

AWARD
NOMINATION



WOW
WORLD OF WIPES®
INTERNATIONAL CONFERENCE

JUNE 17 – 19, 2015
InterContinental Buckhead
Atlanta, Georgia

Welcome reception:
Tuesday night, June 16

WORLD OF WIPES INNOVATION AWARD® NOMINATION

The World of Wipes Innovation Award® will recognize and reward innovation within the entire wipes value chain that utilizes nonwoven fabrics in a way that expands the usage of nonwovens.

Nominated products should demonstrate advancements in one or more of the following categories:

- ~ **Creativity** (Was there imaginative skill used to create a solution to a known problem?)
- ~ **Novelty of approach** (Is the method or thought process used to create the product new?)
- ~ **Uniqueness** (Is this the only product of its type in the marketplace?)
- ~ **Technical sophistication** (Does the product/process use nonwoven technology in an intellectually elegant manner?)

Nominees will be selected from various categories such as raw materials, roll goods, machinery, converting, packaging, lotions, active ingredients, binders, additives and end products. Finalists will present their innovation to the industry at WOW2015. The winner is selected by attendees and announced at the conference.

NOMINATION PROCESS Send **this form** (completed in its entirety) and **a sample of the product** to the attention of Helena Lee at the INDA address below. Categories and rules are based upon the interpretation of the Technical Advisory Board.

QUESTIONS
Helena Lee
hlee@inda.org



DEADLINE
April 13, 2015
5:00 pm EDT



NOMINATED PRODUCT _____

CONTACT INFORMATION (please type or print clearly)

Last Name _____ **First Name** _____

Company _____ **E-mail** _____

Address _____

City _____ **State** _____ **Zip** _____

Phone _____ **Fax** _____

DESCRIPTION OF INNOVATION



**Association of the
Nonwoven Fabrics Industry**
ADVANCING NONWOVENS WORLDWIDE®

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inda.org