The educational crown jewel of the nonwovens industry, with a high-level overview of nonwoven processes, products, and opportunities.

This course investigates the corporate tools and methodologies used in implementing a successful product development process from concept to commercialization, integrating the relationships, perspectives and team dependencies between engineering, manufacturing, purchasing and marketing disciplines. Participants will benefit with clear understandings of the successes and barriers within the product development process.

Individuals involved in project teams assigned a product development initiative would gain the maximum benefits of attending this course.

There is no pre-requisite area of study to attend the course.

**Overview:**
- Stage-gate theory of product development and design of experiment
- Nonwovens process and product review
- Nonwovens markets, market research, trends
- Due diligence: product and market
- Product viability and abandonment
- Processes to create a product
- Product and organization protection
- Product marketing, branding
- Allocating appropriate resources
- Manufacturing strategies/options

**Ideal for professionals in:**
- R&D
- Manufacturing
- Product development
- Production
- Maintenance and plant engineering
- Process engineering
- Quality control

**3.5 Days**
INDA/NWI Members: $1,795
Non-Members: $2,295

**When**
December 6-9, 2022

**Where**
NC State University
The Nonwovens Institute
1010 Main Campus Drive
Raleigh, NC 27606
www.thenonwovensinstitute.com

Multiple registrants from the same company receive a discount.

Check INDA website for the latest COVID-19 Protocols:
inda.org/training/tcp-covid-protocols.html