November 11

**Workshop: Global Trends in Diapers, Baby Pants & Adult Underwear**
1:30 pm - 4:30 pm
Gain a keen understanding of the latest global trends, regional product launches and differentiations in diapers, baby pants and adult underwear. *(additional fee)*
INSTRUCTOR » Carlos Richer, CEO/Director, Richer Investment S.A. De C.V.

**Welcome Reception**
7:00 pm - 9:00 pm
Downtown Aquarium - Nautilus Ballroom (third floor), 410 Bagby Street, Houston, TX 77002
Guests should use the Aquarium Restaurant Entrance to access the Nautilus Ballroom.
Private access from 8:30 pm - 9:30 pm has been arranged to visit the aquarium. Please request a wrist band at the INDA check-in desk.

November 12

**Breakfast Connections**
8:30 am - 9:00 am

**Welcome**
9:00 am - 9:05 am
Moderator: Dave Rousse, President, INDA, Association of The Nonwoven Fabrics Industry

**Environmental Impacts of AHP Inputs**
9:05 am - 10:50 am
Moderator: Dave Rousse, President, INDA, Association of The Nonwoven Fabrics Industry

- Our Synthetic Seas: Solutions to Plastic Pollution
  Marcus Eriksen, Co-Founder & Research Director, The 5 Gyres Institute

- Breaking it Down: Microfiber Biodegradability in Aquatic Environments: Research On One of Today’s Most Pressing Environmental Trends
  Mary Ankeny, VP Of Product Development & Implementation Operations, Cotton Incorporated

- Health Implications of Microplastics on the Human Body
  Branson Ritchie, DVM, MS, PhD, Director, Technology Development & Implementation, New Materials Institute, Distinguished Research Professor, University of Georgia
Coffee & Networking Break
10:50 am - 11:30 am

The Changing Demographics of AHP Users
11:30 am - 12:30 pm
Moderator: Janet O’Regan, Director, Nonwovens Marketing, Cotton Incorporated

☐ An Alphabet of Generations: Understanding Gen X, Y(?), Z and Alpha
Karen Fingerman, Director of the Texas Aging & Longevity Center, University Of Texas At Austin

☐ Diapers for Millennials
Colin Hanna, Director Of Research, Price Hanna Consultants LLC
Pricie Hanna, Managing Partner, Price Hanna Consultants LLC

Lunch (On Your Own)
12:30 pm - 2:30 pm

Coffee & Networking Break
2:00 pm - 2:30 pm

Game Changes in Fem Care
2:30 pm - 4:30 pm
Moderator: Heidi Beatty, Project Manager Consultant, Crown Abbey, LLC

☐ We’re in a Period of Change
Suzanne Shelton, President & CEO, Shelton Group

☐ Trends in Disposable Absorbent Menstrual Underwear
Matthew O’Sickey, Global Director Of Market Development - Personal Care, Tredegar Corporation

☐ From Shame to Chic: How Period Products Moved Out of the Cabinet and onto the Bathroom Shelf
Thang Vo-Ta, CEO & Co-Founder, Calla Lily Personal Care Ltd

☐ Learnings & Challenges Faced When Developing Reusable Absorbent Underwear for Menstruation & Incontinence
Mariana De La Roche, Chief Operations Officer & Chief Policy Officer, Menstrual Health Hub

Coffee & Networking Break
4:30 pm - 5:00 pm
**HYGIENIX Innovation Award™ Presentations**  
5:00 pm - 5:30 pm  
Moderator: Jeff Willis, Principal, Nonwovens By Design

HYGIENIX Innovation Award™ recognizes and rewards innovation within the entire disposable absorbent hygiene value chain that utilizes nonwoven fabric or technology in a way that expands the usage of nonwovens. Presented annually at the HYGIENIX™ Conference, eligible categories include, but are not limited to: raw materials, roll goods, converting, packaging, active ingredients, binders, additives and end-use products.

Each finalist will give a 10-minute presentation, with attendees casting their votes afterward. The Hygienix Innovation Award™ Winner Announcement will be announced Thursday, November 8, at 11:30 am.

**INDA Lifetime Technical Achievement Award Presentation**  
5:30 pm - 5:35 pm  
Moderator: Dave Rousse, President, INDA, Association of The Nonwoven Fabrics Industry

**RECEPTION & TABLETOP EVENT**  
5:35 pm - 7:30 pm

**November 13**

**Breakfast Connections**  
8:30 am - 9:00 am

**Issue: Unwanted Chemicals in AHPs**  
9:00 am - 10:30 am  
Moderator: Thomas Kaiser, Sr. Research Engineer, Domtar Personal Care

- International Reports Impacting Policy and Perception in U.S. Baby and Femcare Markets  
  Jane Wishneff, Executive Director, BAHP

- Focus on Megatrends: Substances of Interest (SOI)  
  Christophe Morel-Fourrier, Global Technical Marketing Manager, Bostik, Inc.

The Plastics Issue and AHPs  
Dave Rousse, President, INDA, Association of The Nonwoven Fabrics Industry

**Coffee & Networking Break**  
10:30 am - 11:00 am
Developments Advancing Productivity
11:00 am - 12:30 pm
Moderator: Carl Cucuzza, President/Managing Partner, Teknoweb NA LLC

- Digital Solutions: Making a Difference with Extreme Automation®
  Stefano Quilici, Digital Solutions Manager, A.Celli Nonwovens Spa

- State-of-the-art FemCare/Adult Product Manufacturing: The Enabling Features Behind the Demanding World of Size and Grade Changes
  Marc Schnell, VP Hygiene Solutions, BICMA GmbH

- Solutions for Pant Diapers with Improved Breathability, Softness and Fit
  Alessandro D’Andrea, Marketing & Innovation Manager, Fameccanica.Data S.p.A.

Lunch (On Your Own)
12:30 pm - 2:30 pm

Coffee & Networking Break
2:00 pm - 2:30 pm

Market Trends & Industry Statistics
2:30 pm - 4:30 pm
Moderator: Courtney Korselt, Global Communications & Insight Manager, Bostik, Inc.

- Health, Wellness, Ethical Living: Natural and Sustainable in Global Disposable Hygiene Retail
  Svetlana Uduslivaia, Head Of Tissue & Hygiene Industry, Euromonitor International

- How to Maximize Hygiene Segment Opportunities in Africa
  Raymond Chimhandamba, Director, Handas Consulting

- AHP Patent Review
  James Loftus, Consultant, Loftus Technical Consulting, LLC

- The North American Nonwovens Absorbent Hygiene Market... Where Is It Heading?
  Brad Kalil, Director of Market Intelligence and Economic Insights, INDA

Coffee & Networking Break
4:30 pm - 5:00 pm

Sensor Innovations in AHPs
5:00 pm - 6:00 pm
Moderator: Nick Carter, Director - Market Business Intelligence and Intellectual Property, Avgol Nonwovens

- Printed Electronics Enabling Sensing Technologies in Absorbent Hygiene Solutions: Mastering ecosystems and printed sensor design
  Stijn Gillissen, Global Head Printed Electronics, Henkel Corporation

- Digital Transformation of Incontinence Management
  Behrooz Yadegar, Chief Executive Officer, MediSens Wireless
INDA Lifetime Service Award Presentation
6:00 pm – 6:05 pm
Moderator: Dave Rousse, President, INDA, Association of The Nonwoven Fabrics Industry

RECEPTION & TABLETOP EVENT
6:05 pm - 7:30 pm

November 14

Breakfast Connections
8:30 am - 9:00 am

Innovative Components & Concepts
9:00 am - 11:30 am
Moderator: Olaf Isele, Ph.D., Nonwovens Consultant, Metaxi SimBioSys LLC

- The Road to Sustainability in Absorbent Hygiene Products Travels through Softness
  Yijian Lin, TS&D NAA Research Scientist, The Dow Chemical Company
- Fundamentals of Fiber in Fluid Movement
  Jun Zhang, Ph.D., Absorbent Product Technology Lead, International Paper - Global
- Cellulose Fibers
  Bob Hamilton, Ph.D., Senior Scientist, International Paper, Global Cellulose Fibers
- Superabsorbents – Diagnosis of A Midlife Crisis & Potential Therapies?
  Ian Davenport, President, Davenport International Associates LLC
- Advanced Absorbent Core on a Roll Technology or the Quest for a Pulpless Product and
  Why
  Donald Sheldon, Principal and Chief Technology Officer, Advanced Absorbent Technologies, LLC
- Selecting the Right Location for Your Nonwovens Facility
  Kevin Bean, President/CEO, O’Neal, Inc.
  Sarah White, Director, Quest Site Solutions

HYGIENIX Innovation Award™ Announcement
11:30 am - 11:35 am
Moderator: Dave Rousse, President, INDA, Association of The Nonwoven Fabrics Industry

Conference Adjourns
11:35 am