

# November 11

## Workshop: Global Trends in Diapers, Baby Pants & Adult Underwear

1:30 pm - 4:30 pm

Gain a keen understanding of the latest global trends, regional product launches and differentiations in diapers, baby pants and adult underwear. *(additional fee)*INSTRUCTOR » Carlos Richer, CEO/Director, Richer Investment S.A. De C.V.

# **Welcome Reception**

7:00 pm - 9:00 pm

Downtown Aquarium - Nautilus Ballroom (third floor), 410 Bagby Street, Houston, TX 77002 Guests should use the Aquarium Restaurant Entrance to access the Nautilus Ballroom. Private access from 8:30 pm - 9:30 pm has been arranged to visit the aquarium. Please request a wrist band at the INDA check-in desk.

# November 12

## **Breakfast Connections**

8:30 am - 9:00 am

### Welcome

9:00 am - 9:05 am

Moderator: Dave Rousse, President, INDA, Association of The Nonwoven Fabrics Industry

# **Environmental Impacts of AHP Inputs**

9:05 am - 10:50 am

Moderator: Dave Rousse, President, INDA, Association of The Nonwoven Fabrics Industry

Our Synthetic Seas: Solutions to Plastic Pollution Marcus Eriksen, Co-Founder & Research Director, The 5 Gyres Institute
Breaking it Down: Microfiber Biodegradability in Aquatic Environments: Research On One of Today's Most Pressing Environmental Trends Mary Ankeny, VP Of Product Development & Implementation Operations, Cotton Incorporated
Health Implications of Microplastics on the Human Body Branson Ritchie, DVM, MS, PhD, Director, Technology Development & Implementation, New Materials Institute, Distinguished Research Professor, University of Georgia

# **Coffee & Networking Break**

10:50 am - 11:30 am

## The Changing Demographics of AHP Users

11:30 am - 12:30 pm

Moderator: Janet O'Regan, Director, Nonwovens Marketing, Cotton Incorporated

- □ An Alphabet of Generations: Understanding Gen X, Y(?), Z and Alpha Karen Fingerman, Director of the Texas Aging & Longevity Center, University Of Texas At Austin
- Diapers for Millennials
   Colin Hanna, Director Of Research, Price Hanna Consultants LLC
   Pricie Hanna, Managing Partner, Price Hanna Consultants LLC

## Lunch (On Your Own)

12:30 pm - 2:30 pm

## Coffee & Networking Break

2:00 pm - 2:30 pm

# Game Changes in Fem Care

2:30 pm - 4:30 pm

Moderator: Heidi Beatty, Project Manager Consultant, Crown Abbey, LLC

- ☐ We're in a Period of Change Suzanne Shelton, President & CEO, Shelton Group
- ☐ Trends in Disposable Absorbent Menstrual Underwear
  Matthew O'Sickey, Global Director Of Market Development Personal Care, Tredegar
  Corporation
- ☐ From Shame to Chic: How Period Products Moved Out of the Cabinet and onto the Bathroom Shelf
  - Thang Vo-Ta, CEO & Co-Founder, Calla Lily Personal Care Ltd
- Learnings & Challenges Faced When Developing Reusable Absorbent Underwear for Menstruation & Incontinence
   Mariana De La Roche, Chief Operations Officer & Chief Policy Officer, Menstrual Health Hub

# Coffee & Networking Break

4:30 pm - 5:00 pm

## HYGIENIX Innovation Award™ Presentations

5:00 pm - 5:30 pm

Moderator: Jeff Willis, Principal, Nonwovens By Design

HYGIENIX Innovation Award™ recognizes and rewards innovation within the entire disposable absorbent hygiene value chain that utilizes nonwoven fabric or technology in a way that expands the usage of nonwovens. Presented annually at the HYGIENIX™ Conference, eligible categories include, but are not limited to: raw materials, roll goods, converting, packaging, active ingredients, binders, additives and end-use products.

Each finalist will give a 10-minute presentation, with attendees casting their votes afterward. The Hygienix Innovation Award™ Winner Announcement will be announced Thursday, November 8, at 11:30 am.

## INDA Lifetime Technical Achievement Award Presentation

5:30 pm - 5:35 pm

Moderator: Dave Rousse, President, INDA, Association of The Nonwoven Fabrics Industry

#### **RECEPTION & TABLETOP EVENT**

5:35 pm - 7:30 pm

# November 13

### **Breakfast Connections**

8:30 am - 9:00 am

#### Issue: Unwanted Chemicals in AHPs

9:00 am - 10:30 am

Moderator: Thomas Kaiser, Sr. Research Engineer, Domtar Personal Care

Jane Wishneff, Executive Director, BAHP	International Reports Impacting Policy and Perception in U.S. Baby and Femcare Market
	Jane Wishneff, Executive Director, BAHP

☐ Focus on Megatrends: Substances of Interest (SOI)
Christophe Morel-Fourrier, Global Technical Marketing Manager, Bostik, Inc.

The Plastics Issue and AHPs

Dave Rousse, President, INDA, Association of The Nonwoven Fabrics Industry

# Coffee & Networking Break

10:30 am - 11:00 am

# **Developments Advancing Productivity**

11:00 am - 12:30 pm

Moderator: Carl Cucuzza, President/Managing Partner, Teknoweb NA LLC

- Digital Solutions: Making a Difference with Extreme Automation® Stefano Quilici, Digital Solutions Manager, A.Celli Nonwovens Spa
- State-of-the-art FemCare/Adult Product Manufacturing: The Enabling Features Behind the Demanding World of Size and Grade Changes
   Marc Schnell, VP Hygiene Solutions, BICMA GmbH
- Solutions for Pant Diapers with Improved Breathability, Softness and Fit Alessandro D'Andrea, Marketing & Innovation Manager, Fameccanica.Data S.p.A.

## Lunch (On Your Own)

12:30 pm - 2:30 pm

## Coffee & Networking Break

2:00 pm - 2:30 pm

## **Market Trends & Industry Statistics**

2:30 pm - 4:30 pm

Moderator: Courtney Korselt, Global Communications & Insight Manager, Bostik, Inc.

- Health, Wellness, Ethical Living: Natural and Sustainable in Global Disposable
   Hygiene Retail
   Svetlana Uduslivaia, Head Of Tissue & Hygiene Industry, Euromonitor International
- How to Maximize Hygiene Segment Opportunities in Africa Raymond Chimhandamba, Director, Handas Consulting
- AHP Patent Review
   James Loftus, Consultant, Loftus Technical Consulting, LLC
- ☐ The North American Nonwovens Absorbent Hygiene Market... Where Is It Heading? Brad Kalil, Director of Market Intelligence and Economic Insights, INDA

## Coffee & Networking Break

4:30 pm - 5:00 pm

#### Sensor Innovations in AHPs

5:00 pm - 6:00 pm

Moderator: Nick Carter, Director - Market Business Intelligence and Intellectual Property, Avgol Nonwovens

- Printed Electronics Enabling Sensing Technologies in Absorbent Hygiene Solutions: Mastering ecosystems and printed sensor design Stijn Gillissen, Global Head Printed Electronics, Henkel Corporation
- Digital Transformation of Incontinence Management
   Behrooz Yadegar, Chief Executive Officer, MediSens Wireless

## **INDA Lifetime Service Award Presentation**

6:00 pm - 6:05 pm

Moderator: Dave Rousse, President, INDA, Association of The Nonwoven Fabrics Industry

## **RECEPTION & TABLETOP EVENT**

6:05 pm - 7:30 pm

# November 14

### **Breakfast Connections**

8:30 am - 9:00 am

## **Innovative Components & Concepts**

9:00 am - 11:30 am

Moderator: Olaf Isele, Ph.D., Nonwovens Consultant, Metaxi SimBioSys LLC

The Road to Sustainability in Absorbent Hygiene Products Travels through Softness Yijian Lin, TS&D NAA Research Scientist, The Dow Chemical Company
 Fundamentals of Fiber in Fluid Movement
 Jun Zhang, Ph.D., Absorbent Product Technology Lead, International Paper - Global
 Cellulose Fibers
 Bob Hamilton, Ph.D., Senior Scientist, International Paper, Global Cellulose Fibers

 Superabsorbents - Diagnosis of A Midlife Crisis & Potential Therapies?
 Ian Davenport, President, Davenport International Associates LLC
 Advanced Absorbent Core on a Roll Technology or the Quest for a Pulpless Product and Why
 Donald Sheldon, Principal and Chief Technology Officer, Advanced Absorbent Technologies,
 LLC
 Selecting the Right Location for Your Nonwovens Facility
 Kevin Bean, President/CEO, O'Neal, Inc.
 Sarah White, Director, Quest Site Solutions

## HYGIENIX Innovation Award™ Announcement

11:30 am - 11:35 am

Moderator: Dave Rousse, President, INDA, Association of The Nonwoven Fabrics Industry

## **Conference Adjourns**

11:35 am