

June 7 – 10, 2016 Sheraton Grand, Chicago, IL, USA

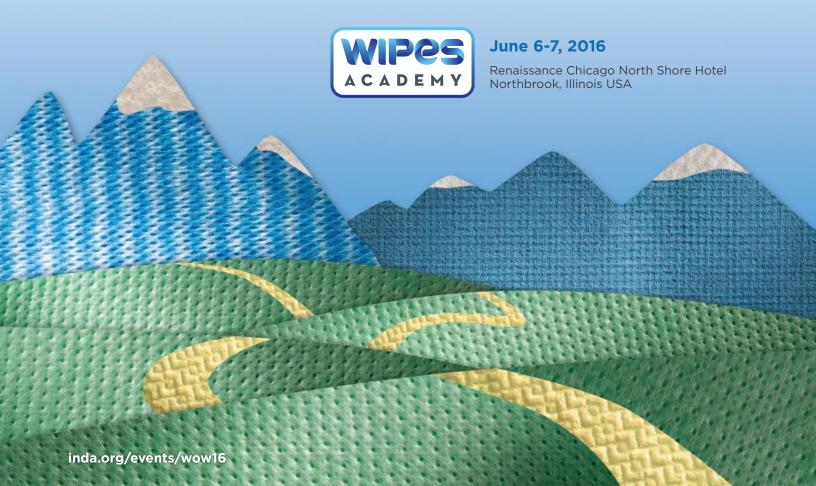
The Landscape of WOW

If it's happening anywhere, it will be talked about here! Join us for The World of Wipes® (WOW), and you'll be immersed in the latest technological breakthroughs in the global wipes industry. Get up to the minute insight on:

- New markets, products, and technologies
- Formulations
- Flushability
- Industrial wipes
- Regulations
- Packaging

The presentations at WOW are laser focused on our industry – and with WOW's many networking opportunities, you'll make spectacular connections during receptions, at breakfast and breaks, while you're exploring tabletop displays and at Dinner with Industry Thought Leaders. And while you're here in Chicago, you can also attend the WIPES Academy at the Renaissance Chicago North Shore Hotel on June 6th and 7th.

Register today - and know your world of opportunity!





WELCOME RECEPTION

6:00 pm - 8:00 pm

The Ivy Room, 12 E. Ohio St. #100

Mingle, connect and kick off WOW 2016 in a historic venue in the heart of downtown Chicago. Enjoy light bites and cocktails while you network at this complimentary welcome reception. **RSVP required.**



Thank you to Rockline Industries for sponsoring the Wi-Fi network.

WEDNESDAY, JUNE 8



BREAKFAST CONNECTIONS

Start your day with a Continental breakfast and face-to-face engagements with customers, colleagues, and peers.

WELCOME

Dave Rousse, President, INDA

ABOUT INDA

INDA, the Association of the Nonwoven Fabrics Industry, serves hundreds of member companies in the nonwovens/engineered fabrics industry on a global scale. Since 1968, INDA events have helped members connect, learn, innovate and develop their businesses. INDA's educational courses, market data, test methods, consultancy and issue advocacy help members succeed by providing them the information they need to better plan and execute their business strategies. For more information, visit inda.org, or download the INDA mobile app for immediate updates.



KEYNOTES & KEY MARKET INSIGHTS

MODERATOR: Jim Beaty, Key Account Manager, Suominen

KEYNOTE PRESENTATION



Walmart's U.S. Manufacturing Initiative

Joe Quinn, Senior Director, Public Affairs and Government Relations, Walmart Stores, Inc.

Find out how the world's largest retailer is supporting American manufacturing.

You'll get details on how Walmart is working with companies to manufacture on-shore, boost sales of U.S. made products, and source locally for materials and products.



The Essence of Crisis Preparedness - What You Need to Know

Doug Petkus, Senior Vice President - Corporate Practice, Ketchum

Do you know the key elements of effective crisis management? Hear about "best practice" approaches for handling issues

before they become a crisis, with a review of the basics for mitigating negative reputational impact.



The North American Wipes Market

Brad Kalil, Director of Market Research & Statistics, INDA

How does the wipes market compare to the overall nonwovens market? What are the relative sizes of the wipes

segments? What is this Echo Boom, and what does it have to do with wipes? Is there any end in sight for nonwovens wipes growth? These answers and more will be provided as Brad shares insights from INDA's recent publications, The North American Nonwovens Industry Outlook and the Worldwide Outlook for the Nonwovens Industry. Includes a sneak-peek into the soon to be published triennial report, North American Wipes Market, Trends and Forecasts.



Government Affairs Update

Jessica Franken, Director of Government Affairs, INDA

It may be the height of campaign season, but certain policies impacting the nonwovens industry and the wipes sector are still marching forward.

INDA's Director of Government Affairs Jessica Franken will wade through it all, providing updates on topics like chemicals reform, a tariff bill impacting rayon, and the state implementation of the EPA rule affecting industrial wipes. Includes updates on the EPA's Safer Choice program, food safety laws, legislation affecting cosmetics/personal care items and more.



SPEED NETWORKING LUNCHEON

Meet more people in two hours than you ever thought possible. Speed Networking is efficient, face-to-face engagement at its best. Similar to "speed dating", this luncheon event enables participants to meet new customers, colleagues, and peers through one-on-one focused conversations lasting 3 minutes.

Make the most out of your WOW experience—sign up today!

Pre-registration required. See registration form for fee.

FLUSHABILITY: UPDATES & PERSPECTIVES

MODERATOR: Jan O'Regan, Director, Strategic Initiatives, Cotton Incorporated



Progress Through Collaboration, But Issues Remain Dave Rousse, President, INDA

The challenges to the flushable wipes category are many and strong. They include legislative efforts in NYC and other jurisdictions, regulatory efforts by the FTC, talking points within the 17,000-member wastewater industry, media sympathy for the "easy" story, an effort to develop ISO standards, and at least 12 class action lawsuits. In this presentation for all members of the wipes supply chain, INDA's President will provide an overview and update on all of these crosscurrents, with optimism for how constructive engagement and collaboration can lead to acceptable outcomes.



The Wastewater Perspective Claudio Ternieden, Director of Government Affairs, Water Environment Federation (WEF)

A "flushable" is "any product that is marketed as 'flushable' [that] can be flushed into the wastewater system without adversely impacting plumbing

or wastewater infrastructure and operations." (INDA; Cary, N.C.) Guidelines (GD3, June 2013).

This definition makes the nonwoven fabrics sector and the wastewater sector partners. This partnership has led to an ongoing dialogue between the wipes industry and wastewater utilities. This presentation will provide an overview of the dialogue from a wastewater sector perspective on the learnings from this partnership.



Relevance and Impact of an International Standard on Flushable Products

Chris Bell, Shareholder, Greenberg Traurig, LLP

The International Organization for Standardization is developing a

technical standard for determining when products should be considered "flushable," an initiative arising from concerns about sewage system blockages and maintenance. This presentation will summarize the ISO process and explore the potential commercial and regulatory ramifications of an ISO standard on flushability.

PRIME TIME: WORLD OF WIPES INNOVATION AWARD® PRESENTATIONS

MODERATOR: Jim Loftus, Director of Education and Technical Affairs, INDA

Attendees select the World of Wipes Innovation Award® winner from three finalists, choosing who most expands the usage of nonwovens and demonstrates advancements in one or more categories, including creativity, novelty of approach, uniqueness, and technical sophistication.



The Dude Products Story – How an INDA Innovation Award Translated into a Mark Cuban Investment and More

Sean Riley, Co-Founder, Dude Products Inc.

In 2012, Dude Products launched their first product, flushable Dude Wipes. Hear Sean Riley from Dude tell the story of the company's community, and its evolution from its inception in an apartment in Chicago to landing a deal with Mark Cuban. Highlights include a 2013 innovation award, national rollouts in toilet paper aisles, a Shark Tank appearance and the future of the brand.

RECEPTION & TABLETOP EVENT

Get in front of wipe leaders, innovators, and prospective customers from all over the world. You won't just meet potential clients. You'll meet potential collaborators.

A World of Wipes® tabletop display has proven to be one of the most cost effective ways to reach out to hundreds of key decision makers in one place at one time to promote your brand, products, and yourself. Tabletop displays are limited. Please reserve your space quickly.

For details, contact Joe Tessari at +1 919 459 3729, jtessari@inda.org



AWARD

DINING WITH INDUSTRY THOUGHT LEADERS

WEDNESDAY | JUNE 8 | 7:30 pm

Join the top wipes industry influencer of your choice for dinner. You can choose among half a dozen wipes business leaders to be your dinner table host beginning at 7:30 pm Wednesday evening (June 8). Soak up stimulating business insights from your Thought Leader host during an informal, relaxed dinner. Reserve your seat at a table for six at pre-selected restaurants across Chicago.

For details on the Thought Leaders, visit inda.org/events/wow16.







BREAKFAST CONNECTIONS

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INDUSTRIAL WIPES: FOOD SERVICE, FORMULATIONS & FEDERAL AGENCIES

MODERATOR: Jeff Willis, Principal, Nonwovens by Design



Foodservice Towels and Their Impact on Quality Assurance at Your Favorite Restaurant Dawn Huston, Director of Product Marketing, Wipes Americas, Berry Plastics

Get an overview of the foodservice towel category and find out why cleaning solutions have evolved to support quality assurance in foodservice. This informative presentation will review trends in community acquired infections (such as norovirus, MERS-COV), foodborne illness outbreaks and how these issues have heightened the foodservice operator's need to deliver safer and cleaner environments. Includes a review of nonwoven qualities that differentiate them from other types of wiping materials for sanitizer compatibility and cleaning performance.



Quat Co-formulations Optimized for Use with Cotton Nonwoven **Disposable Wipes**

Doug Hinchliffe, Research Molecular Biologist, Cotton Chemistry and Utilization, Southern Regional Research Center, USDA-ARS

An in-depth discussion on quaternary ammonium compounds, commonly referred to as quats, cationic surfactants widely used as the active biocidal ingredient for disposable disinfecting wipes. The cationic nature of quats results in a strong ionic interaction and adsorption onto wipes materials that have an anionic surface charge, such as cellulosic materials including cotton, which reduces the amount of quat deposited onto a hard surface for effective disinfection. Doug will discuss optimized co-formulations, efficacy test results and more.



Efficacy Testing Requirements for Antimicrobial Single-Use **Pre-Saturated Towelettes**

Karen Ramm, Director, Business **Development, Accuratus Lab Services**

Single-use, pre-saturated towelettes for use on hard, non-porous surfaces

bearing antimicrobial label claims are regulated by the U.S. Environmental Protection Agency (EPA) as a pesticide product. The EPA requires that each label claim be supported by appropriate scientific data demonstrating the efficacy of the product against the claimed organism. Substantiation of these claims is accomplished by following specific test methods required by the EPA for registration. Join Karen as she presents an overview of the test methods and efficacy requirements for registration of these products.

PANEL DISCUSSION: NAVIGATING THE REGULATORY MINEFIELD

MODERATOR: Jeff Slosman, President, National Wiper Alliance, Inc.

The wipes industry is currently being challenged by conflicting claim procedures created by the EPA and FDA. Measurements of efficacy, capture claims and kill claims represent different minefields to navigate. With effective regulatory approval as the goal, four regulatory claims experts have agreed to an informal Q&A session about the claims process companies must adhere to in order to register a product. Understand where the challenges lie and learn what procedures must be established and demonstrated to prove that your products are in compliance. Avoid the common pitfalls manufacturers face and make informed decisions when developing your next wipe product.

Panelists: Dawn Rubel, VP of Quality and Regulatory Affairs, Nice-Pak/PDI, Inc.; Rhonda Jones, Owner/President/Consultant, Scientific & Regulatory Consultants, Inc.; and Phyllis Vitolo, Sr. Manager, R&D Microbiology, Nice-Pak/PDI, Inc.



CONNECTING WITH CONSUMERS

MODERATOR: Nick Santoleri, Vice President of Operations, Rockline Industries





Global Trends in Skin Care and How the Facial Wipe Market Is Evolving

Vito Cataldo, North America Marketing Manager, PC, Lonza, Inc.

Facial wipes are convenient, quick, and can be packed just about anywhere.

But they are no longer just for make-up removal. Consumers are looking to the facial wipe market to provide them with multiple benefits, and to supplement (or replace) their skin care regiments. This is especially true for the millennial generation, which is projected this year to surpass the oversized baby boomer generation as the nation's largest living generation. By following global skin care trends, we can begin to predict what the next generation of facial wipes may look like.



Connecting with Consumers: Understanding the Value of Trends in New Product Development

Tara Thompson, Senior Director of Fragrance Business Development & Fragrance Sales, Flavors & Fragrance Specialties

In the wipes category, understanding consumer trends is an essential piece to the success of innovations and new product launches. In order to stand out in today's marketplace, fragrance remains one of the most basic and powerful components in promoting new products. A trending fragrance moves your new product from good to great. Tara will take you through the journey of trend tracking, identifying the most critical pieces to consider when pursuing new development ideas.

IMPORTANT NEW TECHNOLOGIES

MODERATOR: Kyra Dorsey, Product Manager, Suominen



Disinfecting Wipes: The Next Frontier for Nonwovens

Philip Mango, Principal, Philip Mango Consulting

This presentation will briefly overview the disinfecting wipes market, quantifying both sales and nonwoven

volumes used in both the consumer and industrial segments. Then, each segment will be dissected by nonwoven type, including the current commercial products standard spunlace products, the preferred SPS and SP (spunbond/pulp/spunbond and spunbond/pulp) spunlace products, and other nonwovens. Newer substrates and producers will be introduced. Disinfecting chemicals and solutions will be reviewed, in order to determine their effect on substrate choice. Strengths and weaknesses of both current and prospective nonwovens for disinfecting wipes will be identified and discussed. Finally, new developments, like new cellulosic fibers with reduced interaction/deactivation of quaternary compound disinfectants, will be introduced.



New Nonwoven Platforms for the Household Cleaning Market

Randall Morgan, Research Scientist and Engineer, Kimberly-Clark Corporation

Wipes are called upon to deliver a range of attributes: strength, softness (to the skin), absorbency, and cleaning power.

Nonwoven base sheets have been developed to provide one or two of these attributes, but until recently, none have provided all of these attributes in one wipe. A new innovation from Kimberly-Clark Professional Partnership Products overcomes the limitations of single-attribute wipes. This is the first wet wipe substrate made of both a meltblown component and a HYDROKNIT* Material component. The dual-texture meltblown component provides wipes with a scrubby side for extra cleaning power, while the HYDROKNIT* Material component provides strength, absorbency, and a cloth-like feel. This presentation will review the market demand that led to the development of this new meltblown-HYDROKNIT® nonwoven and will discuss the unique production process used to manufacture it.

Wet Wipes Converting Line: Is Two Better than One?



Guido Conio, Chief Commercial Officer, Teknoweb Converting, part of the IMA Group

When deciding to manufacture wet wipes or expand wipes production capacity, a few questions arise: How many machines do I need? Which speed? Better to have one high speed machine or multiple medium speed converting lines? A higher speed production line reduces per product cost by dividing personnel cost (that, in some geographies, is everything but negligible) by a higher number of products produced. But lower speed equipment allows more flexibility and reduced capital expenditure. This choice is not easy and, to this point, there hasn't been a simple and clearly correct answer. This presentation compares the two types of solutions – high or medium speed equipment – and makes the decision-making process both clear and easy.



RECEPTION & TABLETOP EVENT





BREAKFAST CONNECTIONS

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PACKAGING INSIGHTS & IDEAS

MODERATOR: Rob Johnson, PE, Principal, Smith, Johnson & Associates



Rules & Myths about Label Bonds for Peel and Reseal Packaging

Scott Hetherton, General Manager, HMF Packaging Ltd.

Wet wipes have been offered in flexible packaging with a peel and reseal label for many years. From large industrial IPA wipes to medium sized electronic wipes to purse-sized make-up removers, the successful marriage of film, label, package design and the contents they contain is dependent on a few key details. One of the most significant details is the bond strength of the label to the film, and how it changes over time based on the interaction of certain variables. Learn about the bond strength of labels to film, how it changes over time based on the interaction of certain variables – and the myths and truths about this phenomenon.

PACKAGING ROUNDTABLE

PANELISTS:

Mark Steinbrecher, Sales Manager, Optima Nonwovens, Optima Machinery Corporation Jay Roth, Regional Sales Manager, Elsner Engineering Works, Inc.
Carl Cucuzza, Managing Partner, Teknoweb NA LLC



Please note that this program is subject to change. The opinions expressed at WOW 2016 are those of the speakers and not necessarily that of INDA or its Board of Directors. Attendee badges must be worn and displayed at all times during event hours. Video recording is prohibited.



Monday and Tuesday 9:00 am - 5:00 pm



NEW LOCATION!

Renaissance Chicago North Shore Hotel
933 Skokie Blvd, Northbrook, IL USA

Come to the conference a few days early for an in-depth education on wipes. INDA's WIPES Academy will be offered prior to the conference on June 6-7. Led by Rob Johnson, PE, Principal, Smith, Johnson & Associates, the Academy is the first and only comprehensive basic wipes training for the entire wipes supply chain.

From wipes materials, design, and production to cost implications and packaging, the two-day WIPES Academy focuses on the most important consumer wipes segments while introducing and stressing the importance of every major facet of the multi-billion dollar wipes sector.

This course is essential for technical and management professionals, especially those who are either new to wipes or have deep experience in a specific discipline and desire a broadened understanding of wipes. There are a limited number of seats available in the course, so register today to ensure your participation.

Plus, WIPES Academy registrants receive a \$250 discount off the WOW full conference registration fee. **Pre-registration is required.**

PLEASE NOTE: Applicants are recommended to have completed the INDA Elementary Nonwovens Training Course or have two to four years' experience of basic nonwoven fabrics knowledge. Seating is limited.

WOW COMMITTEE MEMBERS

The exceptionally strong conference program is an example of the commitment and leadership of INDA's WOW 2016 Conference Committee. INDA would like to thank those individuals who volunteered their support.

James Beaty, Suominen-Chairperson

Robert Boyer, Kleen Test Products Corporation

Ginny Casstevens, Barnhardt Manufacturing Co.

Karen Castle, Suominen

INSTRUCTOR:

Rob Johnson, PE, Principal

Smith, Johnson & Associates

Kyra Dorsey, Suominen

Weini Girmai, Auriga Polymers, Inc.

Dawn Huston, Berry Plastics

Mark Janulis, Andritz Küsters Inc.

Rob Johnson, Smith, Johnson & Associates

David Kessenich, Paper Converting Machine Company (PCMC)

Hans Neisser, Branson Ultrasonics Corp.

Jan O'Regan, Cotton Incorporated

John Poccia, Johnson & Johnson Worldwide

Jay Roth, Elsner Engineering Works, Inc.

Nick Santoleri, Rockline Industries, Inc.

Michael Sherman, PDI, Inc.

Jeff Slosman, National Wiper Alliance, Inc.

Mark Steinbrecher, Optima Machinery Corp.

Brad Van Pay, Georgia-Pacific Nonwovens Group

Paul Vasquez, H.B. Fuller

Tracy Wilkins, Lonza, Inc.

Jeff Willis, Nonwovens by Design

C.K. Wong, U.S. Pacific Nonwovens Industry Ltd.

MEET YOUR NEXT PARTNER OR COLLABORATOR AT THE WORLD OF WIPES®! **MEET ATTENDEES LIKE*:**

3M Company

A.Celli Nonwovens Spa

Aailex

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Albaad Corp.

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Albis International Srl Allertex of America Ltd. American Truetzschler, Inc.

Andritz Küsters Inc.

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Barnhardt Natural Fibers Group

BASF Corporation

BASF-The Chemical Company

Basofil, LLC **BCNonwovens**

Becton, Dickinson and Company

Bell Flavors & Fragrances

Bemis Company

Berkshire Corporation Berry Plastics

Biax-Fiberfilm Corporation

Bio-Botanica

Biotrol

Birla Cellulose/Multifibres and Yarns (USA) Inc.

Branson Ultrasonics Corp.

Bro-tex, Inc.

C.G. Bretting Manufacturing Co., Inc.

CB Fleet Pharmaceutical

CEI (Coating Excellence International)

Celanese Emulsion Polymers Centers for Disease Control

and Prevention

Chemia Corporation ChemStone, Inc.

China Nonwovens & Industrial Textiles Association (CNITA)

The Clorox Company Colonial Chemical, Inc. Conshield Technologies

Consolidated Fibers, Inc.

Contec Inc

Conwed Global Netting Solutions

Covestro

Cotton Club Russia Cotton Incorporated CRAiLAR Technologies Inc.

Croda Inc.

Cross Industry Scouting Crosswind Capital

Daio Paper Corporation DAK Americas LLC

Dishman USA Inc.

Dispensing Dynamics International Domtar Personal Care

Donaldson Co., Inc. Dow Chemical Company

DRS Solutions Dude Products Inc. East River Papers

Eastman Chemical Company

EcoSynthetix, Inc.

FDANA

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Elsner Engineering Works, Inc. ERC Wiping Products Inc.

Erhardt + Leimer Inc.

ESpin Technologies

Essentra Porous Technologies Corp. **Evonik Goldschmidt Corporation**

Excelcare Products LLC Extrusion Group, LLC

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Fiber Division Fibertex Nonwovens, LLC FiberVisions Corporation First Quality Nonwovens Inc.

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Flavor & Fragrance Specialties

FLEXcon

FlexLink Systems, Inc.

Floratech

Focke & Co., Inc.

Freudenberg Performance Materials

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Georgia-Pacific Nonwovens Group

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Glatfelter

Glatfelter Gatineau Ltd. Glatfelter Gatineau Ltee Global Packaging, Inc

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GoJo Industries, Inc. GP Cellulose, LLC GreCon, Inc.

Grupo Industrial C&A, SA de CV

H.B. Fuller Harrison Research Laboratories, Inc.

The Hartman Group, Inc.

Hassan Group

Hayssen Flexible Systems Herrmann Ultrasonics, Inc.

HFM Packaging, Ltd. High-Tech Conversions

Huntsman Corporation

Ihsan Pakistan

IMERYS Performance Minerals Indorama Synthetics (India) Ltd.

Indorama Ventures (Auriga Polymers, Inc.)

Indorama Ventures Limited

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Inner Wipes

Inolex Chemical Company International Aromatics, Inc.

International Paper International Sanitary

Supply Association **IPS** Testing **IRobot**

ITW Pro Brands Jacob Holm & Sons AG

Jacob Holm Industries (America), Inc. Jacob Holm Industries (France) SAS Johnson & Johnson Worldwide

JWC Environmental JX Nippon ANCI Inc.

Kansan

Kelheim Fibres GmbH Kicteam

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Kimberly-Clark Corporation Kimberly-Clark Corporation, Partnership Products Business

Kimberly-Clark de Mexico Kleen Test Products Corporation

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Lenzing AG Lenzing Fibers Inc.

Lincoln Fine Ingredients Little Rapids Corporation

Lonza Inc.

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Marcon Marketing Concepts, Inc. Marketing Technology Service, Inc. Martex Fiber Southern Corporation

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Mercantile Development, Inc.

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Microfiber Corporation Milliken & Company

MMM Development Mogul Nonwovens N.E.W. Plastics Corp.

National Association of Clean Water Agencies National Wiper Alliance Inc.

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Nonwoven Source Nonwovens by Design Nonwovens Industry

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Optima Machinery Corporation Pacon Manufacturing Corp.

Paper Converting Machine Company

PDI, Inc.

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Pfizer Consumer Healthcare

PFM Packaging Machinery Corporation Pharsana de Venezuela C.A./Grupo Mistral Phillip Mango Consulting Plainfield Area Regional Sewerage Authority

Polytex Environmental

Poole Company Poyry Management Consulting Precision Fabrics Group Inc.

Premier Care Industries Price Hanna Consultants LLC The Procter & Gamble Co.

Prodene-Klint

Product Handling Concepts, LLC Professional Disposables Inc.

ProQuality Lab Pulcra Chemicals LLC

Pure Sustainable Product Technologies Purlin, LLC

QComp Technologies, Inc. Rando Machine Corporation **RB Manufacturing LLC**

Reckitt Benckiser, Inc.

Reliance Industries Ltd. Res Pharma Industriale

Right Angle Concepts RISI Nonwovens Markets

Rockline Industries

Rockline Industries Ltd.

Rush & Company

S&S Specialty Systems, LLC S.C. Johnson & Son, Inc.

Sandler AG

SCA (Productos Familia S.A.)

SCA Americas

Schülke & Mayr GmbH

Schülke Inc.

Schülke UK SeaChange Global PR

The Segue Group, LLC

Sellars Nonwovens Seventh Generation

Shawano Specialty Papers, A Division of Little Rapids Corporation

Smith, Johnson & Associates

Sontara

Sound Approach Ltd.

Southern Regional Research Center (SRRC), ARS-USDA

SPGPrints America, Inc. SPGPrints Austria GmbH

Spraying Systems Co. N.R. Spuntech Industries Ltd.

Spuntech Industries Inc. St. Johns Packaging

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Steris Corporation Sterling Global Products

Strauss Fibers Suominen

Sustainable Nonwovens Sviluppo Impresa Sagl Symrise

Synthomer

T.J. Beall Company, Inc.

Target Corp. Tec Laboratories, Inc.

Technical Fibre Products Technidyne/Emtec Techtex

Tecnosur S.A. Teknoweb NA Teknoweb S.R.L.

Texel Inc. THOR Specialties, Inc.

Tietex International Trevira North American LLC

Trov Corporation Trützschler Nonwoven GmbH

Tufco U.S. Nonwovens Corporation

U.S. Pacific Nonwovens Industry Ltd. U.S. Pacific Procurement Company

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Valutek

United Plastic Recycling Valmet, Inc.

Voith Paper GmbH & Co. KG Wacker Chemical Corporation Web-Pro Corporation Weiman Products, LLC

Welspun India Limited William Barnet & Son LLC

Youngrowth Group

* WOW 2014-2015 attendees



DOWNLOAD THE INDA APP!

Download the INDA mobile app to get the latest details about WOW 2016, including news items, speakers, exhibitors, and networking functions.

iOS: bit.ly/iOSMobileAppINDA or

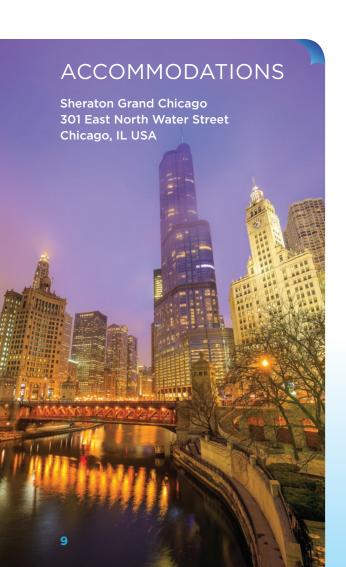
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DOWNLOAD THE CROWD MICS APP!

Audience/speaker interaction for WOW 2016 is powered by Crowd Mics. Your smartphone can become a microphone with the Crowd Mics app, allowing you to ask questions after the presentations. You can also confidentially text your question to the moderator of the conference session using the Crowd Mics app. Please download the app prior to the start of WOW 2016.



iOS: bit.ly/iTunesCrowdMicsApp or Androi: bit.ly/AndroidCrowdMicsApp



The Sheraton Grand Chicago is pleased to provide specially priced rooms at a discount rate of **\$269.00 per night** (plus tax) for the INDA World of Wipes® Conference.

ALL REQUESTS MUST BE SUBMITTED IN WRITING.

It is INDA's policy that all requests be submitted in writing in order to secure a room under the block. Please be sure to make your reservation by **May 13, 2016** in order to secure the special group rate of \$269.00.

This rate is non-commissionable. Room reservations may be made at this rate as long as rooms are available in the group block. We have a limited amount of rooms and reservation requests are processed in the order in which they are received, so we encourage you to please submit your request as soon as possible. Please be sure to make your reservations immediately. Submitting your hotel reservation prior to the event cut-off date does not guarantee a room will be available in the group block at the group rate.

About the Sheraton Grand Chicago

Located in the heart of downtown Chicago, the Sheraton Grand Chicago is conveniently situated on the Chicago River, within walking distance of Navy Pier, Millennium Park, the Loop business district, Magnificent Mile, and other local favorites.

Questions?

Contact Andreana Leach: aleach@inda.org, +1 919 459 3724

To make hotel reservations:

www.inda.org/events/wow16/hotel.html

REGISTRATION FORM



Tuesday - Friday	June 7-10,	2016	Sheraton G	rand	Chicago,	Illinois	USA
To register for WOW 2016, pl By registering early, you qual					ns, or register c	online at in	da.org.
Last Name/Surname	First Name						
Job Title	Organization						
Address	Website						
City State			Zip	Country			
Telephone	Mobile		En	nail			
INDA will publish your email addr	ess on the official event a	attendee list. If you c	lo not wish to hav	e your email addres	ss published, plea	se check the	e box 🗖
Please make selections in each	ch section for us to pr	ocess your registr	ration.				
 □ Brand Owner/Brand Marketer □ Supplier of Servi □ Machinery/Equipment Manufacturer/Supplier □ Wholesaler/Reta 			er & Packaging Association er Materials (Films, Tapes, Netting) Academic Institution ices (Transportation, Logistics, Software) Government				
□ Principal/CEO/President/Senior Leadership □ New Business/Product Development/Tech. Scout □ Director/Division Management □ Manufacturing/Production/Operations Management □ Quality Control/Assurance Engineering □ Account Manage □ Consultant □ Marketing/Production/Production Management □ Engineering/App □ Financial Account			pplications/Process unting/Comptroller/Business Analyst //Administrative Assistant Government Academic - Faculty Academic - Student				
Registration Fees*			By May 6, 2016		After May 6, 2016		
			Member	Non-Member	Member	Non-Me	
□ Full Conference □ Networking Registration (Coffee Breaks and Receptions only) □ WIPES Academy Training Course, June 6-7, 2016 □ Welcome Reception, Tuesday, June 7 (RSVP needed, no additional cost) □ Dine with Industry Thought Leaders, Wednesday, June 8, 2016 □ Speed Networking Luncheon, Wednesday, June 8, 2016, 12:00-2:00 pm			\$ 1,250 \$ 525 \$ 1,895 \$ 0 \$ 100 \$ 100	\$ 1,795 \$ 695 \$ 2,695 \$ 0 \$ 100 \$ 100	\$ 1,500 \$ 625 \$ 1,895 \$ 0 \$ 100 \$ 100	□ \$ 2 □ \$ 2, □ \$ 2, □ \$.	795 695 0 100
* Discount Pricing: First-time attendees or attence WIPES Academy registrants re				, , ,		ts with five o	or more
Payment (full payment mu	st accompany this rec	gistration)					
☐ MasterCard ☐ VISA ☐ AMEX ☐ Check/Money Order (in U.S. funds a				drawn on U.S. bank	x, payable to INDA	4)	
Total Enclosed \$	_ Card #			_ Card Expires/ CVV Code			
Billing Zip Code Phone or Email				Signature			
☐ Wire Transfer (for instruction For all wire transfers, please refer			pinda.org, or call	+ 1 919 459 3726)			
☐ Please check here if you had NOTE: Please attach a written de						accommoda	ations.

Hotel Reservations To make your hotel reservation, visit **inda.org/events/wow16**. Hotel deadline: May 13, 2016. INDA is offering discounted rates as long as rooms are available. Contact Andreana Leach, aleach@inda.org for questions.

NOTE: Cancellations must be in writing and received by INDA before May 6, 2016. No refunds for cancellations received after May 6, 2016. Pre-register online at inda.org or send this form with payment or credit card information to the following address:

Phone: + 1 919 459 3726 Domestic Fax: + 1 866 847 7922 International Fax: + 1 919 636 7908 tleatham@inda.org



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