



CONFERENCE SCHEDULE

TUESDAY, AUGUST 25

WELCOME

8:50 am - 8:55 am

Dave Rousse, President, INDA

LIVE AUDIENCE POLL

8:55 am - 9:00 am

Moderator: Dave Rousse, President, INDA

SHIFTING TRADE WINDS AND MARKETS I

9:00 am - 9:45 am

Moderator: Jean-Francois De Gruttola, Business Development Director - Americas, Lenzing Fibers Inc.

Fighting the Good Fight: Protecting Your Ideas and Supply Chain During a Trade War

Pete Mento, Ph.D., Managing Director/Practice Leader, Crowe LLC

TRIVIA BREAK

9:45 am - 10:00 am

Take a 15-minute break for trivia, brain teasers and bragging rights. Enjoy a friendly competition with little-known trivia that will reset your brain. Will there be "pink elephant" prizes at the end of the session? That's a good question... stay tuned!

SHIFTING TRADE WINDS AND MARKETS II

10:00 am - 10:45 am

Moderator: Jean-Francois De Gruttola, Business Development Director - Americas, Lenzing Fibers Inc.

Global Market for Personal Care Wipes: Product Segmentation – Adult Care in Focus

Svetlana Uduslivaia, Head of Home & Tech - Americas, Euromonitor International

EXHIBITS

11:00 am - 12:00 pm

Each tabletop exhibitor will be given a link to their own Zoom room where attendees can stop by and visit with each exhibitor. Explore new technologies and innovations presented by the tabletop host. Each exhibit will be staffed for 1-hour per day and the schedule will be published in the Event Program.

AFTERNOON TEA

12:00 pm - 1:00 pm

Moderator: Pete Mento, Ph.D., Managing Director/Practice Leader, Crowe LLC

Make new connections during this face-to-face hosted industry break. Connect with colleagues and new customers virtually. Pop in for a few moments or stay for an hour and share a cup or glass of tea with new colleagues. Rooms will have a limit of 25 people to assist in comfortable introductions.

GOVERNMENT AFFAIRS & NONWOVEN DATA

2:00 pm - 3:00 pm

Moderator: Michael Fitzgerald, VP Sales & Marketing, Albaad USA, Inc.

Policy Update: What's Happened and More Importantly, What's Next?

Jessica Franken, Director of Government, INDA, Association of the Nonwovens Fabrics Industry

The North American Nonwoven Wipes Markets: Growth and Why It's So Attractive

Brad Kalil, Director of Market Intelligence and Economic Insights, INDA

ASK THE EXPERTS

3:00 pm - 3:15 pm

Take the opportunity to pose questions of all of the session's speakers available and banter back-and-forth with the audience. Engage in this 15-minute moderator guided Q&A session. Ask the questions you need to know to find a new solution.

SPEED MEETINGS

3:15 pm - 4:15 pm

Need to make contacts quickly? Enter the Speed Meetings Room to network with other attendees. Share your smile as you introduce yourself and exchange business needs and contact information! It's an hour of speed dating on business.

COCKTAIL HOUR

5:00 pm - 6:00 pm

Moderator: Brad Kalil, Director of Market Intelligence and Economic Insights, INDA

Join this hour-long cocktail time hosted by some of the most engaging superstars in our industry. Bring your preferred beverage and jump into one of the multiple rooms to meet and greet. Find out what's new and share what's on your mind. See and be seen in a virtual room! With a limit of 25 people in a room you can connect and create new business.

WEDNESDAY, AUGUST 26

EMERGING NEEDS AND WANTS OF A CHANGING CONSUMER BASE I

9:00 am - 10:00 am

Moderator: Janet O'Regan, Director, Nonwovens Marketing, Cotton Incorporated

100 Most Influential Wet Wipe Brands (and Their Impact On Our Industry)

Heidi Beatty, Project Manager Consultant, Crown Abbey, LLC

Where, When and How: Snapshots of Consumers' Use of Wipes

Brian Sansoni, Senior Vice President, Communications, Outreach & Membership, The American Cleaning Institute (ACI)

ENGAGING CONVERSATIONS

10:00 am - 10:30 am

Enjoy a cocktail hour without the cocktail, or the hour; engage in casual conversation with your peers in a small group of 8. Share your smile by turning on the video control! Each room will be hosted for easy introductions. Join the conversation!

EMERGING NEEDS AND WANTS OF A CHANGING CONSUMER BASE II

10:30 am - 11:30 am

Moderator: Janet O'Regan, Director, Nonwovens Marketing, Cotton Incorporated

London: Why Do All the Problems Start in the Pesky UK's Capital?

Adrian Wilson, Editor, Sustainable Nonwovens Magazine

Tackling Social Taboos: Reflecting Real Life for Real Profits

Katie Keating, Founding Partner/Co-CCO, Fancy LLC

Erica Fite, Co-Founder/Co-CCO, Fancy LLC

ENGAGING CONVERSATIONS

11:30 am - 12:00 pm

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EMERGING NEEDS AND WANTS OF A CHANGING CONSUMER BASE III

12:00 pm - 12:45 pm

Moderator: Janet O'Regan, Director, Nonwovens Marketing, Cotton Incorporated

Are Plastics Dead in Nonwovens Wipes? What Consumers Really Want

Geoff Collins, Ph.D., Director, Jacob Holm

ASK-THE-EXPERTS

12:45 pm - 1:00 pm

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AFTERNOON TEA

1:00 pm - 2:00 pm

Moderator: John Poccia, President, Poccia Consulting, LLC

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PLASTICS: CHANGING CONSUMER PRIORITIES & PERSPECTIVES IN THE AGE OF COVID-19

2:00 pm - 2:45 pm

Moderator: Jeff Slosman, President, National Wiper Alliance Inc.

Heidi Beatty, Project Manager Consultant, Crown Abbey, LLC

Richard Knowlson, Principal, RPK Consulting

Svetlana Uduslivaia, Head of Home & Tech - Americas, Euromonitor International

TRIVIA BREAK

2:45 pm - 3:00 pm

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2020 WORLD OF WIPES INNOVATION AWARD® PRESENTATIONS

3:00 pm - 3:30 pm

The companies in the running for the prestigious award presented annually by INDA are:

DETEX® Metal Detectable Scouring Pad

Lee Rieth, Director of Research and Development, ITW Pro Brands

NUGEN® NR Disinfectant Wipe

Kiran Kulkarni, Marketing Manager - Professional Hygiene, Lonza Inc.

Food Fresh Liners

Larry Berk, Chief Executive Officer, Berk International LLC

LIVE AUDIENCE POLL - AWARDS

3:30 pm - 3:35 pm

Moderator: Jeff Willis, Principal, Nonwovens by Design

EXHIBITS

4:00 pm - 5:00 pm

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COCKTAIL HOUR

5:00 pm - 6:00 pm

Moderator: Kyra Dorsey, Product Development Manager, Suominen

Join this hour-long cocktail time hosted by some of the most engaging superstars in our industry. Bring your preferred beverage and jump into one of the multiple rooms to meet and greet. Find out what's new and share what's on your mind. See and be seen in a virtual room! With a limit of 25 people in a room you can connect and create new business.

THURSDAY, AUGUST 27

DEVELOPMENTS IN INDUSTRIAL WIPES

9:00 am - 10:30 am

Moderator: Jay Roth, Regional Sales Manager, Elsner Engineering Works, Inc.

Where Clean Counts Most: Industrial Wipes & Critical Environments

Matt Schiering, Chief Marketing Officer, Contec, Inc.

Comparison of Wiper Test Standards for Cleanroom and Aerospace Markets

Brad Lyon, Sr. Product Manager, ITW Texwipe

Healthcare Wipe Insights: AHE's Annual Trends Data Report

Patti Costello, Executive Director, Association for the Health Care Environment (AHE)

Linda Homan, Clinical Affairs Manager, Ecolab

ASK-THE-EXPERTS

10:30 am - 10:45 am

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FOCUSED TOPIC - FLUSHABILITY

12:00 pm - 1:00 pm

Take a deeper dive into one or both of these focused topic discussions. Discussions will focus solely on Flushability in one room or Substrates in the other.

FOCUSED TOPIC - SUSTAINABILITY

12:00 pm - 1:00 pm

Take a deeper dive into one or both of these focused topic discussions. Discussions will focus solely on Flushability in one room or Substrates in the other.

CHALLENGES OF PLASTICS IN NONWOVEN WIPES I

2:00 pm - 3:00 pm

Moderator: Kyra Dorsey, Product Development Manager, Suominen

Going Certifiable: Application for Various Ecolables and Their Differences for Wipes

Claude Wei, Contract Manager, TÜV AUSTRIA Belgium NV

Determining the Sustainability of Wipes: Test Methods and Certifications for Different Environments

Bruno De Wilde, Lab Manager, OWS NV (Organic Waste Systems, N.V)

ENGAGING CONVERSATIONS

3:00 pm - 3:30 pm

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CHALLENGES OF PLASTICS IN NONWOVEN WIPES II

3:30 pm - 4:30 pm

Moderator: Kyra Dorsey, Product Development Manager, Suominen

Pure Polyolefin Recycling at P&G and Beyond

John Layman, Ph.D., Section Head - Corporate R&D and Chief Technologist/Founding Inventor, PureCycle, The Procter & Gamble Co.

Building a More Plastic-free Wipe – Renewable Performance Additives

Christian Lenges, Business Development Manager, DuPont Industrial BioSciences

ASK-THE-EXPERTS

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2020 WORLD OF WIPES INNOVATION AWARD® ANNOUNCEMENT

4:45 pm - 5:45 pm

Moderator: Dave Rouse, President, INDA, Industry

WOW ON-DEMAND

5:00 pm - 11:00 pm

The Shifting Sands on Single Use Plastics – Navigating Regulation, Legislation and Consumer Opinion

Richard Knowlson, Principal, RPK Consulting

Hemp Fiber from Front to Back: Wipe the Right Way

Claire Crunk, President, Southeast Hemp Fiber

Jason Finnis, Chief Technology Officer, BAST Fibre Technologies, Inc.

Can 100% Cellulosic Fabrics Be Designed to Meet the Same Performance of Synthetic Fiber Web Blends? An Investigation of Performance of Novel Fiber and Fabric Treatments on 100% Cellulosic Nonwoven Wipe Fabrics.

Kay McCoy, Technical Sales Representative, Pulcra Chemicals LLC

Cellulose Based Wipes: Our Renewable Future

Abby Prasad, Ph.D., Senior Scientist, International Paper

Introducing Polyethylene based Wipes

Piyush Thakre, Research Scientist, Dow, Inc.

U Can't Flush This

Jessica Franken, Director of Government, INDA, Association of the Nonwovens Fabrics Industry

Battle of Determining “Flushability:” INDA’s GD4 vs IWSFG PAS

Dave Rousse, President, INDA, Industry