

HYGIENIX 2022

Conference Presentations

Recycling Approaches for Disposable AHP Waste

- [Used Diapers Recycling Project](#)
Jeannine Cardin, *Recyc PHP*
- [Reviewing Raw Materials, Technologies and Innovation and Innovation Options to Develop Feasible and Sustainable Product Designs](#)
Rahul Bansal, *Birla Cellulose*

Blood, Sweat, Legislation, and Regulation: The Impact on Business

- Danielle Keiser, *Madami*
- Rachel Braun Scherl, *SPARK Solutions For Growth*
- Michelle Walasavage, *Arkema, Inc*

Next-Gen Menstrual Products & Their Users

- [The Evolution of Clean Menstrual Care](#)
Liyang Qian, *Euromonitor International*
- [Reusable Products Using Nonwovens – A Complementary Product to Traditional AHPs](#)
Frantisek Riha-Scott, *Confitex Technology*
- [Breaking the Tampon Monopoly](#)
Greta Meyer, *Sequel*
- [The Language of Period Products: Changing the Conversation with Our Customers](#)
Danielle Keiser, *Madami*

2022 HYGIENIX Innovation Award™ Presentations

- [Pads on a Roll™](#)
Penelope Finnie, *Egal Pads, Inc.*
- [Kotex® Pantyliner with pH Indicator](#)
Xuedong Song, Ph.D., and Rodrigo Andrade, *Kimberly-Clark Kenko Industria E Comercio Ltda.*
- [Sposie® Dribbles® Potty Training Pads](#)
Daniella Gomez & Ryan Wright, & Adam Strizzi, *Sposie*

The Global Economy - What We Can Expect in 2023

- [North American Economic Outlook](#)
Robert Fry, Ph.D., *Robert Fry Economics LLC*

Innovating in the AHP Market: Entrepreneurs Discuss the Challenges, Biases & Taboos to Bring Innovation Into the Marketplace

- [Attn: Grace](#)
Mia Abbruzzese and Alexandra Fennell, *Attn: Grace*
- [Kudos](#)
Amrita Saigal, *Kudos*
- [Swoobies](#)
Dawn Hunter, *Awkward Beauty*
- [LadyPatch](#)
Cindy Santa Cruz, *ParaPatch, Inc.*
- [Ello Puppet](#)
Kierra Mitchner, *Ello Puppet*

Consumer Understanding - Who Are These People?

- [Five Generations of Hygiene + Sustainability](#)
Matt Schiering, *Dominican University*
- [Disposables vs. Reusables? Reframing the Debate for Consumers of Hygiene Products](#)
Pricie Hanna and Colin Hanna, *Price Hanna Consultants LLC*
- [Ingredients, Product Labels & Consumers – What Could Possibly Go Wrong?](#)
Bryan Nicholson, *BAHP*

Going Forward: Industry M&A and Recent Investments & Innovations

- [Using Mergers & Acquisitions to Protect and Grow Your Business Value in a World of Disruptive Change](#)
Len LaPorta, *The DAK Group*
- [Innovative Solutions for a Better Tomorrow](#)
Jennifer J. Austin, Ph.D., *ExxonMobil Chemical Company*

Sustainable & Improved AHP Inputs

- [Assessing Sustainable Fiber Options in the context of Disposable Hygienic Products](#)
Richard Knowlson, *RPK Consulting*
- [Bast Fibre Use in Hygienic Applications: Opportunities and Challenges](#)
Jason Finnis, *Bast Fibre Technologies, Inc.*
- [Musings and Ruminations Regarding Sustainability and Superabsorbent Polymers](#)
Jim Robinson, *Absorbent Hygiene Insights, LLC*
- [From Components to Products: A Case for a Systems Approach to New Sustainable Disposable Absorbent Articles](#)
Lars Heepe, Ph.D., *Gottlieb Binder GmbH & Co. KG*
- [Polyethylene Mono-component Spunbond Nonwoven](#)
Yijian Lin, Ph.D., *The Dow Chemical Company*