Virtual Conference Schedule

November 17

WELCOME
8:50 am - 8:55 am (EST)
Moderator: Dave Rousse, President, INDA

LIVE AUDIENCE POLL
8:55 am - 9:00 am (EST)
Moderator: Dave Rousse, President, INDA

INDUSTRY OUTLOOK: THE ABHY INDUSTRY UNDER COVID-19
9:00 am - 10:20 am (EST)
Moderator: Dave Rousse, President, INDA

Challenges for 2021 and Beyond: Post-Covid-19 Supply Chain Resiliency and Sustainability for Absorbent Hygiene Products
Colin Hanna, Director of Research, Price Hanna Consultants LLC
Pricie Hanna, Managing Partner, Price Hanna Consultants LLC

Global Market for Absorbent Hygiene: Disruption, Innovation, Path to Future Growth
Svetlana Uduslivaia, Head of Home & Tech - Americas, Euromonitor International

ASK-THE-EXPERTS
10:20 am - 10:35 am (EST)
It’s your chance to pose questions to any of the session’s speakers. Engage in this 15-minute moderator guided Q&A session. Collectively, they’ll be available for 15 minutes each day (with two sessions on Tuesday!) to answer your questions about absorbent hygiene and personal care product manufacturing, ingredients, branding, packaging, and market trends.

BREAK
10:35 am - 10:45 am (EST)
U.S. ECONOMIC FORECAST & INDUSTRY STATISTICS
10:45 am - 12:15 pm (EST)
Moderator: Dave Rousse, President, INDA

U.S. Economic Outlook
Lindsey Piegza, Ph.D., Chief Economist, Stifel Financial Corporation

The Outlook for the North American Nonwovens Absorbent Hygiene Market and the Impact of Covid-19
Brad Kalil, Director of Market Intelligence and Economic Insights, INDA

ASK-THE-EXPERTS
12:15 pm - 12:30 pm (EST)
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TABLETOP EXHIBITS
12:30 pm - 1:30 pm (EST)
Each tabletop exhibitor will be given a link to their own Zoom room where attendees can stop by and visit. Explore new technologies and innovations presented by the tabletop host.

BREAK
1:30 pm - 2:00 pm (EST)

PACKAGING & LABELING CHALLENGES
2:00 pm - 4:15 pm (EST)
Moderator: Olaf Isele, Ph.D., Nonwovens Consultant, Metaxi SimBioSys LLC

Safety Profile of rPET as a Component of Disposable Hygiene Products
Celene Dolan, Head of Marketing, Wellman International Ltd (Division of Wellman Inc., U.S.A.)

Third Party Certifications for Hygiene Products – Their Scope and Influence on Manufacturers and Consumers
Monica Becker, Director of Beauty, Personal Care and Household, Cradle to Cradle Products Innovation Institute

Navigating Sustainability Label Claims to Set your Brand or Business Apart
Alan Perlman, Business Development Director - Consumer Products & Retailer, NSF International
Jeff Wilson, Sr. Business Development Manager, NSF International
ENGAGING CONVERSATIONS
3:00 pm - 3:30 pm (EST)
Enjoy a cocktail hour without the cocktail, or the hour; engage in casual conversation with your peers in a small group of 8. Share your smile by turning on the video control! Each room will be hosted for easy introductions.

ASK-THE-EXPERTS
4:15 pm - 4:30 pm (EST)
It’s your chance to pose questions to any of the session’s speakers. Engage in this 15-minute moderator guided Q&A session. Collectively, they’ll be available for 15 minutes each day (with two sessions on Tuesday!) to answer your questions about absorbent hygiene and personal care product manufacturing, ingredients, branding, packaging, and market trends.

COCKTAIL HOUR
4:30 pm - 5:30 pm (EST)
It’s a virtual mixer! No matter your time zone, you’ll have an opportunity to meet, say hello, see and be seen by your customers, prospects and colleagues. Whether it’s Eastern Standard Time or Greenwich Mean Time, pour a beverage and toast your industry in this small venue cocktail hour. The event will be hosted by some of the most engaging superstars in our industry. Jump into one of the multiple rooms to meet and greet. With a limit of 25 people in a room, you can easily connect, converse and create new business.

November 18

COFFEE TALK
8:30 am - 9:00 am (EST)
Fantastic things happen over coffee! New connections start during a 30-minute moment that starts with a comfortable “hello”. Claim your virtual seat at a table of eight participants.

THE FUTURE OF ABHY
9:00 am - 11:15 am (EST)
Moderator: Janet O'Regan, Director, Nonwovens Marketing, Cotton Incorporated

Hygiene 2035, Product of the Year (A Thought Experiment)
Nick Carter, Director - Market Business Intelligence and Intellectual Property, Avgol Nonwovens
DeeAnn Nelson, Ph.D., Development Program Manager, Avgol Nonwovens

Lessons from the Front Lines on Reducing Confusion & Building Trust
Adam Greenberg, President, NorthShore Care Supply

Collection & Composting Program for Bamboo-based Baby Diapers
Michael Waas, VP - Brand Partnership, TerraCycle Inc.
Sergio Radovcic, CEO, DYPER
ENGAGING CONVERSATIONS
10:15 am - 10:45 am (EST)
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ASK-THE-EXPERTS
11:15 am - 11:30 am (EST)
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BREAK
11:30 am - 11:45 am (EST)

2020 HYGIENIX INNOVATION AWARD™ PRESENTATIONS
11:45 am - 12:15 pm
Moderator: Jeff Willis, Principal, Nonwovens by Design

HYGIENIX Innovation Award™ recognizes and rewards innovation within the entire disposable absorbent hygiene value chain that utilizes nonwoven fabric or technology in a way that expands the usage of nonwovens. Presented annually at the HYGIENIX™ Conference, eligible categories include, but are not limited to: raw materials, roll goods, converting, packaging, active ingredients, binders, additives and end-use products. Each finalist will give a 10-minute presentation, with a 15-minute Ask-The-Finalist afterward. The Hygienix Innovation Award™ Winner Announcement will be announced Thursday, November 19, at 3:15 pm.

MDP - Male Drip Protection
Ian Heyman, Chief Executive Officer, Dermasteel, Ltd.
Alex Gross, General Manager, Dermasteel, Ltd.

High Gel Strength (HGS) SAF™ fabrics
Mark Paterson, Ph.D., Product Development Director, Technical Absorbents Ltd.

Full-Care® 6217
Daniel Everson, Senior Scientist II, H.B. Fuller

ASK-THE-FINALISTS
12:15 pm - 12:30 pm (EST)
Moderator: Jeff Willis, Principal, Nonwovens by Design

BREAK
12:30 pm - 1:00 pm (EST)
TABLETOP EXHIBITS
1:00 pm - 2:00 pm (EST)
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INNOVATIVE DEVELOPMENTS & INTELLECTUAL PROPERTY
2:00 pm - 4:00 pm (EST)
Moderator: Nick Carter, Director - Market Business Intelligence and Intellectual Property, Avgol Nonwovens

The Future of Sustainable Plastic Alternatives and the Impact of the SUPD on Innovation
Bryan Haynes, Ph.D., Senior Technical Director, Global Nonwovens, Kimberly-Clark Corporation

Innovative Stretch Engine Improves Heat Transfer & Dissipation
Michael Sandlin, Product Manager, SWM International

Consumer Feedback – Analyzing Amazon Reviews and other Market Research Tools
Natalia Richer, COO, Diaper Testing International

ENGAGING CONVERSATIONS
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ASK-THE-EXPERTS
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November 19

COFFEE TALK
8:30 am - 9:00 am (EST)
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SMART DIAPERS
9:00 am - 10:30 am (EST)
Moderator: Jim Robinson, Principal, Absorbent Hygiene Insights, LLC

Technologies for Smart Sensors in Absorbent Hygiene Products
Olaf Isele, Ph.D., Nonwovens Consultant, Metaxi SimBioSys LLC

Smart Diaper Technology – Everyday Wellness Monitoring in a Low Cost, Manufacturing Friendly Package
Peter Curran, Chief Technology Officer, Simavita

Diaper Wetness Detection Using Low-cost Hydrogel-Based RFID Tags
Pankhuri Sen, Researcher, MIT AutoID Lab
Rahul Bhattacharyya, Ph.D., Research Scientist, MIT

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BREAK
10:45 am - 11:00 am (EST)

TESTING
11:00 am - 12:00 pm (EST)
Moderator: Heidi Beatty, Project Manager Consultant, Crown Abbey, LLC

The Fallacies in Our Testing
Jim Robinson, Principal, Absorbent Hygiene Insights, LLC

Bringing Scientific Certainty to Decisions About Product Feel
Peter Botticelli, Director, Customer Solutions, SynTouch, Inc.
ASK-THE-EXPERTS  
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BREAK  
12:15 pm - 12:30 pm (EST)

AFTERNOON TEA  
12:30 pm - 1:30 pm (EST)  
Make new connections during this face-to-face hosted industry break. Rooms will have a limit of 25 people, making it much easier to meet people.

BREAK  
1:30 pm - 2:00 pm (EST)

PRINCIPLES OF SUSTAINABILITY & ELDERLY CARE  
2:00 pm - 3:00 pm (EST)  
Moderator: Matthew O’Sickey, Ph.D., Global Director of Market Development - Personal Care, Tredegar Corporation

LESS OUCH, MORE AHHH – Cotton Applies Hard Science to Sensitive Skin  
Janet O’Regan, Director, Nonwovens Marketing, Cotton Incorporated

Incontinence Products: Ensuring Safety and Quality to Aging Adults  
Steven Gregg, Executive Director, National Association for Continence

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2020 HYGIENIX INNOVATION AWARD™ ANNOUNCEMENT  
3:15 pm - 3:30 pm (EST)  
Moderator: Dave Rousse, President, INDA