

# WIPES: INSIDE & OUT

GAIN INSIGHTS IN THIS GROWING MARKET!

**AUGUST 24-26, 2020**  
**ALL VIRTUAL**

Enjoy comfortable 2-hour morning and afternoon sessions over three days.

VIRTUAL  
**WIPES**  
ACADEMY

**3-DAY COURSE**

INDA – THE ASSOCIATION OF THE NONWOVEN FABRICS INDUSTRY PROVIDES THE ONLY WIPES TRAINING APPROPRIATE TO THE ENTIRE WIPES SUPPLY CHAIN INCLUDING RAW MATERIALS AND PACKAGING SUPPLIERS, BRAND AND PRIVATE LABEL WIPE CONVERTERS, AS WELL AS RETAIL BUYERS AND PRODUCT DEVELOPERS.

From wipes materials, design, and production to cost implications and packaging, the 3-day WIPES Academy focuses on the **most important** consumer and industrial wipes segments while introducing and stressing the importance of every major facet of the multi-billion dollar wipes sector.

The course is essential for technical and management professionals, especially those who are either new to wipes or have deep experience in a specific discipline and desire a broadened understanding of wipes. There are a limited number of seats available in the course, so register today to ensure your participation.

## CHRIS PLOTZ

## Director of Education & Technical Affairs | INDA



The WIPES Academy is led by Chris Plotz, a business leader with 20 years of technical nonwovens related experience in global product management and product development. At INDA, Plotz directs, oversees, and expands education and training programs for all levels of industry members, manages the international harmonized standards activities, Product Stewardship activities, Technical Advisory Board, and key services areas that INDA operates for its members. Previously, Plotz was the director of innovation with The Green Edge, management consultants, where he led product life cycle activities for sanitizing technologies. Plotz brings experience in global product management and product development within leading manufacturers including Parker Hannifin, ITW Pro Brands and BHA Technologies, Inc. He holds a Master of Textiles degree from North Carolina State University, a Master in Business Administration from Rockhurst University in Missouri, and a Bachelor of Industrial Engineering degree from the University of Wisconsin-Stout. He is the author of five wet wipe patents and co-author of several patents pending.

## AGENDA

1. Brief overview
2. Nonwoven substrates for wipes materials, and processes
3. Liquid ingredients from A to Z, anti-aging to zinc oxide
4. Packaging materials
5. Converting processes
6. Development and manufacturing, bringing it all together
7. Cost effective production and sustainability
8. Quality, stability, and recalls
9. Market applications and statistics
10. Consumer/customer understanding
11. Influential issues, i.e., regulations and flushability
12. Hot topics

This course is designed for professionals with at least two years of basic nonwoven fabrics knowledge or professionals who have completed the INDA Elementary Nonwovens Training Course.

*INDA offers on-site personalized training for INDA Member companies. Classes are developed to your company requirements. For full details, contact INDA Director of Education & Technical Affairs, Chris Plotz, [cplotz@inda.org](mailto:cplotz@inda.org).*