise agreed to in writing by Management, Exhibitor shall assume sole responsibility for complying with the United States Copyright Act, 17 U.S.C. 101, et. seq., including, but not limited to, the obtaining of all licenses, and payment of all royalty fees, necessary to perform music in its stand. Exhibitor further agrees to defend, indemnify, and hold harmless FiltXPO<sup>™</sup>, its officers, employees, and agents, from any claims, losses, expenses, or damages resulting from the performance of music in its stand in violation of the Copyright Act.

**37. Suitcasing.** The act of soliciting business in the aisles during the exhibition or in other public spaces, including within a company's stand, is a practice of suitcasing. Delegates are not allowed to participate in any activity designed to solicit or sell products or services to delegates attending the event without the proper authorization by the event organizer or in ways that violate the rules of the event or exhibition.

**38. Hotel Reservations.** The number of hotel room nights reserved through the official FiltXPO<sup>™</sup> hotel block determines Management's ability to get first priority dates for future FiltXPO<sup>™</sup> shows. Therefore, Exhibitors are required to utilize the FiltXPO<sup>™</sup> housing block for all registered participants from the Exhibitor's company. FiltXPO<sup>™</sup> Show Management does not profit from the rental of hotel rooms.

**39.** Cancellation Policy. Any Exhibitor who cancels all of their purchased stand space after submitting a signed stand space contract will forfeit and pay to FiltXPO<sup>™</sup>, as liquidated damages, a sum of money equal to 100 percent of the full price of the Exhibitor's stand space. In the event of a default by the Exhibitor, as set forth in the previous sentence, the Exhibitor shall forfeit as liquidated damages, the amount set forth above, regardless of whether or not FiltXPO<sup>™</sup> Show Management enters into a further lease for the space involved. Cancellation requests must be submitted in writing to Joe Tessari, joe@filtxpo.com.

**40. Space Reduction**. Should an Exhibitor reduce the size of their contracted stand space on or before August 15, 2019, a 15 percent service charge of the original contract price will be assessed by FiltXPO<sup>™</sup>. Any payment previously received will be applied to the revised stand fee balance. Any remaining balance, less the revised space fees and a 15 percent service

charge, will be refunded up to a maximum of \$5,000. After August 15, 2019, an Exhibitor is permitted to reduce the size of their contracted space; however, refunds will not be provided. FiltXPO<sup>™</sup> Show Management has the right to reassign the Exhibitor to a different stand space based on the revised size requirements. **Space reduction requests must be submitted in writing to Joe Tessari, joe@filtxpo.com**.

**41. Association Rate.** In order to qualify for the Association stand space rate, an Exhibitor must be a Member of one of the following associations: AFS, AICHE, ANFA, EDANA, Geo-Institute| ASCE, IEST, INDA, NAFA, NTEA, SAE, TAPPI, The Filtration Society.

**42. Amendment to Rules.** Any and all matters or questions not specifically covered by this Agreement or the Exhibitor Portal and Show Program, shall be subject solely to the decision of Management. Except for stand rental prices, these rules and regulations may be amended at any time by Management and all amendments so made shall be binding on Exhibitors upon notice thereof. Exhibitor, for itself and its employees, agrees to abide by the foregoing rules, the rules in the Exhibitor Portal and the Show Program, and by any amendments that may be put into effect by Management.

**43. Exhibitor Opt-in for Email Communications with Contractors**: To ensure compliance with unsolicited commercial e-mail laws, exhibitor agrees that by purchasing exhibit space they are giving written "opt-in" consent to allow all show contractors to contact exhibitors by e-mail in connection with potential services to be provided in connection with FiltXPO<sup>™</sup> 2020.

44. Violations. Management shall have the full power and authority to interpret and enforce all rules and regulations. Exhibitor agrees to observe all rules and regulations as promulgated and revised from time to time. Failure to comply with such rules and regulations will result in one or more sanctions imposed at the sole discretion of Management, but not limited to, prohibition, expulsion, and/or removal of any exhibit and/or Exhibitor, its employees, or stand personnel, closing of an exhibit or display, forfeiture of all fees of any kind paid in connection with such exhibit, loss of seniority, suspension and/or expulsion from future shows. Management, at its discretion, reserves the right 1) to eject any Exhibitor violating its rules or decisions from the exhibition without any refund whatsoever of Exhibitor's rental fee, 2) to restrict or limit the offending Exhibitor's participation at future Management exhibitions, or 3) to take any other action Management, at its discretion, deems to be an appropriate response to the violation. Exhibitor agrees to be bound by Management's decision. Exhibitor further agrees to defend, indemnify, and hold harmless FiltXPO™, its officers, employees, and agents, from any claims, losses, expenses, or damages resulting from any violation of this agreement or of Management's rules and regulations pertaining to this exhibition by Exhibitor, its employees, its agents, or its invitees.

**44. Governing Law**. These rules and regulations and the underlying contract for exhibit space shall be governed by and construed in accordance with the laws of the State of North Carolina.

**45.** It is forbidden to clear the stand partly or completely before the end of the exhibition at 3:00 pm. This applies to personnel, products, decoration and stand construction. In the event of contravention, Management will charge the exhibitor concerned a fine of \$1,000 for failing to comply with regulations/provisions and reserves the right not to admit the exhibitor to the next exhibition.

46. Any equipment left in the hall on Saturday, February 29, 2020 after 11:00 am will be disposed of and invoiced to the exhibitor.

# **QUESTIONS?**<br/>Please contact<br/>Joe Tessari<br/>joe@filtxpo.com<br/>T : +1 919 459 3729Lori Reynolds<br/>lori@filtxpo.com<br/>T : +1 919 459 3716



# **FILTXPO™ HOUSING**

FiltXPO<sup>™</sup> 2020 handles its own housing and processes all hotel reservations for the event.

Please do not give your credit card information or make any reservations with any other housing bureau, housing company, or convention housing company appearing to represent FiltXPO<sup>™</sup> 2020 and/or the FiltXPO<sup>™</sup> 2020 Housing Bureau. These companies, frequently based out of Las Vegas and Eastern Europe call themselves Exposition Housing, Expo Housing Group, Convention Housing, etc.; all appear to offer lower rates for hotel rooms and are a **SCAM**. We are not able to verify the authenticity of such companies, and will not be able to provide resolution to issues related to these fraudulent reservations.

The FiltXPO<sup>™</sup> 2020 Housing Bureau will ask for a credit card to guarantee reservations, but your card will not be charged in advance of the show. If anyone contacts you, offers you lower rates, and asks you to provide a credit card to PRE-PAY the reservation, then it is certain to be a **SCAM**. If someone requires you to PRE-PAY the cost for the entire stay, it is NOT the official FiltXPO<sup>™</sup> 2020 Housing Bureau.

The most up-to-date housing list will be published in the Exhibitor Portal. For additional information, please contact Andreana Leach at andreana@filtxpo.com or +1 919 459 3724 for assistance.

Please do not contact the hotels directly. The hotels cannot make reservations in the FiltXPO<sup>™</sup> 2020 room block; reservations must be made through FiltXPO<sup>™</sup>.

Please note that the number of rooms reserved through the official FiltXPO<sup>™</sup> hotel block determines FiltXPO<sup>™</sup>'s ability to get first priority for dates for future FiltXPO<sup>™</sup> shows. Therefore, Exhibitors are required to use the FiltXPO<sup>™</sup> housing block for all registered FiltXPO<sup>™</sup> participants from the exhibiting company. It should be noted that FiltXPO<sup>™</sup> does not profit from the hotel rooms reserved.

# **IMPORTANT DATES AND DEADLINES**

#### **OCTOBER 1, 2019**

- Online Exhibitor Portal scheduled to be live after this date
- Advance Exhibit personnel passes; Registration begins
- Show Program listing submissions begins

#### **DECEMBER 16, 2019**

Deadline for reserving ad space in the Show Program

#### **JANUARY 2, 2020**

Meeting Rooms on Demand – Reservations open for exhibitors with 200 or less square feet of exhibit space

#### **JANUARY 6, 2020**

- Show Program listing due (link provided in Exhibitor Portal)
- Sponsorship deadline for recognition in Onsite Program
- Artwork for print advertisement in Show Program due

#### **JANUARY 17, 2020**

Advance warehouse shipping begins

#### **JANUARY 25, 2020**

- Group housing reservation cut off date
- Meeting room reservation deadline

#### **FEBRUARY 1, 2020**

Deadline for email blasts

#### **FEBRUARY 14, 2020**

Advance warehouse shipping ends

#### **FEBRUARY 15, 2020**

Meeting Rooms on Demand – Reservation deadline for exhibitors with 200 or less square feet of exhibit space

#### **FEBRUARY 24, 2020**

- Exhibitor move-in begins
- Direct to show shipments will be accepted

#### **FEBRUARY 26, 2020**

Show floor hours: 10:30 am - 6:00 pm

#### **FEBRUARY 27, 2020**

Show floor hours: 10:30 am - 6:00 pm

#### **FEBRUARY 28, 2020**

Show floor hours: 10:30 am - 3:00 pm Exhibitor move-out begins: 3:01 pm

#### FEBRUARY 29, 2020

Exhibitor move-out ends: 11:00 am

Deadlines are subject to change. Please check the Exhibitor Portal for final deadline dates.

#### **QUESTIONS?**

Please contact Lori Reynolds lori@filtxpo.com T : +1 919 459 3716







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