

# WOW

WORLD OF WIPES®  
INTERNATIONAL CONFERENCE

**June 12 - 15, 2017**

Gaylord Opryland Resort  
Nashville, Tennessee USA



# BE THE WIPES CHANGE AGENT

Successfully evolving in the dynamic World of Wipes®



FLUSHABILITY

**SPECIAL FOCUS ON FLUSHABILITY  
NEWS, VIEWS AND FAKE NEWS.**

*(see page 6 for details)*



**June 12-13, 2017**

The Ultimate Wipes  
Boot Camp!



#wipes17  
@WipesCon



# WELCOME TO THE DYNAMICS OF CHANGE!

The wipes industry is changing by the second – and the information presented at WOW keeps you up-to-speed and relevant with insights you need on the topics that matter most to your business, with topics including:

- » **Consumer Insights** – Learn how global consumer trends and major socio-cultural shifts are changing shopping needs and behaviors at every age.
- » **Market Statistics** – Understand the drivers behind growth in the various wipes end-use markets.
- » **Flushability** – Hear all about the many moving parts of messaging/misinformation, the new Code of Practice, the latest status of wastewater discussions on assessment tests, and the issue status in Europe.
- » **Government Affairs** – Includes chemicals reporting reforms, the Miscellaneous Tariff Bill, EPA “Wiper rule” implementation and news regarding a possible duty on European Union viscose rayon.
- » **Materials Science Advancements** – Explore new web formation technologies, new factors in selecting and testing antimicrobials for nonwoven substrates, and new studies on biodegradability.
- » **Preservatives** – Complying with global regulations and ever-increasing requirements is driving new data, new classifications and new restrictions.
- » **Natural Opportunities** – Increasing demand for natural materials is the engine behind momentum in facial wipes markets.
- » **Innovative Products** – Discover the new, cool and sophisticated – the best innovations in wipes products.
- » **Sustainability** – Six notable wipes and consumer leaders will deliberate and define perspectives on sustainability in a captivating panel discussion.

Make personal connections that will open your mind – and possibly new business doors – as you engage at receptions, breakfast and breaks, or while you’re exploring tabletop displays or at Dinner with Industry Thought Leaders.



REGULATION



TECHNOLOGY



INNOVATION



SUSTAINABILITY

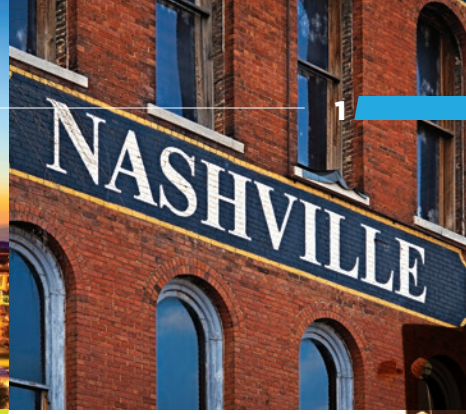


MARKET TRENDS



FLUSHABILITY





MONDAY, JUNE 12

## SOME OF THE BIGGEST WOWS OF WOW17:

- » **Kit Yarrow** will discuss how developmental milestones of various consumer groups lead to new shopping needs and behaviors at every age.
- » A panel of experts from **The Procter & Gamble Co., Walgreens Boots Alliance, Burt's Bees**, and others will discuss *The Unfixed Nature of "Sustainability"*.
- » A 4-part session will focus on **Flushability: Updates, Actions, and Plans Forward**.
- » **Clorox** will tell us about long-term sustainability improvements in hard surface wipes.
- » You'll learn about wipes market trends and dynamics both globally, from **Euromonitor International**, and in North America, from INDA.
- » **Lonza Consumer Care** will cover the continued regulatory concerns with chemical preservatives.
- » You can hear all about **Lenzing's** science on viscose biodegradability.
- » Take part in 12+ hours of informal scheduled opportunities to **connect and network** with key individuals from across the industry.



## WELCOME RECEPTION Grand Ole Opry House

It's the home of the shows that made country music famous! Enjoy new country music while you connect with new industry peers and customers.

Enjoy a sumptuous two-hour Moonshiner reception – it's a fun experience where you can "sop your gravy" and "fry your taters" with a taste of Tennessee delicacies.

## RECEPTION AND TABLETOP EVENT



Get in front of wipe leaders, innovators, and prospective customers from all over the world. You won't just meet potential clients. You'll meet potential collaborators.

A World of Wipes® tabletop display has proven to be one of the most cost effective ways to reach over 400 key decision makers in one place at one time to promote your brand, your products, and yourself.

**Tabletop displays are limited.  
Please reserve your space quickly.**

For details, contact Joe Tessari at  
**+1 919 459 3729** or [jtessari@inda.org](mailto:jtessari@inda.org)



## ABOUT INDA

INDA, the Association of the Nonwoven Fabrics Industry, serves hundreds of member companies in the nonwovens/engineered fabrics industry on a global scale. Since 1968, INDA events have helped members connect, learn, innovate and develop their businesses. INDA's educational courses, market data, test methods, consultancy and issue advocacy help members succeed by providing them the information they need to better plan and execute their business strategies. For more information, visit [inda.org](http://inda.org), or download the INDA mobile app for immediate updates.



## THE ULTIMATE WIPES BOOT CAMP!

# June 12 – 13

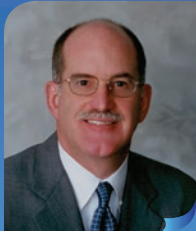
Gaylord Opryland Resort

Monday: 8:00 am – 6:00 pm

Tuesday: 8:00 am – 12:30 pm



WIPES Academy registrants receive a \$250 discount off the WOW full conference registration fee. **Pre-registration is required.**



### INSTRUCTOR:

Rob Johnson, PE, Principal  
Smith, Johnson & Associates

Come to the conference a day early for an in-depth wipes education. INDA's WIPES Academy is co-located with the World of Wipes® (WOW) International Conference, June 12-13. Led by Rob Johnson, PE, Principal, Smith, Johnson & Associates, the Academy is the first and only comprehensive wipes training program for the entire wipes supply chain.

From wipes materials, design, and production to cost implications and packaging, the two-day WIPES Academy focuses on the most important consumer wipes segments while introducing and stressing the importance of every major facet of the multi-billion dollar wipes sector.

This course is essential for technical and management professionals, especially those who either are new to wipes or who have deep experience in a specific discipline and a desire to broaden their understanding of wipes. There are a limited number of seats available in the course, so register today to ensure your participation.

**PLEASE NOTE:** This course is recommended for applicants who have completed the INDA Elementary Nonwovens Training Course or have two to four years' experience of basic nonwoven fabrics knowledge. **Seating is limited.**



TUESDAY, JUNE 13

## DON'T MISS!



TABLETOP  
RECEPTION



WORLD OF WIPES  
INNOVATION AWARD™  
PRESENTATIONS



### WELCOME

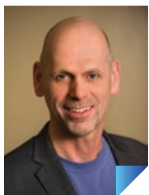
Dave Rousse, President, INDA

### BREAKFAST CONNECTIONS



Start your day with a Continental breakfast and face-to-face engagements with customers, colleagues, and peers. INDA's staff can help make any introductions you need.

## OPPORTUNITIES WITH NATURAL INGREDIENTS



### RETHINKING POLYMERS — A CIRCULAR ECONOMY PERSPECTIVE

**Steve Davies,**  
Director - Communications  
& Public Affairs, NatureWorks LLC

Hear from a company that's been leading change in polymers and materials for over a decade. Gain insights on how the polymers industry is rethinking materials, performance, and post-consumer use. With experience spanning decades in the polymer and fibers industry, Davies grounds the discussion in the context of the Ellen MacArthur Foundation's recent circular economy blueprint for rethinking the future of plastics.



### AN EMERGING MARKET WITH NATURAL OPPORTUNITIES: COSMETIC FACE MASKS AND HYDROLYZED JOJOBA ESTERS

**Tiffany Oliphant, MSc.,**  
Director of Clinical Services, Floratech

Breathtaking global growth in the facemask and facial wipe markets are creating new opportunities for substrate and ingredient suppliers. Studies point to Millennials and their desire for "natural materials" as a critical area of opportunity. Explore a naturally derived ingredient that offers cosmetic facial wipe and face mask formulators an opportunity to target signs of aging.



# » THE UNFIXED NATURE OF “SUSTAINABILITY”



**MODERATOR:**  
**Carole Mars, Ph.D.**, Research Manager,  
The Sustainability Consortium (TSC)

A renowned panel will deliberate the differences between various industry definitions of “sustainable” – and, more importantly, how consumers interpret sustainability.

**Panelists will include:**

- Jane Collier**, Senior Manager of Global Sourcing, Walgreen Boots Alliance
- Anu Heinonen**, Vice President, Communications and IR, Suominen
- Carole Mars, Ph.D.**, Research Manager, The Sustainability Consortium
- Jacquelyn Pohl**, Scientist II, Burt's Bees
- Nick Santoleri**, Vice President of Manufacturing and Strategic Sourcing, Rockline Industries
- Annie Weisbrod**, Principal Scientist, The Procter & Gamble Co.



MARKET TRENDS

## TODAY'S CONSUMERS: INSIGHTS & MARKET MEASURES



**KEYNOTE SPEAKER**

**MARKETING ACROSS GENERATIONS**  
**Kit Yarrow, Ph.D.**,  
Professor Emeritus, Golden Gate University

Today's young consumers drink more wine, do less laundry and experience more anxiety than their elders did when they were in their 20's and 30's. Consumer Psychologist, Kit Yarrow, will explain how developmental milestones (like parenting) intertwine with the major socio-cultural shifts of our times (like our use of technology) and result in new shopping needs and behaviors at every age. Gain insights and tactics to use the psychology of each generation to market more effectively.



**GLOBAL WIPES MARKETPLACE: TRENDS, CHALLENGES AND OPPORTUNITIES IN RETAIL AND INSTITUTIONAL SETTINGS**

**Svetlana Uduslivaia**,  
Head of Tissue and Hygiene,  
Euromonitor International

Explore the key global wipes trends: fastest growing and saturated markets, retail and institutional channels. An analysis of the demand drivers behind category performance, innovation and product segmentation, with the pricing pressures for 2016 and expected performance through 2021 will be revealed.



REGULATION

## REGULATING GOVERNMENT AFFAIRS



**GOVERNMENT AFFAIRS UPDATE**

**Jessica Franken**,  
Director of Government Affairs, INDA

It's 2017 and all bets are off in Washington D.C. The election has turned the political landscape on its head and the path forward remains a mystery to all but one man. INDA's Director of Government Affairs Jessica Franken unravels the likely course of action and provides an update on familiar topics such as chemicals reform, the Miscellaneous Tariff Bill, EPA "wiper rule" state implementation, with new information on a possible duty on EU viscose rayon, FDA rules on antibacterial soaps and antiseptics and more.



**THE NORTH AMERICAN WIPES MARKET... WHAT'S GOING ON?**

**Brad Kalil**, Director of Market Research and Statistics, INDA

Brad Kalil discusses market growth and drivers of the various wipes end-uses and the overall nonwovens market. Highlights include key findings based on market intelligence from INDA's recent publications – *Global Nonwoven Wipes Industry Outlook 2016* and the *North American Nonwovens Supply Report*. Conference attendees gain sneak-peak insights into the *North-American Nonwovens Industry Outlook 2016-2021*, available at the end of 2017.



## DINING WITH THOUGHT LEADERS >>

Dining with industry thought leaders provides an opportunity for WOW attendees to meet with decision makers from select areas of the value chain to learn about what is trending, fading and on the horizon. Learn what these decision makers are currently watching, buying or simply interested in learning more about. It's an excellent marketing and direct sales event for business owners, sales and marketing professionals, and business development staff. Key individuals host a table beginning at 7:30 p.m. at various restaurants across Nashville, providing thought-provoking, stimulating conversation in an informal atmosphere.

### TABLE HOSTS:

**Kit Yarrow**, Ph.D., Consumer Psychologist, Professor, Author & Consultant, Golden Gate University.

*Table Host: Rob Johnson, PE, Principal, Smith, Johnson & Associates*

**Douglas Dowdell**, President Nonwovens, Georgia-Pacific Nonwovens LLC.

*Table Host: Bradley Van Pay, National Account Manager, Georgia-Pacific Nonwovens Group*

**Carole Mars**, Ph.D., Research Manager, The Sustainability Consortium.

*Table Host: Jan O'Regan, Director, Nonwovens Marketing, Cotton Incorporated*

**Annie Weisbrod**, The Procter & Gamble Company.

*Table Host: Jeff Willis, Principal, Nonwovens By Design*

**Nick Santoleri**, Vice President of Manufacturing and Strategic Sourcing, Rockline Industries.

**Steve Davies**, Director of Communications & Public Affairs, NatureWorks LLC.

*Table Host To Be Announced*

WEDNESDAY, JUNE 14



BREAKFAST CONNECTIONS



TECHNOLOGY

## MATERIAL SCIENCE THAT ADVANCES WIPES



### THE SELECTION AND TESTING OF ANTIMICROBIAL PRODUCTS FOR NONWOVEN SUBSTRATES

**Dave Klein**, Vice President of Science and Technology, Thomson Research Associates

Grasp the significant role antimicrobials can play in positioning and differentiating your product. Become versed in the key considerations when selecting the proper antimicrobial for an application. Protect your brand integrity against product recalls, or worse, unhappy customers by learning how to assess antimicrobial properties of treated materials from an esteemed microbiologist and product developer.



### ARE CARDING TECHNOLOGY AND ITS POSSIBILITIES EXHAUSTED?

**Oliver Doering**, Area Sales Manager, Trützschler Nonwoven GmbH

Examine the carding principle that is crucial for creating high-quality end-use wipes. Overcome the challenges for processing "typical" wipe fibers like low denier Polyethylene succinate (PES), Polypropylene (PP) and rayon (viscose), as well as processing natural and biodegradable short fibers such as bleached cotton comber noils. Explore new carding approaches, configurations and web formation processes - random technology and dynamic web formation in connection with productivity and efficiency demands.



### BIODEGRADABILITY OF WOOD-BASED CELLULOSE FIBERS

**Wolfgang Plasser**, Vice President Global Business Management Nonwovens, Lenzing AG

**Shayda Rahbaran**, Business Development Manager Wipes

In 2014, a research study identified rayon fibers as a major source of microplastics debris in the deep-sea. This identification resulted in misleading wording for the wood-based cellulose fibers in flushability issues for the past two years.

The presentation reveals:

- Terminology and categories of different fibers used in the nonwovens industries
- 100 percent biodegradability of wood-based cellulose fibers in a range of natural environments
- How prior research regarding fiber debris found in the deep sea did not attempt to differentiate between man-made and natural cellulose fiber



## MATERIAL SCIENCE ADVANCEMENTS IN SUSTAINABILITY

### SUSTAINABILITY CONSIDERATIONS FOR THE HARD SURFACE WIPES LIFE-CYCLE

**Elisa Calimano**, Product R&D – Home Care Cleaning Innovation, The Clorox Company

Wipes have become essential solutions for helping to prevent the spread of germs in homes, schools, and the workplace. Unfortunately, these solutions have some trade-offs. Wipes environmental sustainability considerations are different from other cleaning and disinfecting products due to the energy, waste, and water associated with nonwoven production, and product disposal. Discover a variety of considerations and technology challenges for long-term sustainability improvements in the hard surface wipes category.

### SUSTAINABILITY... THAT'S HOW WE ROLL

**Jacquelyn Pohl**, Scientist II, Burt's Bees

Driving sustainability is inherent in all aspects of Burt's Bees business. Nonwovens have become one focus in their sustainability wheelhouse with a concentration not only on processes but on fibers as well. Burt's is taking a unique approach to nonwoven development to include not only virgin fibers but also waste streams as well to help minimize the environmental footprint of a typical single use product.

## STAYING AHEAD OF ENVIRONMENTAL HOT SPOTS



### PRESERVING PRESERVATIVES

**Phil Hindley**, Head, Global Marketing Preservation, Lonza Consumer Care

The continued need for global regulatory compliance of preservatives coupled with ever-increasing regulatory requirements necessitates the generation of new data and the potential for new classifications and restrictions. Across the homecare and personal care markets, many preservatives, primarily those acknowledged as 'traditional', are subjected to seemingly endless scrutiny and pressure. The preservative supplier industry needs to develop and implement a strategy that encompasses both defense and advocacy opposite existing chemistries as well as innovation in new and alternative solutions. Phil Hindley will show you how.

### OTHER SPEAKERS WILL INCLUDE:

**Marianne Rosborg**, Regulatory Affairs Director, EDANA

**Dawn Rubel**, Vice President of Quality and Regulatory Affairs, Nice-Pak/PDI



SUSTAINABILITY



INNOVATION

## THE CHALLENGES OF PRODUCT CLAIMS



### "FACT OR FRICTIONLESS:" WIPES SUPPORT FOOD SAFETY IN A DIGITAL WORLD

**Matt Schiering**, Vice President & General Manager, Sani Professional

Discover the growing use of digital devices, often referred to as "frictionless service," across the foodservice industry. Customer-facing digital devices represent a significant cross-contamination-driven foodborne illness risk to employees and guests alike. Anchored by quantitatively robust, ATP-device-collected data, explore the extent and types of bacteria found on a wide range of devices across the retail landscape. Take away data-backed recommendations for single-use, wipe based cleaning and sanitizing protocols for these ubiquitous devices.

### OTHER SPEAKERS WILL INCLUDE:

**Casey Coy**, Global Retailer Manufacturer Alliance Program Manager, National Sanitation Foundation: *"How to Define, Validate and Verify Claims: Questions Every Retailer and Consumer Should Ask..."*

**Jenny Oorbeck**, General Manager – Sustainability, National Sanitation Foundation: *"Regulatory Issues Around Claims: Required and Suggested Steps for Wipe Products"*



TABLETOP RECEPTION





THURSDAY, JUNE 15



FLUSHABILITY

## FLUSHABILITY NEWS, VIEWS AND FAKE NEWS

### MESSAGING BATTLES ON WIPES

**Richard Palmer**, President,  
Nehemiah Manufacturing Company

Learn about common themes and buzzwords in the wipes industry, and the misunderstanding of “flushable” wipes versus wipes that get flushed.



### THE NEW CODE OF PRACTICE FOR LABELING

**David Deising**, Vice President,  
North American Retail Wipes,  
Rockline Industries

Major changes from First Edition to Second Edition. Package panel examples.



### GUIDANCE DOCUMENT 4 AND ISO: FINDING A UNICORN

**Jim Loftus, Ph.D.**,  
Technical Director, INDA

- Status of talks within the current wastewater panel
- Inclusion of other wastewater professionals in other functions or other nations
- Guidance Document strategies and the latest on ISO restart

## FLUSHABILITY Q&A

## WOW COMMITTEE MEMBERS

INDA gratefully acknowledges and thanks the exceptional contributions these individuals have made to create WOW 2017.

**Janet O'Reagan**, Cotton Incorporated — **Chairperson**

**Heidi Beatty**, Crown Abbey, LLC

**James Beaty**, Suominen

**Robert Boyer**, Kleen Test Products Corporation

**Ginny Casstevens**, Barnhardt Natural Fibers Group

**Kyra Dorsey**, Suominen

**Michael Fitzgerald**, Albaad USA, Inc.

**Weini Girmai**, Auriga Polymers, Inc.

**Dawn Huston**, Berry Plastics

**Mark Janulis**, Andritz Küsters, Inc.

**Robert Johnson**, Smith, Johnson & Associates

**David Kessenich**, Paper Converting Machine Company

**John Poccia**, Johnson & Johnson Consumer Inc.

**Jay Roth**, Elsner Engineering Works, Inc.

**Michael Sherman**, PDI, Inc./Nice Pak

**Vinitkumar Singh**, Sontara

**Jeff Slosman**, National Wiper Alliance Inc.

**Laura Steinbacher**, Rockline Industries

**Mark Steinbrecher**, Optima Machinery Corporation

**Bradley Van Pay**, Georgia-Pacific Nonwovens Group

**Tracy Wilkins**, Lonza Inc.

**Jeffrey Willis**, Nonwovens By Design

**John Wilson**, Bemis Company

**CK Wong**, U.S. Pacific Nonwovens Industry Ltd.



## ANNOUNCING THE WORLD OF WIPES INNOVATION AWARD™ WINNER

**Moderator:**  
Dave Rousse, INDA President

AWARD  
NOMINATION



## DOWNLOAD THE INDA APP!

Download the INDA mobile app to get the latest details about WOW 2017, including news items, speakers, exhibitors, and networking functions.

iOS: [bit.ly/iOSMobileAppINDA](http://bit.ly/iOSMobileAppINDA) or  
Android: [bit.ly/AndroidMobileAppINDA](http://bit.ly/AndroidMobileAppINDA)





## MEET YOUR NEXT PARTNER OR COLLABORATOR AT THE WORLD OF WIPES®!



- 2XL Corporation  
3M Company  
A.Celli Nonwovens Spa  
Accuratus Lab Services  
Acme-Hardesty Co.  
Agilex  
**Akinal Sentetik Tekstisi San. ve TIC. A.S.**  
Albaad Corp.  
**Albaad USA, Inc.**  
Albany International  
**Albis International Srl**  
Allertex of America Ltd.  
American Truetzschler, Inc.  
**Andritz Küsters, Inc.**  
**Andritz Perfojet SAS**  
Argus Fire Control  
Armored Auto Group  
**Ashland Specialty Ingredients ATEX Inc.**  
**Athea Laboratories/Packaging**  
Auriga Polymers, Inc.  
**Aurizon Ultrasonics, LLC**  
Avgol Nonwovens, Ltd.  
AWT Labels & Packaging  
Babyganics  
Barnhardt Manufacturing Co.  
**Barnhardt Natural Fibers Group**  
BASF  
BCNonwovens  
Beaulieu of America  
**Bell Flavors & Fragrances Inc.**  
**Bemis Company**  
**Berkshire Corporation**  
**Berry Plastics**  
Best Cutting Die Co.  
Biax-Fiberfilm Corporation  
Bio-Botanica  
Biotrol  
**Birla Cellulose/Multifibres and Yarns (USA) Inc.**  
Branson Ultrasonics Corp.  
C.B. Fleet Company, Inc.  
C.B. Fleet Pharmaceutical  
Celanese Emulsion Polymers  
Centers for Disease Control and Prevention  
**Chemia Corporation**  
ChemStone, Inc.  
Chori America Inc.  
Church & Dwight Co., Inc.  
The Clorox Company  
Codi International BV  
**Consolidated Fibers, Inc.**  
Contec Inc.  
Convermat Corporation  
Converted Products, Inc.  
**Conwed Global Netting Solutions**  
Corbion  
**Cotton Incorporated**  
CRAILAR Technologies Inc.  
Croda Inc.  
Crosswind Capital  
Daio Paper Corporation  
**DAK Americas**  
Dishman USA Inc.  
**Dispensing Dynamics International**  
**Domtar Personal Care**  
**Dow Chemical Company**  
Dow Microbial Control  
Dude Products Inc.  
East River Papers  
**Eastman Chemical Company**  
Ecolab  
**EDANA**  
**Edgewell Personal Care Brands**  
Elleair Product Co., Ltd.  
**Elsner Engineering Works, Inc.**  
Emerald Performance Materials, LLC  
emtec Electronic GmbH  
**Erhardt + Leimer Inc.**  
ES Fibervisions  
ESpin Technologies  
Essentra Porous Technologies Corp.  
Euromonitor International  
Extrusion Group, LLC  
**ExxonMobil Chemical Company**  
FA-MA Jersey SpA  
Fater S.P.A.  
Fiber Innovation Technologies  
**Fiber Innovation Technology - Fiber Division**  
**Fibertex Nonwovens, LLC**  
FiberVisions Corporation  
Fiberweb Airlaid Co.  
First Quality Enterprises  
**First Quality Nonwovens Inc.**  
**Fi-Tech Inc.**  
**Fitesa**  
FiTesa (China) Airlaid Co. Ltd.  
Fives DMS  
**Flavor & Fragrance Specialties Inc.**  
**Floratch**  
Focke & Co., Inc.  
**Freudenberg Performance Materials**  
**Georgia-Pacific Nonwovens**  
Georgia-Pacific, LLC  
Gepco, Inc.  
Ginni Filaments Limited  
**Glatfelter**  
Glatfelter Berlin GmbH  
**Global Packaging, Inc.**  
Global Polymers Technology  
**GoJo Industries, Inc.**  
GP Cellulose, LLC  
GreCon, Inc.  
Greenberg Traurig, LLP  
Grupo Industrial C&A, SA de CV  
**Harrison Research Laboratories, Inc.**  
**Haysen Flexible Systems**  
**Herrmann Ultrasonics, Inc.**  
**HFM Packaging, Ltd.**  
High-Tech Conversions  
Indorma Ventures Auriga Polymers, Inc.  
Induservi SAS  
**Inland**  
Inner Wipes  
**Inolex Chemical Company**  
International Aromatics, Inc.  
**International Paper**  
International Sanitary Supply Association  
Intex DIY, Inc.  
**ITW Pro Brands**  
**Jacob Holm & Sons AG**  
**Jacob Holm Industries (America), Inc.**  
**Johnson & Johnson Consumer Inc.**  
JX Nippon ANCI Inc.  
**Kansan Machinery Company**  
**Kelheim Fibres GmbH**  
Kendall Packaging  
Ketchum  
KICTeam  
Kilop USA  
**Kimberly-Clark Corporation**  
**Kimberly-Clark de Mexico**  
**Kleen Test Products Corporation**  
Kline & Company  
Kyser Musical Products  
Lauterbach Group  
Legacy Converting Inc.  
**Lenzing AG**  
**Lenzing Fibers Inc.**  
Lincoln Fine Ingredients  
**Lonza Inc.**  
M33 Integrated  
**Marcon Marketing Concepts, Inc.**  
Mark Howard & Associates  
**Marketing Technology Service, Inc.**  
**Martex Fiber Southern Corporation**  
MCL Global Ltd.  
**Mercantile Development, Inc.**  
Merial  
Method Products, Inc.  
Microban  
Microfiber Corporation  
Milliken & Company  
MMM Development  
Mogul South Carolina Nonwovens Corp.  
Mogul Tekstil San. ve Tic. AS  
**N.R. Spuntech Industries Ltd.**  
**National Wiper Alliance Inc.**  
**NatureWorks LLC**  
**Nehemiah Manufacturing Company**  
Newell Rubbermaid Inc.  
**Nice-Pak/PDI**  
Nielsen Inc.  
Nonwoven Source  
**Nonwovens by Design**  
**Nonwovens Industry**  
Norkol Converting  
NSC USA Inc.  
**Nutek Disposables, Inc.**  
Nypro Packaging  
Oerlikon Neumag  
OMNOVA Solutions  
O'Neal, Inc.  
**Optima Machinery Corporation**  
Packaging Strategies  
**Pacon Manufacturing Corp.**  
Palmetto Synthetics, LLC  
**Paper Converting Machine Company**  
**PDI, Inc./Nice Pak**  
Pfizer Consumer Healthcare  
Pharsana de Venezuela C.A./ Grupo Mistral  
Phillip Mango Consulting  
Plainfield Area Regional Sewerage Authority  
Poole Company  
**Precision Fabrics Group Inc.**  
**Premier Care Industries**  
Price Hanna Consultants LLC  
**Procter & Gamble**  
Prodene-Klint  
Progressive Fibers, LLC  
ProQuality Lab  
Pulcra Chemicals LLC  
Pure Sustainable Product Technologies  
Purlin, LLC  
**QComp Technologies, Inc.**  
**RB Manufacturing LLC**  
**Reckitt Benckiser, Inc.**  
Reliance Industries Ltd.  
Res Pharma Industriale  
Right Angle Concepts  
RISI Nonwovens Markets  
**Rockline Industries**  
Rockline Industries UK  
Rush & Company  
S.C. Johnson & Son, Inc.  
**Sandler AG**  
SCA (Productos Familia S.A.)  
**SCA Americas**  
SCA Hygiene Products AB  
Schülke & Mayr GmbH  
**Schülke Inc.**  
Schülke UK  
SeaChange Global PR  
Sealed Air Corporation  
**The Segue Group, LLC**  
**Sellars Nonwovens**  
Seventh Generation  
SGS  
**SGS - North America Inc.**  
Shalag US Inc.  
Shanghai Double Ray Textile Co., Ltd.  
SharkNinja  
**Smith, Johnson & Associates**  
**Sontara**  
Sound Approach Ltd.  
Southern Regional Research Center (SRRC), ARS-USDA  
Spectrum Brands Global Auto Care  
SPGPrints America, Inc.  
**SPGPrints Austria GmbH**  
Spraying Systems Co.  
**Spuntech Industries Inc.**  
SRC, Inc.  
Stein Fibers  
Stephenson Personal Care  
Focke Corporation  
Store Brands Magazine  
Strauss Fibers  
**Suominen**  
**Symrise**  
Synthomer  
**T.J. Beall Company, Inc.**  
**Target Corp.**  
**Tec Laboratories, Inc.**  
Technical Systems  
Technidyne/emtec  
**Tectex**  
Tecnosur S.A.  
Teknoweb Converting S.R.L.  
**Teknoweb Materials S.r.l.**  
**Teknoweb NA LLC**  
**Texel Technical Materials, Inc.**  
**THOR Specialties, Inc.**  
Tietex International  
Tranzonic Companies  
**Trevira North America LLC**  
Tristel Solutions Ltd.  
Troy Corporation  
**Trützschler Nonwoven GmbH**  
**Tufco, LP**  
U.S. Cotton LLC  
**U.S. Nonwovens Corporation**  
**U.S. Pacific Nonwovens Industry Ltd.**  
U.S. Pacific Procurement Company  
United Plastic Recycling  
Valmet, Inc.  
Valutek  
Virox Technologies  
**Voith Paper GmbH & Co. KG**  
**Wacker Chemical Corporation**  
Walmart Stores, Inc.  
Water Environment Federation  
WaterPura, LLC  
Web Industries, Inc.  
Weiman Products, LLC  
Well-Kept  
**Welspun India Limited**  
Weyerhaeuser Co.  
William Barnet & Son LLC  
Woolit C&Tech Corp.  
Yes To, Inc.  
**Youngrowth Group**  
Zoetis, Inc.

## ACCOMMODATIONS



### Gaylord Opryland Resort & Convention Center

2800 Opryland Drive,  
Nashville, Tennessee 37214

### About the Gaylord Opryland Resort & Convention Center

Gaylord Opryland Resort & Convention Center in Nashville (Opryland) is a 14-minute walk from the Grand Ole Opry. This lavish resort set under glass atriums is 8.1 miles from Nashville International Airport.

Traditional rooms offer free Wi-Fi, minifridges, coffeemakers and flat-screen TVs. Some rooms and suites have atrium views. Suites add separate living rooms and pull-out sofas. Room service is available.

## INDA IS CHANGING TO SERVE YOU BETTER!

Take advantage of the INDA negotiated discount hotel rate. First, register to participate at the World of Wipes®. Once you're registered, you'll receive a secure and unique WOW confirmation code. This code is required to book your hotel room. Only registered WOW participants with a confirmation code may reserve discounted hotel rooms.

**Register by May 8, 2017 to obtain your discount.**

To register visit [bit.ly/wow17hotel](http://bit.ly/wow17hotel) or [inda.org/events/wow17/index.html](http://inda.org/events/wow17/index.html)

### Gaylord Opryland Resort Fees

\$217.00 per night (plus tax)

There is an additional fee for more than two people per room.



### Should you need to change and cancel your hotel reservation:

**You may cancel your hotel reservation without penalty until May 17, 2017.**

*After May 17, 2017, you will be responsible for 100% of the hotel fees plus applicable taxes for the full stay if you cancel your hotel reservation.*

### Hotel Questions?

Contact Andrea Leach  
[aleach@inda.org](mailto:aleach@inda.org)  
+1 919 459 3724



# REGISTRATION FORM



**Monday - Thursday | June 12 - 15, 2017 | Gaylord Opryland Resort | Nashville, Tennessee USA**

To register for WOW 2017, please complete the form below. Copy this form for additional registrations, or register online at [inda.org](http://inda.org). By registering early, you qualify for significant savings from the regular registration fee.

Last Name/Surname \_\_\_\_\_ First Name \_\_\_\_\_  
 Job Title \_\_\_\_\_ Organization \_\_\_\_\_  
 Address \_\_\_\_\_ Website \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_  
 Telephone \_\_\_\_\_ Mobile \_\_\_\_\_ Email \_\_\_\_\_

INDA will publish your email address on the official event attendee list. **If you do not wish** to have your email address published, please check the box

Please make selections in each section for us to process your registration.

**Your Organization's Primary Affiliation with the Nonwovens Industry (check all that apply):**

- Nonwoven Producer/Supplier
- Converter/Fabricator/End Product Manufacturer
- Brand Owner/Brand Marketer
- Machinery/Equipment Manufacturer/Supplier
- Supplier of Adhesives, Binders & Chemicals
- Supplier of Resins, Fibers & Pulps
- Supplier of Paper & Packaging
- Supplier of Other Materials (Films, Tapes, Netting)
- Supplier of Services (Transportation, Logistics, Software)
- Wholesaler/Retail Distributor
- Third Party Testing, R&D, Pilot Lines
- Consulting
- Association
- Academic Institution
- Government
- Press/Publishing
- Other

**Primary Title or Job Function (check only one):**

- Principal/CEO/President/Senior Leadership
- New Business/Product Development/Tech. Scout
- Director/Division Management
- Manufacturing/Production/Operations Management
- Quality Control/Assurance Engineering
- Research & Development
- Purchasing
- Account Manager/Sales Management
- Consultant
- Marketing/Product Management
- Engineering/Applications/Process
- Financial Accounting/Comptroller/Business Analyst
- Office Manager/Administrative Assistant
- Human Resources
- Information Systems
- Press/Editorial
- Press/Other than Editorial
- Government
- Academic - Faculty
- Academic - Student

**Registration Fees\***

	By May 8, 2017		After May 8, 2017	
	Member	Non-Member	Member	Non-Member
<input type="checkbox"/> Full Conference	<input type="checkbox"/> \$ 1,350	<input type="checkbox"/> \$ 1,925	<input type="checkbox"/> \$ 1,625	<input type="checkbox"/> \$ 2,295
<input type="checkbox"/> Networking Registration, (Coffee Breaks and Receptions only)	<input type="checkbox"/> \$ 595	<input type="checkbox"/> \$ 845	<input type="checkbox"/> \$ 715	<input type="checkbox"/> \$ 995
<input type="checkbox"/> WIPES Academy Training Course, June 12-13, 2017	<input type="checkbox"/> \$ 1,895	<input type="checkbox"/> \$ 2,695	<input type="checkbox"/> \$ 1,895	<input type="checkbox"/> \$ 2,695
<input type="checkbox"/> Welcome Reception, Monday, June 12, (RSVP needed, no additional cost)	<input type="checkbox"/> \$ 0	<input type="checkbox"/> \$ 0	<input type="checkbox"/> \$ 0	<input type="checkbox"/> \$ 0
<input type="checkbox"/> Dine with Industry Thought Leaders, Tuesday, June 13, 2017	<input type="checkbox"/> \$ 150	<input type="checkbox"/> \$ 150	<input type="checkbox"/> \$ 150	<input type="checkbox"/> \$ 150

\* Discount Pricing:

- First-time attendees or attendees who haven't attended since 2013 receive special discount pricing
- Company large group discounts with five or more
- WIPES Academy registrants receive a \$250 discount off WOW full conference Member/Non-Member registration fees

**Payment (full payment must accompany this registration)**

- MasterCard    VISA    AMEX    Check/Money Order (in U.S. funds and drawn on U.S. bank, payable to INDA)

Total Enclosed \$ \_\_\_\_\_ Card # \_\_\_\_\_ Card Expires \_\_\_\_\_ / \_\_\_\_\_ CVV Code \_\_\_\_\_  
(month) (year)

Billing Zip Code \_\_\_\_\_ Phone or Email \_\_\_\_\_ Signature \_\_\_\_\_

Wire Transfer (for instructions, please contact Tracie Leatham, [tleatham@inda.org](mailto:tleatham@inda.org), or call + 1 919 459 3726). For all wire transfers, please reference WOW 2017 and attach confirmation.

Please check here if you have a disability that requires special assistance or accommodation to fully participate. NOTE: Please attach a written description of your needs. INDA must receive all special assistance requests by May 8, 2017 to make accommodations.

**NOTE:** Cancellations must be in writing and received by INDA before May 8, 2017. No refunds for cancellations received after May 8, 2017.

Pre-register online at [inda.org](http://inda.org) or send this form with payment or credit card information to the following address:

**WOW 2017/INDA**  
 PO Box 1288  
 Cary, NC 27512-1288

**Phone:** + 1 919 459 3726  
**Domestic Fax:** + 1 866 847 7922  
**International Fax:** + 1 919 636 7908  
[tleatham@inda.org](mailto:tleatham@inda.org)



[inda.org](http://inda.org)





**Association of the  
Nonwoven Fabrics Industry**  
ADVANCING NONWOVENS WORLDWIDE®

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# WOW

WORLD OF WIPES®  
INTERNATIONAL CONFERENCE

**June 12 - 15, 2017**

Gaylord Opryland Resort  
Nashville, Tennessee USA

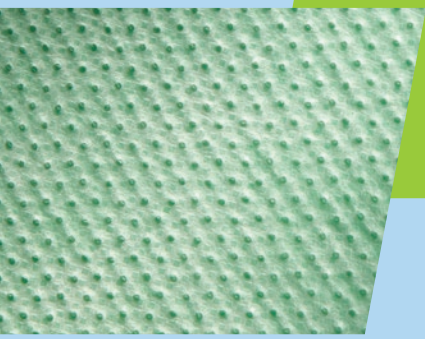
Full conference and  
registration details inside.



CONNECT WITH OVER 400 WIPES  
PROFESSIONALS WITHIN THE  
ENTIRE WIPES SUPPLY CHAIN.  
STAY INFORMED TO SURVIVE  
AND THRIVE.



# STAYING AHEAD IN THE EVOLVING WORLD OF WIPES®.



TAKE ADVANTAGE OF EARLY REGISTRATION  
BY MAY 8, 2017 AND SAVE!

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